# Sponsorship Menu



Why Sponsor an OALA Event? OALA has almost 600 provider communities! Event sponsorship offers maximum exposure to and meaningful engagement with Ohio's senior living professionals, from C-Suite executives to front line staff and everyone in between. Our members rely on OALA as a trusted source of referrals to our industry partners, event sponsors, and vendors. Secure your spot today to sponsor one of OALA's industry-renowned programs!

## **CONFERENCE SPONSORSHIPS**

Elevator Sign Sponsorship		\$550
Session Sponsorships		\$600
Snack Break Sponsorship (4 total)		\$800
Lunch VIDEO Sponsorship w/flyer		\$1,000
Mix & Mingle Sponsorship (fall only)		\$1,750
Registration Sponsorship		\$2,200
Branded Water Bottles Sponsorship		\$2,500
Freshen Up Sponsorship		\$2,500
Breakfast Sponsorship		\$3,000
WiFi Sponsorship		\$3,000
Key Card Sponsorship		\$3,200
PhotoBooth Sponsorship		\$3,500
Name Badges / Lanyards Sponsorship	SOLD	\$4,000
Keynote Sponsorship SOLD		\$3,750
Tote Bags Sponsorship SOLD		\$4,000

# **SECURE YOUR SPONSORSHIP TODAY!**



# **SPONSORSHIP BENEFITS**

- Conference Exhibit Space Included for OALA Partners with Sponsorship Over \$3000
- One (1) Complimentary Attendee Pass
- Brand Exposure:
  - Conference Brochure / Digital
  - Conference Signage
  - OALA's Social Media Pages
  - Pre-Event Advertising
  - Announcements During Conference
  - Personalized Branding Items \*if applicable

### **CONFERENCE TRADE SHOW**

**OALA Partner Trade Show** \$850 **Vendor Trade Show** \$1,250



