




# SEIZE THE MOMENTUM

OABA Industry Conference  
January 26-28, 2026

## Sponsorship Opportunities

Sponsorships are granted on a first-come, first serve basis. Submit your form as soon as possible at [oaba.net/events\\_conference](http://oaba.net/events_conference).

Sponsors at **all levels** will be promoted by company **name or logo\*** in event promotional and recap materials.

	 PREMIER	 CONFERENCE PLUS	CONFERENCE	RECEPTION	BREAKFAST	 LANYARD	BREAKOUT	EXHIBITOR	
<b>Benefits</b>	<b>Investment</b>	<b>\$7,500</b>	<b>\$3,500</b>	<b>\$2,000</b>	<b>\$1,500</b>	<b>\$1,000</b>	<b>\$1,000</b>	<b>\$1,200</b>	<b>\$1,000*</b>
Premier conference sponsor <i>co-branding on conference collateral</i>	★								
Promoted throughout conference as sponsor	★	●	○						
Promoted at Welcome & Industry Receptions as sponsor	★	●	○	●					
Promoted at breakfast as sponsor	★				○				
2-3 minute company overview <i>at start of appropriate session</i>	★	●					○		
	<small>All Gen. Sessions</small>	<small>General Session</small>					<small>Breakout Session</small>		
Featured sponsor on conference app	★	●							
Sponsored social media post <i>posted before event</i>	★	●	○						
Company logo on app session page		●					○		
		<small>General Session</small>					<small>Breakout Session</small>		
Logo on attendee lanyards <i>lanyards provided by company</i>						●			
Exhibitor booth	★	●						●	
Company profile page on app	★	●	○	●	○	●	○	●	
One conference registration	★	●	○					●	
BONUS conference registration	★								

\*\*\$1,500 - non-member

\*Please submit a high-resolution logo to [prettyman@oaba.net](mailto:prettyman@oaba.net) no later than **December 20, 2025** to guarantee inclusion in event promotional materials.

