

145th OFDA CONVENTION & EXHIBITION

April 29 - May 1, 2025
Hilton Columbus at Easton



**THINK
OUTSIDE
THE BOX**





The Exhibition will be held at the Hilton Columbus at Easton. The Hilton is in the heart of Easton Town Center's shopping, dining and entertainment, and is 10 minutes from the John Glenn Columbus International Airport. Visit hiltoncolumbus.com or eastontowncenter.com for more information. OFDA's group lodging rate is \$199 plus tax. Hotel accommodations can be booked online through the link on the OFDA website, or by calling the Hilton Columbus at Easton at (614) 414-5000.

SCHEDULED SET-UP TIMES*

Exhibitors may set-up on either days/times listed below:

- Monday, April 28: 2:00 - 5:00 PM
- Tuesday, April 29:
 - Booths in the Regent Foyer: 8:00 - 10:00 AM
 - Booths in the Easton Grand Ballroom & Easton Foyer: 8:00 AM - 2:00 PM

**set-up times subject to change*



EXHIBIT HOURS*

- Tuesday, April 29: 4:00 – 6:30 PM
- Wednesday, April 30: 3:00 – 5:30 PM
- Thursday, May 1: 10:15 – 11:45 AM

**exhibit hours subject to change*

Wednesday includes additional face time with attendees during the exhibitor sponsored lunch on the exhibit floor from 11:30 AM to 12:15 PM.

ALL BOOTHS INCLUDE (EXCLUDING TABLETOPS)

Carpeted area, pipe and drape, one sign on the top of the backdrop with your company name printed. Table, chairs, electric, are NOT included. You can bring your own table and chairs or order through Fern Expo.

Electric is ordered through Encore. Meals (breakfasts, lunches, receptions) for exhibitors are included in the booth registration.

TABLETOP BOOTH INCLUDES

Carpeted area, one 6ft x 2ft skirted table, and one chair. Vendors can bring an additional chair or order through Fern Expo.

Electric is ordered through Encore. Meals (breakfasts, lunches, receptions) for exhibitors are included in the booth registration.

VEHICLE DISPLAYS

Vendors will be charged \$550 per vehicle. There will be a designated parking area located at the North end of the Hilton.

Vendors will be issued one badge per vehicle.

ALL EXHIBITORS

All booths, tabletops, and vehicle exhibitors are listed in the Pocket Guide and Post Convention Directory.

FERN EXPO

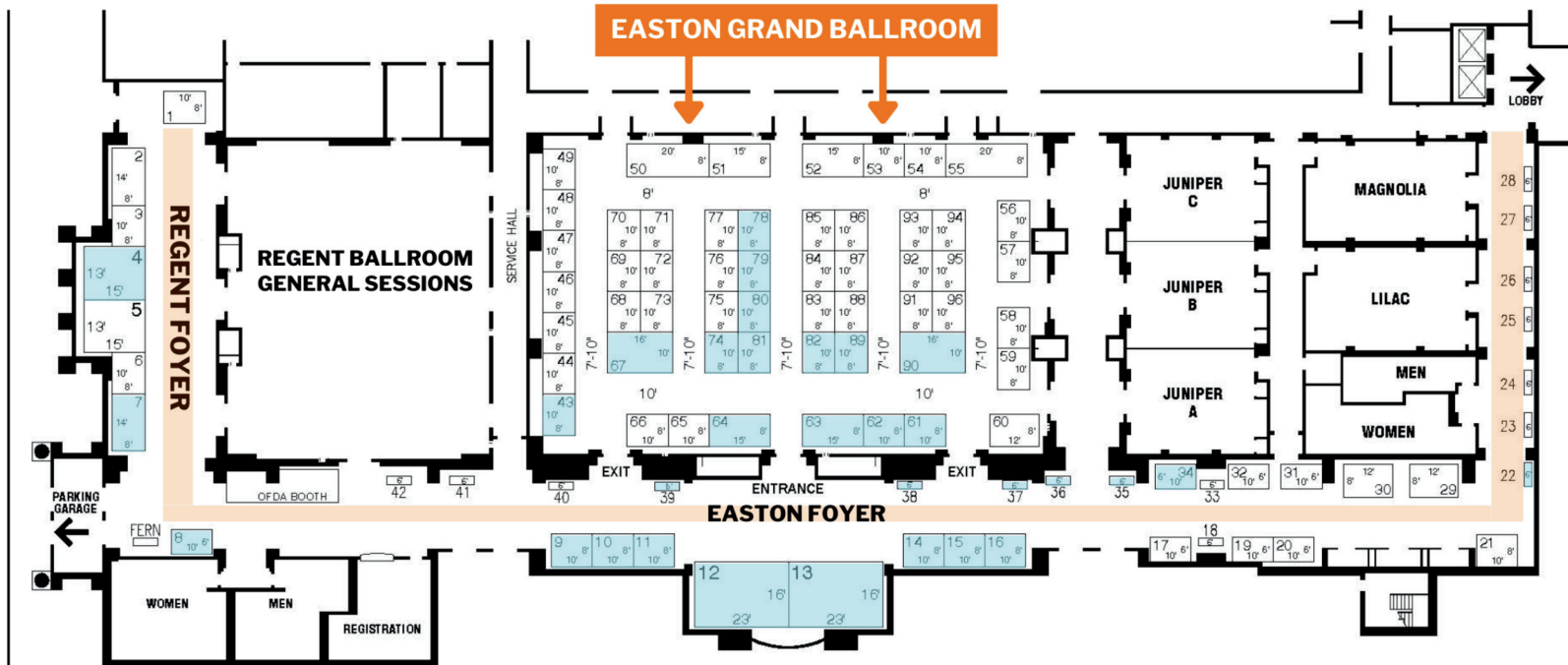
The official decorator is Fern Expo. Upon assignment of your booth, you will receive an email from Fern Expo with instructions for the exhibition.

ELECTRIC

Electric for your display area is purchased through Encore. OFDA will provide contact information upon assignment of your booth.



Hilton Columbus
Columbus, OH
April 29 - May 1, 2025



Booth Size	Price	# of COMPLIMENTARY Badges
6' x 2' Table Top	\$765	1
6 x 10	\$915	2
8 x 10	\$1,020	2
8 x 12	\$1,070	2
8 X 14	\$1,125	3
8 X 15	\$1,225	3
8 X 20	\$1,535	3
10 X 16	\$1,535	3
13 X 15	\$1,845	3
16 X 23	\$2,670	4
VEHICLE	\$550 EACH	1

Please note: Only one booth is allowed per exhibitor.

Representative complimentary badges shown above are interchangeable daily at exhibiting company's discretion. Additional badges can be purchased for \$130 per badge.

Once your booth space is confirmed a second registration will be sent to you to register attendee(s) for your booth.

- Booth 4 Paragon Casket
- Booth 7 SCU Services
- Booth 8 American Coach Sales
- Booth 9 Homesteaders Life
- Booth 10 eFuneral
- Booth 11 National Mortuary Shipping
- Booth 12 Batesville
- Booth 13 Matthews Aurora Funeral Solutions
- Booth 14 Newcomer Funeral Service Group
- Booth 15 Passare
- Booth 16 Funeral Directors Life
- Booth 22 Sedgwick
- Booth 34 Pittsburgh Institute of Mortuary Science
- Booth 35 Ohio Department of Health
- Booth 36 Cincinnati College of Mortuary Science
- Booth 37 Tukios
- Booth 38 Golden Considerations
- Booth 39 OBEP
- Booth 43 Heartland
- Booth 61 Express Funeral Funding
- Booth 62 Thumbies
- Booth 63 The Messenger Co.
- Booth 64 Cincinnati Equitable Life Insurance Co.
- Booth 67 Dodge Company
- Booth 74 Live Oak Bank
- Booth 78 Answering Service for Directors
- Booth 79 HEMA
- Booth 80 Foresight
- Booth 81 Inman Shipping Worldwide
- Booth 82 Affordable Supply Company
- Booth 89 Wilbert Vaults of Ohio
- Booth 90 The Wilbert Group

The Exhibitors with the highest cumulative points were preassigned and are shown above shaded in blue.



SPONSORSHIP OPPORTUNITY



Sponsorships enable OFDA to provide value, added services and educational events throughout the year. Sponsorships are recognized through the convention and year-round with event signage defining sustaining sponsors.

Scan the QR code to find out more.

Companies that register and pay for a sponsorship by January 15, 2025, will have their sponsorship commitment level added to their cumulative points total which will assist with the booth assignment process (sponsorship does not include the cost of a booth).

BOOTH ASSIGNMENTS

THE OFDA CONVENTION FLOOR COMMITTEE WILL MEET IN EARLY FEBRUARY TO ASSIGN BOOTH SPACE IN ACCORDANCE WITH THE ESTABLISHED CUMULATIVE POINT SYSTEM AND OFDA PREFERRED PARTNER STATUS.

Points have been accumulating over past years for each company based on exhibiting at convention, sponsorships, and advertising.

To the best of OFDA's ability, the points have been tabulated for each vendor and are on file at the OFDA office.

DEADLINE

Your online application and payment must be completed by **January 15, 2025**, to be included in the initial booth assignment process. If booth spaces are still available after **January 15, 2025**, contracts received after that date will be assigned space based on the date they were received regardless of cumulative point status.



NON REGISTERED EXHIBITOR SOLICITATION PROHIBITED

Solicitation is only permitted by registered vendors. Non-registered companies are prohibited from reserving meeting rooms, event suites or holding an event targeted to attendees during the convention. Non-registered vendors and their representatives are not permitted to solicit within the exhibit hall, seminar rooms or other convention scheduled programming. OFDA prohibits solicitation of business in public areas occupied by the convention, including public areas in the hotel, meeting rooms, suites, and restaurants. All meeting space in the hotel is under contract to, and under the exclusive control of OFDA. Violators will be forced to cease current activities. In addition, such conduct may result in the removal of all violators from the hotel premises.