|  |
| --- |
| **VISIT NORTH CAROLINA** |
|  |  |  | **Rotation of**  |  |  |
| **Medium** | **Spot Title** | **Length**  | **Campaign** | **Start Date** | **End Date** |
|  |  |  |  |  |  |
| **Radio** | Parks | :30 | 50% | Ongoing | Ongoing |
|  | Parks | :60 |  |  |  |
|  |  |  |  |  |  |
| **Television** | Alone Time-Canoe-HD | :15 |  |  |  |
|  | Alone Time-Hang Glide-HD | :15 |  |  |  |
|  | Binge Climbing-HD | :15 |  |  |  |
|  | Binge Hiking-HD | :15 |  |  |  |
|  | Spin Cycle-Waterfall-HD | :15 |  |  |  |
|  |  |  |  |  |  |
| **DOWNLOAD:** | [**VISIT NC**](https://www.dropbox.com/sh/fmjnyz1r8m2h8o7/AACJtNK_F_9gc6CxoF3PmWNUa?dl=0) |  |  |  |  |

|  |
| --- |
| **NORTH CAROLINA 811** |
|  |  |  | **Rotation of** |  |  |
| **Medium** | **Spot Title** | **Length**  | **Campaign** | **Start Date** | **End Date** |
|  |  |  |  |  |  |
| **Radio** | General Announcement | :15 | 50% | 3/2/17 | 8/31/17 |
|  | General Announcement - 50% | :30 |  |  |  |
|  | General Announcement - SPANISH | :30 |  |  |  |
|  | NC 811 Day - August 11 | :30 |  |  |  |
|  | NC 811 National Safe Digging Month - April **(PLEASE REMOVE FROM ROTATION)** | :30 |  |  |  |
|  |  |  |  |  |  |
| **Television** | Electric | :30 |  |  |  |
|  | Fiber | :30 |  |  |  |
|  | Oil | :30 |  |  |  |
|  | General Announcement | :30 |  |  |  |
|  | General Announcement - SPANISH | :30 |  |  |  |
|  | NC 811 Day - August 11 | :30 |  |  |  |
|  | NC 811 National Safe Digging Month - April**(PLEASE REMOVE FROM ROTATION)** | :30 |  |  |  |
|  |  |  |  |  |  |
| **DOWNLOAD:** | [**NC 811**](https://www.dropbox.com/sh/k7ilnbtvrgfjf7i/AADA3J-zq6DXXpcW5s8ePmiea?dl=0) |  |  |  |  |