



Company Name	
Mailing Address	
City, State, Zip	
Contact Name	
Contact Email Address*	

\$ 500

\$1,000

\$1,000

\$ 500

\$1,500

SOLD

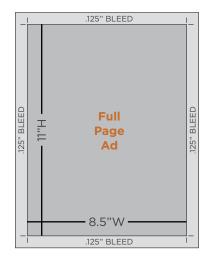
SOLD \$ 1,750

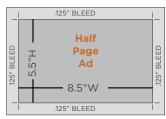
### **ADVERTISING OPTIONS**

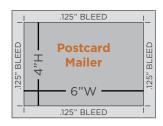
- Registration Brochure Ad 8.5"W x 11"H + .125" Bleed\* Due: Thu, Sept 12, 2019
- O Pre-Conference Postcard Mailer 6"W x 4"H + .125" Bleed\*
  - Due: Wed, December 11, 2019
- Onsite Program Ad Full Page 8.5"W x 11"H + .125" Bleed\* Due: Wed, December 11, 2019
- Onsite Program Ad Half Page 8.5"W x 5.5"H + .125" Bleed\* Due: Wed, December 11, 2019
- Onsite Program Ad Inside Front Cover 8.5"W x 11"H + .125" Bleed\* Due: Wed. December 11, 2019
- Onsite Program Ad Back Cover 8.5"W x 5.5"H + .125" Bleed\* Due: Wed December 11, 2019

TOTAL

# **ADVERTISING SPECS**







#### **Specs**

- Files should be press-ready PDF, CMYK (no Pantone colors included), 300dpi images and fonts embedded
- Files should include .125" bleed on all four sides and submitted with crop marks at the trim line
- Logo files should be submitted as vector EPS files with any Pantone colors converted to CMYK— 300dpi JPGs are also acceptable

## **PAYMENT INFORMATION**

#### **Payment Method:**

○ MasterCard
○ Visa
○ American Express
○ Check Payable to Foundation for Podiatric Medicine
Payment Amount
Card Holder's Name
Card Number

Signature \_\_\_

Email applications to dani@nyspma.org

Fax applications to 646-365-7426

Mail applications to 555 Eighth Avenue Suite 1902 New York, NY 10018



# **NY20 EXHIBIT HALL HOURS**

Exp. Date \_\_\_\_\_\_ Security Code \_\_\_\_\_ Card Holder's Zip Code \_\_\_\_

- Friday, January 24, 2020
- Saturday, January 25, 2020
- Sunday, January 26, 2020

9:30am - 5:30pm 9:30am - 5:30pm

9:30am - 1:00pm

# CONTACT

Dani SanMarco, CEM dani@nyspma.org

#### NYSPMA

555 Eighth Avenue | Suite 1902 New York, NY 10018 www.nyspma.org/ny20