



NCPMA PRESENTS

# Leadership Development Academy

A three-session journey for pest management professionals ready to lead — built around real exercises, honest self-reflection, and the people you'll lead alongside.

**Presenter: Mark DiNunzio, President, MarketPoint Solutions**

Mark brings more than 30 years of experience in strategic planning and leadership development, helping business owners and executive teams turn plans into results.

## Tuition: \$1,650

Three in-person sessions across North Carolina — travel and overnight stays are required and are not covered by tuition.

## The Path

- Session 1** Nov 4–5, 2026 • Cherokee, N.C.  
**ORGANIZATIONAL LEADERSHIP**  
A results-focused start. Build the strategic and critical-thinking skills to set direction for your team — a clear purpose and a roadmap for getting there.
- Session 2** Mar 4–5, 2027 • Wilmington, N.C.  
**PERSONAL & TEAM LEADERSHIP**  
The most personal session of the three. Explore what drives people to do what they do, so you can develop others and inspire real performance on your team.
- Session 3** Sept 15–17, 2027 • Charlotte, N.C.  
**THE IMPLEMENTATION TOOLBOX**  
Put it to work. Explore innovation and leading change, and build the decision-making focus that keeps great ideas moving in your business.
- Graduation** January 2028 • 2028 PCT School, Raleigh, N.C.  
Celebrate the completion of your Academy journey alongside your fellow graduates.

## What to expect

Each session blends individual exercises, group breakout learning, and knowledge sharing with your peers. Between sessions, you'll carry light homework and contribute to a team project — both part of your development, not just your calendar.

**Meet with NCPMA Executive Leadership at each session.**

[Learn more & apply](#)

North Carolina Pest Management Association · Leadership Development Academy