



## OAPA 2025-2026 Strategic Goals

Advancing PA Advocacy Through Engagement and Legislative Outreach	Enhancing OAPA Educational Opportunities for Growth and Sustainability	Strengthening Membership Involvement and Leadership Development	Expanding Pathways for Future PAs Through Outreach and Support
<p><b>OAPA will:</b></p> <ul style="list-style-type: none"> <li>Strengthen legislative advocacy by enhancing communications, grassroots engagement, and stakeholder collaboration</li> <li>Support legislator events at PA programs and healthcare facilities to educate policymakers on PA education and clinical training</li> <li>Activate its membership and volunteer leadership in advocacy efforts through clear communication</li> </ul> <p>Success will be measured by event participation, legislative engagement, and member involvement in advocacy initiatives</p>	<p><b>OAPA will:</b></p> <ul style="list-style-type: none"> <li>Optimize in-person and virtual education opportunities to maximize member engagement and revenue generation</li> <li>Evaluate the timing, content, and format of conferences and educational offerings to enhance value and accessibility, ensure operational sustainability, and align with member needs</li> </ul> <p>Success will be measured by participation rates, revenue growth, and member feedback on educational opportunities.</p>	<p><b>OAPA will:</b></p> <ul style="list-style-type: none"> <li>Host virtual OAPA Town Halls and other opportunities to connect and engage with members and highlight the profession's trajectory</li> <li>Strengthen outreach to health systems</li> <li>Implement structured leadership development programs for Board Members and Committee Chairs</li> </ul> <p>Success will be measured by membership growth, participation in leadership initiatives, and member engagement in OAPA activities.</p>	<p><b>OAPA will:</b></p> <ul style="list-style-type: none"> <li>Expand engagement with Pre-PA students by developing dedicated Pre-PA resources and programming</li> <li>Strengthen engagement with PA programs to support student development and career progression</li> <li>Improve student representative (SCSR) communication to ensure consistent engagement with PA student cohorts</li> </ul> <p>Success will be measured by increased engagement with Pre-PA students and participation in student-focused initiatives.</p>