

2022 PARTNERSHIP OPPORTUNITIES



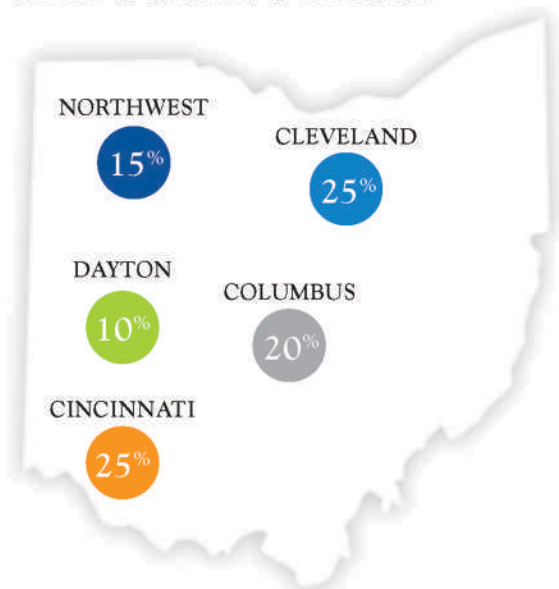
Our Mission is to Enhance the Quality and Growth of Opticianry

OAO invites you to connect with thousands of Ohio opticians in the coming year. Your partnership makes OAO's effort to provide quality, informative events for its members possible. Additionally, you can promote your business to your target audience.

From supporting an event to participating as an exhibitor, there are a variety of opportunities available for you to get involved. Supporting OAO puts your name and service offerings in front of thousands of eye-care professionals.



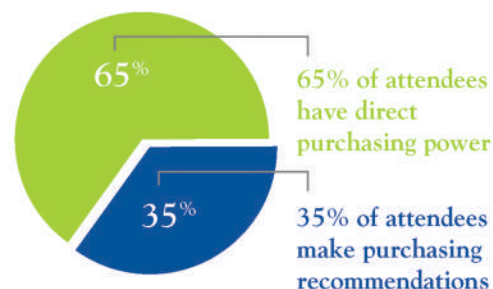
WHERE ATTENDEES ARE COMING FROM



ATTENDEE OCCUPATIONS



PURCHASING POWER OF ATTENDEES





Reach 3,250 licensed Ohio opticians

OAO event attendees receive the opportunity to learn from top eye-care professionals from across the country. With a main goal of providing attendees an engaging, informative experience, our events include everything from advantageous networking and impactful speakers to exciting receptions and off-site activities. By becoming a sponsor you will promote your business to **hundreds of attendees, 650 OAO members and 3,250 licensed opticians** in the state of Ohio.

Questions?
614-505-3296
info@oao.org • www.oao.org

Diamond Partner \$5,000 *(1 Available)*

BENEFITS

- Sole sponsorship of OAO E-blasts (more than 100 during year)
- Tabletop exhibit at all OAO Continuing Education seminars (regional & state)
- Full-page advertisement in two issues of the Ohio Optician newsletter
- Recognition as an official OAO Partner on association website
- Free promotion of product/service offerings in four OAO e-blasts to entire database
- Recognition on signage at every OAO Continuing Education seminar
- One-year OAO membership
- 12 hours of Continuing Education credit

Platinum Partner \$3,500

BENEFITS

- Tabletop exhibit at all OAO Continuing Education seminars (regional & state)
- Half-page advertisement in two issues of the Ohio Optician newsletter
- Recognition as an official OAO Partner on association website
- Free promotion of product/service offerings in two OAO e-blasts to entire database
- Recognition on signage at every OAO Continuing Education seminar
- One-year OAO membership
- 12 hours of Continuing Education credit

Gold Partner \$2,500

BENEFITS

- Tabletop exhibit at all OAO Continuing Education seminars (regional & state)
- Quarter-page advertisement in two issues of the Ohio Optician newsletter
- Recognition as an official OAO Partner on association website
- Recognition on signage at every OAO Continuing Education seminar
- One-year OAO membership
- 8 hours of Continuing Education credit

Silver Partner \$1,500

BENEFITS

- Tabletop exhibit at all OAO Continuing Education seminars (regional & state)
- Recognition as an official OAO Partner on association website
- Recognition on signage at every OAO Continuing Education seminar
- One-year OAO membership
- 4 hours of Continuing Education credit

Custom Partner

BENEFITS

- Choose from tabletop exhibits, speaker sponsorships, promotional material distribution, etc.
- Custom pricing available



2021 Tentative Continuing Education SEMINAR SCHEDULE

Northeast Annual Conference
Details TBA

Southwest Annual Conference
February 26-27, 2022
Receptions
5978 Boymel Dr. Fairfield, Ohio 45014

Northwest Annual Conference
March 18-19, 2022
Hilton Garden Inn
8971 Wilcox Dr. Twinsburg, Ohio. 44087

Central Annual Conference
Details TBA

ANNUAL CONFERENCE SPONSORSHIPS

Sponsorships Available:

Spectacle Program	\$4,000
Contact Lens Program	\$4,000
Sunday Breakfast	\$2,000
Sunday Lunch	\$3,500
Saturday Reception	\$2,000
Beverage (each day)	\$750
AV (each day)	\$750

OPTICIANS



Helping America See

Opticians are vital to Essilor's mission to eradicate uncorrected vision around the world within the next generation. Essilor is dedicated to ensuring the person who fits, fabricates, and dispenses the instruments that bring clear vision is skilled in the art that is Opticianry, and we are pleased to be a Diamond level sponsor of organizations like the Opticians Association of Ohio. Eradicating poor vision is a global mission comprised of innumerable local actions, and together with the OAO, Essilor will continue to work towards a time when all citizens of the Buckeye State have the clear vision necessary to live a happy and productive life.

Pete Hanlin, ABOM
Senior Director of Professional Solutions

When Faniel Eyewear decided to expand into the US Market, our first objective was to directly reach opticians; the superheroes of this industry. What better way than through State Associations. Sponsoring the OAO has proven to be one of the best decisions we've ever made! The OAO was instrumental in our business development in Ohio. We look forward to every OAO event, which is always brilliantly organized. Ohio opticians are excited to see and learn about new products and share their experience with us. We are very proud and honored to support the OAO.

Stephanie Kannage
Faniel Eyewear



2022 PARTNERSHIP OPPORTUNITIES



Company name: _____ Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail address: _____

Local representative to attend seminars: _____ Phone: _____

Partnership Selection Diamond Partner \$5,000 Platinum Partner \$3,500
 Gold Partner \$2,500 Silver Partner \$1,500 Custom Partner \$ _____

Please select the date(s) you will be exhibiting if applicable.
 Northeast Southwest Northwest Central / Annual Conference

Method of Payment

CHECK (Made payable to Opticians Association of Ohio. A \$25 fee will be charged for returned checks.)

CREDIT CARD Discover MasterCard Visa American Express

Credit card account #: _____ Expiration date: _____

Security Code: _____ Amount to be charged: \$ _____

Name on card: _____

Billing address: _____

City: _____ State: _____ Zip: _____

Signature: _____

Annual Conference Sponsorships (Separate from Partnerships)

<input type="radio"/> Spectacle Program	\$4,000
<input type="radio"/> Contact Lens Program	\$4,000
<input type="radio"/> Sunday Lunch	\$3,500
<input type="radio"/> Sunday Breakfast	\$2,000
<input type="radio"/> Saturday Reception	\$2,000
<input type="radio"/> Saturday Beverage	\$ 750
<input type="radio"/> Sunday Beverage	\$ 750
<input type="radio"/> Saturday AV	\$ 750
<input type="radio"/> Sunday AV	\$ 750

SEND COMPLETED FORMS WITH PAYMENT TO:

Opticians Association of Ohio
P.O. Box 578
Milford, Ohio 45150
614-505-3296
E-MAIL TO: info@oao.org

TERMS & CONDITIONS:

- The undersigned agrees to abide by the Conditions, Rules and Regulations of the Show as set forth here, enclosed and in the email issued in advance of the seminar. Acceptance of this contract binds us to the payment as set above. Deposits are non-refundable if assignments are made. No refunds within 45 days of the Show's opening date. We understand Management reserves the right to: contact us by any of the means above; demand release of our space for failure of ourselves or our representatives to conform to the rules; re-allot space; offer requested space when available; and reject any and all applications.
- The undersigned agrees they may not display items on the property aside from the area they are assigned.
- All notices of exhibit space cancellation must be submitted to Management in writing and will be officially dated when received by Management. Cancellations may be accepted at the sole discretion of Management. A \$100 processing fee will apply to all cancellations regardless of cancellation date. Under all circumstances, Management retains the right to sell any space cancelled by exhibitor.
- In the event of cancellation of the Show due to fire, strikes, act of God, government regulations, or any cause beyond control, the Management shall determine an equitable basis for the refund of such portion of Entrance, Publicity, Directory and Exhibit Fee as possible, after consideration of expenditures and commitments already made. Refunds shall be made solely at the discretion of the Management.
- OAO, ITS OFFICERS, AGENTS AND EMPLOYEES EXPRESSLY DISCLAIM ANY AND ALL LIABILITY FOR ANY LOSS, DAMAGE, OR INJURY TO PERSON OR PROPERTY SUSTAINED BY AN EXHIBITOR, HIS AGENTS, OR ANY OTHER PERSON, CAUSED BY FIRE, THEFT, WATER, ACCIDENTS OR IN ANY OTHER MANNER, WHETHER CAUSED BY AN ACT OR FAILURE TO ACT, EITHER INTENTIONALLY OR NEGLIGENTLY CAUSED BY CONDUCT OF OAO, ITS OFFICERS, AGENTS AND EMPLOYEES, OR BY A PARTY OR PARTIES OTHER THAN OAO, ITS AGENTS OR EMPLOYEES.
- THE UNDERSIGNED EXHIBITOR HEREBY AGREES TO FULLY INDEMNIFY AND HOLD FOREVER HARMLESS OAO, ITS OFFICERS, AGENTS AND EMPLOYEES FOR ANY LOSS, DAMAGE OR INJURY SUSTAINED BY AN EXHIBITOR OR ANY OTHER PERSON CAUSED BY FIRE, THEFT, WATER, ACCIDENTS OR IN ANY OTHER MANNER RESULTING FROM THE ACT OR FAILURE TO ACT OF THE UNDERSIGNED EXHIBITOR, HIS AGENTS OR EMPLOYEES, OR BY ANY OTHER PARTY OR PARTIES.
- Exhibitors may write orders for future delivery, bring merchandise to sell from your booth for immediate delivery (cash & carry), or both.
- Exhibitors will display only merchandise regularly sold by them. No space may be shared or sublet. Failure to pay fees for any and all displayed by exhibitors shall be deemed cause for cancellation of space.
- Exhibits must remain open until the closing of the Show. Early packing is prohibited. All sales gimmicks, promotions and giveaways must be approved by the management. Soliciting must be confined to within your own exhibit booth.
- With my attendance at this event, I realize that I and/or my products may be included in publicity photos. I hereby give my consent to the event's producers to use in future promotional materials any such photos and/or comments.