

**OFDA Education
Committee Presents
Two Outstanding
Programs.....**

GREAT OPPORTUNITY FOR OFDA MEMBERS

**Crematory Operations
Certification Program**

October 28, 2014



**Cremation Arranger
Certification Program**

October 29, 2014



**OHIO FUNERAL
DIRECTORS ASSOCIATION**

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2501 North Star Road
Columbus, OH 43221

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CREMATORY OPERATIONS CERTIFICATION



**The
Cremation
Association
of North**

**America's Crematory Operations
Certification Program** features all
new content designed by industry
experts to strengthen your success.

In one day, gain extensive
knowledge, technical, scientific, and
legal, all of which is proactive
prevention for future business
problems. You will learn:

- History of cremation
- Definition of terms
- Equipment and operations
- Policies and procedures
- Reducing legal risk
- Panel discussion



John E. Bayliff
Bayliff & Son Funeral
Home, Ohio
Crematory Operators
Association



**Bill McQueen, CPA
and Attorney at
Law.**
McQueen & Siddall, LLP
St. Petersburg, FL



Larry Stuart, Jr.,
Crematory
Manufacturing & Service
Past CANA Board
Member

*** A take-home test will be handed out during the
afternoon break. The test is open book, and
attendees have two weeks to return the test to CANA.
More details will be provided during the seminar.***



Continental breakfast, lunch, and breaks
graciously sponsored by
Implant Recycling, LLC.

**** Open to licensed and non-licensed funeral service professionals.****

CREMATION ARRANGER CERTIFICATION



This six hour intensive training will provide new tools to create better cremation arrangements.

- The history of cremation
- Understand the dynamics of the arrangement process
- Identify the modern consumer
- Understand the price/value connection and the families you serve
- Intelligent Marketing
- Reduce your liability to add to your bottom line



Continental breakfast, lunch, and breaks graciously sponsored by Implant Recycling, LLC.



Larry Stuart, Jr. *Crematory Manufacturing & Service. **A to Z of Cremation, Including a Historical Background***



Nectar Ramirez, *Director of Sales, Options by Batesville. **Understanding the Dynamics of the Arrangement Process***



Cole Imperi, *Owner and Creative Director, Doth Brands. **The Modern Consumer and Intelligent Marketing***



Victor Imperi, *COO Doth Brands. **Understanding Price, Value and the Families You Serve***



Poul Lemasters, Esq., *Lemasters Consulting and ICCFA Cremation Counsel. **Reducing Your Liability to Add to Your Bottom Line***

REGISTRATION & PROGRAM DETAILS

Crematory Operations Certification Program

Tuesday, October 28, 2014

**7:30 a.m. — Registration & check – in
8:00 a.m. — 4:00 p.m. Program**

Cremation Arranger Certification Program

Wednesday, October 29, 2014

**7:30 a.m. — Registration & check – in
8:00 a.m. — 4:30 p.m. Program**

Both Programs:

**Located at the OFDA Headquarters
6 CE Hours (per program) Applied for
with the OHIO BOARD OF
EMBALMERS & FUNERAL
DIRECTORS**

Pricing:

Single Day: \$395 member
 \$495 non-member
Two Day: \$545 member
 \$645 non-member

- Includes continental breakfast, breaks, and lunch.

Member pricing extended to OFDA, CANA, and ICCFA Members.

**Limited Seating
First Come, First Serve
Register today!
Payment must be included with
registration.**

☐ Operations
☐ Arranger

Attendee Name & License Number

☐

☐

Attendee Name & License Number

☐

☐

Attendee Name & License Number

Funeral Home Name

City, State, Zip

Phone Number

E-mail

Total Due _____

**Make checks payable to OFDA or provide
credit card information below.**

DISC

VISA

M/C

AMX

Card #

Expiration Date

Security Code

Cardholder's Signature

Online registration available at ofdaonline.org