

Creating, Evaluating, and Enhancing Career Counseling and Youth Support Programs in Global Workforce Development:

Consensus across Practice, Policy, and Research

Sylvia Nassar, Ph.D.

North Carolina State University

snassar@ncsu.edu

<http://go.ncsu.edu/sylvia-nassar>

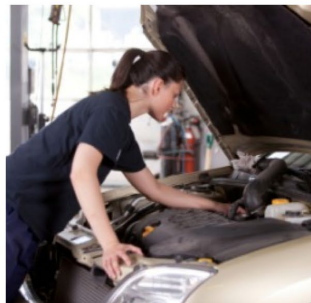
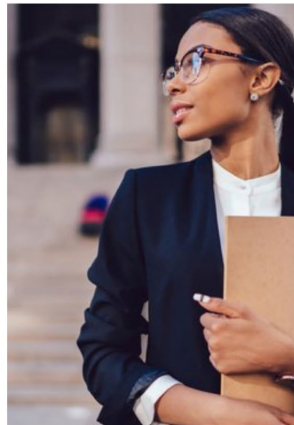
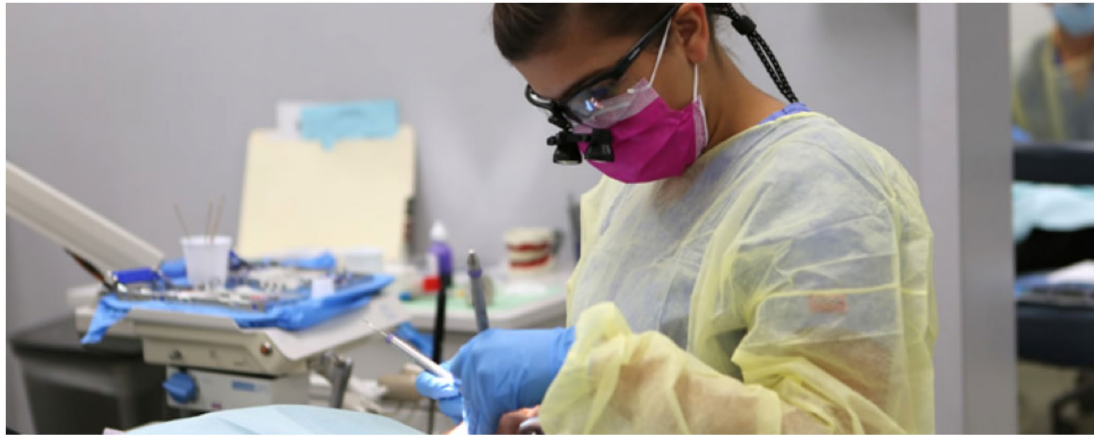
NCD A Diversity Award Recipient, 2019

American Counseling Association Fellow, 2018

Overview

- Reviewing 6 Key Components for Creating, Evaluating, & Enhancing Career Development
- Unpacking Key Components
- Applying to Your Practice
- Putting it All Together

Background



Reviewing 6 Key Components for Creating, Evaluating, & Enhancing Career Development

Holistic, Systemic and Comprehensive Framework

- In what ways does your program operate from a holistic, systematic, or comprehensive framework

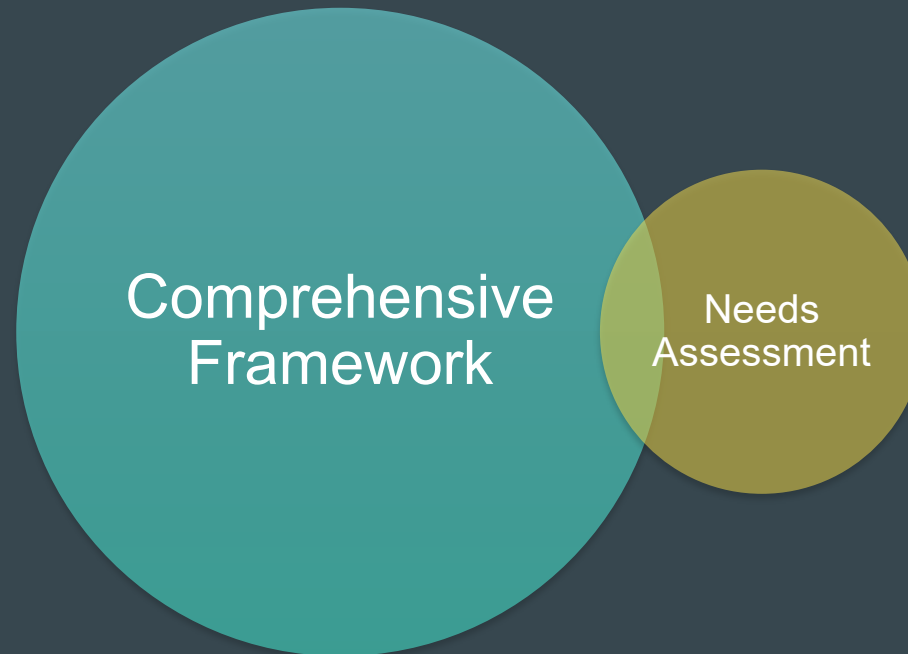
*Please take 30-60 seconds to think and jot down your response



Comprehensive
Framework

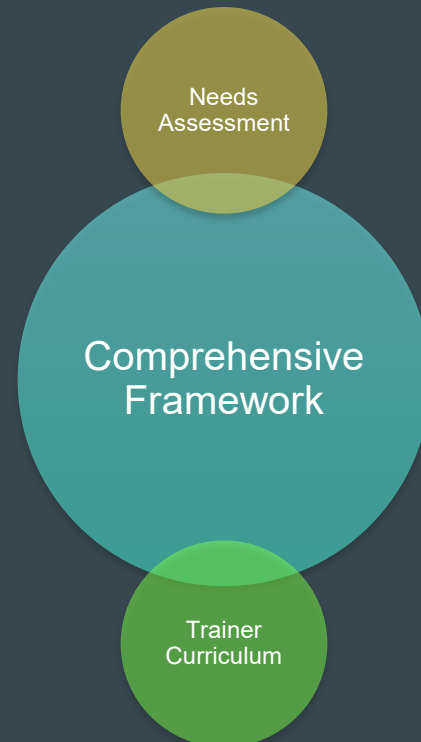
Needs Assessment

- In what way is your program connected to specifically identified needs of your audience ?
- How have these needs been assessed (formally? Informally?)



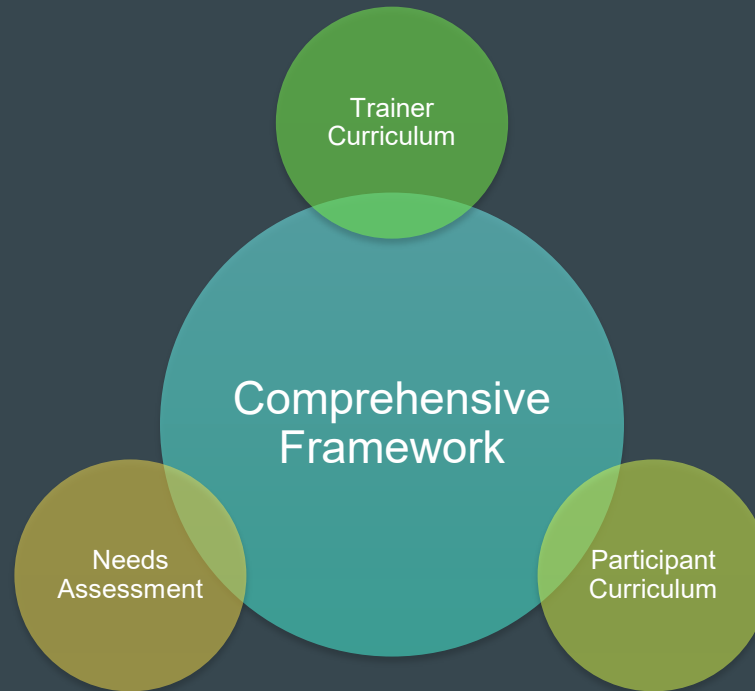
Trainer Curriculum

- Who are your trainers in your setting/program?
- What training have they received?



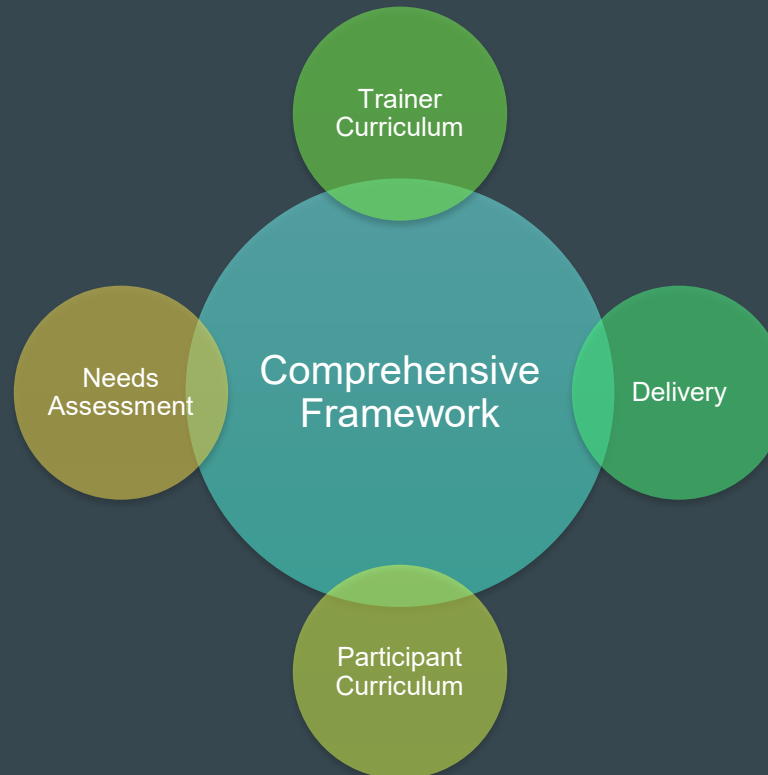
Participant Curriculum

- What elements comprise your participant curriculum?



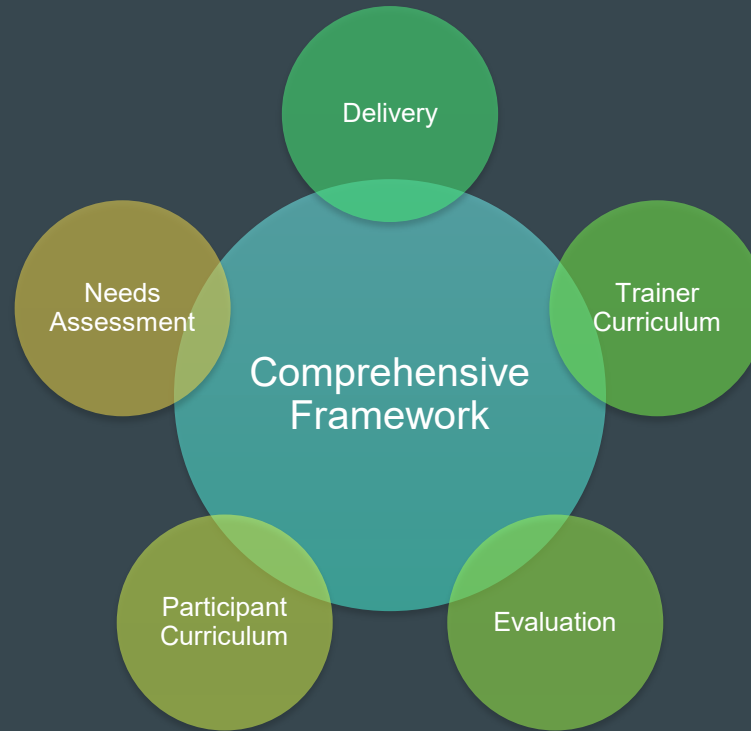
Delivery

- What are your delivery modalities?



Evaluation

- What role does evaluation play across your program?





<https://www.psychologytoday.com/us/blog/the-athletes-way/201609/how-self-initiated-laughter-can-make-you-feel-better>

Unpacking Key Components

- Holistic, Systemic and Comprehensive Framework
- Needs Assessment
- Trainer Curriculum
- Participant Curriculum
- Delivery
- Evaluation

*Please identify areas of strength and growth

Applying to Your Practice

Transformation

- What?
- How?



Figure 2. The *Tripartite Model of Program Evaluation*

Putting it all Together

- Q & A
- Takeaways/ Summary

Resources

Nassar, S.C., Al-Qimlass, A. & Ozdemir, N.K. (2019). A tripartite model of program evaluation: implications for effective career services and workforce development. *International Journal for Educational and Vocational Guidance*, 25(2), 26-40. <https://doi.org/10.1007/s10775-019-09410-6>

Karacan-Ozdemir, N., Nassar, S., Karabay, E., & Ayaz, A. (2019). Program evaluation of career development services in five Turkish schools: A preliminary study. *Journal for Perspectives of Economic, Political and Social Integration*, 25 (2). DOI: 10.18290/pepsi-2019-0007

Nassar, S., Al-Qimlass, A., Karacan-Ozdemir, N., & Tovar, L.Z. (2019). Considerations for career intervention services in global youth workforce development: consensus across policy, research, and practice. *Empirical Research in Vocational Education and Training*, 11:5
<https://doi.org/10.1186/s40461-019-0080-4>

Nassar, S., & Al-Qimlass, A. (2017). *Career builders: Key components for effective global youth career and workforce development*. (RTI Press Publication No. OP-0045-1709). Research Triangle Park, NC: RTI Press. DOI: <https://doi.org/10.3768/rtipress.2017.op.0045.1709>

Nassar, S., Al-Qimlass, A., Tovar, L., & Karacan-Ozdemir, N. (2017). Career Builders Toolkit: A Guide for Creating, Evaluating, and/or Enhancing Career Counseling and Youth Support Programs in Global Workforce Development. Research Triangle Institute/North Carolina State University.
<http://gcyverti.com/projects-publications/projects-publications/>