NPLC

Annual Meeting

Program

May 6-8, 2019

Embassy Suites, San Marcos, Texas

**Theme – Maximizing Values and Leadership**

**in a Changing Livestock Industry**

***MONDAY MAY 6***

**1-4pm – Board Meeting**

Emotional Intelligence Workshop

**5:30-6:30pm – Reception at Embassy Suites**

**6:30pm – Specie Dinners (no host)**

***TUESDAY May 7***

**8:15-8:30am – WELCOME, PLEDGE and PRAYER**

Mike Paul, President, National Pedigreed Livestock Council

**8:30-9:15am** – **The Beltway and** **AG Issues**

Colin Woodall, NCBA

**9:15-10am** – **Identifying and Training Volunteers for Long Term Success**

John Henderson, Livestock Committee Chairman, San Antonio

Livestock Show and Rodeo

**10-10:15am** – **BREAK**

**10:15-11:00am** **– Positive Customer Service Experience for Guests and Event Attendees**

Dr. Joel Cowley, President and CEO, Houston Livestock Show and

Rodeo

**11:00-11:45am** **– Positive Experiences for Exhibitors**

Dr. Chris Boleman, Executive Director, Agriculture

Exhibits and Competitions, Houston Livestock Show

And Rodeo

**Noon-1pm** – **LUNCH**

**1pm – BUSES LEAVE FOR FREDERICKSBURG, TX**

**2:30-4pm – WILDSEED FARMS INC.**

John R. Thomas – Owner/Founder

Presentation, Self tour of Farm, Winery and Store

**4pm – BUSES LEAVE FOR TEXAS RANGER HERITAGE CENTER**

**4:30-6:30pm – TEXAS RANGER HERITAGE CENTER**

4:30-5pm - Reception

5-6:30pm - Chuck Wagon Meal catered by 3 Heart Ranch

**6:30pm – BUSES LEAVE FOR LUCKENBACH, TX**

**7-8pm – LUCKENBACH, TEXAS**

Enjoy Historic Luckenbach, TX

**8pm – BUSES LEAVE FOR EMBASSY SUITES**

***WEDNESDAY MAY 8***

**8:15-8:30am – GOOD MORNING, PLEDGE AND PRAYER**

Mike Paul, President, National Pedigreed Livestock Council

**8:30-9:15am – Fundamentals of Fundraising for Foundations**

Jennifer Burnett, Director of Development, Texas A&M

Foundation

**9:15-10am – Engaging Stakeholders for Economic Buy-In**

Dr. Cliff Lamb, Department Head, Texas A&M Animal Science

**10-10:15am – BREAK**

**10:15-11:45am – Pros and Cons of Breed Publications**

Moderator – Neil Orth, Ex. V.P. American International

Charolais Association

Panel – EC Larkin, Gulf Coast Cattleman & The Beefmaster

Cowman

Craig Huffhines, Ex. V.P. American Quarter Horse

Association

Dr. Tommy Perkins, Dean Hawkins Chair for Cow Calf Management, West Texas A&M University

**Noon-1pm – LUNCH**

**1-2pm – The Millennial Workforce**

(Hiring practices, Staying competitive, Compensation

strategies)

Jared Wareham, General Manager, Top Dollar Angus

Ashley Hughes, Executive V. P. American Brahman Breeders Association

**2-2:15pm – BREAK**

**2:15-3:45pm – Keeping Young Adults Engaged in Agriculture**

Moderator – Jordan Beeman, President, HeartBrand Beef

Panel – Amanda Dyer, Rancho Espuela & Big Bend Trailers

Tucker Brown, R. A. Brown Ranch

Jill Ginn, Territory Manager, Neogen/GeneSeek

**3:45-3:55pm – NPLC Website Updates & New LinkedIn Page**

Aron Weir – Business Development Manager, Maxxam Analytics

**3:55-4:25pm – Wrap Up of Conference**

Steve Taylor, CEO, Appaloosa Horse Club

**4:25-4:55pm – ANNUAL MEETING**

**5:30-6pm – SOCIAL**

**6-8pm –AWARDS BANQUET AND AUCTION**

Banquet Emcee- Mike Paul, National Swine Registry

Awards: Lifetime Honorary Membership

Neil Orth-American international Charolais Assoc.

Distinguished Service Award

Fred Schuetze - Buzzard Hollow Ranch

Continuous Service Award

Steve Taylor-Appaloosa Horse Club

Banquet Speaker – Texas Ranger, Clete Buckaloo

Live Auction – Ernie Gill Auctioneer

(Silent Auction closes promptly @ 6:30pm)