

1948 Harold Essex WSJS, Winston-Salem	1949 Frank Jarman WDNC, Durham	1950 Earle Gluck WSOC, Charlotte	1951 Bob Wallace WOHS, Shelby
1952 T.H. “Pat” Patterson WRRF, Washington	1953 Cecil Hoskins WWNC, Asheville	1954 Jim MacNeil WTSB, Lumberton	1955 William Page WELS, Kinston
1956 Allen Wannamaker WBIG, Greensboro	1957 Edmond Smith WIRC, Hickory	1958 E.Z. Jones WBBB, Burlington	1959 Jack Hankins WELS, Kinston
1960 Robert Hilker Suburban Radio Grp, Belmont	1961 Floyd Fletcher WTVD, Durham	1962 Dick Dunlea WMFD-AM/FM, Wilmington	1963 Jack Starnes WBAG-AM/FM, Burlington
1964 Fred Fletcher WRAL-TV, Raleigh	1965 Doris Potter WKBC-AM/FM, N. Wilkesboro	1966 Bill Roberson WITN-TV, Washington	1967 Harry Severance WVOT, Wilson
1968 Paul Marion WBTV, Charlotte	1969 Jackson F. Lee WFAI, Fayetteville	1970 Carl V. Venters, Jr. WFAG, Farmville	1971 Richard Barron WSJS, Winston-Salem
1972 Robert Harper WCPS, Tarboro	1973 Jack Brown WLON, Lincolnton	1974 Bill Rollins Suburban Radio Grp, Belmont	1975 Roland Potter The Potter Stations, Boone
1976 Jim Babb WBTV, Charlotte	1977 Jim Heavner Village Companies, Chapel Hill	1978 Jerry Oakley WIRC-WXRC, Hickory	1979 Gene Bohi WGHP-TV, High Point
1980 Dan Griffin WBIG, Greensboro	1981 Jim Goodmon Capitol Broadcasting, Raleigh	1982 Wally Ausley WPTF-WQDR, Raleigh	1983 Tom Campbell WGAI-AM, Elizabeth City
1984 Lee Morris WSOC-AM/FM, Charlotte	1985 George Diab WWAY-TV, Wilmington	1986 Don Curtis Curtis Media Group, Raleigh	1987 Vassie Balkcum WGBR-WEQR, Goldsboro
1988 John Greene Capitol Broadcasting, Raleigh	1989 Jack McCarthy Voyager Communications, Raleigh	1990 Jan Caddell WKSK, West Jefferson	1991 Cullie Tarleton Jefferson-Pilot Communications,
1992 George Beasley Beasley Broadcast Group, Naples, FL	1993 Rennie Corley WXII-TV, Winston-Salem	1994 Rees Poag WQMG-AM/FM, Greensboro	1995 David Boylan WGHP-TV, High Point
1996 Tom Joyner Joyner Mgmt. Services, Apex	1997 John Dawson WFNC-WQSM, Fayetteville	1998 Henry Hinton WRHT-FM, Greenville	1999 Mike Weeks WITN-TV, Washington
2000 Walker Morris WIOZ-WKQB, Southern Pines	2001 Tom Allen Capitol Broadcasting, Raleigh	2002 Michael Pulitzer WXII-TV, Winston-Salem	2003 Rick Jackson WBT-WLNK, Charlotte
2004 Ardie Gregory WRAL-FM, Raleigh	2005 Clay Milstead WCTI-TV, New Bern	2006 Lee Armstrong WSOC-TV, Charlotte	2007 Bruce Wheeler Dick Broadcasting, Greensboro
2008 Hank Price WXII-TV, Winston-Salem	2009 Dr. James Carson WCCG-FM, Fayetteville	2010 Tim Morrissey WCNC-TV, Charlotte	2011 Danny Highsmith Beasley Broadcast Group, Fayetteville
2012 John Idler WTVD, Durham	2013 Dick Harlow Dick Broadcasting, Greensboro	2014 Steven D. Hammel WRAL-TV, Raleigh	2015-2016 Gary McNair WECT-TV, Wilmington
2017 Joe Pomilla WSOC-TV, Charlotte	2018 Tiffany Hewitt WIOZ-AM/FM, Southern Pines	2019 Scott Dempsey WBTV, Charlotte	2020-2021 Trip Savery Curtis Media Group, Raleigh
2022 Michelle Butt WXII-WCWG, Winston-Salem	2023 Cedric Thomas WSOC-TV/WAXN-TV, Charlotte	2024 Marsha Landess Radio One, Charlotte	2025 Mark Mendenhall WECT-TV, Wilmington