



NYSPMA 2026 EVENTS AT A GLANCE

In addition to our newsletters, social media postings, display ads and more, NYSPMA offers a series of exciting and comprehensive events available for sponsorship. Here is a sampling.



Board of Trustees Dinner

April 17, 2026

New York, NY

Several times a year, our Board of Trustees convenes to meet and discuss the most pressing issues facing the podiatric community. The meeting is followed by a lively dinner attended by all Trustees.

Sponsor will be the exclusive sponsor of the evening meal and have an opportunity to network with our congenial Board of Trustee (BoT) members throughout the evening, which includes the following suite of benefits:

- A brand representative from Sponsor is invited to join the BoT for dinner at Siena Café on Manhattan's Upper East Side and to make up to 5 minutes of remarks at the start of dinner or at a later time that evening
- Sponsor will have an opportunity to share a presentation to be emailed to the Trustees
- Sponsor logo to be exclusively featured on the Friday evening menu at each plate at Siena Café
- Sponsor will receive a minimum of 5 social media posts before, during and after the BoT dinner
- Sponsor will be the exclusive sponsor of the President's Update and News with a banner ad and 50 words of copy in April 2026, the same month as the Dinner, featuring your logo, 50 words of promotional copy to 1,500 members of the podiatric community

Sponsor Package Value: \$7,500

Sponsor Cost: \$5,000

Note: Lunch sponsorship is also available

House of Delegates

Thursday May 28, 2026 to Sunday, May 31

Gideon Putnam, Saratoga Springs, NY

Sample Sponsor Idea: Saturday Night Banquet Sponsorship

Over 100 of the top and up-and-coming podiatrists in New York State convene to elect the House of Delegates.

- Your brand will be the exclusive sponsor of the Saturday Evening Banquet, a celebratory event convening 100+ influential members of the podiatric community, our very active Board of Trustee (BoT) members and select guests
- A representative from your brand will be invited to make 3-minute welcoming remarks prior to the dinner
- Your brand will have the opportunity to disseminate collateral or swag item to assembly via a tabletop outside of the dinner venue before, during and after the dinner
- Sponsor will receive a minimum of 5 social media posts pre-during and post the House of Delegates
- Your brand to be featured on select signage for the weekend
- Your brand logo will be featured on a menu at each plate
- Sponsor will be the exclusive sponsor of the President's Update and News with a banner ad and 50 words of copy in June 2026, the month following the House of Delegates, featuring your logo, 50 words of promotional copy to 1,500 members of the podiatric community

Sponsor Package Value: \$8,500

Sponsor Cost: \$7,000

Note: There are a myriad of other sponsorships available which will be highlighted in the House of Delegates Prospectus (coming later in February 2026).



Strategic Planning Weekend
Friday, September 25 to Sunday, September 27
Envue, Autograph Collection
Weehawken, NJ

Sample Sponsor Idea: SPW Saturday Night Dinner Sponsorship

- Your brand will be the exclusive sponsor of the Saturday evening meal and have an opportunity to network with our congenial Board of Trustee (BoT) members throughout the evening
- A rep from your brand will be invited to make remarks to the BoT at the start of dinner or at a later time that evening at a venue TBD
- A rep from your brand will also receive Saturday night accommodations at Envue, Autograph Collection
- Your brand will also have an opportunity to share a presentation to be emailed to the Trustees
- Your brand logo to be featured on all signage for the weekend
- Your brand logo to be exclusively featured on the Saturday evening menu at each plate at the restaurant
- Sponsor will receive a minimum of 5 social media posts pre-during and post Strategic Planning Weekend
- Your brand will be the exclusive sponsor of Podiatry Perspectives in November 2026, following the SPW, featuring your logo, 50 words of promotional copy to 1,500 members of the podiatric community

Sponsor Package Value: \$7,500

Sponsor Cost: \$6,000

Note: There are a myriad of other sponsorships available which will be highlighted in the House of Delegates Prospectus (coming February 2026)



Please contact Karen Koza in NYSPMA Corporate Relations with any questions at kkoza@nyspma.org.