

The Ohio AgriBusiness Association respects the privacy of its members and other visitors to its website. OABA strongly believes that if electronic commerce and online activities are to flourish, consumers must be assured that information provided online is used responsibly and appropriately. To protect online privacy, OABA has implemented the following policy.

## What Information Does OABA Collect?

Most data OABA collects are used only to help us better serve our members. It is our general policy to collect and store only personal information that our members and visitors knowingly provide. If our privacy policies change, we will notify all users by e-mail, or a special announcement placed on the website.

**From General Users (aka Non-Members).** OABA does not collect any personal information from users browsing its website. Only aggregate data -- such as the number of hits per page -- are collected. Aggregate data are only used for internal and marketing purposes and do not provide any personally identifying information. Non-member users will not be added to the ebulletin distribution list, but may receive occasional communication from the association.

**From OABA's Members, Conference Registrants, and Other Customers.** To gain access to members-only resources and personalization features on oaba.net, members and other users are asked to register and provide some limited information. This information is submitted voluntarily. OABA asks users to provide, at the least, their name, company name, and e-mail. Similar and additional information, such as phone number and address, may be submitted to OABA through membership applications, conference or seminar registration, publication orders, subscriptions, and contest registrations. Additionally, for some e-mails sent in HTML format by OABA to its members through its listservs and electronic newsletters, we will track the open rate of the emails and keep a record of the ebulletins that have been sent to the email. OABA only uses this information to enhance its products and distribution of those products to its members. This information is not sold or distributed in any other manner.

## How Does OABA Use Data Collected?

OABA use information voluntarily submitted by members and other customers in the following ways:

**OABA Member Services and Products.** Generally, OABA and its direct subsidiaries (such as the Educational Trust) use data collected to improve its own web content; to respond to visitors' interests, needs and preferences; and to develop new products and services.

**Disclosures to Third Parties.** OABA makes member contact information available through the OABA Membership Directory to other members using its website. In addition, OABA incorporates information users provide into hard copies of the Membership Directory that it provides to members and sells to requesters.

On occasion, OABA may also provide limited data to third parties that offer products and services. These limited data include names, job titles, companies and business addresses, but



do not include business phone numbers, business fax numbers or e-mail addresses. Users may request OABA refrain from disclosing the data it collects to third parties on the membership application form, conference registration form or any other form on which they are providing information; an opt-out box will appear on each form on which a user provides information. Alternatively, users may contact OABA at [info@oaba.net](mailto:info@oaba.net) or 614-326-7520 to express their preferences if they determine later that they do not wish to have the information shared.

**Consent to Use Personal Information.** By opting in to the OABA ebulletin list or submitting information for the OABA directory, members and their employees have consented to receive communications from the association, including association updates, event promotion, industry news, member service updates and more. In accordance with the CAN-SPAM Act, Users may choose to opt out from the ebulletin distribution list by clicking "unsubscribe" on any ebulletin, or by emailing [info@oaba.net](mailto:info@oaba.net). Unsubscribing from the ebulletin distribution list will not remove an individual from transactional emails, such as registration or membership invoices.

**Credit Card Account Information.** OABA does not disclose credit card account information provided by its members and customers. When members and customers choose to pay using their credit cards, OABA submits the information needed to obtain payment to the appropriate clearinghouse.

## How Does OABA Use Cookies?

Cookies are files that contain information created by a web server that can be stored on a User's hard disk for use either during a particular session ("per-session" cookie) or for future use ("persistent" cookie). OABA uses cookies only to facilitate automated activity, store and track passwords, determine appropriate solicitations, and review navigation patterns. Cookies are not used to disseminate significant information about Users over the internet or to analyze any information that Users have knowingly or unknowingly provided.

## What Privacy Issues Arise with Links To Other Sites?

This website contains links to other websites. OABA has no control over and is not responsible for the privacy policies or content of such sites.

## What Means of Redress Are Available?

If any User suspects OABA has handled its personal information in a manner that does not comply with this privacy statement, please [contact us](#) via email or by calling 614.326.7520.

