

Benefit	Member Cost	Non-Member Cost	Difference
AOA MORE (Measures and Outcomes Registry for Optometry)	FREE AOA MORE seamlessly integrates data from your electronic health record to allow PQRS reporting and benchmarking. Members can sign up for the service at absolutely no cost.	\$1800 for non members to sign up for and use AOA MORE	Members save \$1800
Think About Your Eyes (TAYE)	FREE All full time NJSOP members are automatically enrolled in the TAYE program and appear in the website directory at no cost. Additionally, members who wish to upgrade to premium membership can do so for a discounted rate of \$200.	Non-members pay \$225 to be listed on the TAYE website and \$450 to upgrade to premium membership.	Members save up to \$675.
Medical billing services through Medical Revenue Associates (MRA)	Offers 18 years experience communicating with al health insurance carriers, specialized practice management software, and ICD-10 knowledge. NJSOP members receive a discount on billing services that is 1.5% to 2.0% below national average.	Non-members do not receive a discount on billing services	Members save 1.5%-2.0% below the national average on billing services.
Buying Groups	NJSOP members earn money back on purchases made through ABB OPTICAL GROUP and Healthy Eyes Advantage (HEA)	No Savings Available to Non-members	Up to 2% on purchases with C&E
NJSOP Listserve	FREE 24/7 access to all members of the NJSOP; ask questions, post helpful information, or request the help of your colleagues and fellow members.	Non-Members are not able to access the NJSOP Listserve or the content shared through it.	Members have 24/7 access to their colleagues and open lines of communication.
Legal Service Plan	NJSOP Legal Service Plan includes 2 free hours of representation, discounted rate of \$300 for each additional hour <ul style="list-style-type: none"> • Full dues paying members in their 6th year of membership and beyond: FREE • Members in their 1st – 5th year of membership, partial practice members, those receiving a waiver, and practicing life members: \$50 to participate in the Legal Service Plan 	\$350 an hour	Members save \$700 on first two hours; \$50 savings for time additional.
NJSOP Continuing Education Discounts (Snow School, Winter CE, Summer CE, Therapy by the Sea, Managed Care Seminar)	\$1525 for all five 2019 events	\$2130 for all five 2019 events	Members save \$605
Learning Labs/Member-only Seminars	FREE – Seminars focus on topics essential to successful management of the optometric practice, marketing, social media, etc.	Learning Labs and other Member-only Seminars are not available to Non-members	Members are exposed to the newest technology and latest information.
Web-based Doctor Locator (NJSOP.org and Eyecare.org)	FREE – The NJSOP Find-A-Doc tool contains the names and contact information for all members of the Society. Consumers can search by name, city or zip code radios to find an optometric physician in their area. The Find-A-Doc page is one of the most highly visited pages on both the NJSOP.org and Eyecare.org websites.	Non-members are not listed in the Find-A-Doc database.	Members are easily found by name, location, or mode of practice.
The Gandelman Agency (Member Insurance Programs)	Professional Liability: 10%, Office Package: 10%, Disability: 15%, Long Term Care: 10%, Auto & Home: 15% Life, Group Health Plans, Bonds: The Gandelman Agency competitively shops for the best rates available to NJSOP members.	No savings available to Non-members	Members save between 10% and 15% depending on which insurance programs they utilize.
NJSOP Classified Ad Placement	FREE Ad is placed online and in the Society’s quarterly newsletter, <i>Eye on New Jersey</i>	\$500 per ad	\$500 savings for members
Childcare at Lightbridge Academy or The Learning Experience	At Lightbridge Academy, members receive a discount of up to 10% on tuition for preschool/kindergarten programs and 5% for infant/toddler programs. At The Learning Experience members save 10% of tuition, plus the extended care fee is waived at participating centers. The Learning Experience extends this benefit to member’s office staff as well!	Non-Members not eligible for discount	Up to 10%
IntelliSHRED	Certified On-site Shredding One-time Clean-out (Purge Service) \$0.15/lb for Members Only Other services include repeat shredding visits and include even greater discounts for NJSOP Members	No discounts for non-members. One-time Clean-out (Purge Service) \$0.18/lb for non-members	\$0.03 for one-time purge Plus other discounts as needed.

This is not a complete list of NJSOP member benefits. To see all the benefits offered please visit www.njsop.org/benefits.
 *Discount prices shown apply to full-dues paying members; fees may apply to partial practice and life members for certain benefits (i.e. legal service plan).

