

Publications Development Council (PDC)

Call for Members

Summer 2026

NCDA actively seeks engaged members to serve under the new PDC structure.

After reviewing all aspects of the NCDA Publications Development Council (PDC), the PDC has been reorganized and now seeks new members to develop the next generation of publications to support career development professionals. The PDC is led by co-chairs who work with the NCDA PDC Board Liaison, Julia Makela, and the NCDA Publications Development Director, Melanie Reinersman, to identify, deliberate, develop, review and promote publications for sale in the [NCDA Career Resource Store](#).

Overview of the New NCDA PDC Structure

PDC Mission

The Publications Development Council (PDC) develops and publishes books, monographs, and online subscription services. These are generated by diverse, expert voices which offer research- and evidence-based career development practices informed by foundational knowledge and innovation, in consideration of diversity, equity, inclusion, accessibility, and belonging (DEIAB), ethics, and technological advances.

PDC Vision

Career practitioners and scholars are empowered with quality knowledge, skills, and resources that inspire career development globally.

PDC Products

The output of the work of the PDC can be viewed in the [Career Resource Store](#), on the NCDA website at www.ncda.org. These reveal the connection of the PDC with the various NCDA publications (journal, web magazine, and quarterly members' magazine).

New PDC Structure

Specific structure and incentive components for volunteer council members:

Note, the PDC attempts to ensure every constituency group has representation on the council.

- Co-chairs serve a 2-year term, with the option of 2 consecutive terms
- Members serve a 2-year term, which is renewable without limit
 - All members will be Content Reviewers (in rotation)
 - Examines manuscripts for accuracy and audience connection, addresses major gaps, and provides comments/questions that support forward movement
- Additional PDC member roles:
 - Secretary:
 - Keeps meeting minutes, supports co-chairs managing records and reports.
 - Publication Marketing Specialist:
 - Coordinates collaborations within NCDA in addition to outside organizations
 - Partnership Developer:

- Coordinates collaborations with organizations outside NCDA
- Resource Reviewer
 - Monitors resource purchases and identifies when resources need updating.
- Subscription Services Manager
 - Monitors subscription numbers and ensures that subscription services continue to be a valuable product, and identifies new opportunities.
- Member Relations:
 - Connects PDC to other areas across NCDA and its various membership constituent areas.
- Incentives:
 - \$100 credit to be used toward select NCDA offerings of your choice (e.g., membership, PDI attendance, etc.) - annually, after 1 year of service;
 - Meal at PDC conference meeting at annual conference;
 - Conference attendance highly encouraged but not required
 - CE's for service in the PDC; and
 - Free access to all NCDA online publications in the Career Resource Store

PDC Member Qualifications

1. REQUIRED:

- a. NCDA membership in good standing for at least two years, and continuing throughout the time on the PDC
- b. Skills conducive to performing the stated roles, such as
 - i. Strong communication, both written and verbal
 - ii. Lead, motivate and engage other members
 - iii. Timely attention to detail
 - iv. Collaborative
 - v. Facilitative
- c. Able to commit to two years of service

2. PREFERRED:

- a. Interests matching Specialist roles, such as
 - i. Review of written word, providing comments on content, as well as minimal editing
 - ii. Marketing, such as supporting authors in their outreach
 - iii. Note-taking
 - iv. Outreach
- b. Diverse experience
 - i. Publication development, marketing, ethics, and technology
 - ii. DEIAB
 - iii. Representing a constituency area not currently on the council

PDC Volunteer Application Instructions

Email NCDA PDC Board Liaison, Julia Makela, jpmakela@illinois.edu, and the NCDA Publications Development Director, Melanie Reinersman, mreinersman@ncda.org, with the following:

1. Resume or vita
2. Short statement of interest, including your skill summary and an acknowledgement of understanding of the PDC mission and structure.
3. Any questions you may have about the opportunity

Thank you for supporting NCDA!

A review of applications will begin July 13, 2026 with the goal of starting the role in the new fiscal year (October 1, 2026).