

# Strategic Plan Overview

## Mission

The Ohio Chapter, American College of Emergency Physicians exists to support quality emergency medical care and to promote the interests of emergency physicians.

### Professional Education

**Goal:** Emergency medicine physicians learn and apply evidence-based care for patients in an environment of unscheduled acute care.

- Revise the Oral Board Prep program to align with Board exam.
- Continue providing high-quality CME.
- Develop in-person conference strategy.
- Provide accessible, regional hands-on courses.

### Emergency Medicine Practice/Workforce

**Goal:** Board-certified residency trained emergency physicians lead evolving emergency medicine practice models that are efficient and effective for treating acute, unscheduled care.

- Convene Ohio stakeholders involved in emergency medical care to create and promote emergency medicine best practices.
- Promote the diversity of practice under the auspices of emergency medicine.
- Promote policies that support physician-led, board-certified emergency care.

### Advocacy

**Goal:** Policymakers, patients and the general public have an understanding and support of the role and value of physician-led emergency medicine.

- Create a proactive policy agenda to educate policymakers on needs of emergency physicians to provide quality patient care in a safe environment.
- Promote the reality of emergency care and the emergency department to relevant patient and stakeholder groups.
- Promote the appropriate role of emergency medicine in health care.

## Community of Emergency Physicians

**Goal:** Ohio ACEP represents a diverse, inclusive, engaged and supportive fellowship of peers committed to advancing the care of patients and the profession of emergency medicine.

### Good Stewardship of Resources

**Goal:** Responsible stewardship of human, financial and operational systems to support implementation of the Vision, Mission and Strategic Goals.

- Review and revise programs and services to ensure they're continually providing value to Ohio ACEP members and meeting their needs.
- Investigate alternative non-dues revenue sources to ensure a fiscally sustainable organization.
- Investigate alternative sources of funding from non-traditional organizations for patient-oriented strategies.

### Ohio ACEP Member Value

**Goal:** Ohio ACEP members are engaged in Ohio ACEP and supported in their professional and personal lives.

- Targeted focus on communicating member value to retain members, especially younger and newer members.
- Communicate the activities and successes of Ohio ACEP to members via an Annual Report.
- Redesign the monthly informational email to provide ongoing updates Ohio ACEP programs, services and initiatives.
- Provide resources orienting and supporting members' efforts to manage the personal demands of the emergency medicine profession.
- Provide emergency department outreach to provide education on Ohio ACEP's benefits.

### Candidate/Young Physician Support

**Goal:** Medical students, residents and those new to practicing emergency medicine are supported in their efforts to provide comprehensive emergency care.

- Create customized content unique to the responsibilities of emergency physicians.
- Outreach to medical schools and program directors for the purposes of Ohio ACEP education.
- Create and sustain communities for each group to allow for knowledge and experience sharing.
- Orient newly practicing physicians to the realities of the practice of emergency medicine (Practice Reality 101).
- Enhance the Ohio ACEP Residents' Assembly.
- Revamp the Medical Student Symposium and form relationships with medical schools to promote the profession of emergency medicine and Ohio ACEP.
- Continue to build the Leadership Development Academy.