



# NFBA 2025 Sponsor Order Form

Contact Information

Company Name

Date

Address

City

State/Province, Postal Code, Country

Telephone

Email Address

### HAVE QUESTIONS OR NEED AD SPECS?

Contact: Patrick Filippelli  
NFBA 2024 Exhibition Management  
630.929.7960, [pfilippelli@heexpo.com](mailto:pfilippelli@heexpo.com)

### SEND CONTRACT TO:

[nfba@heexpo.com](mailto:nfba@heexpo.com), fax: 1.630.434.1216

### MAIL CHECKS TO:

National Frame Building Association  
7250 Poe Avenue, Suite 410 Dayton, OH 45414  
Please make checks payable to: NFBA 2025

### CREDIT CARD:

To pay by credit card by secure payment portal,  
email [dbrown@heexpo.com](mailto:dbrown@heexpo.com)

### CANCELLATION POLICY:

✓ = SOLD

### For Sponsorship Opportunities

The Sponsorship Agreement(s) is (are) entered into as of the date of the Sponsor's signature above. Sponsor is responsible for meeting all requirements and deadlines outlined in the Confirmation Letter as well as full payment with Agreement or upon receipt of invoice. This Agreement is binding and any attempt to cancel all or part of this Sponsorship Agreement shall result in the forfeit of any fee due at the time of the cancellation.

### For Advertising

Cancellation of space reservations are not accepted after the closing date for the selected advertising opportunity. Special positions may not be canceled.

### ALL SPONSORS WILL RECEIVE (unless otherwise indicated):

Logo recognition on signage in Registration area and Expo Entrance  
Logo recognition on signage at specific function/event (if applies)  
Logo recognition in Sponsor Section of the Conference Program  
Logo recognition on e-mail blasts sent promoting the Conference  
Logo recognition on the NFBA website and Social Media Outlets  
Sponsorship ribbon to alert attendees of your support

TOTAL: \$ \_\_\_\_\_

### EXCLUSIVE SPONSORSHIPS

Conference Mobile App and Kiosks \$5000

\*Logo recognition on Mobile App and Kiosk Interfaces

Attendee Tote Bags (production included) \$5000

\*Logo recognition on Attendee Tote Bags

Keynote Speaker \$4000

\*2 minute presentation and introduction of Keynote Speaker

NFBA Awards Luncheon Event \$4000

Directional Sign Sponsor (limit 2) \$3000

\*Logo recognition on Directional Signage

Expo Aisle Markers \$2500

\*Logo recognition on Aisle Markers

Builder Lanyards\* (production not included) \$1500

\*Logo recognition on Builder Attendee Lanyards

NFBA BOY Award Program Sponsor (Limit 2) \$2000

### EXPO FLOOR SPONSORSHIPS

Family Lounge \$2500

Hat and Coat Racks \$1000

Standing Sign Board \$1250

Lunch on Expo Floor (day 1) \$4000

\*Logo recognition on Lunch Tickets

Continental Breakfast (day 3) \$1500

Grand Prize Sponsor \$1000

Attendee Cash Prize Sponsor \$500

Directional Expo Decals (Entrance to Booth) \$2,500 per 180'

### EDUCATIONAL/SESSION SPONSORSHIPS

Buffet Breakfast \$2000

Educational Session Room (Limit 3) \$2000

\*Optional 1 minute presentation and introduction of Speaker

Audio Visual \$1000

Coffee Breaks \$1000

### WOMEN IN POST FRAME SPONSORSHIPS

Women in Post Frame Meet & Greet \$500

Women in Post Frame Education Session \$1000

\*Optional 1 minute presentation and introduction of Speaker

### CHRISTIANS IN CONSTRUCTION RECEPTION SPONSORSHIPS

CIC Event Sponsor \$2000

\*Includes event kickoff or special recognition on stage during event

CIC Food and Beverage \$1500

CIC Musical Entertainment \$1000

CIC Children's Entertainment \$500

### EXPO SOCIAL AND FOUNDATION AUCTION

Social Event Sponsor \$2500

\*Includes your logo on cornhole bags for cornhole games at event

Social Food and Beverage \$1500

Social Musical Entertainment \$1000

Foundation Auction Items \$500

### ON-SITE PRINTED PROGRAM ADVERTISING (full color)

Inside Front Cover \$2500

Full Back Cover \$2500

Inside Back Cover \$2000

Full Page (run of program) \$1600

Half Page (run of program) \$1100

Quarter Page (run of program) \$600

Pull Out Floor Plan \$500

### AD SPECS BLEED TRIM LIVE AREA

Full Page 8.75 x 11.25 8.5 x 11 7.5 x 10

½ Page Horizontal 7.75 x 5 7.5 x 4.75 7 x 4.25

Back Cover 8.75 x 11.25 8.5 x 11 7.5 x 10

