



NEWS RELEASE

NCAB Announces its 2014 Station Award Winners

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RALEIGH, NC, (June 25, 2014) – The North Carolina Association of Broadcasters (NCAB) announced yesterday at its Annual Convention in Durham, NC the winners of this year's top station awards as determined by a distinguished panel of out of state media executives.

2014 TV Awards

Outstanding Newscast

This award is given to the NCAB member station that best exemplifies the highest standards of news broadcasting. Consideration is given to the station's news presentation, coverage of specific stories, and coverage of community events as presented by the station's newscast.

WNCN-TV, Raleigh, NC received NCAB's 2014 Outstanding Newscast Award for team coverage of the North Carolina State Fair Ride Malfunction. WNCN-TV's News Team provided live coverage of the incident that occurred on October 24, 2013 where five people were injured after the "Vortex" ride malfunctioned.

WNCN-TV, an NBC affiliate, is owned by Media General. Andrea Parquet-Taylor, News Director of WNCN-TV, accepted the award.

Outstanding Sports Story or Series

This award is to honor the best daily sportscast segment, based on the sports anchor and/or reporter's delivery, writing, use of video, content, and overall on-air presentation.

WRAL-TV, Raleigh, NC has been awarded NCAB's 2014 Outstanding Sports Story with the "Hometown Spotlight" story titled "Creed Sellers" which aired, August 27, 2013. WRAL-TV's sports reporter Mandy Mitchell shared the remarkable story of how one little league baseball team in West Raleigh honored a rival team player, Creed Sellers. Creed is a 9-year player of the Laurinburg All Stars that loves baseball. West Raleigh gave Creed its 2013 MVP award and his family received a check from fundraising efforts during the season.

WRAL-TV, a CBS affiliate, is owned by Capitol Broadcasting Company, Inc. Mandy Mitchell, anchor at WRAL-TV, accepted the award.

Outstanding Hard News or Breaking Story

This category is designed to judge a single report or series of reports on a breaking or “unplanned” news event. Criteria for judging include the manner in which the news organization responded, presentation of facts, delivery, follow-ups and news elements.

WSOC-TV, Charlotte, NC received the 2014 Outstanding Hard News or Breaking Story Award for the story “Chase Through Channel 9 Lawn.” The award-winning story was for in-depth coverage of a high-speed chase through North Charlotte. The suspect, Marcus James, tried to flee police in a stolen car. Two other cars were hit during the crash, but fortunately no passengers were seriously injured. Shortly after the chase went through the front lawn of WSOC’s studios, Marcus James was finally apprehended.

WSOC-TV, an ABC affiliate, is part of Cox Media Group. Julie Szulczewski, News Director of WSOC-TV, accepted the award.

Best News Anchor

This award is given to the state’s best-broadcast news anchor, based on news coverage.

David Crabtree, co-anchor/reporter of WRAL-TV, Raleigh, is the 2014 recipient of NCAB’s Best News Anchor. He joined the WRAL-TV news team in 1994. Crabtree’s award winning segment included WRAL-TV’s coverage of the Boston marathon bombing, reporting live from Vatican City the announcement and installation of the Pope, and reporting live from South Africa on the death and funeral of Nelson Mandela.

WRAL-TV, a CBS affiliate, is owned by Capitol Broadcasting Company.

2014 Radio Awards

Radio Station of the Year

This award is given to radio stations with achievements during 2013 that highlight innovative programming, with an emphasis on audience involvement and promotion, and the station’s commitment to its local community.

1) WQDR-FM, Raleigh, NC was the recipient of NCAB’s 2014 Radio Station of the Year Award, Large Market category. WQDR connects with its listeners and was rated #1 in ages 6+, 12+ and 25-54 adults for 2013. The station’s over 52,000 Facebook fans actively plug into community and station events sharing information and recommendations. WQDR-FM is dedicated to supporting its community and its families and businesses. During November, the station conducted the Children’s Promise Radiothon raising over one million dollars for the NC Children’s Hospital.

WQDR-FM is locally owned and operated by Curtis Media Group in Raleigh, NC. Lisa McKay, Vice President of Programming, Curtis Media, accepted the award on behalf of the station.

2) Star 102.5 FM, Southern Pines, NC, was presented NCAB's 2014 Radio Station of the Year, Non-Metro category. Star 102.5 is a local, live, community driven radio station, streaming beyond the dial, supporting local organizations and businesses by giving its community a voice -- a way of getting its information out and making a difference in people's lives. In 2013, Star 102.5 FM once again took its level of commitment for its community one step further by offering ways for advertisers and listeners alike to embrace new technologies. Combining the reach of radio with the power of social media platforms has enriched the community and created greater value for the station's listeners and advertisers alike.

Star 102.5 FM is locally owned and operated by Muirfield Broadcasting in Southern Pines, NC. General Manager, Tiffany Hewitt, accepted the award on behalf of the station.

Radio Personality or Team of the Year

1) The *2 Guys Named Chris Show* on WKRR-FM, Greensboro, NC was awarded the 2014 Personality Team of the Year, large market category. Chris Kelly and Chris Demm lead the show and are joined by Deidre James, Josh Ellinger, and David Aiken. Hysterical and irreverent, *The 2 Guys Named Chris Show* creates "must listen" radio every morning. They deliver a lively talk show that discusses current news, sports, entertainment and lifestyle topics in a uniquely humorous way.

WKRR-FM is owned by Dick Broadcasting. The entire team of *The 2 Guys Named Chris Show* accepted the award.

2) Mick Galloway, the host of *The Short Bus with Mick* on WXNR-FM, New Bern, NC was presented with NCAB's 2014 Radio Personality of the Year Award, Medium Market category. The best way to describe *The Short Bus with Mick* is, "Unexpected, brutal honesty with a smile and a rock soundtrack."

WXNR-FM is a Beasley Broadcast Group station.

3) Ron Stutts of WCHL-FM, Chapel Hill, NC was named NCAB's 2014 Personality of the Year, Small Market category. This summer, Stutts celebrates 36 years of waking-up Chapel Hill-Carrboro. Aside from hosting the morning show, he is often heard covering breaking news, weather, and sports events at any and all times of the day.

For 60 years, WCHL has been THE place for news talk, Tar Heel Sports and information for Chapel Hill, Carrboro, and Orange County. WCHL-FM is a Vilcom Interactive Media station.

About NCAB

The North Carolina Association of Broadcasters is a statewide organization of public and commercial radio and television broadcast stations. The purpose of the Association is to promote closer cooperation and understanding among members; to make possible unified effort when unity is beneficial; to protect its members in every lawful and proper manner from injustices and unjust exactions; to encourage and promote customs and practices which will be for the best interests of the public and the broadcasting industry; and to help educate the public and business generally concerning the uses and values of broadcasting advertising. Additional information is available on the NCAB website (www.ncbroadcast.com).

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