

Day #1

Monday



Nov 18, 2024

8am - 8:30am	Easton Grand Ballroom: Welcome & Breakfast 8:15am – Annual Meeting		
8:30am - 10am	Easton Grand Ballroom: Keynote: Paul Mellor – Memory Power In this interactive session, you'll gain the skills on how to train your brain to recall facts, names, and faces, and to get through the day without the fear of forgetting.		
	Regent I	Regent 3	Easton D & E
10am - 10:30am	Morning Break & Trade Show		
10:30am - 12pm	Thriving Under Pressure & Stress <i>Aaron Helton - N/L/O</i> Transforming stress into a valuable asset. Discovering how to channel the energy generated by stressful situations, and convert it into solutions that reduce anxiety.	Enhancing Customer-Centric Experience in Assisted Living <i>Dr. Jim Collins - L/O/M</i> Amping up care, services, and quality of life requires a comprehensive view of your community. Find purposeful and practical ways to enhance residents' overall experience.	The Benefits of Knowing a Person's Life Story in a Dementia Care Setting <i>Tom Alaimo - N/L/O/DM/A</i> This session will highlight the benefits and guide dementia care professionals through the life story development process and emphasize the importance of working closely with families and remaining transparent.
12pm - 1pm	Lunch & Trade Show		
1pm - 2:30pm	How Cybersecurity Plays an Integral Role with HIPAA Compliance <i>Chris Stocker - N/L/O</i> Cybersecurity basics and how it supports HIPAA's security rule. Learn to develop a cybersecurity framework aligned with HIPAA, including the tools and technologies for HIPAA compliance.	Ohio LPN IV Therapy Updates <i>Danielle Bower - N</i> Learn about House Bill 509 which passed in April 2023 and the resulting changes to the LPN scope of practice in Ohio, relating to "IV certification."	Maximizing Marketing: How to make every dollar invested count & measure it! <i>Jeanette Geer - L/O/M</i> Explore effective senior living marketing strategies that address two key pain points in our industry: ROI effectiveness measurement and standing out in a competitive industry.
2:30pm - 3pm	Afternoon Break & Trade Show		
3pm - 4:30pm	The Way of Wellness...Programming or Lifestyle? <i>Paula Bourne & Samantha Lourenco - N/L/O/A</i> An opportunity to review strategies in creating dynamic and individualized programming based on a holistic approach to enhancing wellness initiative to meet the needs of today's seniors.	ALW Medicaid Waiver & MyCare: What you Need to Know <i>Easter Keller-Dixon, Angie Jenkins, Tabitha King, and Brenda Lynne - N/L/O/M</i> Learn how to be a Waiver Provider, necessary rules to follow, rate increases, and changes to MyCare.	The Looming Labor Crisis - The BURNOVER Edition <i>Rich Kortum - N/L/O</i> Examine the misconceptions we make as community leaders and identify where we "get it right" and "get it wrong" to attract and maintain top talent.
4:30pm - 5:30pm	Easton Ballroom: Mix & Mingle		

8am - 8:30am	Easton Grand Ballroom: Breakfast & Trade Show		
8:30am – 10am	Easton Grand Ballroom: Keynote: Jami Myers (Positive Approach to Care initiated by Teepa Snow) Coping with Challenging Situations in Dementia Care This session is designed to help us better understand why individuals living with dementia may at times exhibit ‘challenging behaviors.’		
	Regent I	Regent 3	Easton D & E
10am - 10:30am	Morning Break & Trade Show		
10:30am - 12pm	Improving Employee Engagement with Authentic Communication <i>Michael O'Donnell - N/L/O</i> Learn to improve your ability to communicate and listen effectively, while engaging the people around you.	“Rising Stars: Exploring the Surge of Certified Medication Aides” <i>Gina Cappitti - N/L/O</i> Explore the significant increase in the use of medication aides within AL's, examine the benefits, challenges, and best practices associated with their integration onto your care team.	The Pro Aging Adventure <i>Merry Petroski - N/L/O</i> Learn how to shift focus to the joys and possibilities of older adulthood through artmaking designed exclusively for seniors. Join and hear from workshop participants themselves.
12pm - 12:45pm	Lunch & Trade Show		
12:45pm - 2:15pm	Supply & Demographic Trends Driving Demand for Senior Living <i>Sally Heffernan & Greg Hensley - L/O/M</i> Learn how to interpret data related to demographics, Supply, and demand. Plot the data into a roadmap for the future of your community.	Identifying & Minimizing Legionella Bacteria Risk Levels & Creating your Water Management Program <i>Morgan Nankivell - N/L/O</i> Learn how and when legionella bacteria enters, and grows in a community, and gain tools to minimize legionella bacteria risk levels while satisfying compliance with guidelines and regulations.	Dining Service Compliance <i>Marcy Cook - D/L/O</i> Learn Ohio's RCF dietary rules, menu implementations that can lead to compliance and resident satisfaction, and proper preparation of mechanically altered diets that lead to resident safety.
2:15pm - 2:30pm	Afternoon Break		
2:30pm - 4pm	Powering Proactive Resident Care & Unlocking New Value Through Predictive Data Technology <i>Danyele Homer - N/L/O</i> Learn how your community can harness predictive data to deliver proactive care to residents, while delving into the broader implications of these insights on care quality, compliance, and operational efficiency.	Tips for Infection Control Practices in Assisted Living <i>Constantin “Tino” Popescu - N/L/O</i> Spotlight best practices for infection control in AL. Tips on policies and procedures, featuring transmission-based precautions, standard precautions & bloodborne pathogens. This session will also highlight how to utilize the McGeer Criteria.	Risk Management: Elevating AL Providers' Approach <i>Kally Ratzloff & Christopher Tost - N/L/O</i> Address the latest in AL risk management, navigating risk, and will cover resident and organizational risk assessments. While going beyond standard customer services with practices like compassionate gestures and tailored scheduling.