

T H E
OAASC
AT
THE OHIO STATE UNIVERSITY

A CHAMPIONSHIP COMBINATION



OAASC
Ohio Association of
Ambulatory Surgery Centers

THE BLACKWELL HOTEL
AT THE OHIO STATE UNIVERSITY
COLUMBUS, OHIO

SEPTEMBER 23-24, 2015

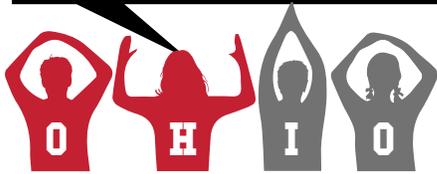
PRECONFERENCE
SEPTEMBER 22, 2015

THANKS TO THIS YEAR'S SPONSORS:

CPAs / ADVISORS



CAN I HEAR AN



FELLOW ASC COLLEAGUES

If you can't tell, we are excited to be hosting our annual ASC multi-disciplinary conference – the only conference exclusively for ASCs in Ohio – at the home of the national champion Ohio State Buckeyes.

We think it is an appropriate setting for Ohio ASCs that are without a doubt the champions of healthcare.

And like the Buckeyes in football, being champions in health care does not come without challenges. Whether it is quality improvement, regulations, staffing issues, coding, cash flow management, growing the business or infection prevention, our conference covers the landscape of issues important to your ASC.

This year we are proud to provide thirty different sessions throughout the conference including a FULL DAY of infection prevention management and pre-conference sessions on accrediting body updates. This is in addition to a host of sessions on business office operations, clinical and management issues. I am sure you will agree that this again will be one of the best conferences for ASC professionals in the nation!

On behalf of the Board of Trustees of the OAASC, I look forward to seeing you in September for what promises to be an outstanding conference as we tackle the issues important to ASC professionals and score a victory for you and your center.

Cheryl Cunningham

Cheryl Cunningham

Chair, Ohio Association of Ambulatory Surgery Centers
Administrator, Findlay Surgery Center

P.S. Make sure you plan to join us on the evening of Sept 23 in Ohio Stadium as we celebrate champions on and off the field!

PRECONFERENCE PROGRAM

Join us for our exclusive PRE-CONFERENCE PROGRAMS – September 22

2015 JOINT COMMISSION UPDATE:

“WHAT'S NEW AND STILL CHALLENGING?”

Join us for the Joint Commission Update being offered on Tuesday, September 22 from 12:30 p.m. – 3:30 p.m. Our expert will share with you the latest issues facing Joint Commission accredited facilities, including Joint Commission quality and infection control standards, most common findings in centers and what you need to know to be prepared for your next survey.

AAAHC ACCREDITED FACILITIES

– PREPARED FOR THE FUTURE?

This pre-conference session, offered on Tuesday, September 22 from 12:30 p.m. to 3:30 p.m. is geared to address the numerous recent changes to AAAHC accreditation requirements, review the most common findings and help you keep up to date on your centers' accreditation issues.

PRE-CONFERENCE RECEPTION

– COLLEGE DAYS STYLE!

Take a trip back to your college days and join us for pizza, snacks and drinks at the legendary Varsity Club just a block from the hotel on the Ohio State campus. If you are coming in for the preconference session or just arriving early the night before, make sure you join us for a fun evening of relaxation and food at this iconic college “joint.”

Tuesday, September 22 from 7:00 – 9:00 p.m. Let us know if you will be attending on the registration form.

This conference has been submitted to the Ohio Nurses Association (OBN-001-91) for approval for all three days to award contact hours. The Ohio Nurses Association is accredited as an approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

An application has been submitted to the American Association of Professional Coders for CE's for the program. This full program has been submitted for approval by BASC Provider #6228 for CASC certified professionals. You must attend the entire curriculum and complete an evaluation form to be awarded CE units. No exceptions will be accepted. Please contact Randy Leffler at 614-358-0177 for more information about contact hours.

EXHIBITOR AREA

Visit our valued exhibitors that will feature the latest, most innovative products and services for ASCs. These vendors are an important part of our conference and can provide much needed resources for your center.

EXHIBIT HOURS:

WEDNESDAY, SEPTEMBER 23RD from 8:00 a.m. – 4:30 p.m.

SOCIAL NETWORKING OPPORTUNITY ON WEDNESDAY, SEPTEMBER 23TH
from 6:00 p.m. – 10:00 p.m. at the Ohio Stadium

THURSDAY, SEPTEMBER 24TH from 7:00 a.m. – 11:00 a.m.

OUR VALUED EXHIBITORS WHO HAVE ALREADY REGISTERED:

Amkai Solutions
ASC Compliance
BASC
Blue & Co., LLC
CNA HealthPro
Economy Linen
Endochoice Inc.
ePay Healthcare, LLC
Hylant Group

ImageFIRST
IPG
Life Safety Enterprises Inc
mdStrategies
MedTek, Inc.
Mobile Instrument Service
& Repair
Mobius Therapeutics

National Medical Billing Services
Ohio Anesthesia Group, Inc.
PharMEDIUM Services LLC
Prescott's Inc.
ScheduleSurgery.com
Scioto Services
Sequent, Inc.
Source Medical

MANY OF THE EXHIBITORS WILL BE GIVING AWAY GREAT DOOR PRIZES.

Visit each exhibitor for your chance to win!



12:30 – 3:30 p.m. Preconference – AAAHC Update – Angela Timperio, Life Safety Enterprises

12:30 – 3:30 p.m. Preconference – Joint Commission Update – Joint Commission Resources

6:30 p.m. Preconference Reception at the Varsity Club – The Ohio State University



8:00 – 9:00 Registration, Vendor Visits, Continental Breakfast, and Networking

9:00 – 9:15 Welcome Address – Cheryl Cunningham, Chair, OAASC; Administrator, Findlay Surgery Center

9:15 – 10:30

— KEYNOTE —

Jan McInnis

FINDING THE HUMOR IN CHANGE

Whether it's going green or the myriad of new rules that govern our business, we are constantly reacting to a new playing field.

And all of this change causes fear, tension and miscommunications. Jan will show you how to: diffuse tension instantly; kick-off tough conversations; facilitate communications . . . all by using humor that you, yourself can do. And she'll also give you the latest research between laughter and health – yes they're actually studying this stuff!

Breakout Sessions 1 » 10:45 – 11:45 p.m.

Administrator

1A A Detailed Review of ASC Benchmarking and the Importance of It to Your Center

John J. Goehle, *Ambulatory Healthcare Strategies*

There are many ways to benchmark your center's success or shortcomings. The key is knowing what to do with the data after you get the results and how to best put them into action. This session will review the use of clinical, operational and financial benchmarks within an ASC with a focus on using them to improve quality and operations as well as to meet accreditation standards.

Clinical

1B Prepping the Right Way: the Key to a Successful Quality Program

Kathleen Boston, *CareFusion*

A key to success in quality surgical processes starts with the prepping process.

Learn the benefits of standardization to improve quality in healthcare and the complete prep procedure including clinical and patient preparation.

The goal is to empower your understanding of why we prep certain ways as well as how important this role is to the facility and most importantly to the patients.

Business/Coding

1C New Managed Care Contracting Opportunities

Lisa Rock, *National Medical Billing Services*

The changing healthcare landscape requires new scrutiny of managed care contracts. Learn the latest industry trends and proposed regulatory changes in Ohio and nationwide.

12:00 – 2:00 » Lunch, Vendor Visits and Networking

Breakout Sessions 2 » 2:00 – 3:00 p.m.

Administrator/Leadership

2A The Legal Aspects of Marketing Your ASC

Opie Rollison, Michael Gonzalez,
Marshall Melhorn, LLP

This session will focus on the various options for marketing of your ASC. This will include a discussion of promoting the cost savings compared to other providers with a focus on the legal requirements pursuant to Medicare, HIPAA and payor contacts.

Clinical

1A Managing the Medications within Your Center

Cameron McNamee, Paul Schad, *Ohio Board of Pharmacy*

The Ohio Board of Pharmacy has stepped up their inspection procedures and ASCs are facing increased scrutiny on their procedures – single dose, storage, administration, documentation. Hear first-hand from OBP staff on what they are seeing and the latest work they are doing to assist with drug shortage issues.

Business/Coding

2C Optimizing Revenue through Site of Care Shift Strategies with Implants

Panel Discussion led by Brian Holt, IPG

How can your center maximize revenue when the cost of implants continues to escalate, while reimbursements remain stagnant? This discussion will share some ideas on how centers and insurance companies are working together to ensure the viability of ASCs.

Breakout Sessions 3 » 3:15 – 4:15 p.m.

Administrator/Leadership

3A Do I REALLY Need to Know That? An Update on Recent Regulatory Changes That Could and Probably Do Impact Your Facility

Kara Newbury, *ASCA*

There have been numerous regulatory changes on a federal level that could impact your center in significant ways, and that doesn't even include the Medicare payment regulations. Join the national association's regulatory director as she shares the details of recent updates to federal policy.

Clinical

3B Emergency Management – What You Need to Know as a Clinician to Ensure You Are Prepared

Angela Timperio, *Life Safety Enterprises*

CMS, Joint Commission and AAAHC are all cracking down on emergency preparedness.

But what exactly does that mean for ASCs and clinicians and how do you implement it in your center? We'll review the requirements for all certified/accredited ASCs and help you prepare your facility for emergencies and disasters.

Business/Coding

3C Financial Security Breaches in Healthcare – The 5 Major Risks

Thuy Nguyen, *ePAY Healthcare*

Are you prepared for breach in security? Explore five major risks that are happening in medical provider business offices today and how to avoid them. Of all the data breaches in the United States, healthcare entities accounted for the highest percentages of incidents, with 17,000 patient records breached each day. Security breach risks are real and the costs are staggering.

Administrator/Leadership

4A Top Legal Issues for ASCs and Your Leadership
 Stacey Borowicz and Don Antrim, *Dinsmore and Shohl, LLP*

Is your center prepared for the next legal challenge facing you or your center? This session will discuss some of the latest legal confrontations for the industry and share ways to ensure you, your center and most importantly your patients are well protected.

Clinical

4B Wrong Site Surgery: Why, What If, How?
 Nancy Sulzberger, *CNA*

Why do wrong site surgeries prevail? What if barriers to implementing universal protocols could be removed? How do we reduce patient harm in a team setting? We'll cover all of these aspects of these issues to ensure this does not happen in your center.

Business

4C Growing Your ASC By Adding New Procedures
 Matt Pate, *USPI*

Looking for ways to expand your center's business? This session will help you evaluate and migrate new procedures to your ASC such as total joints and spine, cardiovascular procedures such as pacemakers and defibrillators.

AN EVENING IN THE HORSESHOE 6:00 – 10:00 P.M.

CELEBRATING CHAMPIONS ON AND OFF THE FIELD

Join your fellow ASC colleagues and friends for a relaxing evening in the home of the National Champions Buckeyes. The view from the press box reception center is incredible and we'll enjoy a lively evening as we celebrate our ASC community.

(Friends and family are welcome for an additional fee)



THURSDAY  **SEPTEMBER 24**

7:00 – 8:00 Registration, Vendor Visits, Continental Breakfast, and Networking

8:00 – 8:15 Day 2 Welcome Address – Kelly Theodosopoulos, Vice Chair, OAASC; Administrator, Tuscarawas Surgery Center

8:15 – 9:30

KEYNOTE

OAASC in Action – State Update from Your Association

Randy Leffler, Executive Director OAASC

State of the ASC Nation

Bill Prentice, *CEO, ASCA*

What does the future hold for ASCs based on national health care policy, politics and current events? Hear the national association's chief executive on where the industry is headed from a national perspective.

Breakout Sessions 5 » 9:45 – 10:45 a.m.

Administrator/Leadership

5A Strategic Partnerships for ASC: Health Plans, Health Systems, Physician Groups and Employers as Partners.

Jordan Cox, *SCA*

A discussion of what partnerships with each type of organization looks like for an ASC and why they are (and maybe not) beneficial for your center.

Infection Prevention (Clinical)

5B How to Conduct an ASC Annual/As Needed Infection Prevention Risk Assessment

Dr. Elethia Dean, *ASC Compliance*

Once you've developed your Infection Prevention Plan, all ASCs must conduct an annual assessment and update as needed based on outcomes. Also, situations arise in your day to day operations that call for an updated Infection Prevention Assessment such as outbreaks or construction. This session will discuss how to conduct that evaluation, areas for special consideration and provide useful tools for attendees to utilize in their centers.

Business/Coding

5C Ensuring Positive Patient Experience in Your Billing

Brian Garver, *Keybridge Medical Revenue Care*

Treating patients with care throughout their entire experience with your ASC - including the billing cycle - is not only the right thing to do, it is a fiscal responsibility and top priority for every ASC staff member. We'll focus on how to best accomplish this goal in a way that benefits your center and your patients.

Breakout Sessions 6 » 11:00 – 12:00 a.m.

Administrator/Leadership

6A Being Compliant with ODH and CMS – Most Common Issues ODH Surveyor Staff Are Finding in Ohio Centers

Wanda Iacovetta, *Ohio Department of Health Survey Staff*

ODH inspectors are making their rounds and chances are that you will see them soon (even if they have already been there). Hear first-hand from the ODH staff the issues they are seeing and how you can be best prepared when they arrive in your lobby.

Infection Prevention (Clinical)

6B How Effective Is Your Scope and Equipment Reprocessing Processes?

Christina Haven, *AMSURG*

Scope reprocessing programs need to have continued monitoring with education and competencies to meet compliance to manufacturer guidelines, especially in light of recent infection prevention problems and news headlines. We'll review all the important aspects and overlooked items and will provide attendees items to think about and take action on when you return to the center.

Business/Coding

6C What You May Not Know and What You Need to Know to Keep Your Center's Doors Open

Stephanie York, *Amblitel*

Specifics of revenue cycle management process beginning with scheduling and ending with a bill (or not). The session focuses on accountability from all members of the surgery center's team

LUNCH - NETWORKING

Enjoy lunch with your peers who do the same job as you do! Network with other infection prevention specialists, business/coding professionals and ASC administrators.

Lunch 12:00 – 1:30

The Value of ASCs to Ohio's Worker's Compensation System
Stephen Buehrer, Administrator, Ohio Bureau of Workers Compensation

PRIZES AND GIVEAWAYS

Breakout Sessions 7 » 1:45 – 2:45 p.m.

Administrator/Leadership

7A. Gripe or Get a Grip – Successfully Advocate Your Ideas

Donna Bate, *dBate Speaking LLC*

What? People complain in an ASC (or anywhere for that matter)? This session will use fun exercises using your ideas/complaints to show how five easy tips improve team communications. Also learn how to step forward to advocate your ideas.

Infection Prevention (Clinical)

7B CMS ASC Infection Control Standards and Safe Injection Practices

Sue Dill, *RN*

CMS received a ten million dollar grant to enforce infection control standards which has resulted in more knowledgeable surveyors. Surveyors have been scrutinizing areas such as cleaning of endoscopes, flash sterilization (immediate use steam sterilization), cleaning of glucose meters, insulin pens, single and multi-dose vials and safe injection practices. Surveyors have increased surveillance in the areas contained in the revised ASC infection control worksheet. Are you ready?

Business/Coding

7C Billing Best Practices for ASC

Ann Geier, *SourceMedical*

Are you getting all the money your center is owed? If you meet the best practice industry benchmarks, you should be in good shape.

Breakout Sessions 8 » 2:50 – 3:50 p.m.

Administrator/Leadership

8A Fire & Life Safety Compliance

Angela Timperio, *Life Safety Enterprises*

Are you prepared to have the inspectors crawl around your ceilings and in spaces where no one goes? Fire and life safety is a top inspection item for state and national inspections. Make sure you know what they are looking for and what you need to fix before they show up at your center.

Infection Prevention (Clinical)

8B Houston, We've Got A Problem: Investigating an Infection in the ASC

Elethia Dean, *ASC Compliance*

What's the appropriate root cause analysis and appropriate follow up following infection control breaches in the ASC? The session will discuss steps from identification, data collection, analysis and corrective actions taken following a reported infection in the ASC.

Business/Coding

8C Last Minute Prep for ICD-10

Paul Cadorette, *mdStrategies*

The implementation of ICD-10 will be just days away. Do you have everything in line to ensure that you are processing claims correctly and most important that you are getting paid correctly? We'll review all of the last minute items that you need to have in place before Oct 1.

Evaluation/Travel Home

KEYNOTE SPEAKERS



WILLIAM PRENTICE

Bill Prentice is the chief executive officer of the Ambulatory Surgery Center Association (ASCA) and Ambulatory Surgery Foundation (ASF). Before joining ASCA, Bill was the director of the Washington office for the American Dental Association (ADA).

Prior to coming to the ADA in 1999 as a senior congressional lobbyist, Bill worked in New Jersey as an association executive and as a vice president in a large contract lobbying and public affairs firm. Bill started his career on Capitol Hill.

Bill holds an undergraduate degree in political science from The George Washington University, a master's degree in government administration from the University of Pennsylvania and a law degree from Rutgers School of Law-Newark.



LESLIE NORRIS TOWNSEND

Backed by over 20 years of experience, Leslie Norris Townsend is one of the funniest, most entertaining comedienne working today. Her blend of stand-up comedy, music and audience participation will move you from tears to laughter, while motivating, mesmerizing and captivating each one. Leslie brings her unique blend of "church clean, club funny" comedy material.

Leslie's 30+ television appearances include Comedy Central, A&E's An Evening at the Improv and sketches seen on The Tonight Show with Jay Leno. She was even a Grand Finalist on Star Search. Leslie left behind a promising acting career to create a better life for her children. In the classic fish-out-of-water tale, she moved from Hollywood to rural Ohio to live on her family's 100-year-old farm. This has only added new material to her already hilarious routines. She is truly local celebrity.



JAN MCINNIS

For professional speaker Jan McInnis, life is full of "finding the funny." She – and the audiences who continually rate her programs "hilarious" – wouldn't have it any other way.

Inspired by fifteen years as a marketing director in the 9 to 5 world, Jan now has spent over the past 19+ years on the full-time speaking circuit, she has spoken at hundreds of conferences, employee retreats and banquets held by such groups as Anthem Blue-Cross, the American Heart Association, and the Mayo Clinic. Learning doesn't have to be boring! Jan has a knack for humorous analysis, which enables her to keep her audiences smiling, with some of her keynotes such as "Finding the Humor in Change." In this keynote she shows people how to use humor to handle change.

Born in D.C., Jan was in charge of the "Joke of the Day" for her junior high school lunch table. Not surprisingly, she majored in communications at Virginia Tech, where she was a disk jockey for the local radio station.



PO Box 340225 | Columbus, OH 43234-0225

AN EVENING IN THE HORSESHOE – CELEBRATING CHAMPIONS ON AND OFF THE FIELD

Join us for a reception on Wednesday, September 23rd from 6:00 p.m. – 10:00 p.m. at the Ohio Stadium, just a block and a half away from the Blackwell. The event will take place in the University Suite in the Stadium Press Box, overlooking the home of the National Champions Ohio State Buckeyes. We'll have food, fun, entertainment and a chance to network with your fellow ASC colleagues. The best parts of the evening will be a tour of Ohio stadium AND a hilarious performance by Ohio-based comedian Leslie Norris Townsend. Admission is included for two-day conference attendees and exhibitors. Family and friends can join us for an additional \$40 each.

INFECTION PREVENTION TRAINING FOR ASCS

– FULL DAY SESSION SEPT 24

Accrediting bodies, ODH and Medicare are cracking down on infection prevention. There are numerous items being inspected in ASCs that have never been reviewed before. We want to make sure you have every tool you need to ensure that you pass with flying colors and MORE IMPORTANTLY that you have the safest center that you possibly can have.

This day-long session on Sept.24 (second day of our conference) will cover the entire waterfront on ASC infection prevention topics. A team of experts led by Elethia Dean, Christina Haven and Sue Dill will arm you with the information you need to excel.

This fast paced, informative program will provide excellent, evidence-based information to help you build and enhance your current IP program or build a new one. Attendance will meet CMS AND ODH requirements for infection prevention continuing education. All participants will receive a certificate of participation, information for in-service training and continuing education (nursing and BASC – see disclaimer).

Register for the day as a single day registrant OR join us for the full conference!!!

REGISTRATION FEES (SAME PRICE FOR 10 YEARS!)

The Early Bird deadline is September 11, 2015. Walk-in Registrations are welcome!

OAASC Member Full Conference (received on or before 9/11/2015)	\$349.00
Non-Member Full Conference (received on or before 9/11/2015)	\$479.00
OAASC Member Full Conference (received after 9/11/2015)	\$394.00
Non-Member Full Conference (received after 9/11/2015)	\$534.00
Each Additional OAASC Member Full Conference	\$269.00
Each Additional Non-Member Full Conference	\$394.00
One Day Only (Including Infection Prevention Management) OAASC Member.	\$239.00
One Day Only (Including Infection Prevention Management) Non-Member	\$314.00

ACCOMMODATIONS

All rooms (1 King or 2 Double Queens) will be available for the rate of \$144.00/night at the Blackwell Hotel. If you want to make reservations, please call 1.866.247.4003 or visit www.theblackwell.com and ask for the OAASC conference rate. Deadline is Aug. 27.

CONFERENCE ATTENDANCE CANCELLATION

Cancellations received in writing at the OAASC office before 5 p.m./eastern on September 18th will be entitled to a refund, less a \$25 administrative fee. Cancellations received after September 18th will be subject to a 50% penalty. Conference "no-shows" forfeit their entire registration fee. Substitutions are welcome with advance notice, in writing/electronically at the OAASC office before September 24th. Telephone cancellations will not be accepted. Please send cancellations to OAASC: P.O. Box 340225 Columbus, OH 43234-0225, fax to 614.467.2071 or email info@oaasc.net.

DIRECTIONS

Interstate 270 is the bypass loop around Columbus, Ohio. It connects to interstates 70 & 71 from all directions, but only connects to State Route 315 from the North end of the city.

From The East

Travel I-70 West, to the State Route 315 interchange. Follow State Route 315, North, to the Lane Avenue exit. Go east (right), past Olentangy River Road, until you come to Tuttle Park Place. Turn right at the traffic light onto Tuttle Park Place and The Blackwell will be on your left.

From The North

Travel I-71 South, to the Interstate 270 interchange. Travel I-270, West, to the State Route 315 interchange (1.3 mi.). Follow State Route 315, South, to the Lane Avenue exit. Go east (left), past Olentangy River Road, until you come to Tuttle Park Place. Turn right at the traffic light onto Tuttle Park Place and The Blackwell will be on your left.

From The South

Travel I-71 North, to the State Route 315 interchange. Follow State Route 315, North, to the Lane Avenue exit. Go east (right), past Olentangy River Road, until you come to Tuttle Park Place. Turn right at the traffic light onto Tuttle Park Place and The Blackwell will be on your left.

From The West

Travel I-70 East, to the State Route 315 interchange. Take State Route 315, North, to the Lane Avenue exit. Go east (right), past Olentangy River Road, until you come to Tuttle Park Place. Turn right at the traffic light onto Tuttle Park Place and The Blackwell will be on your left.

PARKING

The Blackwell offers valet parking for hotel guests and meeting attendees only. The overnight rate is \$17 per day with unlimited in/out privileges. The rate is \$10 for an all day meeting. Self parking option is available in Lane Avenue Parking Garage, located next to the hotel. The fee is \$2 per hour for the first three (3) hours and \$1 each additional hour, with a maximum charge of \$10 per day, including overnight parking, and no in/out privileges.