



## PARTNER RESOURCE SPOTLIGHT

Vol. 3, Issue 6

Support from OALA partners and sponsors is paramount to bringing educational opportunities to you. Please take a moment to scroll through and learn more about these outstanding supporters of Assisted Living in Ohio!

### Check out our Platinum & Gold Partners!





## Masterfully Marketing Assisted Living Communities

For the first time in our history, the majority of seniors who live in their homes will do so by themselves, a concept known as “solo aging.” Many will no longer want to take care of their homes or live alone but rather opt for residential living. Powerful marketing will be needed to grab their attention.

Learn more about masterfully marketing you community, and read the full article - [\*\*CLICK HERE\*\*](#)



Learn more about resources from these brands by Dr. Jim Collins.



# COMMERCIAL PRIORITY RESPONSE PLAN



**Columbus & Dayton Metro Areas**  
**Call:** Holley Freeman  
**C:** 937.416.2785  
**E:** [holley@anglerservices.net](mailto:holley@anglerservices.net)



**Cleveland, Akron & Toledo Metro Areas**  
**Call:** John Brezine  
**C:** 216.385.3798  
**E:** [jbrezine@svmcdr.com](mailto:jbrezine@svmcdr.com)

# RCF Rules Training



**Date:**

Thursday, January 16, 2025

**Time:**

8:00 AM - 5:00 PM

**Location:**

Hilton Garden Inn Cleveland / Twinsburg  
8971 Wilcox Dr. I, 480 OH-82,  
Twinsburg, OH 44087

Register TODAY!

## ABSOLUTE PHARMACY

A DIFFERENT TYPE OF PHARMACY EXPERIENCE



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Packaging



Services



Culture



Technology

### Packaging with Technology Makes a Difference

- Barcode Scanning
- Electronic Starter Boxes
- eMAR Interfacing with Multiple Systems
- Remote Dispensing
- Variety of Packaging Available

### People Make a Difference

- Fun Culture
  - Happy Employees = Happy Customers
- Key Relationships
  - Account Manager, Consultant Pharmacist, and Retention Team

### Services Make a Difference

- Cost Management
- Customer Support
- Clinical Compliance
- New Home Startup Team
- eMAR Integration Expertise
- Billing Specialists





# Identify risks faster

Introducing predictive intelligence for tracking rising risk residents

Learn more at [AugustHealth.com](https://AugustHealth.com)

**Floyd Miles** RISING RISK  
Level of care: 2  
Last assessment: 6 months ago

**Mino Hotaru** HIGH RISK  
Level of care: 1  
Last assessment: 3 months ago

**REASON**  
5 falls in the past 30 days. This is 10X higher than average for residents at this level of care.

## Reimagine: A reduction in total cost of risk

Business Insurance  
Employee Health & Benefits  
Private Client Services  
Retirement Services



**Jake Pease, CIC, CEAL, CEHCH**  
Vice President  
[Jake.Pease@MarshMMA.com](mailto:Jake.Pease@MarshMMA.com)  
+ 1 216 606 5097



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**Services We Offer:**

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- Pain and symptom control
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- Bereavement support

We understand that each patient's needs are unique. That's why we create a dedicated care team and personalized care plan tailored to individual challenges and goals.

**Counties We Serve in Ohio:**



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 f: (866) 680-0233    f: (877) 473-8167

[www.residentialhealthcaregroup.com](http://www.residentialhealthcaregroup.com)



**Schedule a Demo**

[my-eadmit.com](http://my-eadmit.com)

# The simplest, most cost-effective fix in senior care since the aspirin.

NOTIFY Overlay solves the problem of multiple legacy hardware systems by acting as a software umbrella while bringing state-of-the-art communication and data analytics technologies to your community.

The result? A happier, more efficient workforce and better care and outcomes for your residents.

Call us today to learn more about how NOTIFY Overlay can transform your organization.

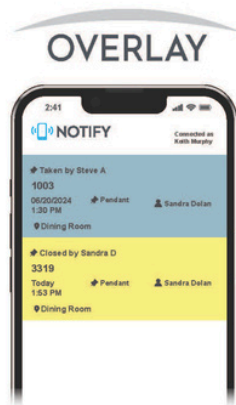
Enterprise-level reporting

Analytics

Staff Training

Staffing Communications  
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For a fraction of the cost of replacing hardware, install NOTIFY Overlay and give new life to your legacy systems.



[www.notifync.com](http://www.notifync.com) | [sales@notifync.com](mailto:sales@notifync.com) 844-666-3039



## INTEGRITY ENERGY

### Contact

**Daniel Aultman**

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**ELECTRICITY RATE HIKES ARE COMING TO OHIO IN MAY 2025.**

**CLICK HERE TO LEARN MORE.**



# Certification in Assisted Living Leadership (CALL)



*Now enrolling for our  
March cohort!*

## **Dates:**

Monday, March 10, 2025

Tuesday, March 11, 2025

Monday, March 24, 2025

Tuesday, March 25, 2025

## **Time:**

8:00 AM - 5:00 PM

## **Location:**

VERSA Columbus

1201 Dublin Rd.

Columbus, OH 43215

**Register TODAY!**



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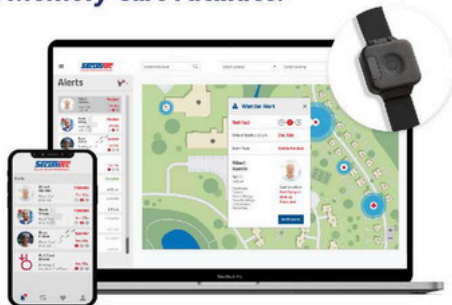


# Advanced Senior Care Solutions

*Enhance safety, well-being and quality of life for seniors in Assisted Living, Skilled Nursing, Independent Living and Memory Care Facilities.*

Our suite of products is designed to deliver peace of mind to residents and caregivers alike.

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360 Health Services is committed to providing exceptional care and service with a holistic approach. As a trusted healthcare leader with a focus on transformative service and an empathetic approach, our multiple disciplinary offerings will ensure the healthcare needs of your residents are completely supported. Our goals at 360 Health Services are driven by our pillars of compassion, excellence, integrity, and community; along with the never-ending pursuit to be the very best for those we serve. Trust Care360 Hospice and Total Care Therapy to be your unwavering partners in care.



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Contact Us

✉ [neil.garver@plutohealthcare.com](mailto:neil.garver@plutohealthcare.com)

📞 614-980-3502

🌐 [www.plutohealthcare.com](http://www.plutohealthcare.com)



# PointClickPay

PointClickPay enables PointClickCare facilities to:

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- Enable multiple guarantors to split the payment of statements for a resident.
- Allow one guarantor to pay statements for multiple residents.
- Automated posting of payments to PointClickCare.



[cboss.com/PointClickPay](http://cboss.com/PointClickPay)



# ViaQuest

## Psychiatric & Behavioral Solutions

"Locally Grown... Veteran Owned"



### ViaQuest Training Topics

- Separating Grief from Depression
- Self-Care & Compassion Fatigue
- Positive Behavior Supports
- Understanding Dementia
- Mental Health Diagnoses
- Understanding Trauma
- Adjustment Disorders
- Parkinson's Disease Psychosis & Treatment

### SUCCESS STORY:

A ViaQuest client was admitted to a long-term care facility after nearly losing his life to sepsis and pneumonia. He recalled arriving unable to walk, feeling confused, and "never in a good mood." Adjusting from living in a big house with nice cars to one room and giving away his belongings was difficult, and he became very depressed. While working on regaining his physical strength, he still didn't feel "up to par." Once he began receiving **ViaQuest's wraparound services**, he felt more comfortable sharing things he hadn't in years. Over the past year, with ViaQuest's help and the facility staff, he no longer needs a wheelchair and walks the halls freely. Now, he's president of the resident council and a strong advocate for others. He's proud to share the article he co-wrote with staff about his and his wife's "love story." **Smiling, he told the ViaQuest team, "I can't believe I made it this far."**

### Services Provided

- Psychiatric Medication Management
- Mental Health Nursing
- Therapeutic Behavioral Services (TBS)
- Mental Health Training

**One-Stop Solution for  
Mental Health Services**

For questions or additional information please contact:

Kayla Bell | Phone: (937) 578-3624 | Email: [kayla.bell@viaquestinc.com](mailto:kayla.bell@viaquestinc.com)

[www.ViaQuestInc.com](http://www.ViaQuestInc.com)

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# We understand the complex challenges in your senior living community



Contact Ashley Stanish to discuss your challenges and learn how we can help.

Email:  
[astanish@bayada.com](mailto:astanish@bayada.com)

Phone:  
 (234) 226-4960

**One Team to keep your residents aging in place**

**In partner communities, BAYADA Senior Living Solutions reduced falls by 25%**

**BAYADA Senior Living Solutions** is a leader in delivering evidence-based care to seniors. We partner with senior living communities to implement outcome driven, customized care



Enhancing vitality throughout the wellness continuum

**BAYADA Senior Living Solutions** is a leader in delivering evidence-based care to seniors. We partner with senior living communities to implement outcome driven, customized care planning through a complete wellness continuum\* to optimize resident vitality and increase length of stay.  
 \*services may not be available in all areas.

Demand for senior living is rising.

**Are you ready to seize the opportunity?**



**With decades of experience creating financially feasible and desirable senior living properties, we can help make your next development a success.**

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- Asset repositioning
- Owner's representation

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- Marketing & sales evaluation

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VITAS Healthcare Columbus, Ohio has  
Unbelievable “Strong Corp” of Volunteers who help meet our  
patient needs each and every day!



855.647.1983

Learn more today!

Hospice volunteers are essential to providing the level of care and support that patients and their loved ones expect from hospice care. The primary goal of a hospice volunteer is to provide empathy and companionship to both the patient and their loved ones during difficult times.

We truly believe this and that is why we have an army of volunteers at VITAS Healthcare Columbus, Ohio. Having over 70 volunteers that help support our program meeting the needs of all the patients we service. Our volunteers include our Paw Pals that are support animals that go out to visit some of our patients, our Vigil Volunteers are our special volunteers who sit at bedside when a patient is passing. We also have our volunteers who sew and make busy blankets, memory items and bears out of clothing as well as VA items for our veterans and much more. We also have our volunteers who do massage therapy, aroma therapy, music, our office volunteers who also assist with office functions and just companionship with the patients on our program. We also have a strong volunteer presence with our veterans being one of two “Level V We Honor Our Veterans” hospices in the State of Ohio.

Our volunteers listen to the patient when they express themselves, offering them an outlet they might not have had before. Oftentimes their presence alone brings comfort and support, allowing patients to confide in them with their stories, secrets, fears, and hopes. Hospice volunteers also enjoy spending time with the patient, and participating in some of their favorite pastimes, like playing games, cards, or watching TV.

Our volunteers are committed to the hospice philosophy of care and service. They have a respect and reverence for life and consider it a privilege to serve the seriously and terminally ill patients and their families. Volunteers are critical to the success and caring approach of a company and their services. We feel this is one of the areas that set VITAS Columbus apart from all the others!



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of Managed Care

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