

147TH OFDA CONVENTION & EXHIBITION
April 27 - 29, 2027 | Hilton Columbus at Easton

BUILDING MOMENTUM

FROM FOUNDATION TO FUTURE



SPONSORSHIP OPPORTUNITY



Sponsorships enable OFDA to provide value, added services and educational events throughout the year. Sponsorships are recognized through the convention and year-round with event signage defining sustaining sponsors. Scan the QR code to find out more.

Companies that register and pay for a sponsorship by January 15, 2027, will have their sponsorship commitment level added to their cumulative points total, which will assist with the booth assignment process (sponsorship does not include the cost of a booth).



The Exhibition will be held at the Hilton Columbus at Easton. The Hilton is in the heart of Easton Town Center's shopping, dining and entertainment, and is 10 minutes from the John Glenn Columbus International Airport.

Visit hiltoncolumbus.com or eastontowncenter.com for more information. OFDA's group lodging rate is \$204 plus tax. Hotel accommodations can be booked online through the link on the OFDA website, or by calling the Hilton Columbus at Easton at (614) 414-5000.

EXHIBIT HALL SCAVENGER HUNT GAME

Back by popular demand! Your participation in the scavenger hunt includes your booth in the game, giving attendees a reason to visit, interact with your team, and engage in a fun experience on the exhibit floor. Participation is not required but highly encouraged. Exhibitor participation is \$100 per booth, which supports the OFDA Funeral Education Foundation, funding continuing education, scholarships, and professional development for funeral service professionals in Ohio.

The exhibitors with the highest cumulative points have reserved their booths and are indicated with an X on the floor plan.

NOTE: Only one booth is allowed per exhibitor.

Representative complimentary badges shown below are interchangeable daily at exhibiting company's discretion. Additional badges can be purchased for \$150 per badge (after your booth has been assigned).

IMPORTANT INFORMATION

ALL BOOTHS INCLUDE (EXCLUDING 6'X2' TABLETOP)

Carpeted area, pipe and drape, one sign on the top of the backdrop with your company name printed. Table, chairs, electric, are NOT included. You can bring your own table and chairs or order through Fern Expo. Electric is ordered through Encore. Meals (breakfasts, lunches, receptions) for exhibitors are included in the booth registration.

TABLETOP BOOTH INCLUDES

Carpeted area, pipe and drape, one sign on the top of the backdrop with your company name printed, one 6ft x 2ft skirted table, and one chair. Vendors can bring an additional chair or order through Fern Expo. Electric is ordered through Encore. Meals (breakfasts, lunches, receptions) for exhibitors are included in the booth registration.

VEHICLE DISPLAYS

Vendors will be charged \$600 per vehicle and \$1,115 for a booth. There will be a designated parking area located at the North end of the Hilton. Vendors will be issued one badge per vehicle.

ALL EXHIBITORS

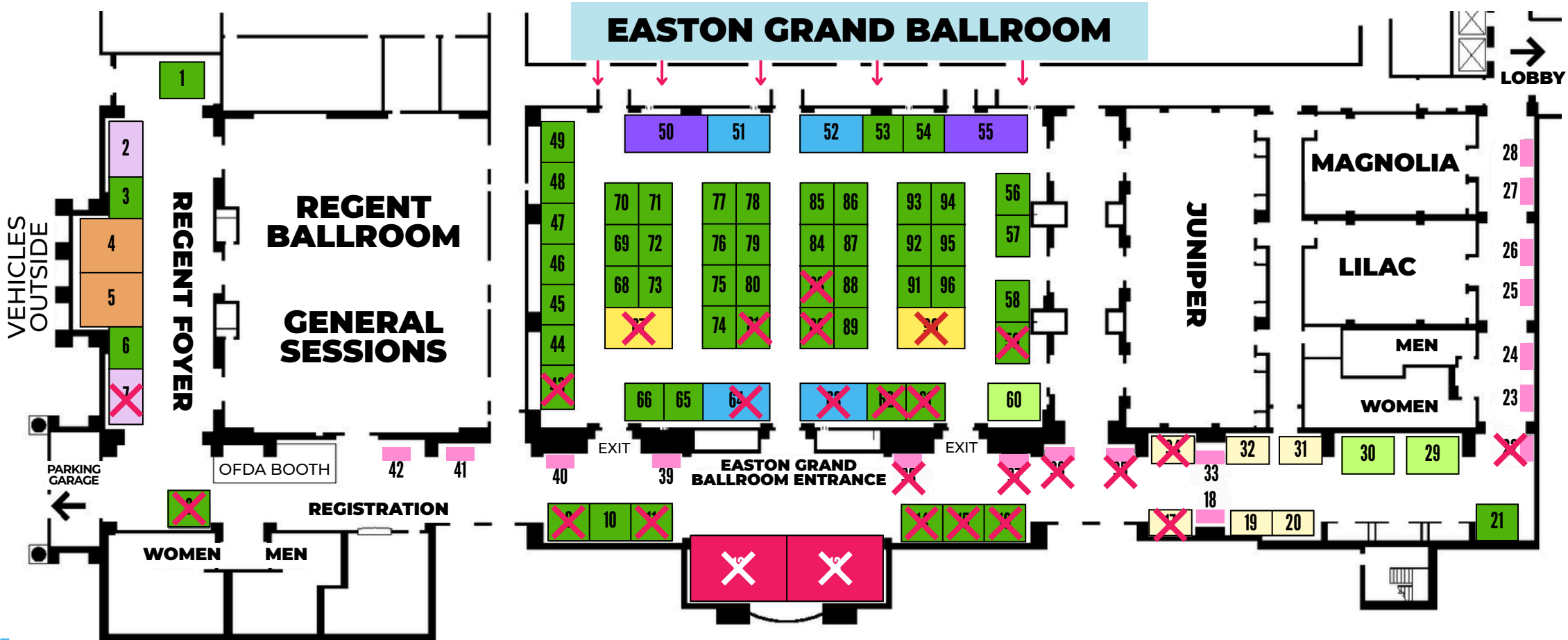
Are listed in the Pocket Guide and digital promotions.

FERN EXPO

The official decorator is Fern Expo. Upon assignment of your booth, you will receive an email from Fern Expo with instructions for the exhibition.

ELECTRIC

Electric for your display area is purchased through Encore. OFDA will provide more details upon assignment of your booth.



SCHEDULED SET-UP TIMES*

Exhibitors may set-up during the days/times listed below:

MONDAY, APRIL 26

2:00 - 5:00 PM

TUESDAY, APRIL 27

Regent Foyer:

8:00 - 10:00 AM

Easton Ballroom & Easton

Foyer: 8:00 AM - 2:00 PM

**set-up times subject to change*

BOOTH SIZE	PRICE	# OF COMP BADGES
6' x 2' Table Top	\$850	1
6 x 10	\$1,000	2
8 x 10	\$1,115	2
8 x 12	\$1,165	2
8 X 14	\$1,225	3
8 X 15	\$1,325	3
8 X 20	\$1,650	3
10 X 16 (SOLD OUT)	\$1,650	3
13 X 15	\$1,970	3
16 X 23 (SOLD OUT)	\$2,825	4
VEHICLE	\$600 EACH	1

Booths are color-coded by size. Use the legend table to match each booth's color with its size on the floor plan to see both the location and cost of available booths.

EXHIBIT HOURS*

TUESDAY, APRIL 27

4:00 – 6:30 PM

WEDNESDAY, APRIL 28

3:00 – 5:30 PM

THURSDAY, APRIL 29

10:15 – 11:45 AM

**Exhibit hours subject to change.*

BOOTH ASSIGNMENTS

The OFDA convention floor workgroup will MEET IN EARLY FEBRUARY to assign booth space in accordance with the established Cumulative Point System and OFDA Preferred Partner status.

Points have been accumulating over past years for each company based on exhibiting at convention, sponsorships, and advertising. To the best of OFDA's ability, the points have been tabulated for each vendor and are on file at the OFDA office. Booth's marked with an X on the floor plan have already been reserved.

DEADLINE

Your online application and payment must be completed by January 15, 2027, to be included in the initial booth assignment process. If booth spaces are still available after January 15, 2027, contracts received after that date will be assigned space based on the date they were received regardless of cumulative point status.