

VISIT NORTH CAROLINA					
Medium	Spot Title	Length	Rotation of Campaign	Start Date	End Date
Radio	Parks	:30	50%	Ongoing	Ongoing
	Parks	:60			
Television	Alone Time-Canoe-HD	:15			
	Alone Time-Hang Glide-HD	:15			
	Binge Climbing-HD	:15			
	Binge Hiking-HD	:15			
	Spin Cycle-Waterfall-HD	:15			
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NORTH CAROLINA 811					
Medium	Spot Title	Length	Rotation of Campaign	Start Date	End Date
Radio	General Announcement	:15	50%	3/2/17	8/31/17
	General Announcement - 50%	:30			
	General Announcement - SPANISH	:30			
	NC 811 Day - August 11	:30			
	NC 811 National Safe Digging Month - April	:30			
Television	Electric	:30			
	Fiber	:30			
	Oil	:30			
	General Announcement	:30			
	General Announcement - SPANISH	:30			
	NC 811 Day - August 11	:30			
	NC 811 National Safe Digging Month - April	:30			
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