



Hosting a Facility Visit



“When we create that connection with our legislators and regulators, we can work together a lot easier.”

- Grant Gates

Why Host a Visit?

A visit stands out to legislators and regulators, building relationships that last for years to come.

By hosting a visit, you set your company up as a resource for legislators to call on later.

Planning

When planning a visit, keep in mind the following:

- Rely on OABA to help coordinate the visit.
- Make your employees aware of the visit.
- Prepare talking points and provide to your employees.
- Map out your tour - know exactly where you're touring and what areas you may not want to show.



During the Visit

Make sure your tour is interactive, educational and memorable!

- Keep it interesting with a variety of elements: company overview, question and answer session, tour, etc.
- Encourage photos and share on your social media.
- Highlight what makes your company unique.
- Emphasize your company's impact in your community.

