NFBA NATIONAL FRAME BUILDING ASSOC.

Presented by the
National Frame Building Association

EXHIBITOR PROSPECTUS

Connect with the Post-Frame World

Greater Columbus Convention Center, Columbus, OH

www.NFBA.org | NFBA@heiexpo.com



This is your market time to reconnect!

The annual NFBA Conference & Expo is the premier event for post-frame professionals.

This is where you connect with more than 2,000 builders, suppliers, distributors, academics, and code and design professionals serving the U.S. post-frame industry.

Builder attendees come to learn about new products and new suppliers, evaluate their current buying needs, and make smarter purchasing decisions for their company.



Don't miss this opportunity to meet this highly qualified audience, many of whom only attend the NFBA Frame Building Expo.

The Right Audience to Grow Your Business!*

Owner/Partner/CEO/Pres/VP	49%
Engineer/Architect	19%
Sales/Marketing	17%
Manager	9%
Other	6%

Attendees identify with a wide range of structures

Commercial	90%
Agricultural	89%
Residential	84%
Horse Barns/Facilities	84%
Suburban Garages	75%
Institutional	65%
Industrial	62%

76% of the attendees at NFBA influence the purchase of construction products and services for their company!

Final Say	32%
Recommend	24%
Specify	20%
No Role	24%

62% of attendees come from companies with +10 employees – 24% with +50 employees!

51 or more employees	24%
11 – 50 employees	38%
10 or less employees	38%



Attendees come with an interest in these products and services

- Fasteners and Connectors
- Insulations and Moisture/Vapor Barriers
- Doors and Windows
- Roofing and Related Products
- Building Panels
- Metal Construction Components and Equipment
- Tools and Equipment
- Building Packages and Products
- Exterior and Interior Finishes
- Trusses, Columns and Assembly Equipment
- Adhesives, Sealants and Chemicals
- Lumber and Sheathing
- Business Products and Services
- Animal Housing and Components
- Concrete Products and Equipment
- Heating, Cooling and Ventilation
- Fencing, Decking and Landscaping
- Heavy Equipment (Lifts, Aerial Platforms)
- Grain Storage and Handling
- Plumbing Fixtures and Components

70%

of attendees rate the NFBA Frame Building Expo as an Excellent/Very Good experience!

Post-frame construction is now the construction method of choice for any number of commercial, industrial, municipal, residential, religious, and agricultural projects. This is your best opportunity of the year to capture your share of this growing construction market.

*attendee data from recent NFBA registration records and surveys.

Join these leading exhibitors

Year after year, the Conference and Expo attracts a mixture of repeat seasoned professionals and first-time attendees, giving you the opportunity to meet with current customers, while finding new ones. This is where the Post-Frame world comes together... **don't miss it!**

AceClamp/PMC Industries
ACU-Form
AJ Manufacturing
AkzoNobel Coatings
AmeriLux International
AmeriTruss
Anthem Built
ASC Machine Tools
ASCO USA
Atlas Bolt & Screw
AW Metal
AZZ Precoat Metals
Bay Insulation Systems
Beckers
Beeline Purchasing
Bestline Building Products
Big Timber Construction Fasteners
Birmingham Fastner
Bluescope Coated Products
BODYARMOR Sports Nutrition
Bolder & Co. Creative Studios
The Bradbury Group
Cannonball: HNP
CH Machine
CIDAN Machinery Group
Coil Spot
CSM Synergy
Cutco
DA Hochstetler and Sons (StackPro)
Dalam Welding
Daystar System
DBCI
DEFYNED SEO
Delden Manufacturing Company, Inc. / Delden Garage Doors
Diamond Doors
Dutch Tech
Dyna-Cut Shears
Eastside Machine Company
E-Impact Marketing
Energy Panel Structures
Everlast Roofing
Extrutech Plastics
Fasteners Direct/ CondenStop
Fasteners Plus
FI-FOIL®
Findoor Industrial
First Federal Bank of Kansas City
FootingFirst
Forge
Formwright
Free State Lumber Company
Freudenberg Performance Materials
Gary Bontrager Consulting
Gehman Business Advisors
GitEstimate Construction Software
Glick Metals
Golden Rule Fasteners
Graber Post Buildings
GreenPost/Planet Saver Industries
Haas Door
Harvard Products
Henco Industries
Hixwood Metal
Holmes Manufacturing
Homan Forest Products
Homework Design/Plasti-Sleeve
I Beam Sliding Doors
IdeaRoom
Innovative Energy
J&E Grill Manufacturing
K9 Fasteners
Kangaroo Manufacturing
Kauffmans Distribution
Kimberly-Clark BLOCK-IT
Koble Systems
Leland Industries
Levi's Building Components
Lexar Insulation
Liberty Painted Products
Little Harveys
Marco Industries
Marion Manufacturing
MAZE NAILS
McElroy Metal
Metal Exteriors
Metal Panels Inc
Metal Rollforming Systems
Metal Sales Manufacturing
Metal Wholesale
MetalCoffeeShop
Metalforming
MetalMax Roofing & Siding
Midland Garage Door
Mill Creek Lumber
Morton Buildings
MSS Engineering
MWI Components
National Hardware
NC Automation
New Century Bank
NOFP
Northern Steel Alliance
Novagard
Nuform Building Technologies
Old South Wood Preserving
Palram Americas
Pelican Bay Forest Products
Permanent Post Systems
Pine Hill Trailers
Plyco Corporation
Post Protector
POSTSAVER EUROPE
Power Lift Doors
Progressive Metals
Rapid Framing System
Red Bud Industries
Red Dot Products
rFoil Reflective Insulation/ Covertech/Balcan
Rib Runner Tools
Rigidply Rafters
ROCKWOOL
RODMAN DRILL
Royal Crowne
S-5!
SCI Laminated Columns
Servinsky Engineering and Associates
SFS Group USA
Sherwin-Williams Coil Coatings
Shield Wall Media
Silvercote
Silvercraft
Simco of Southern Indiana
Simpson Strong-Tie
SmartBuild Systems
Sommer USA
SOPREMA
ST Fastening, Hillman
StallWorks
Steel Dynamics
Steel Kings Podcast
SteelBlue
Strongwall Columns
SWI Machinery
Thorp Equipment
Timber Tech Engineering
Timber Technologies
Titan Steel
Trac-Rite Door
Trusscore
United Steel Supply
Urestone by Replications Unlimited
Ventco by Lakeside
Weaver Tool Gear
West Fraser
Zooks Poly Craft



View the current Expo Floor Plan & 2027 Exhibitor List HERE

EXPO Highlights

SCHEDULE SUBJECT TO CHANGE



EXPO SOCIAL AND FOUNDATION AUCTION

Monday, February 8, 6:00 pm – 9:00 pm

Join Expo attendees for an evening of entertainment, food, and beverages. Bring your colleagues, friends, and family members or entertain your customers and make new acquaintances.

KEYNOTE SPEAKER AND MEMBERSHIP MEETING

Tuesday, February 9, 10:30 am – 12:15 pm

Join Expo attendees for an enlightening and inspiring presentation to kick-off the Frame Building Expo, just prior to the opening of the Exhibit Hall. Program to be announced.

EXPO LIVE!

Tuesday – Wednesday in the Exhibit Hall

Attendees look forward to the hands-on training and new product demos presented by leading exhibitors each day in the NFBA Demo Area at the center of the Exhibit Hall.

EXCITING COMPETITIONS

Tuesday – Wednesday in the Exhibit Hall

Attendees are drawn to the Expo to test their skills, demonstrate their expertise, and win great prizes at the popular nail-pounding, screw-driving, and shearing competitions held in the center of the Exhibit Hall.

NFBA ANNUAL AWARDS BREAKFAST

Wednesday, February 10, 8:30 am – 10:00 am

NFBA's most prestigious awards - Building of the Year, Crew Foreman of the Year, the Rural Builder Hall of Fame Award, and the Bernon G. Perkins Post-Frame Industry Award - will be presented at a special ceremony that not only honors this year's most deserving recipients, but also offers significant networking opportunities (additional fee and advance registration required).

Leverage your exhibit presence with high-profile sponsorships:

- ✓ Standing Sign Boards
- ✓ Expo Aisle Markers
- ✓ Family Lounge
- ✓ Hat Rack
- ✓ Lanyards
- ✓ Keynote Presentation
- ✓ Tote Bags
- ✓ Demo Area
- ✓ Lunch Break
- ✓ Coffee Break





Or choose from many other sponsorship and advertising opportunities available.

View the Sponsorship & Advertising Order Form here

For Exhibit and Sponsorship information, contact:
Hall-Erickson, Exhibition Management, at NFBA@heiexpo.com
or call Patrick Filippelli, Account Executive at 630.929.7960

Secure your exhibit space at the Post-Frame Industry's premiere event

EXHIBIT SPACE RENTAL RATES

Member Rates (per 10'x10' booth)

First 200 sq. ft. of exhibit space is $26.00 per sq. ft.

From 201 to 500 sq. ft. the cost is $23.50 per sq. ft.

501 sq. ft. and above the cost is $20.80 per sq. ft.

Non-Member Rates (per 10'x10' booth)

First 200 sq. ft. of exhibit space is $34.00 per sq. ft.

From 201 to 500 sq. ft. the cost is $31.50 per sq. ft.

501 sq. ft. and above the cost is $28.80 per sq. ft.

NOTE: These rates do not include the $200 charge for an In-Line Corner Booth Configuration

EXPO HOURS

Tuesday, February 9
12:30 pm – 5:30 pm

Wednesday, February 10
9:00 am – 2:00 pm

YOUR EXHIBIT SPACE INCLUDES:

- ✓ Standard Booth Equipment for all inline booths, consisting of an eight-foot high draped back wall, three-foot high side wall drapes, and an ID sign.
- ✓ A quota of FREE Builder Passes for your customers and Exhibitor Badges for your booth staff.
- ✓ Priority Points towards space selection for the 2028 Expo



Complete the Expo Space Application here

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