



Register At:
napim.org

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technical conference sponsorship kit

OCTOBER 18-20, 2022

OAK BROOK HILLS RESORT & CONFERENCE CENTER \ OAK BROOK, ILLINOIS

For Additional Questions:

Contact Cathy Vick, NAPIM's Sales Development Manager
at cvick@napim.org or 410-940-6589.

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technical conference sponsorship packages

ORDER NOW

Increase your impact and expand your brand awareness when you purchase one of the specially curated packages below.

EXCLUSIVE
OPPORTUNITY

Premier Package - \$4,000

Your branding will be displayed prominently throughout the conference.

- ◆ **Conference Daily Emails:** Includes your linked company logo in daily emails sent to each attendee during the conference.
- ◆ **Keynote Speaker Sponsor:** Includes your company logo on signage at the Keynote session and recognition on the schedule in the conference mobile app, on the conference webpage, and in marketing materials referencing the keynote speaker.
- ◆ **Video Ad:** Submit a 1-2 minute video of your products and services which will be shown at the beginning of the Keynote session.
 - Video Ad shared on NAPIM's social media channels before and after the event.
- ◆ A complimentary exhibit table included in package.
- ◆ Your company logo on the conference website.
- ◆ Prominent onsite conference signage and podium recognition as the Premier Sponsor of the event.
- ◆ Recognition in NAPIM's e-newsletter and marketing materials as the Premier Sponsor.
- ◆ Recognition as a sponsor on NAPIM's social media channels before and after the event.

Partner Package - \$2,500

13 Opportunities Available

- ◆ **Speaker Sponsor:** Includes your company logo on signage outside the session doors and recognition on the schedule in the conference mobile app, on the conference webpage, and in the marketing materials for that speaker. Speaker/Session choice is on a first-come, first-serve basis.
- ◆ **Video Ad:** Submit a 1-2 minute video of your products and services which will be shown at the beginning of your sponsored session.
- ◆ A complimentary exhibit table included in package.
- ◆ Prominent onsite conference signage and podium recognition as a Partner Sponsor of the event.
- ◆ Recognition in NAPIM's e-newsletter and marketing materials as the Partner Sponsor.
- ◆ Recognition as a sponsor on NAPIM's social media channels before and after the event.

A-La-Carte Opportunities

Includes acknowledgment as a sponsor on NAPIM's Technical Conference website and onsite signage.

- ◆ **Conference Mobile App - \$2,000 (Exclusive)**
Your logo placed front and center to be seen by attendees when they access the conference mobile app.
- ◆ **Continental Breakfast - \$1,000 (Two Available)**
Recognition in the online event schedule and the conference mobile app.
- ◆ **Lunch Sponsor - \$1,500**
Your logo on branded napkins (one-color imprint) and recognition in the online event schedule and conference mobile app.
- ◆ **Coffee Break Sponsor - \$750 (Four Available)**
Recognition in the online event schedule and conference mobile app.
- ◆ **Lanyard Sponsor - \$1,000 (Exclusive)**
Your logo and name printed on lanyards worn by each attendee.
- ◆ **Pens - \$1,200 (Exclusive)**
Your logo printed on pens handed out to all attendees.

Supplier Spotlight - NAPIM Member \$1,000 • Non-Member \$1,200 (Seven Opportunities Available)

Reach a captive audience on Tuesday, October 8, 2022 before Tabletop Exhibits. Includes the opportunity to give a 7-10 minute in-person presentation about your products and services.

VALUE
ADD-ON FOR
SUPPLIERS

Don't see a package that interests you? Let's work together to find a solution for your company. Contact Cathy Vick at cvick@napim.org or call 410-940-6589.

