



Elevate Your Visibility!

CONFERENCE SPONSORSHIPS

Tote Bags **SOLD**\$4,000

Put your brand in every attendee's hands. Your logo featured on all tote bags, plus a promotional insert ensures all-day visibility.

Name Badges / Lanyards\$3,500

Your brand front-and-center on every attendee. High-traffic, high-visibility placement worn throughout the conference.

Keynote Sponsor (2 available)\$3,000

Own the most anticipated session of the event. Includes a two-minute company spotlight and the honor of introducing the keynote speaker.

Wi-Fi Sponsor\$3,000

Your brand is the first thing attendees see when they connect. Featuring your logo and website link on the Wi-Fi landing page and in every conference folder.

Photo Booth Sponsor\$3,000

Put your brand in every snapshot! Your logo will be featured throughout the photo booth backdrop and on every printed photo, giving your company lasting visibility during the conference and beyond..

Guest Room Key Cards **SOLD**\$3,000

Your brand in every attendee's pocket. Logo printed on hotel key cards for continuous exposure throughout their stay.

Breakfast Sponsor (2 available)\$2,500

Wake up with conference attendees as the breakfast sponsor. Tabletop signage and napkins will display your sponsorship on the continental breakfast buffet.

Notepad & Pens **SOLD**\$2,000

Your logo on notepads and pens placed in every registration bag - a practical, high-use branding opportunity.

Registration Banner **SOLD**\$1,500

Prime visibility at the busiest location of the conference - your logo displayed on the registration banner.

Lunch with the Board **SOLD**\$1,000

Exclusive access. Enjoy lunch with new & current OALA Board members and gain quality time to build relationships.

Lunch Video Sponsor **SOLD**\$1,000

Showcase your organization during the lunch with a video presentation of up to 2 minutes, followed by a brief introduction of your representative.

Session Sponsor (multiple available)\$700

Your company logo will be featured on session-room signage, and you'll receive two minutes to introduce your organization and welcome the session speaker.

Elevator Sign Sponsor (2 available)\$550

Custom sign featuring your organization placed at the main hotel elevators.

MIX & MINGLE SPONSORSHIP

Honoring Excellence Presenter **SOLD**\$2,500

This sponsorship offers premium visibility by getting to stand front and center with the Executive Director to present awards at the Mix & Mingle reception. All eyes will be on you with this sponsorship!

Food & Drink Sponsor **SOLD**\$1,000

This high-visibility sponsorship features your logo on event signage, napkins, a tabletop display, and highlights your brand with a custom specialty drink.

EXHIBITOR PRICING

OALA Partner\$850

Vendor\$1,350

SPONSORSHIP BENEFITS

As an exhibitor, you'll have numerous opportunities to engage with peers and prospects through educational sessions, social events, and more. Benefits include:

- Boost your brand
- Increase leads
- Expand your reach
- Support Assisted Living professionals across Ohio



Contact Jamie Weston at 614.481.1950
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