**NCDA COMMITTEE MIDYEAR REPORT**

**PUBLICATION DEVELOPMENT COUNCIL (PDC)**

**March 15, 2025**

**Leadership Information**

Current PDC Chair: Open

List Committee Members (no contact information required)

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| --- | --- | --- | --- |
| **PDC Member** | **Role** | **Term** | **Term end date** |
| Heather Robertson | Member | 1 | 2024 |
| Jessamyn Perlus | Member | 1 | 2025 |
| Spencer (Skip) Niles | Member | 1 | 2025 |
| Darrin Carr | CG7 Coordinator |  |  |
| Melanie Reinersman  | NCDA Staff |  |  |
| Julia Makela  | Board Liaison |  |  |

**Committee Activities to Date**

* The PDC met virtually in Nov. 2024
* PDC discussion with Board (Oct 2024) and new Task Force approved (Dec 2024); six members selected and began meeting; new activities of the PDC put on hold (including consideration of publications or potential members) until Task Force submits report (slated for August 2025)
* One new content review for CG7 completed then published (meets Strategic Goal for Career Empowerment: publications)
* NACADA contract signed by Board for a joint publication on career advising; editorial team selected and kick-off meeting held (meets Strategic Goal for Community: collaborations)
* Second option open for reading a monograph in The Hub for CEs (ethics; Makela & Perlus, 2017) (meets Strategic Goal for Career Empowerment: professional development)
* New monograph on mental health (planned for 2025, Curry & Manton, eds) call for chapter authors sent (meets Strategic Goal for Career Empowerment: diversity of authors)
* Monitored the new NCDA epublisher, VitalSource, for 3 books: CG7, Cultural Competence and Holland; 8 sold (meets Strategic Goal for Career Empowerment: publications)

**Projected Plan/Work to be completed through September 30**

* Continue Task Force work, clarifying the scope and future direction of the PDC
* Continue CG7 content review and publish a new review each quarter
* Implement CE credits in the Hub for reading Strengths monograph
* Schedule a zoom call with mental health monograph team
* Continue to monitor sales with new epublisher
* Hold a PDC meeting at the Conference, including the Task Force