

NCSSA Convention & Trade Show

Exhibitor and Sponsorship Details



November 8-9, 2021, Embassy Suites Raleigh-Durham Research Triangle

EVENT SPONSOR \$3500

(Limited to 5 sponsors; No exclusivity)

Speaking opportunity during general session (5 minutes)

Recognition from podium at general session

6 ft display table with priority **reserved** placement

2 exhibitor attendee registrations

2 complimentary tickets to the welcome reception

1 promotional piece inserted into the conference bags (sponsor to supply 300 inserts)

1 website ad November 2021-November 2022 (500w X 250h PX PNG)

2 e-newsletter ads Q4 2021 and the BONUS year-end issue (will go to all 21 managed state associations) (300w X 300h PX PNG)

Sign at entrance to meeting

1 full page ad in event program (live 7.5w" x 10.125"h | trim 8.25"w x 10.875"h | bleed 8.50"w x 11.125"h)

Logo and website link on all **event** e-blasts

Dedicated trade show time

Pre and post attendee lists

Logo on website, recognition in event program, and on signage

Company and description listed in the event program

RECEPTION SPONSOR \$2500

(Limited to 5 sponsors; No exclusivity)

Speaking opportunity before reception (3 minutes)

6 ft display table with priority placement

Recognition from podium at general session

1/2-page ad in event program (horizontal 6.75"w x 4.625"h)

4 complimentary tickets to the welcome reception

Logo as official reception sponsor on state website

Sign at entrance to reception

Dedicated trade show time

2 exhibitor attendee registrations

Pre and post attendee lists

Logo on website, recognition in event program, and on signage

Logo and website link on 1 event e-blasts

Company and description listed in the event program

LUNCH SPONSOR \$2500

(Limited to 4 sponsors; No exclusivity)

Speaking opportunity before/after lunch (1-2 minutes)

6 ft display table with priority placement

Recognition from podium at general session

1/2-page ad in event program (horizontal 6.75"w x 4.625"h)

Logo as official luncheon sponsor on state website

Sign at the entrance to lunch

Dedicated trade show time

2 exhibitor attendee registrations

Pre and post attendee lists

Logo on website, recognition in event program, and on signage

Logo and website link on 1 event e-blasts

Company and description listed in the event program

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REFRESHMENT/BREAKFAST SPONSOR \$1250

(Limited to 1 sponsor, Exclusive)

6 ft display table with priority placement
Logo on signage and print materials
Logo on signage at the refreshment stations and breakfast
Recognition from podium at general session
1 exhibitor attendee registration
Logo and website link on 1 event e-blasts
Logo on website, recognition in event program, and on signage
Company and description listed in the event program

EXHIBITOR NCSSA Member \$750, NON-MEMBER \$1090 \$199 FOR ADDITIONAL EXHIBITOR ATTENDEES

Join the NCSSA as an associate member [HERE](#) for only \$299 to save and get the member exhibitor rate.

Dedicated trade show time
6 ft. table display and 1 exhibitor attendee registration
Pre and post attendee lists
Logo on website and in the event program
Direct contact with attendees
Company listed on 1 e-blast
Company and description listed in the event program
Discount for additional attendees
No reserved table, first come-first served

EXCLUSIVE SPONSORSHIP ADD-ON OPPORTUNITIES

Must be a registered and paid as an exhibitor or sponsor to add-on any of the below opportunities. To secure one of the below add-ons please email eking@selfstorage.org after you have completed your online event registration

BAG SPONSOR \$1000

(Limited to 1 sponsor)

All attendees will be given a bag. The bags will include event and promotional materials.
Recognition in the event program.

Sponsor supplies 300 bags

NOTEBOOK SPONSOR \$750

(Limited to 1 sponsor)

All attendees will be given a notebook with your company logo. Notebooks will be placed in conference bags.
Recognition in the event program.

Sponsor supplies 300 notebooks

LANYARD SPONSOR \$675

(Limited to 1 sponsor)

All attendees will be given a lanyard with your company name and logo.
Recognition in the event program.

Sponsor supplies 300 lanyards

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HAND SANITIZER SPONSOR \$500

(Limited to 1 sponsor)

All attendees will be given an individual size hand sanitizer with your company name and logo.

Hand sanitizer will be placed in conference bags.

Recognition in the event program.

Sponsor supplies 300 individual hand sanitizers

PEN SPONSOR \$500

(Limited to 1 sponsor)

All attendees will be given a pen with your company name and logo. Pens will be placed in conference bags.

Recognition in the event program.

Sponsor supplies 300 pens

BAG INSERT SPONSORS \$250

(Limited to 5 sponsors)

One promotional piece inserted into the conference bags.

Recognition in the event program.

Sponsor to supply 300 inserts

AVAILABLE TO ALL VENDORS
(REGISTERED AND NON-REGISTERED SPONSORS OR EXHIBITORS)

CONVENTION SPECIAL ADVERTISING BUNDLE \$995

(Limited to 5 sponsors)

1 full page event program ad (live 7.5w" x 10.125"h | trim 8.25"w x 10.875"h | bleed 8.50"w x 11.125"h)

1 website ad for one year November 2021-November 2022 (500w X 250h PX PNG)

1 e-Newsletter ad Q4 (300w X 300h PX PNG)

1 BONUS (will go to all 21 managed state associations) e-Newsletter ad December 2021 issue (300w X 300h PX PNG)