

# 2014 Sustaining Sponsorship Program

## One check. Endless promotion. One large investment.

For some members, writing one check for OABA event sponsorships saves the time and hassle of obtaining approval for multiple contributions throughout the year. This new, all-inclusive\* sponsorship structure allows members to select one Sustaining Sponsorship level and receive promotional opportunities at all OABA events throughout the calendar year.

Sustaining Sponsors will automatically be promoted as such at all<sup>\*\*</sup> 2014 OABA events, and will not be approached for sponsorship opportunities throughout the year. We understand that OABA members have different needs, so we will continue to send individual event sponsorship opportunities to members who have not enrolled in the program.

\*Because the OABA Educational Trust is a 501 (c)3 charitable organization, sponsorships related to the Educational Trust are separate from OABA sponsorships and require separate payment. However, a new yearly sponsorship model is also available for Educational Trust events.

#### Platinum Sponsorship - \$5,000 Investment

Web – Company logo with web link featured in sponsor list (housed on OABA home page at oaba.net). Event – This all-inclusive event sponsorship includes:

- Exhibitor access at all OABA events (when applicable).
- Company name in event recap materials (press release to media, recap to membership, etc.).
- Company logo featured prominently in first tier of promotional materials, on-site event materials, signage, etc.

#### Gold Sponsorship - \$3,000 Investment

Web – Company logo featured in sponsor list (housed on OABA home page at oaba.net). Event – Company logo featured in second tier of promotional materials, on-site event materials, signage, etc.

#### Silver Sponsorship - \$2,000 Investment

Web – Company name featured in sponsor list (housed on OABA home page at oaba.net). Event – Company name featured in third tier of promotional materials, on-site event materials, signage, etc.

#### Bronze Sponsorship - \$1,000 Investment

Web – Company name featured in sponsor list (housed on OABA home page at oaba.net). Event – Company name featured in on-site event materials.

\*\*Don't miss out on promotion at any 2014 OABA event – submit your sponsorship today (1/1/14 guarantees all events).

### Contact Us:

oaba.net - info@oaba.net - 614-326-7520 - facebook.com/OhioAgriBusinessAssociation

Sustaining Sponsorship Level: Total Amount Due: \$		Card #:	
Check (to Ohio AgriBusiness Association) Invoice Me	☐ MasterCard ☐ Visa	Expiration Date: Name on Card:	
Company:		_ Name:	
Phone:	Email:		