

NCSSA Convention & Trade Show

Exhibitor and Sponsorship Details



November 10-11, 2022, Sheraton Charlotte Hotel

EVENT SPONSOR \$3500

(Limited to 5 sponsors; No exclusivity – 4 SOLD, ONLY 1 AVAILABLE)

Introduce your company during the general session

Recognition from podium at general session

6 ft display table with priority **reserved** placement

2 exhibitor attendee registrations

2 complimentary tickets to the welcome reception

1 promotional piece inserted into the conference bags (sponsor to supply 350 inserts)

1 website ad November 2022-November 2023 (500w X 250h PX PNG)

1 e-newsletter ad (300w X 300h PX PNG)

Sign at entrance to meeting

1 full page ad in event program (live 7.5w" x 10.125"h | trim 8.25"w x 10.875"h | bleed 8.50"w x 11.125"h)

Logo and website link on all **event** e-blasts

Dedicated trade show time

Pre and post attendee lists

Logo on website, recognition in event program, and on signage

Company and description listed in the event program

RECEPTION SPONSOR \$2500

(Limited to 5 sponsors; No exclusivity)

6 ft display table

Recognition from podium at general session

1/2-page ad in event program (horizontal 6.75"w x 4.625"h)

4 complimentary tickets to the welcome reception

Logo as official reception sponsor on state website

Sign at entrance to reception

Dedicated trade show time

2 exhibitor attendee registrations

Pre and post attendee lists

Logo on website, recognition in event program, and on signage

Logo and website link on 1 event e-blasts

Company and description listed in the event program

LUNCH SPONSOR \$2500

(Limited to 4 sponsors; No exclusivity)

6 ft display table

Recognition from podium at general session

1/2-page ad in event program (horizontal 6.75"w x 4.625"h)

Logo as official luncheon sponsor on state website

Sign at the entrance to lunch

Dedicated trade show time

2 exhibitor attendee registrations

Pre and post attendee lists

Logo on website, recognition in event program, and on signage

Logo and website link on 1 event e-blasts

Company and description listed in the event program

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REFRESHMENT/BREAKFAST SPONSOR \$1750

(Limited to 3 sponsors, No exclusivity)

6 ft display table

Logo on signage and print materials

Logo on signage at the refreshment stations and breakfast

Recognition from podium at general session

1 exhibitor attendee registration

Logo and website link on 1 event e-blasts

Logo on website, recognition in event program, and on signage

Company and description listed in the event program

EXHIBITOR NCSSA Member \$750, NON-MEMBER \$1100 \$199 FOR ADDITIONAL EXHIBITOR ATTENDEES

Dedicated trade show time

6 ft. table display with 1 exhibitor attendee registration

Pre and post attendee lists **(NCSSA members only)**

Logo on website and in the event program

Direct contact with attendees

Company listed on 1 e-blast

Company and description listed in the event program

Discount for additional attendees

EXCLUSIVE SPONSORSHIP ADD-ON OPPORTUNITIES

Must be a registered and paid as an exhibitor or sponsor to add-on any of the below opportunities

BAG SPONSOR \$1000

SOLD OUT

All attendees will be given a bag. The bags will include event and promotional materials.

Recognition in the event program.

Sponsor supplies 350 bags

CONVENTION SPECIAL ADVERTISING BUNDLE \$995

(Limited to 5 sponsors)

1 full page event program ad (live 7.5w" x 10.125"h | trim 8.25"w x 10.875"h | bleed 8.50"w x 11.125"h)

1 website ad for one year November 2022-November 2023 (500w X 250h PX PNG)

1 e-Newsletter ad Q4 2022 or Q1 2023 (300w X 300h PX PNG)

LANYARD SPONSOR \$850

SOLD OUT

All attendees will be given a lanyard with your company name and logo.

Recognition in the event program.

Sponsor supplies 400 lanyards

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NOTEBOOK SPONSOR \$750

SOLD OUT

All attendees will be given a notebook with your company logo. Notebooks will be placed in conference bags.

Recognition in the event program.

Sponsor supplies 350 notebooks

PEN SPONSOR \$650

(Limited to 1 sponsor)

All attendees will be given a pen with your company name and logo. Pens will be placed in conference bags.

Recognition in the event program.

Sponsor supplies 350 pens

HAND SANITIZER SPONSOR \$500

(Limited to 1 sponsor)

All attendees will be given an individual size hand sanitizer with your company name and logo. Hand sanitizer will be placed in conference bags.

Recognition in the event program.

Sponsor supplies 350 individual hand sanitizers

BAG INSERT SPONSORS \$250

(Limited to 5 sponsors- 2 SOLD, ONLY 3 AVAILABLE)

One promotional piece inserted into the conference bags.

Recognition in the event program.

Sponsor to supply 350 inserts

As of 09/28/2022