

NCDA GLOBAL CAREER
DEVELOPMENT CONFERENCE

SAN DIEGO, CA • JUNE 26-28, 2024 PRE-CONFERENCE: JUNE 25, 2024

EXHIBITOR PROSPECTUS

NCDA 2024

THE INTERCONNECTION OF CAREER DEVELOPMENT AND MENTAL HEALTH:

Strategies and Techniques to Promote Well-Being and Success

SAN DIEGO, CA • JUNE 26-28, 2024 PRE-CONFERENCE: JUNE 25, 2024

Sheraton San Diego Hotel & Marina 1380 Harbor Island Dr, San Diego, CA 92101

The NCDA Global Career Development Conference welcomes exhibitors and sponsors from public and private corporations, government agencies, educational institutions, and professional associations who offer career-related products and services such as books, media, computer-based systems, assessment instruments, and online services. Check out our sponsor packages and high visibility exhibit spaces! Additional marketing options are also available.

We have spent a lot of time on reimagining the Exhibit Hall and giving Exhibitors the best opportunity to network with attendees. With a focus on scheduling and traffic, we are very excited for this year's conference.

EXHIBITOR BENEFITS

- Company listing and description on the NCDA Conference Page and Conference app
- Two complimentary conference registrations per booth
- Welcome Reception in the Exhibit Hall
- Two attendee lunches in the Exhibit Hall
- Morning coffee breaks and afternoon beverage breaks in Exhibit Hall
- Roundtable sessions in the Exhibit Hall (see layout provided)
- Private Exhibitor Lounge with snacks and beverages
- Promotional opportunities
- Free link to your company website on the virtual Exhibit Hall on the NCDA Conference page

WHY EXHIBIT?

- Increase your return on your investment
- · Gain student referrals
- Meet potential clients face-toface
- Network through lunches and beverage breaks in the Exhibit Hall with attendees
- Expand sales to interested and involved attendees
- Present new products in an innovative environment
- Support career development practitioners and educators
- Give product demonstrations



PRICING INFORMATION

Regular Booth: \$1750 (\$150 discount for each additional booth)

REGULAR BOOTHS INCLUDE:

- Two complimentary Conference registrations
- 10'x10' Booth
- 6' Skirted Table
- Two Chairs
- One Wastebasket
- Identification Sign
- WIRELESS INTERNET
- Complimentary listing on NCDA Website and Conference App

WHO ATTENDS THE NCDA GLOBAL CONFERENCE?

A wide variety of professionals attend this conference each year. These professionals include: Career Center Counselors, School Counselors, Private Practice Career Counselors, Counselor Educators, Human Resource Professionals, Career Coaches, Workforce Development Personnel, Government/Military and Corrections Counselors, and other Career Service Providers.

EXHIBITOR ENHANCEMENTS

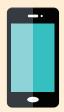
Add these enhancements to your exhibit booth as booth drivers.



DRINK TICKETS

Attract attendees to your booth to obtain a drink ticket for the Welcome Reception on Tuesday evening. Exhibitors will receive 50 drink tickets and a push notification in the NCDA Conference App.

> Spots Available: 5 FEE: \$2500



SOCIAL MEDIA POSTS

One social media message created by exhibitor and posted on NCDA social pages.

FEE: \$500



EXHIBITOR SPEAKING ENGAGEMENTS

Take center stage in the Exhibit Hall! We couldn't possibly think of a better way to allow demos, educate attendees on your products/ services, or just get your business name out there. This year, the Exhibit Hall will feature a center stage, with a table, electricity, and approximately 20 chairs to allow Exhibitors the opportunity to register for a speaking engagement opportunity. Headphones will be provided for up to 25 attendees. A schedule of presenters and times will also be posted near the stage and push notifications will be sent through the conference app 10-15 minutes prior to your scheduled time.

> Spots: 6 Minutes: 20 Member: \$2500 Nonmember: \$3000

EXHIBIT HALL SCHEDULE

MONDAY

JUNE 24. 2024

10:00 am - 11:30 am Decorator

TUESDAY

JUNE 25, 2024

8:00 am – 5:00 pm Exhibitor Set Up 6:00 pm – 7:30 pm Exhibits Open 6:30 pm - 7:30 pm Welcome Reception

in Exhibit Hall

WEDNESDAY

JUNE 26, 2024

8:00 am - 4:00 pm Exhibit Hall Open 8:00 am - 9:00 am Coffee in Exhibit Hall 12:00 pm - 1:00 pm Lunch #1 in Exhibit Hall 2:40 pm – 3:10 pm Refreshment Break in Exhibit Hall

THURSDAY

JUNE 27, 2024

Exhibit Hall Open 8:00 am – 4:00 pm 8:00 am - 9:00 am Coffee in Exhibit Hall 10:30 am – 10:50 am Coffee in Exhibit Hall 12:00 pm – 1:00 pm Lunch #2 in Exhibit

Refreshment Break in 3:00 pm - 3:30 pm

Exhibit Hall

4:00 pm - 8:30 pm **Exhibitor Teardown**

Exhibit Hall schedule and conference event times are subject to change. For updated conference information please visit our website at www.ncdaconference.org

SPONSORSHIP PACKAGES

Do you want to maximize your marketing opportunities at the premiere gathering of career development professionals? Consider the following packages that are designed to highlight your products and services.

NCDA WELCOME RECEPTION \$25,000

- Recognition and signage at NCDA Welcome Reception (open to all convention attendees)
- One 10'x10' premier booth
- Complimentary use of Exhibitor Stage in Exhibit Hall
- Full page color ad on cover two, three, or four of fall or winter Career Developments magazine
- One set of pre- or postconference participants' list INCLUDING E-MAILS (Only available to \$5000+ sponsors)
- Four complimentary conference registrations
- One piece of company literature placed on sharing table (provided by sponsor)
- Recognition from podium during opening general session
- Listing with 100-word description and company logo in conference program book and on Conference App
- Link on NCDA's conference website
- Recognition in a sponsor thank you ad in fall Career Developments magazine

LUNCH SPONSOR \$15,000

Two Available!

- Recognition and signage at Lunch
- One 10'x10' premier booth
- Complimentary use of Exhibitor Stage in Exhibit Hall
- Full page color ad on cover two, three or four of fall or winter
 Career Developments magazine
- One set of pre- or postconference participants' list INCLUDING E-MAILS (Only available to \$5000+ sponsors)
- Four complimentary conference registrations
- One piece of company literature placed on sharing table
- Recognition from podium during opening general session
- Listing with 100-word description and company logo in conference program book and on Conference App
- Link on NCDA's conference website
- Recognition in a sponsor thank you ad in fall Career Developments magazine

TRANSPORTATION SPONSOR \$10,000

- One 10'x10' premier booth
- Discounted fee for use of vender presentation stage, if interested and spots available
- Half page color ad on cover two, three or four of fall or winter Career Developments magazine
- Banner ad on the conference app
- Signage with company logo at transportation pick up site.
- One set of pre- or postconference participants' list INCLUDING E-MAILS (Only available to \$5000+ sponsors)
- Four complimentary conference registrations
- One piece of company literature placed on sharing table
- Recognition from podium during opening general session
- Listing with 100-word description and company logo in conference program book and on Conference App
- Link on NCDA's conference website
- Recognition in a sponsor thank you ad in fall Career Developments magazine

SPONSORSHIP PACKAGES

Continued



PLATINUM SPONSOR \$10,000

- One 10'x10' premier booth
- Half page color ad on cover two, three or four of fall or winter Career Developments magazine
- One set of pre- or postconference participants' list INCLUDING E-MAILS (Only available to \$5000+ sponsors)
- Four complimentary conference registrations
- One piece of company literature placed on sharing table
- Recognition from podium during opening general session
- Listing with 100-word description and company logo in conference program book and on Conference App
- Link on NCDA's conference website
- Recognition in a sponsor thank you ad in fall Career Developments magazine

\$PONSOR \$5,000

- One 10'x10' premier booth
- Quarter page color ad in fall or winter Career Developments magazine
- One set of pre- or postconference participants' list INCLUDING E-MAILS (Only available to \$5000+ sponsors)
- Two complimentary conference registrations
- One piece of company literature placed on sharing table
- Recognition from podium during opening general session
- Listing with 100-word description and company logo in conference program book and on Conference App
- Link on NCDA's conference website
- Recognition in a sponsor thank you ad in fall Career Developments magazine

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Includes recognition from the podium during opening general session, at the sponsored event, in the conference program book and on the conference app.

- Lanyards (company logo included on lanyard) \$2,500
- Logo added to Conference Bag \$500
- Refreshment Breaks \$1,500 (4 available)
- Take-One Literature
 \$500
 One piece of literature to be displayed on the sharing tables
 (1,000 copies)
- Program Book Sponsor (Full Page Ad in program Book) \$3,000

FOR MORE INFORMATION CONTACT:

Brianna Navarro

NCDA Conference Exhibits Coordinator

305 N. Beech Circle, Broken Arrow, OK 74012

Phone: (918) 663-7060 Fax: (918) 663-7058 bnavarro@ncda.org

For updated conference information visit our website at www.ncdaconference.org



National Career Development Association
2024 Global Career Development Conference
San Diego, CA • June 26–28, 2024

Name of Organization:(As you wish it to appear on you	r sign, limited to 26 characters and/or spaces)	
Contact Person(s):(Person who should receive all ex	chibit information/Person who will be on site at conferen	nce booth—NAME AND EMAIL)
Address:		
City/State/Zip:		
Phone:	Fax:	Email:
URL Website Address (require	ed for Virtual Exhibit Hall link):	
Booth Preferences: 1st Cho	ice:2nd Choice:	_3rd Choice:
Exhibitor's Name Badge (for	complimentary registration):	
Exhibitor's Name Badge (for	complimentary registration):	
Exhibit-Only Badge (\$100 cha	arge):	
BOOTH DESCRIPTION: Please provide a 50- word description for inclusion in the conference program book and virtual exhibit hall. E-mail to bnavarro@ncda.org or attach a separate sheet of paper with your description with reservation form.	Career Development Conference. No space Spaces available on a first come, first served Regular Booth 10'x10': \$1,750 (\$100 discount for each additional booth) Exhibit Only Badge \$100 (Exhibitor only badge allows additional exhibitors in the exhibit hall only.)	EXHIBITOR ENHANCEMENTS 50 Drink Tickets: Member \$2500 Social Media Posts: Member \$ 500 Speaking Engagement: Nonmember \$3000 Non-Exhibitor (Member) \$3750
PAYMENT INFORMATION	: TO	FAL AMOUNT ENCLOSED \$
	d 🖵 Visa 🖵 American Express 📮 Chec	k (make check payable to National Career Development Association)
Name on Card:		
		ration Date:
_		
Signature:		Date:
terms and conditions con		epresentative of the firm name above, agree to all
LAIDIOI SIGNALUIE		Date

MAIL OR FAX COMPLETED ORDER FORM TO:

Brianna Navarro, NCDA Conference Exhibits Coordinator • 305 North Beech Circle, Broken Arrow, OK, 74012 Fax: (918) 663-7058 For more information, contact Brianna Navarro (918) 663-7060 or bnavarro@ncda.org.

TERMS AND CONDITIONS

- 1. FLOOR PLAN. All dimensions and locations shown on the floor plan are believed, but not warranted, to be accurate. The Exhibit Management (NCDA) reserves the right to make such modifications as may be necessary to meet the needs of the exhibitors, the conference program, or safety regulations.
- 2. CANCELLATION OF SHOW. In the event that fire, strike or other circumstances beyond the control of the Exhibit Management (NCDA) cause the conference or the exhibits or sponsored events to be cancelled, full refund of rental fee will be made.
- **3. CANCELLATION OF EXHIBIT.** In the event that written notification of intent to cancel the exhibit contract is received by April 15, 2024, (NCDA Conference Exhibits, 305 N. Beech Circle, Broken Arrow, OK, 74012; or fax 918.663.7058), the exhibitor fees paid by the exhibitors will be refunded, less a \$100 service charge. No refunds will be given after April 15, 2024.
- 4. FIRE AND SAFETY REGULATIONS. All local regulations will be strictly enforced, and the exhibitor shall meet and observe all such regulations and assume all responsibility for compliance with them. All furnishings shall meet and observe all such regulations and assume all responsibility for compliance with them. All furnishings, decorations and booth equipment must be fireproofed and electrical wiring must meet the requirements of the exhibit service contractor. No combustible materials or other substance prohibited by the regulations shall be used or stored in or around exhibit booths.
- 5. APPEARANCE AND ACCEPTABILITY OF EXHIBITS. Any part of the exhibit that does not lend itself to an attractive appearance such as an unfinished side, must be draped at the exhibitor's expense. All exhibits shall be to serve the interests of the participants of the National Career Development Association Global Conference, shall be operated in a way that will not detract from other exhibits, and shall be arranged so that they do not obstruct the general view, nor hide other exhibits. Conference management reserves the right to require the immediate withdrawal of any exhibit, which it believes to be offensive or
- **6. INSTALLATION AND DISMANTLING OF EXHIBITS.** All installation and dismantling of exhibits must be carried out during the time indicated in the accompanying exhibit information. Sho-Link is the exclusive provider of labor for installation and dismantling of the exhibits.

injurious to the purpose of the Association.

- 7. RESTRICTIONS ON THE USE OF SPACE. No exhibitor shall sublet, assign, or share any part of the space allocated without the written consent of conference management. Solicitations, demonstrations, signs and related activities and materials must be carried out within the bounds of their respective booths. Operation of sound devices is allowed if the exhibitor complies with restrictions of loud music. The exhibitor must surrender space occupied in the same condition it was at the time of occupation.
- **8. EXPOSITION SERVICES.** Conference Management has hired Sho-Link to act as the sole exhibit service company of the National Career Development Association Global Conference. Conference Management is in no way responsible for the dealings between the service company management, floor manager, and the exhibitors.
- **9. LABOR.** Sho-Link is the exclusive provider of labor for this event. Information regarding specific regulations that are applicable may be obtained from the exhibit service company.
- 10. DRAYAGE. All shipments of exhibit materials must be made to the official drayage company as indicated in the exhibitor service kit.
- **11. LIABILITY.** The exhibitor assumes full responsibility and liability for damages to persons or property connected with the exhibitor's display or caused by the exhibitor's agents or employees. Exhibitor agrees to hold harmless, indemnify and defend the National Career Development Association and the Conference Hotel and their respective employees and agents against any claims or expenses arising out of the use of the exhibition.
- **12. SECURITY.** Conference management will provide a security service during the time the exhibits are not open and the hotel will secure the exhibit area during the time that the exhibits are open. However, providing such security shall not be construed to be any assumption of obligation or duty with respect to the protection of the property of exhibitors, which shall at all times remain in the sole possession and custody of each exhibitor and shall be the sole responsibility of each exhibitor.
- **13. NON-DISCRIMINATION.** NCDA will not knowingly accept exhibits or advertisements that discriminate on the basis of race, color, sex, religion or creed, national origin, sexual orientation, disability or age.



National Career Development Association 2024 Global Career Development Conference San Diego, CA • June 26–28, 2024

Company:		
Contact Person:	:	
Address:		
City/State/Zip	:	
Phone:	Fax:	Email:
URL Website A	ddress (required for Virtual Exhibit Hall link):	
Signature		Date
Please		exhibit hall and conference program to bnavarro@ncda.org. description. (Only available Sponsorship Packages)
PLEASE II	NDICATE PREFERENCE:	
	 NCDA Welcome Reception: \$25,000 Lunch Sponsor: \$15,000 Transportation Sponsor: \$10,000 Platinum Sponsor: \$10,000 Sponsor: \$5,000 	 □ Lanyard Sponsor: \$3,000 □ Refreshment Breaks: \$1,000 (4 available) □ Program Book sponsor: \$1,000 □ Logo Added to Conference Bag: \$500 □ Take-One Literature: \$500
PAYMENT I	NFORMATION:	
	☐ MasterCard ☐ Visa ☐ American Express	☐ Check (payable to National Career Development Association)
Name on Card:		
Card #:		
Security Code (3 digit number on back):	Expiration Date:
Billing Address	:	
Signature:		Date:
	Note: Full payment is due in	order to reserve vour sponsorship.

Note: Full payment is due in order to reserve your sponsorship No sponsorships will be held without full payment.

Please complete and return this form with payment to:

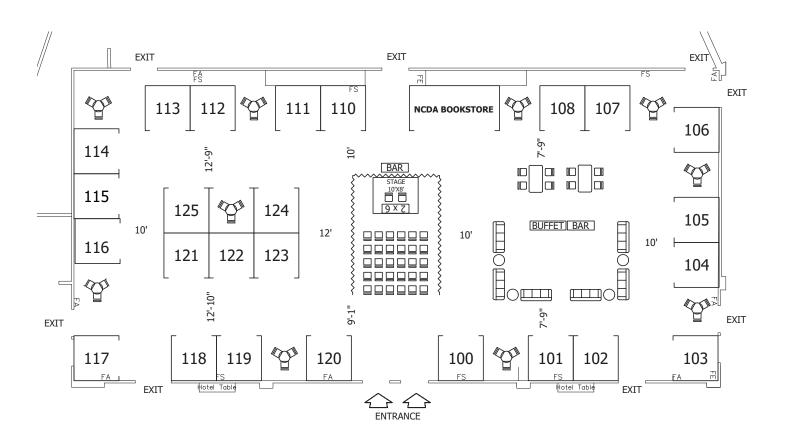
Brianna Navarro, NCDA Conference Exhibits Coordinator 305 North Beech Circle, Broken Arrow, OK 74012

Phone: (918) 663-7060 Fax (918) 663-7058 Email: bnavarro@ncda.org

EXHIBIT HALL FLOOR PLAN

SHERATON SAN DIEGO HOTEL & MARINA

1380 Harbor Island Dr., San Diego, CA 92101



For more information contact:

Brianna Navarro

NCDA Conference Exhibits Coordinator 305 N. Beech Circle Broken Arrow, OK 74012 Phone: (918) 663-7060

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For updated conference information visit our website at www.ncdaconference.org



CONFERENCE **LOCATION**

Sheraton San Diego Hotel & Marina 1380 Harbor Island Dr. San Diego, CA 92101

GROUP RATE:

\$215 plus applicable taxes

Reservations must be made by June 3, 2024 in order to receive the group rate. Room block may fill prior to June 3, so please make your reservations in advance.

Online Reservations at: www.ncdaconference.org

PAST NCDA CONFERENCE EXHIBITORS AND SPONSORS

12Twenty ACT, Inc. AARP

Alliance of Career Resource Professionals (ACRP)

AllSumJobs

American Counseling Association (ACA)

American Counseling Association Insurance Trust

AmeriCorps VISTA

ASVAB CEP

Automation Federation

Awato

Balanced Card Sorts

Beyond B-School

Binghamton University

Bring Your 'A' Game

Bronze Eagle Publications

Bureau of Labor Statistics

Business Model You, LLC

California Coast University

California Southern University

CandidCareer.com

CareerAndTalentHub.com

CareerCycles

CareerSafe

Career Coach Institute, LLC

Career Cruising

Career Development Network

Career Fair Plus

Career Guidance Charts

CareerGuy.com

Career Key, Inc.

CareerLeader

Career Liftoff Interest Inventory Career Management Alliance

Career Marketing Techniques

CareerOneStop

Careerplanner.com, Inc.

Career [RE]Search Group

Career Shift LLC

CareerTeam

Career Thought Leaders

Careers By The People

Center for Credentialing and

Education

Center on Education and Work

CFRIC

Certiport

College Measures

College Transition Publishing

Columbia Southern University

Core Passion, Inc.

CPP. Inc.

CRG Consulting Resource Group

International, Inc.

CSO Research, Inc.

DeBruce Foundation

Ducere Global Business School

Dewey Color System

Digital Revolutions

DiscoverPolicing.org

Echoing Green

EdITS Publishing

Education Career Services, LLC

Educational Testing Service

Elevate. Inc.

Elevations for Students

Emerald Career Publishing

Expo Enterprise, Inc.

Federal Bonding Program

Federal Deposit Insurance

Corporation

Feel Good, Inc.

Find Your Grind

FINRA

FOCUS 2 Online Career

Assessment & Major

Exploration System

FOCUS 2 Career and Education

Planning

FranNet

Fridavd, LLC

Geographic Solutions

GoinGlobal

Goodheart-Wilcox Publisher

GradLeaders

Graduway

Grand Canyon University

Greenwood Career Counseling

Systems

GS Consultants

Guided Compass

Harrison Assessments

High Frequency Living

Hobnob

How I Compare

Identimap, Inc.

ILOSTMYJOB.COM

indoCo, LLC

Indigo by Watershed, Inc.

Inspired Business Institute

Interstride

intoCAREERS

InterviewStream.com

IPAT

JibberJobber.com

JIST Publishing

Job Corps

Job-Hunt.org

Jobscan

Jobs Connected

Jobshop, Inc.

Kuder, Inc.

Learning Express, LLC

Life After Graduation Life Reimagined

Lighthouse Assessments

ManpowerGroup

McGraw-Hill/Contemporary

Meditec

Mining Your Metaphors

NADA Foundation National Career Pathways

National Court Reporters

Association

OneLifeTools

OUT for Work

PAIRIN

PAR. Inc.

Passport Career.com

Peak-Career Consulting

Pearson

Pearson Assessments

Personality Dynamics, LTD.

PurpleBriefcase.com

Purposely, Inc.

Resume Place

Resume Scripter

Resume Writing Academy

Resume Writing Academy/ Career Thought Leaders

ResuMiniMe

Relevant Classroom

R/S Foundation

Russian Blue Diamond

Securities Training Corporation

Self Directed Search

SkillScan

Sparkpath

Talent Matters

The Center for Work Ethic

Development

The Grove Consultants

International The Highlands Company

The International Advantage

The National Resume Writers' Association

The National Society of

Leadership and Success The Omnia Group

The Resume Place, Inc.

The Washington Center

Thrive Academics Trumotivate

TruPulse

Tuapath TypeFocus Careers

Uni-Cation

University of the Rockies

US Army Recruiting Education

Division

US Fish and Wildlife Service

Vault.com

Vocational Evaluation Forensic

Certificate of Auburn

University

Vocational Research Institute

Walden University Welfare Peer TA Network

Wingspans

Wonderlic

Working Wardrobes

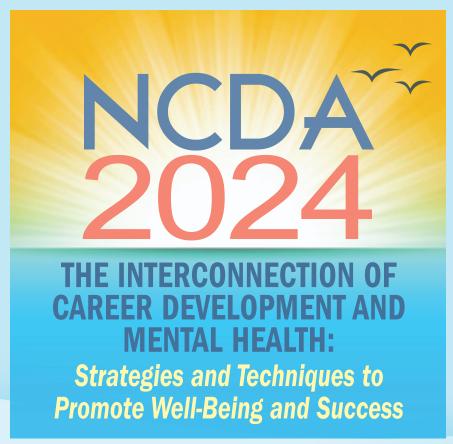
Workplace Coach Institute, Inc. Xap Corporation

Yanset Career Development

Yellowstone National Park Lodges

Zeiders Enterprises

Join us at the Sheraton San Diego Hotel & Marina!



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Be a part of the largest gathering of career development professionals. Highlight your products and services to professionals in the field.

For more information on exhibiting, sponsoring, or advertising, contact Brianna Navarro at (918) 663-7060 or bnavarro@ncda.org



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