

# Registration Facts and Figures



A M E R I C A N  
H O R S E C O U N C I L

**National Issues Forum  
June 2014**

**Debbie Fuentes  
Arabian Horse Association**

# Agenda

- Registration trends
- Membership
- Transfer trends
- Influences
- Values of registration
- Affinity to registration

# Breed Association - Mission

- To record and preserve the pedigree while maintaining the integrity of the breed
- Preservation and integrity of the breed
- Collect, record and preserve the pedigrees
- Guarantee the purity of the breed through the establishment, maintenance and publication of an accurate register for the recording of pedigrees



# PUREBRED ARABIAN

ARABIAN HORSE ASSOCIATION - CERTIFICATE OF REGISTRATION

**REGISTERED NAME:**

**VILLAM**  
 BLOODLINE PREFIX:  
**STRYTH**  
 DATE BORN:  
**04/10/2011**  
 COLOR:  
**CHESTNUT**  
 SEX:  
**SELDING**

**BRED BY:**

**SHARON**  
**LARRY G AND SUZ E FULOP**  
**ST. LOUIS, MO**

**REGISTERED OWNER:**

**SHARON**  
**DARR W DOUBET**  
**130 W DIVISION ST**  
**MINNIE, IL 61550**

**VILLAM**

**DAIM**  
 1982 G 00000

**MELBAND**  
 1982 G 00000

**JAROM**  
 1982 G 00000

**NON WITH SULLATH**  
 1982 G 00000

**SHARON SULLATH**  
 1975 G 00000

**SHARON SULLATH**  
 1982 G 00000

**STRAY**  
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**SULLATH**  
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IN WITNESS WHEREOF, I HAVE

*Robert K. ...*

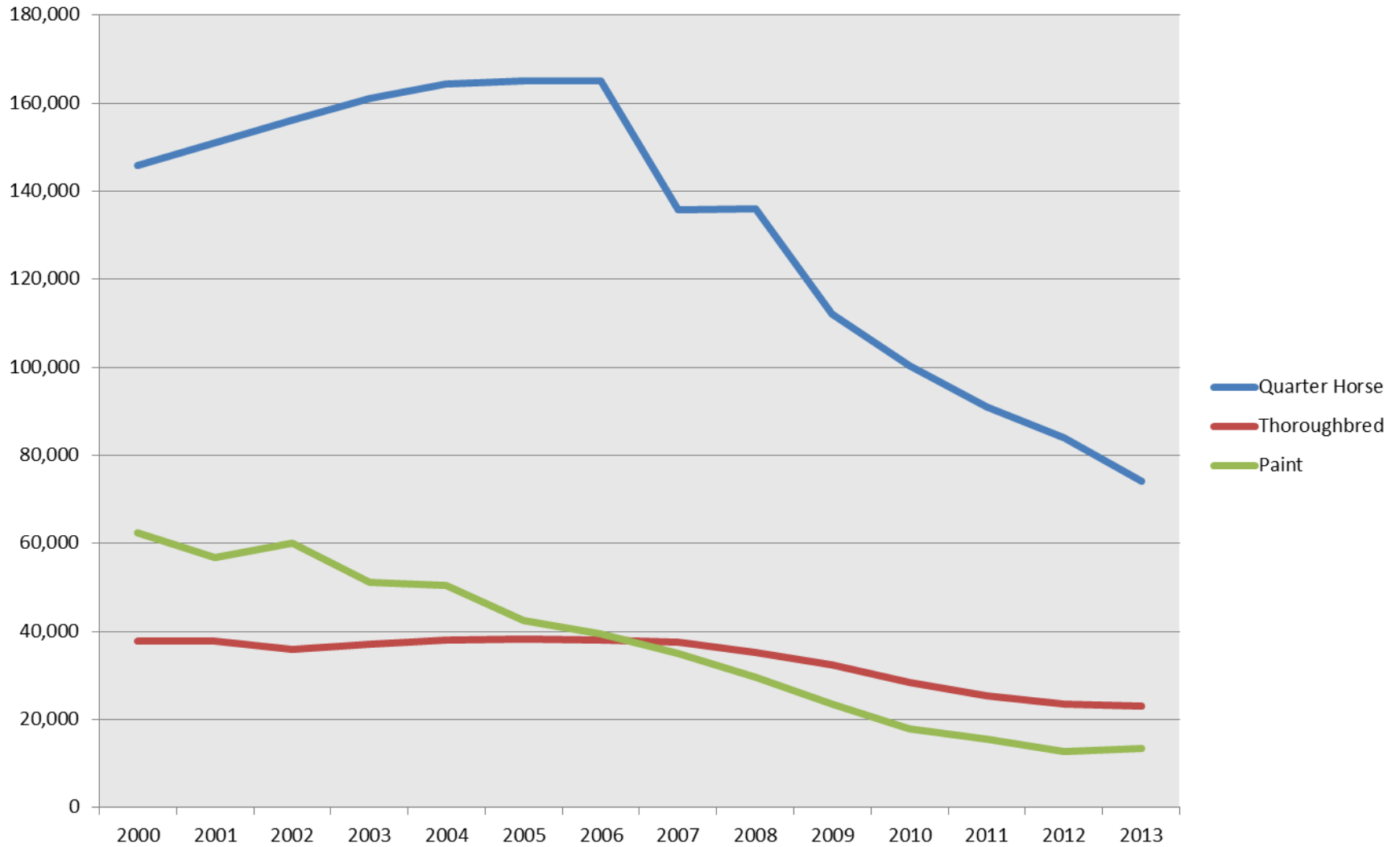
REGISTERED

“It’s What We Do”

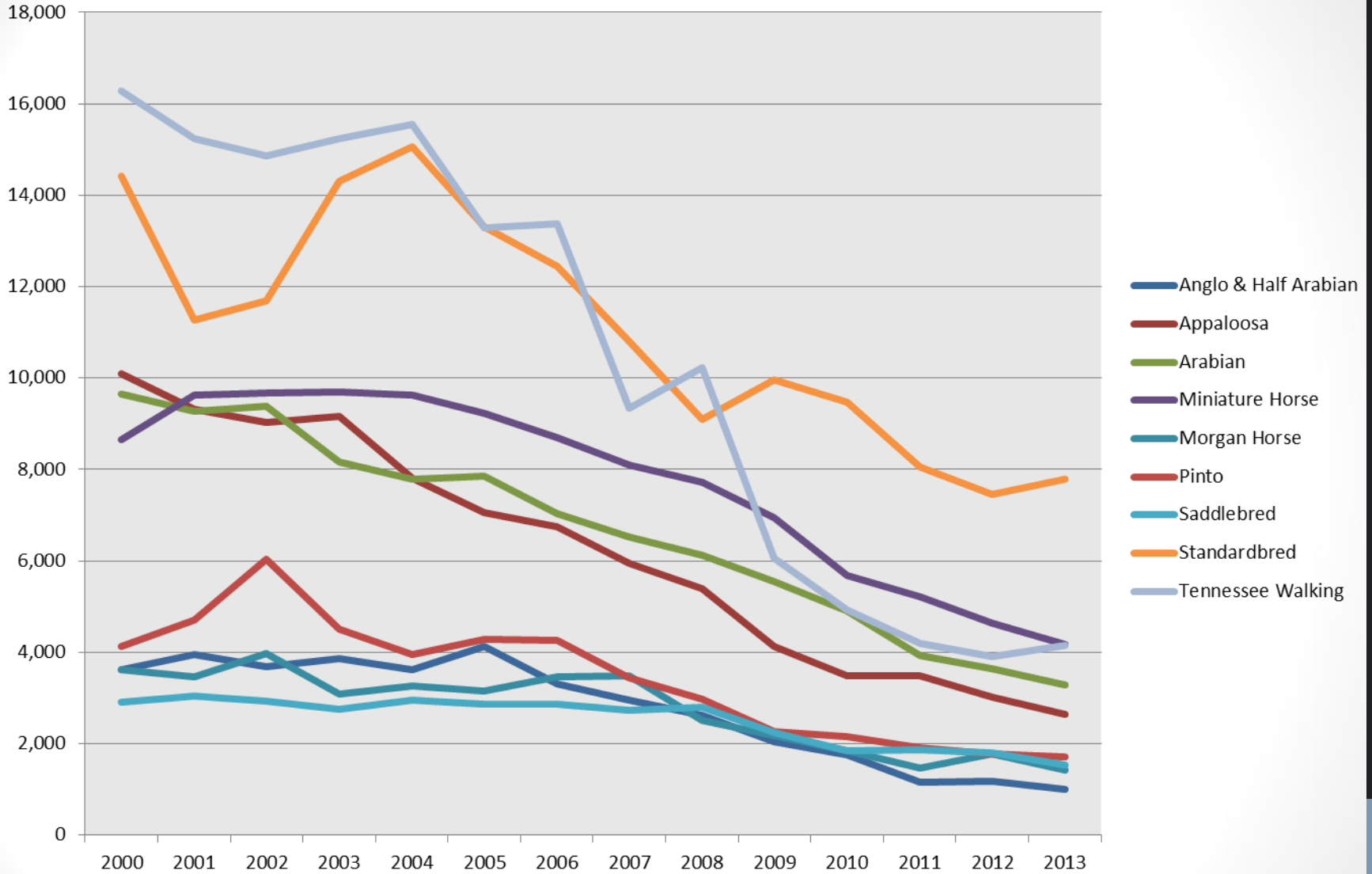
# Why Register

- Increases the value of the horse
- Ensures the place in “breed” history
- Ability to participate in recognized competitions
- Ability to register offspring

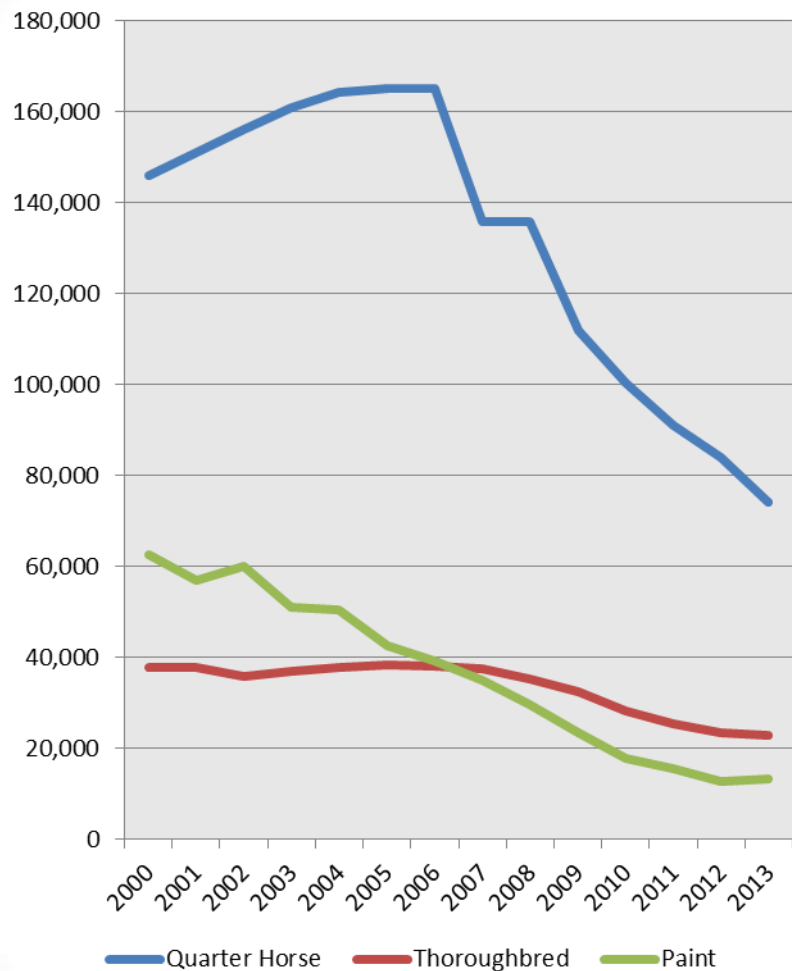
# Quarter Horse, Paint Horse, and Thoroughbred Registrations 2000-2013



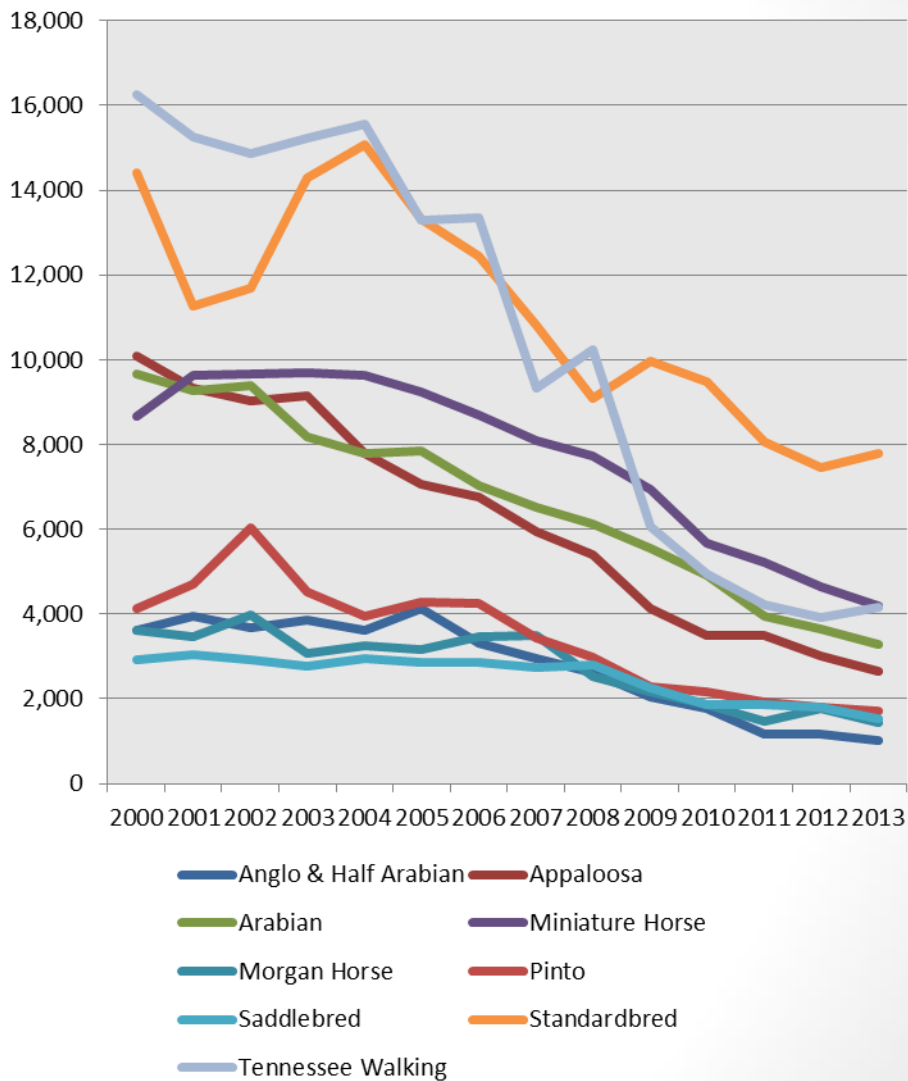
# Other Breed Registrations 2000-2013



# Quarter Horse, Paint Horse, and Thoroughbred Registrations 2000-2013

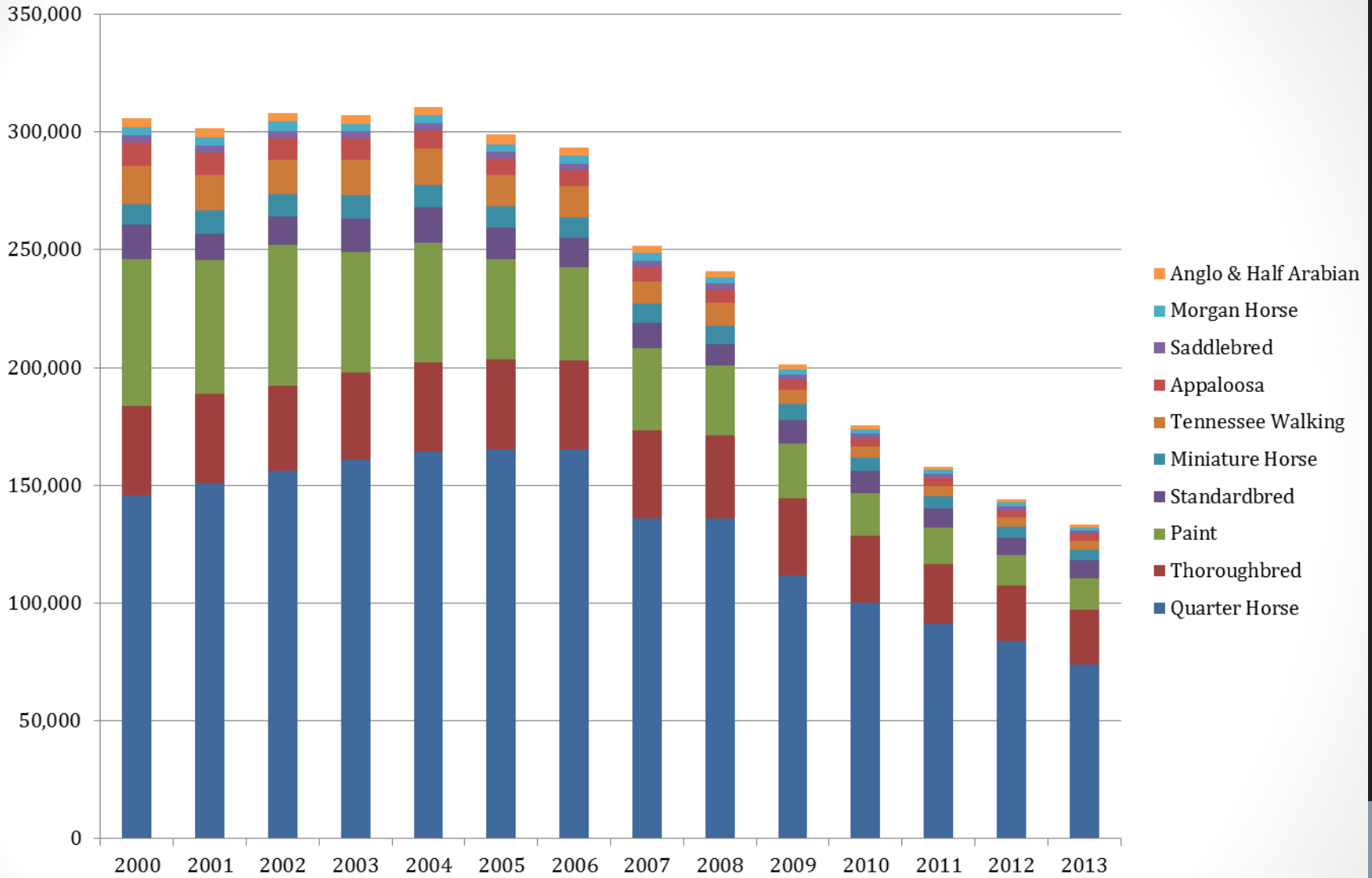


# Other Breed Registrations 2000-2013

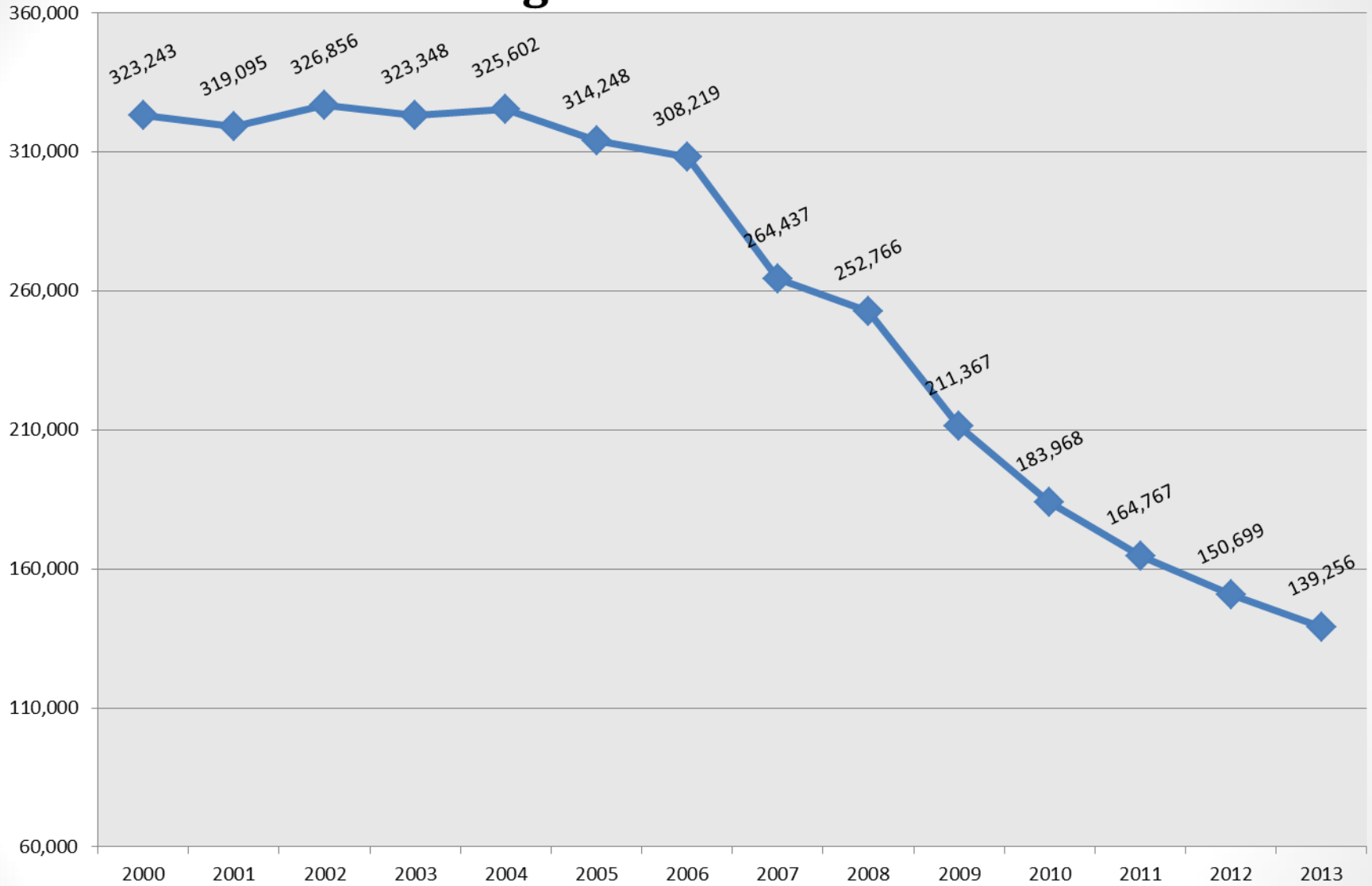




# Registrations 2000-2013



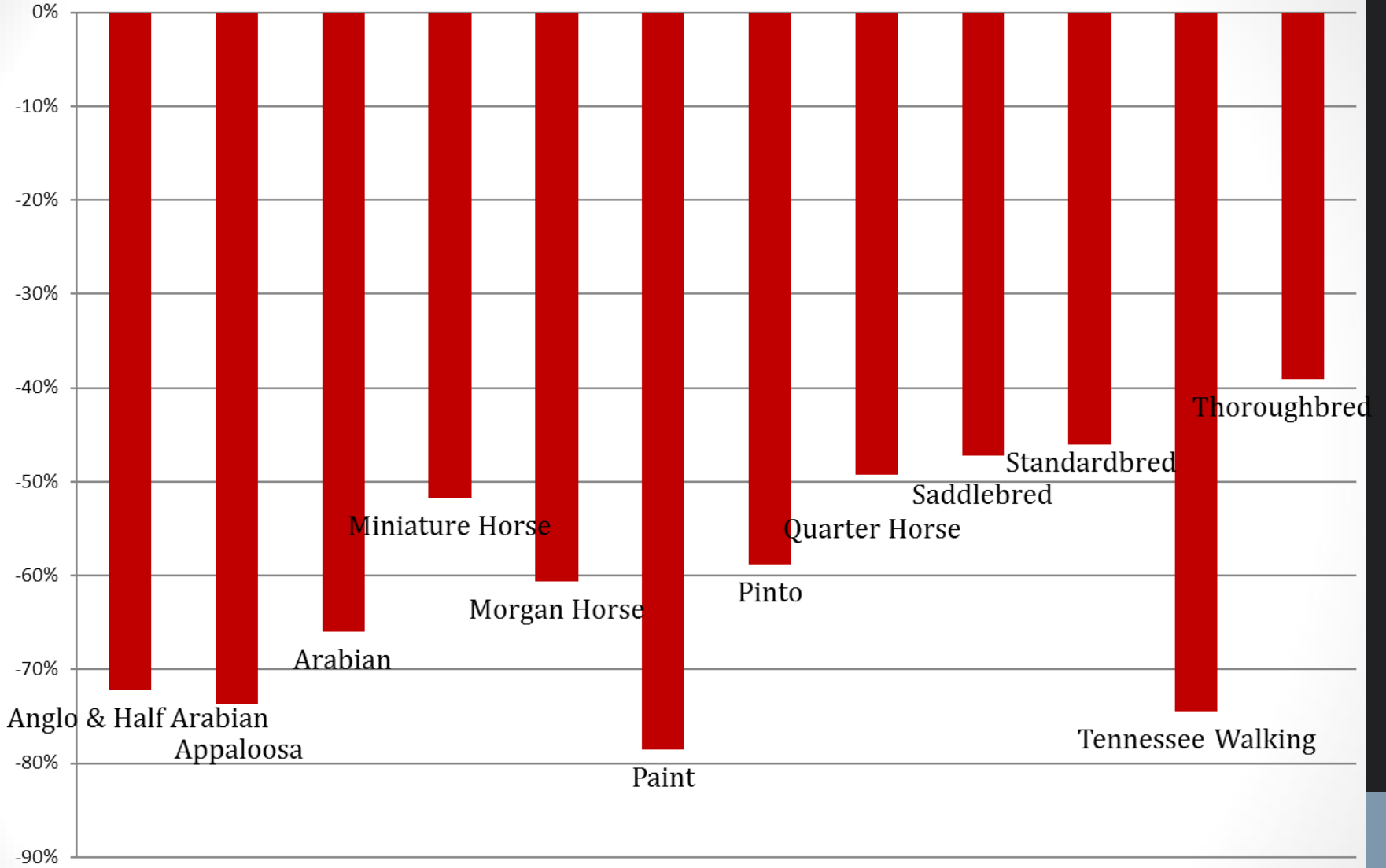
# Total Registrations 2000-2013



# Influences - Analysis & Trends

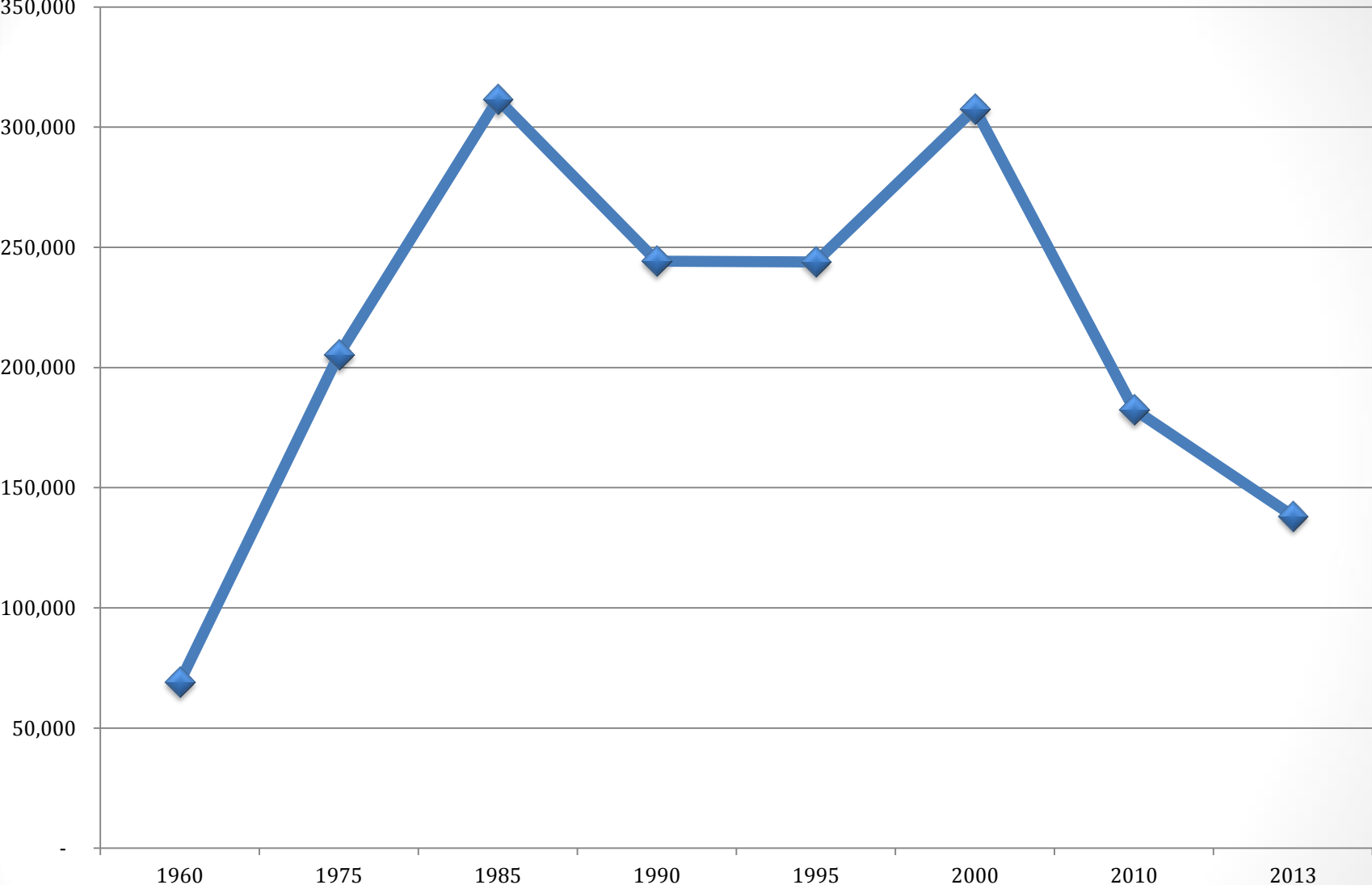
- Aged horse specials
- Transfer specials
- Necessity for increased efficiency
- Campaigns to register horses born in prior years
  - mining data from breeding reports

# 2000-13 Percentage Change

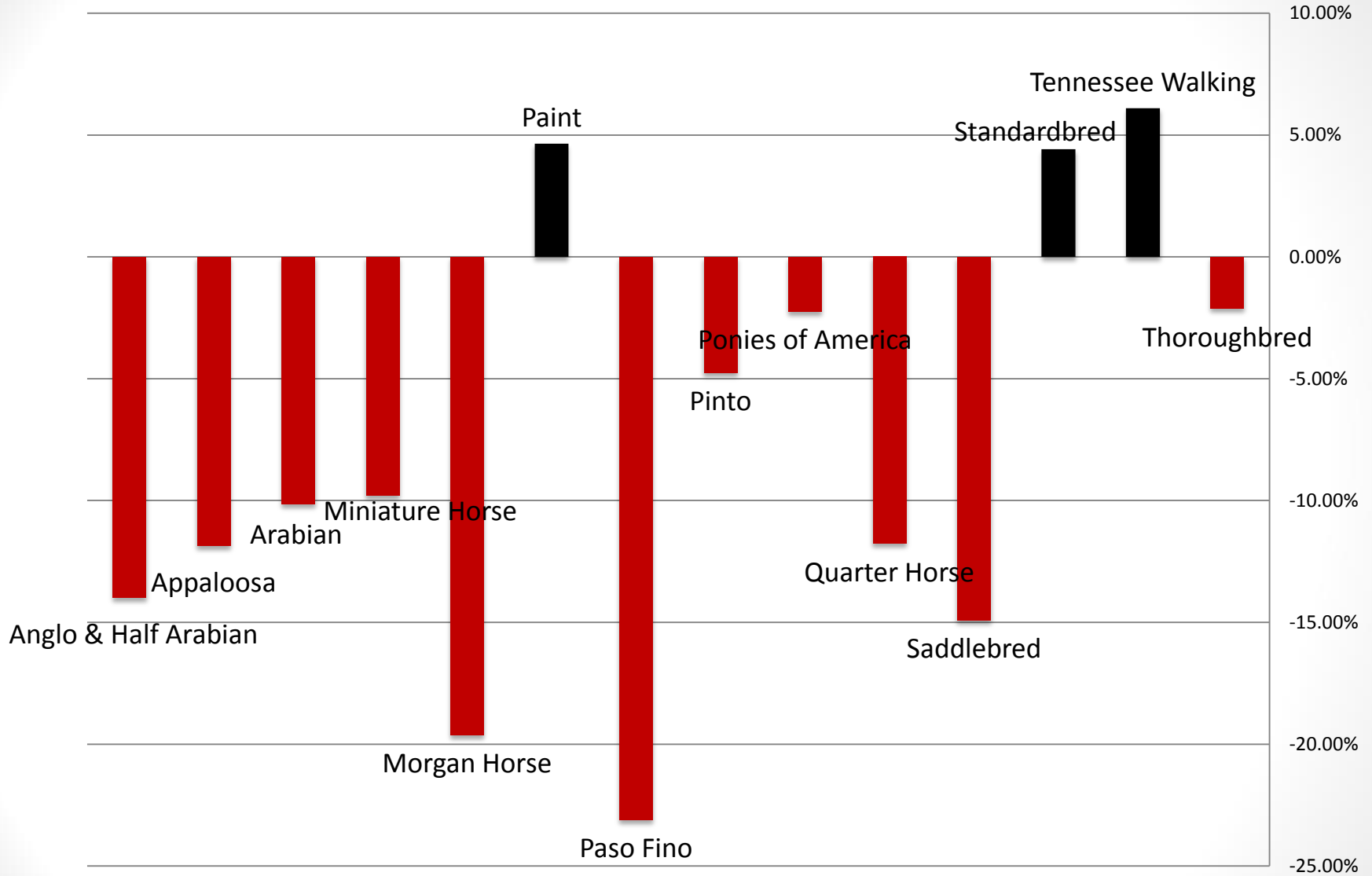




# Total Registrations Over Intervals



# Percent Change From 2012 to 2013

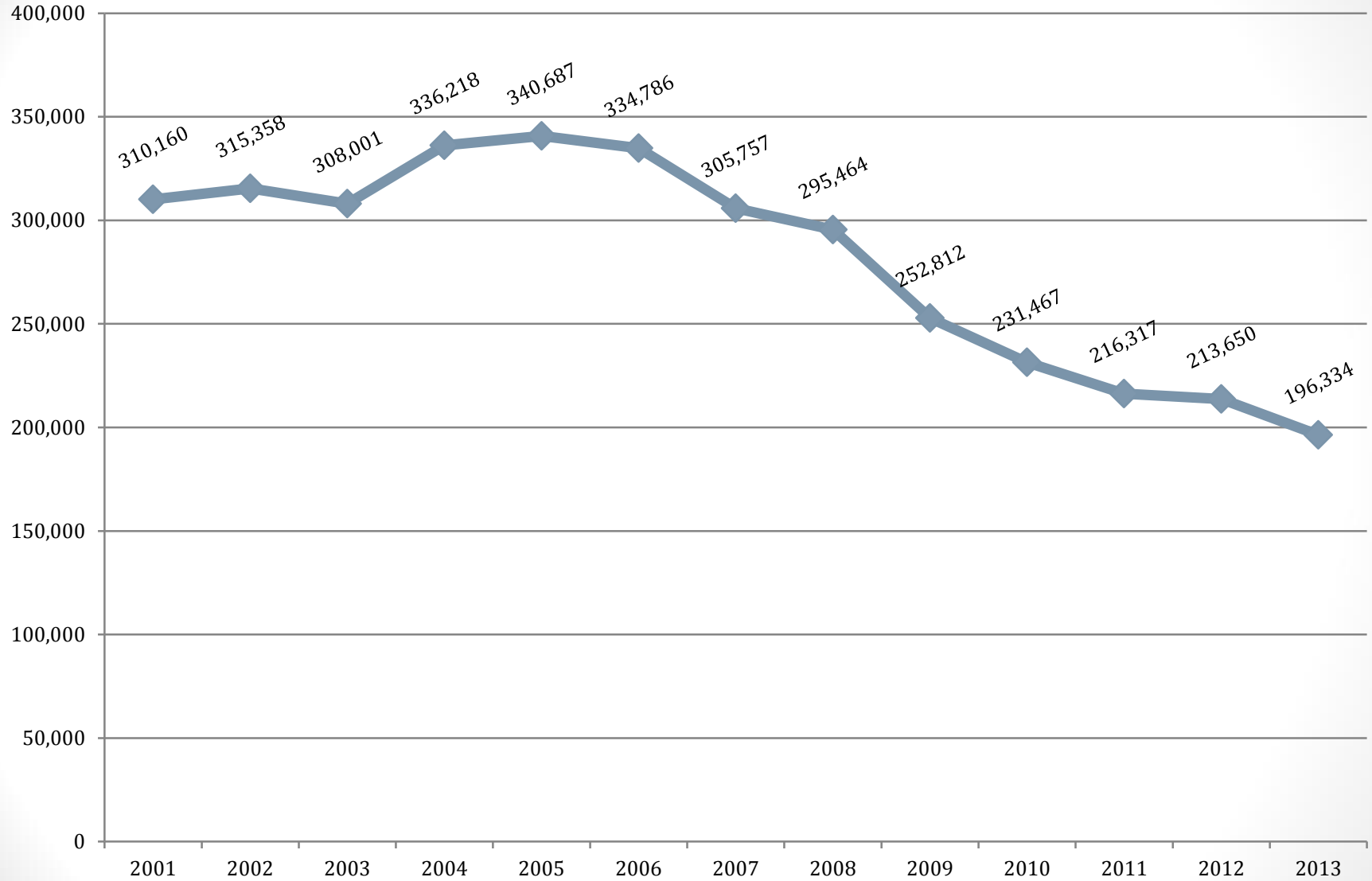


# Reasons for decline

- Economy
- Cost of horse ownership
- Natural disasters – weather, fire, etc.
- Shrinking market
- Perception of value
- Decrease in affinity to the Certificate of Registration, to the Association?



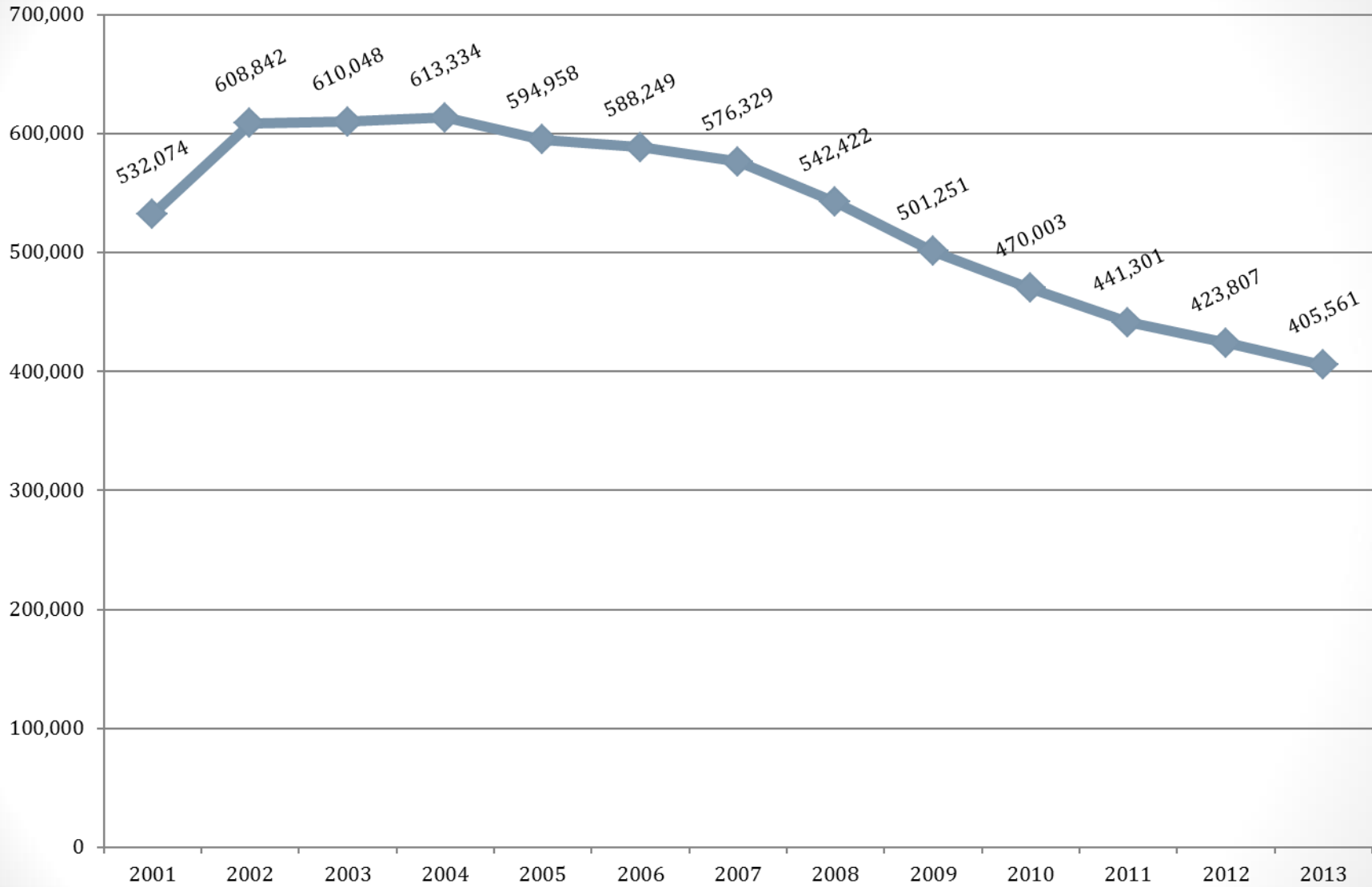
# Total Transfers Recorded



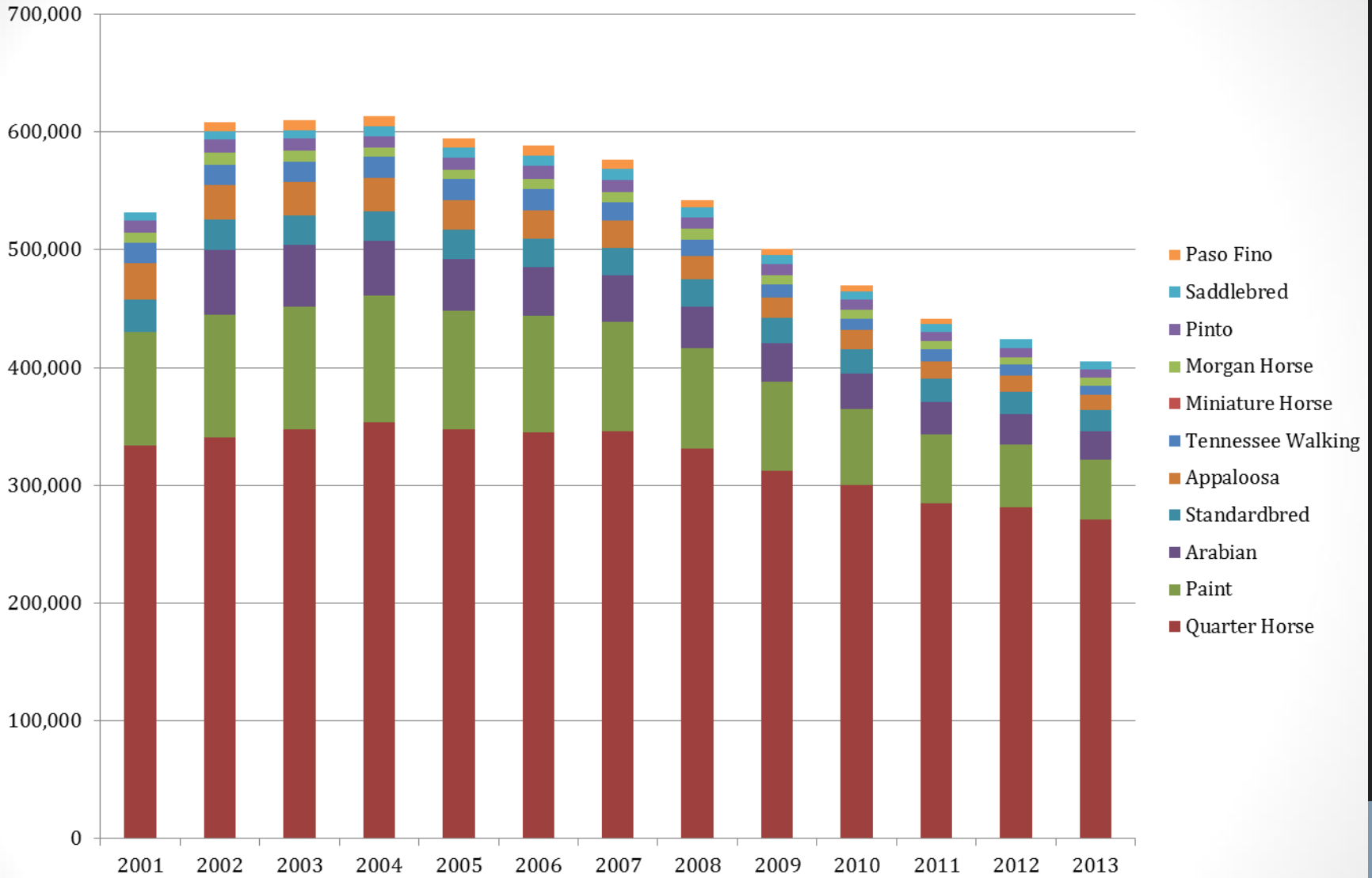
# Breed Membership Trends

<b>Breed</b>	<b>2012</b>	<b>2013</b>	<b>% Change</b>
Quarter Horse	281,563	270,713	<3.9>
Paint	53,317	51,293	<3.8>
Arabian	25,759	24,219	<6.0>
Standardbred	18,901	18,054	<4.5>
Appaloosa	14,098	12,876	<8.7>
Tennessee Walking	8,861	7,653	<13.0>
Pinto	7,737	7,433	<3.9>
Saddlebred	6,996	6,963	<.5>
Morgan	6,641	6,357	<4.3>

# Membership Totals 2001-2013



# Membership Trends 2011-2013



# Comparative Breed Analysis

- Concerning statistics
- Industry wide decline in 2013
- Campaign continues to reaffirm value of registered livestock and to rebuild affinity to registration
- Continue focus on registering foals born in prior years to maintain registrations

# Comparative Breed Analysis & Trends

- Most breed associations experienced decline in membership and the majority in registrations
- Decreases range from .5% to 13.0% in membership
- Decreases range from 2.1% to 23% in registration

# Collaborative Efforts

- Species “state of the industry” sharing
- Dual registration
- Data sharing
- Joint events
- Collateral sharing – joint venture at FFA Convention

# Registration Initiatives

Without papers,  
it's just  
another  
pig.



- Collaborating with other species registries to rebuild affinity to registration

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A performance pedigree is more than a piece of paper – it's your word. It says your breeding stock is a superior product backed by superior genetics and predictable performance.

It sets the purebred man apart from those who pass common, ordinary pigs off as breeding stock.

And a pedigree is something else.

It's the lifeblood of an entire industry, making it possible for you to have the leadership, research, programs, services and support you've come to expect from the **National Swine Registry**.

So, if you're raising and selling purebreds, you owe it to yourself to register every litter. If you purchase seedstock for your commercial operation, you owe it to yourself to ask for the performance pedigree. Why not take advantage of over 100 years of genetic selection and performance documentation?

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Get  
the  
pedigree.

A good pig should have a good name.

This sculpture, "This Little Piggy Went to Market Square," was one of 49 fiberglass pigs on display in Lafayette and West Lafayette, Ind., in the "Hog Wild" project, sponsored by the Art Museum of Greater Lafayette. The hog shown above was created by Lafayette, Ind., artist Jill Baker, and is sponsored by Market Square Merchants Association.



# Registration Initiatives

*Without papers...  
it's just another horse.*

ApHC-registration increases the value of your Appaloosa, creates numerous opportunities for you, or a future owner, through local, regional, and national activities, and sets your Appaloosa apart from those without papers.

An ApHC Certificate of Registration ensures that your Appaloosa's genetic quality and outstanding pedigree is preserved forever. Registration provides an authenticated line of ancestry that documents proven success in any number of competitive venues.

Join the family of over 700,000 ApHC-registered Appaloosas that make up a distinct and colorful history. Help to ensure the perpetuation of successful bloodlines throughout the Appaloosa world. Take advantage of the programs, research, services and expertise the Appaloosa Horse Club has to offer.

Registration  
Matters



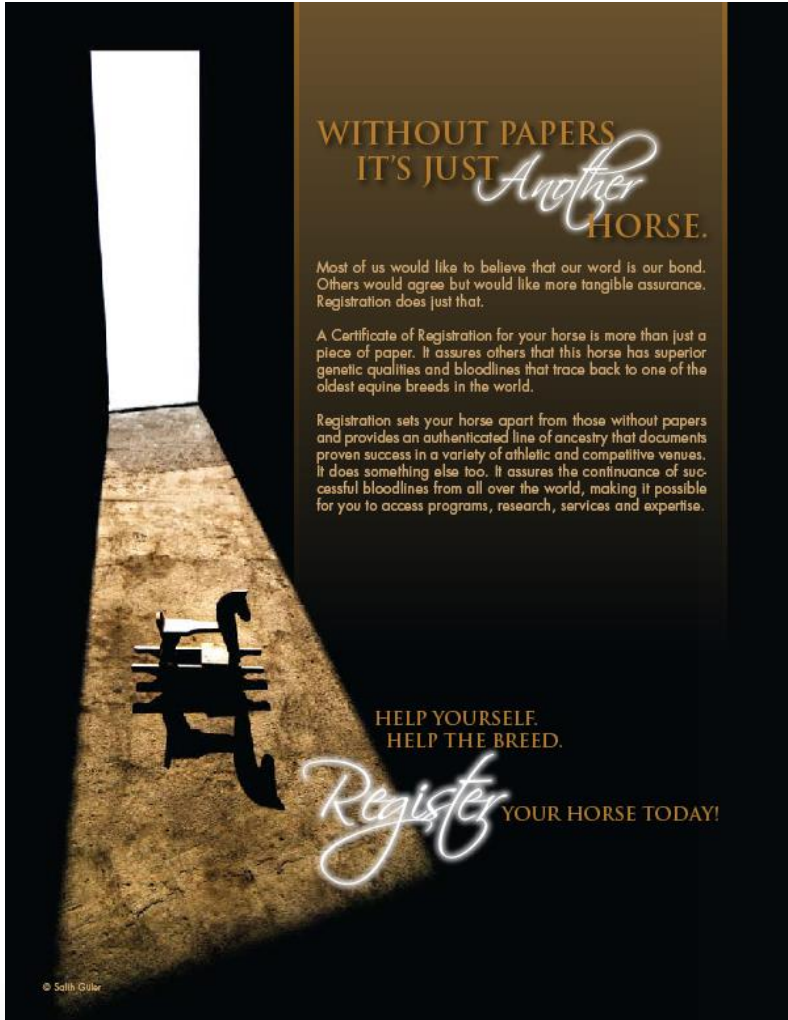
Appaloosa Horse Club ~ (208) 862-5578 Ext. 300 ~ registration@appaloosa.com ~ www.appaloosa.com

It's not just a

*pretty  
piece  
of  
paper.*

- Appaloosa Horse Club version
- Collaborating with sister equine breed registries to rebuild affinity to registration

# Registration Initiatives



WITHOUT PAPERS  
IT'S JUST *Another*  
HORSE.

Most of us would like to believe that our word is our bond. Others would agree but would like more tangible assurance. Registration does just that.

A Certificate of Registration for your horse is more than just a piece of paper. It assures others that this horse has superior genetic qualities and bloodlines that trace back to one of the oldest equine breeds in the world.

Registration sets your horse apart from those without papers and provides an authenticated line of ancestry that documents proven success in a variety of athletic and competitive venues. It does something else too. It assures the continuance of successful bloodlines from all over the world, making it possible for you to access programs, research, services and expertise.

HELP YOURSELF.  
HELP THE BREED.

*Register* YOUR HORSE TODAY!

© Sally Giller

- Collaborating with breed registries to rebuild affinity to registration
- Expand visibility
  - National Events
  - Signature Events
  - Conventions



SM

ARABIAN  
HORSE ASSOCIATION