



# 2023 Women Leading in Ohio Agribusiness Fall Summit

8:45–9:15 a.m. Registration open

9:15–9:30 a.m. Welcome

9:30–10:45 a.m. **Opening session keynote**  
Unlocking Your Everyday Power  
*Heather Suerdieck, Inside Out Coaching*

10:45–11:00 a.m. Break

11 a.m.–12 p.m. **Breakout sessions**  
Mental Health When Working in Agriculture  
*Bridget Britton, OSU Extension*  
  
Multigenerational Teams that Work  
*Melanie Wilt, Shift-ology Communication*

12–1 p.m. Lunch

1–2 p.m. **Breakout sessions**  
Communication and Conflict Management  
*Dr. Jeff King, OSU Leadership Center*  
  
Leading from Where You Are  
*Stacie Anderson, Legacy Farmers Cooperative*

2–2:15 p.m. Break

2:15–3:15 p.m. **Closing session**  
The Future of Agriculture  
*Jennifer Coleman, Aimpoint Research*

3:15–3:30 p.m. Wrap-up and door prizes

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## Speakers

### Heather Suerdieck



### Unlocking Your Everyday Power

Did you know you can grow “you” while making morning coffee or have an “ah-ha” about yourself while buckling your seatbelt? Our daily objects can be rebranded to empower us. From birthday horns to coffee filters, cell phone chargers to seatbelts, Coach Heather’s keynote will connect you with everyday items that will become your new tools of empowerment. .

*Heather Suerdieck, CPC, ELI-MP, owns Inside Out Coaching LLC in Darke County, Ohio. With 15 years in Manufacturing Leadership and a strong education, she became a Certified Professional Coach in 2019, committed to helping others unlock their potential through self-reflection and growth.*

### Bridget Britton



### What’s Our Role and How Do We Help? Offering Support as Women in Agribusiness

In business, prioritizing work over emotions is common advice. Is it the best approach for us and our clients? Join us to explore strategies for mental well-being, supporting clients, and finding resources. We’ll also brainstorm ways to build a supportive community for our mental health journey.

*Bridget Britton, OSU Extension’s Behavioral Health Specialist, focuses on suicide prevention, mental health and Farm Stress. With over 11 years as a licensed social worker in Ohio, she brings experience in foster care/adoption, mental health case management and more.*

### Melanie Wilt



### Multigenerational Teams That Work

We have four generations working together in today’s workforce, which presents a number of challenges and opportunities. Baby Boomers, Gen X, Gen Z and Gen Y all bring unique perspectives, talents and skills. Change your thinking from annoyance to acceptance, and see how your workplace can benefit from having a colorful and diverse multi-generational workforce.

*After nearly 20 years in PR, including roles as a communication director, Melanie founded Shift-ology Communication in 2008. As Bossologist, she crafts strategies to enhance client visibility, leading the company from a small in-home business to an award-winning agency known for its customized client approach.*



## Dr. Jeff King



## Communication and Conflict Management

Conflict is a daily part of our lives, impacting our work, job satisfaction, and team performance. Effective conflict management is essential for leadership success. This workshop helps participants understand conflict's effects and develops conflict management skills for better team dynamics.

*Dr. Jeff King is an associate professor at The Ohio State University specializing in leadership and extension education. He also serves as the co-director of The Ohio State University Leadership Center, conducting workshops on topics such as ethics, leadership, and professional development.*

## Stacie Anderson



## Leading from Where You Are

Listen as mom, wife, agricultural professional and national excellence award winner Stacie Anderson guides us through involvement at all ages, and stages, as we learn how to best lead from where we are.

*Stacie Wenig Anderson, a two-time OSU graduate and agricultural professional, is the Agronomy Sales Manager at Legacy Farmers Cooperative. She's a dedicated community volunteer, farm wife, and mom of three, known for making things happen in her hometown. Stacie also holds the 2023 American Farm Bureau Excellence in Agriculture award, recognizing her as an outstanding young ag professional in the United States.*

## Jennifer Coleman



## The Future of Agriculture

We're in the midst of the digital revolution in agriculture, reshaping the entire industry. Consumer demands, economic shifts, and geopolitical factors contribute to the uncertainty. Jennifer Coleman, Aimpoint Research Director of Communications, will explore key trends shaping agriculture in the next 10-20 years.

*As Aimpoint Research's Director of Communications, Jennifer shapes marketing strategies and oversees media relations and outreach. With a background managing programs for the Ohio Soybean Council, she holds a Bachelor's and Master's in organizational communication from Murray State University and resides in Columbus, Ohio.*

