Elevate Your Visibility!

CONFERENCE SPONSORSHIPS

Tote Bags SOLD **$4,000**
Put your brand in every attendee's hands. Your logo featured on all tote bags, plus a promotional insert ensures all-day visibility.

Name Badges / Lanyards **$3,500**
Your brand front-and-center on every attendee. High-traffic, high-visibility placement worn throughout the entire conference.

Keynote Sponsor (2 available) **$3,000**
Own the most anticipated session of the event. Includes a two-minute company spotlight and the honor of introducing the keynote speaker.

Wi-Fi Sponsor **$3,000**
Be the first name attendees see when they connect. Your logo and direct website link featured on the Wi-Fi landing page.

Guest Room Key Cards **$3,000**
Your brand in every attendee's pocket. Logo printed on hotel key cards for continuous exposure throughout their stay.

Breakfast Sponsor (2 available) **$2,500**
Wake up with conference attendees as the breakfast sponsor. Tabletop signage will display your sponsorship on the continental breakfast buffet.

Notepad & Pens SOLD **$2,000**
Your logo on notepads and pens placed in every registration bag - a practical, high-use branding opportunity.

Registration Banner SOLD **$1,500**
Prime visibility at the busiest location of the conference - your logo displayed on the registration banner.

Lunch with the Board (3 available) **$1,000**
Exclusive access. Enjoy lunch with new & current OALA Board members and gain direct time to build relationships.

Lunch Video Sponsor SOLD **$1,000**
Showcase your organization during the lunch with a video presentation of up to 2 minutes, followed by a brief introduction of your representative.

Session Sponsor (multiple available) **$700**
Your company logo will be featured on session-room signage, and you'll receive two minutes to introduce your organization and welcome the session speaker.

Elevator Sign Sponsor (2 available) **$550**
Custom sign featuring your organization placed at the main hotel elevators.

MIX & MINGLE SPONSORSHIP

Honoring Excellence Presenter (1 available) **$2,500**
Stand beside the Executive Director to present awards at our signature Mix & Mingle reception. Premium visibility and prestige.

Food & Drink Sponsor (2 available) **$1,000**
This high-visibility sponsorship features your logo on event signage, napkins, a tabletop display, and highlights your brand with a custom specialty drink.

EXHIBITOR PRICING

OALA Partner **$850**

Vendor **$1,350**

SPONSORSHIP BENEFITS

As an exhibitor, you'll have numerous opportunities to engage with peers and prospects through educational sessions, social events, and more. Benefits include:

- Boost your brand
- Increase leads
- Expand your reach
- Support Assisted Living professionals across Ohio

Contact Jamie Weston at 614.481.1950
or jamie@ohioassistedliving.org