



2024 PHARMACOLOGY CONFERENCE PROSPECTUS

ABOUT THE CONFERENCE



OAPA is celebrating 20 years of offering the premier annual pharmacology educational event for PAs. Showcase your organization to practicing PAs, educators, and students from across Ohio and surrounding states through sponsoring and exhibiting with us!

FRIDAY, APRIL 12, 2024



SHERATON SUITES
CUYAHOGA FALLS, OHIO



7 AM - 4 PM



SPONSOR >>>> EXHIBIT >>>> ADVERTISE

614-999-9202 www.ohiopa.com oapa@ohiopa.com

SPONSOR



FRIDAY LUNCH PARTNER – EXCLUSIVE – \$3,950

Gain the most exclusive access to the audience by reaching attendees during the popular Friday lunch.

Enjoy the following opportunities for exposure:

- Your representative(s) will be granted up to 10 minutes of podium time during the lunch with a captive audience to discuss your organization's offerings for the PA community
- Your flyer/handout/brochure/branded product that you supply will be exclusively made available on the lunch tables
- Your logo will be featured on signage in the lunch room
- Your organization will be recognized as the Friday Lunch Partner via:
 - Linked logo on conference website
 - Logo in select conference-related emails
 - Logo (black and white) in conference materials



WELCOME PARTNER – EXCLUSIVE – \$2,500

Help OAPA welcome attendees to the conference by making a positive first impression as attendees arrive at the registration desk.

Enjoy the following opportunities for exposure:

- Your branded logo/artwork will be printed on a label/sticker applied to the back of each badge holder (black & white, dimensions TBD).
- Your flyer/handout/brochure will be exclusively offered on the registration table alongside OAPA event materials.
- Your logo will be featured on signage at the continental breakfast station(s)
- Your organization will be recognized as the Welcome Partner via:
 - Linked logo on conference website
 - Logo in select conference-related emails
 - Logo (black and white) in conference materials



ON-DEMAND PARTNER – EXCLUSIVE – \$2,175

Connect with PAs who can't make it to the conference by reaching those who purchase the on-demand CME access.

Enjoy the following opportunities for exposure:

- Your banner advertisement exclusively included on the web page for on-demand video programming
- Your logo will be featured on select promotional emails post-conference advertising the availability of on-demand programming
- Your organization will be recognized as the On-Demand Partner via:
 - Logo on conference website
 - Logo in select conference-related emails
 - Logo (black and white) in conference materials

SPONSOR



NETWORKING SUPPORTING PARTNER – EXCLUSIVE – \$1,250

Support attendees as they meet and greet at the networking activity that takes place after sessions wrap on Friday.

Enjoy the following opportunities for exposure:

- Your flyer/handout/brochure will be exclusively offered on cocktail tables
- Your logo will be featured on signage at the bar and food station(s)
- Your organization will be recognized as the Networking Supporting Partner via:
 - Logo on conference website
 - Logo in select conference-related emails
 - Logo (black and white) in conference materials



SATURDAY BREAKFAST PARTNER – EXCLUSIVE – \$1,250

Provide attendees with the power-up they need Saturday morning before sessions begin.

Enjoy the following opportunities for exposure:

- Your flyer/handout/brochure will be exclusively offered on breakfast tables
- Your logo will be featured on signage at the breakfast room
- Your organization will be recognized as the Saturday Breakfast Partner via:
 - Logo on conference website
 - Logo in select conference-related emails
 - Logo (black and white) in conference materials



COFFEE BREAK PARTNER – 2 AVAILABLE – \$650

Be the hero keeping attendees energized between sessions by helping to cover the cost of coffee, snacks, and other food and beverage offerings. Two opportunities – Friday AM and Friday PM.

Enjoy the following opportunities for exposure:

- Your logo will be featured on signage at the coffee break station(s)
- Your organization will be recognized as a Coffee Break Partner via:
 - Logo on conference website
 - Name recognition in select conference-related emails
 - Name recognition in conference materials

EXHIBIT

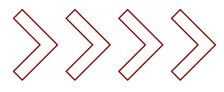


EXHIBIT TABLE – \$950

Showcase your organization to practicing PAs, PA educators, and PA students from across Ohio and surrounding states. Meet other exhibitors to connect, share ideas, and expand your market knowledge. Build goodwill with event attendees – your presence as an exhibitor shows your support for the Ohio PA community!

Exhibit tables are available on Friday, April 12, from 7 a.m. – 4 p.m. Tables are 6 foot skirted.

ADVERTISE



PRINTED PROGRAM ADVERTISING

Tentatively black and white, but color will be considered if there is strong sponsorship support!

Back cover – exclusive (8" x 10") – \$900
Full page – 4 available (8" x 10") – \$650
Half page – unlimited (8" x 4.75") – \$375



MORE PARTNERSHIP OPTIONS AVAILABLE!

We are happy to work with you to develop the right engagement that meets your organization's marketing objectives while supporting OAPA in alignment with our event strategy.

Please contact oapa@ohiopa.com to start the conversation!

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