

ONE HUNDRED THIRD ANNUAL OHIO FOOT AND ANKLE

Scientific Seminar

May 16-18, 2019



25 CONTACT CME HOURS

Presented by the
Ohio Foot and Ankle Medical Foundation
in conjunction with the
Ohio Foot and Ankle Medical Association
at the Columbus Hilton at the Easton Town Center in
Columbus, Ohio
www.ohfama.org

Schedule at a Glance

Thursday, May 16, 2019	Course Title	Presenter(s)
7:00 - 9:00 AM	103rd Annual Foot and Ankle Scientific Seminar Welcome and Course Introduction Diabetic and Interesting Cases / Regent Ballroom	President OHFAMA Todd Loftus, DPM Patrick DeHeer, DPM; Lawrence DiDomenico, DPM; Paul Kim, DPM; Vince Mandas, DPM; Robert Mendicino, DPM
8:00 - 10:00 AM	Breakout Session: APMA Presents—2019 Coding Update / Juniper A & B	Jeff Lehrman, DPM
9:00 - 10:00 AM	Biopsies: A Patient Safety Perspective—APMA Regional Lecture Series / Regent Ballroom	Tracy Vlahovic, DPM
9:30 - 11:30 AM	Allard Workshop: Understanding How and Why AFO Customization Provides Optimum Function: An Interactive Hands-on Workshop / Lilac Room	Justi Appel, CO, BOCP, PhD, FAAOP; Phil Cadman, PT, DPT
10:00 - 10:30 AM	BREAK—Exhibit Hall / Easton Grand Ballroom	
10:30 - 11:30 AM	Landscape of Medicare / Regent Ballroom	Earl Berman, MD
11:30 AM - 1:00 PM	Lunch and Learn (Pick up tickets in Exhibit Hall.) Choose from 3 educational presentations / Juniper A, B and C	
11:30 AM - 1:00 PM	Silver Gavel Luncheon Past OHFAMA Presidents	
1:00 - 3:00 PM	Scientific Paper and Poster Competitions: Presentations from Podiatric Physician Residents in Ohio / Regent Ballroom	Robert Brarens, DPM, Chair
1:00 - 3:00 PM	Assistants Program Tracks: The Faces, Eyes and Ears of the Practice and Systems, Protocols and Fails / Lilac Room	Cindy Pezza, PMAC
1:00 - 3:00 PM	Avitus Orthopedics Workshop: Bone Graft and Bone Marrow Aspirate Harvest / Magnolia Room	Richard Weiner, DPM
1:30 - 3:00 PM	WVPMA Membership Meeting / Juniper A	
3:00 - 3:30 PM	BREAK—Exhibit Hall / Easton Grand Ballroom	
3:30 - 5:30 PM	PICA Risk Management Lecture—Everything Electronic and the Impact on Your Practice / Regent Ballroom	Aimee Lipkis, Esquire
3:30 - 5:30 PM	Assistants Program Tracks: Understanding MIPS and MACRA in 2019 and Protecting Your Office from an Adverse HIPAA Event / Lilac Room	Michael Brody, DPM
5:30 - 6:30 PM	PICA Welcome Reception	
Friday, May 17, 2019	Course Title	Presenter(s)
7:30 - 9:30 AM	Forefoot Topics and Techniques / Regent Ballroom 2 & 3	Stephen Brigido, DPM; Craig Camasta, DPM; Lawrence DiDomenico, DPM; Byron Hutchinson, DPM; Allen Jacobs, DPM; Robert Mendicino, DPM; Christopher Reeves, DPM
7:30 - 9:30 AM	Breakout Session: Generate Revenue with Proven Strategies for Today's Competitive Market / Regent Ballroom 1	David Bevan, Gary Ignatofsky, Anil Malik
9:30 - 10:00 AM	BREAK—Exhibit Hall / Easton Grand Ballroom	
10:00 - 11:30 PM	Caution! Ethical Dilemmas Ahead / Regent Ballroom 2 & 3	Stephen Brigido, DPM; Craig Camasta, DPM; Lawrence DiDomenico, DPM; Byron Hutchinson, DPM; Robert Mendicino, DPM; Christopher Reeves, DPM; Daniel Zinsmaster, Esq.
10:00 - 11:30 PM	Breakout Session: Bloodborne Pathogen Training (OSHA Training) and Fraud Waste and Abuse / Regent Ballroom 1	Michael Brody, DPM
10:00 - 12:00 PM	In2Bones Workshop: Advancements in Forefoot Implants and Soft Tissue Releases / Juniper A & B	Gary Lepow, DPM
11:30 PM - 1:00 PM	LUNCH—Exhibitors' Marketplace—Easton Grand Ballroom	
1:00 - 3:00 PM	Hindfoot and Ankle Topics and Techniques / Regent Ballroom 2 & 3	Stephen Brigido, DPM; Craig Camasta, DPM; Lawrence DiDomenico, DPM; Byron Hutchinson, DPM; Allen Jacobs, DPM; Christopher Reeves, DPM; Laurence Rubin, DPM
1:00 - 3:00 PM	In2Bones Workshop: Innovative Low-Profile Fixation Systems / Juniper A & B	Gary Lepow, DPM
1:00 - 2:15 PM	Breakout Session: Audit Preparation and Penalty Prevention is a TEAM Effort—Pre- and Post-Payment Audits, and Avoiding the Negative Consequences of Common Misconceptions / Regent Ballroom 1	Mike Demi
2:15 - 3:00 PM	Breakout Session: Cost Containment Strategies and Practice Metrics / Regent Ballroom 1	Cindy Pezza, PMAC
3:00 - 3:30 PM	BREAK—Exhibit Hall / Easton Grand Ballroom	
3:30 - 5:30 PM	Ankle Arthritis Update / Regent Ballroom 2 & 3	Stephen Brigido, DPM; Craig Camasta, DPM; Lawrence DiDomenico, DPM; Byron Hutchinson, DPM; Robert Mendicino, DPM; Christopher Reeves, DPM; Brian Steginsky, DO
3:30 - 4:30 PM	Breakout Session: What your TEAM May Not Know Because You Are too Busy to Teach Them / Regent Ballroom 1	Cindy Pezza, PMAC
4:30 - 5:30 PM	Breakout Session: Ancillary Weakness: You Can Almost Always Get it on Amazon / Regent Ballroom 1	Cindy Pezza, PMAC
5:30 - 6:30 PM	The Podiatry Foundation—OCPM Foundation Reception	
Saturday, May 18, 2019	Course Title	Presenter(s)
7:30 - 9:30 AM	Lateral Ankle and Talus / Regent Ballroom 2 & 3	Alan Catanzariti, DPM; Jeffrey Loveland, DPM; Mark Mendezsoon, DPM; Laurence Rubin, DPM; Brian Steginsky, DO
9:30 - 9:45 AM	BREAK—Exhibit Hall / Easton Grand Ballroom	
9:45 - 11:30 AM	Tendon Transfers / Regent Ballroom 2 & 3	Alan Catanzariti, DPM; Lawrence DiDomenico, DPM; Ramy Fahim, DPM; Jeffrey Loveland, DPM; Suhail Masadeh, DPM; Robert Mendicino, DPM
11:30 AM - 1:00 PM	Lunch and Learn (Pick up tickets in Exhibit Hall.) Choose from 3 educational presentations / Juniper A, B and C	
1:00 - 3:45 PM	Diabetes and Wounds / Regent Ballroom 2 & 3	Lawrence DiDomenico, DPM; Ramy Fahim, DPM; Jeffrey Loveland, DPM; Suhail Masadeh, DPM; Mark Mendezsoon, DPM; Laurence Rubin, DPM

103RD ANNUAL OHIO FOOT AND ANKLE

Scientific Seminar



Dr. Lawrence DiDomenico
Scientific Co-Chair



Dr. Robert Mendicino
Scientific Co-Chair



Dr. Tom McCabe
Exhibit Hall Chair



Dr. Robert Brarens
Resident Competitions Chair

Be Sure to Visit Our Special Guests

CGS – Medicare Part B



Dinsmore

KENT STATE
UNIVERSITY

College of Podiatric Medicine



THE PODIATRY FOUNDATION

Ohio | Department of
Medicaid



OhioPHP



State Medical Board of

Ohio

Mission Statement for The Annual Ohio Foot and Ankle Scientific Seminar

The OFAMF's and OHFAMA's educational mission is to purposefully advance the art and science of podiatric medicine by providing the highest quality of didactic and clinical learning experiences to OH and WV members, non-members, and their medical assistants, and shall include a variety of instructional sessions aimed at significantly enhancing patient care, treatment protocols and practice efficiency.

The program may include interactive educational adult learning methods and principles utilizing lectures, panel discussions, point-counterpoint, excuse the interruption forums, case studies, question and answer, handouts, audio visual materials (including media or narrations), hands-on workshops and roundtable discussions with moderators to achieve a well-rounded venue of postgraduate instruction.

(ADOPTED APRIL 2017)

KEY GOAL

To achieve 25 Hours of CME Category I in evidenced based podiatric medicine for professional development.

OBJECTIVES

Upon conclusion of the Annual Seminar, podiatric physicians will be able to:

- be *knowledgeably* informed or recall information regarding podiatric conditions, maladies or circumstances relating to the practice of medicine and podiatry
- extrapolate by *comprehension*, understanding or perception the insight gained via lecture and discussion relating to the practice of medicine and podiatry
- formulate or infer by *application* case relevance relating to the practice of medicine and podiatry
- distinguish by *analysis* the appropriate modalities in the treatment, care and protocols of current trends, application and practices of medicine in podiatry
- generalize, *synthesize*, or deduce by classification ways to develop treatment protocols based on current literature and evidenced based medicine
- compare, contrast and *evaluate* judgment values for those ideas presented between medical and surgical applications

Welcome!

Welcome to The 103rd Annual Ohio Foot and Ankle Scientific Seminar

Continental Breakfast & Breaks

Included with your registration, join us in the Exhibit Hall for a light daily continental breakfast and for all scheduled breaks on Thursday and Friday. On Saturday, join us in the Conference Center Lobby area for breakfast and breaks.

Lunch and Learns

Thursday and Saturday will offer 3 diverse Lunch and Learn options. Enjoy a private 90 minute lunch with lecture hosted by one of our sponsors with the opportunity to earn CME credit. Tickets must be picked up at the sponsors exhibit booth.

Each session is limited to 40 registrants and tickets are available on a first come, first serve basis.

Exhibitors' Marketplace on Friday

Lunch (included with your registration) is provided to all registered attendees in the Exhibit Hall at the Marketplace. This event is 90 minutes – exclusive with all exhibitors. No CME is provided; there are no opposing lectures. You must wear a name tag for admittance. **Be sure to visit all exhibitors and have your Play To Win Cards marked for your chance to win door prizes during the Friday afternoon break.** Exhibitors' participation supports the podiatric profession. ***Please let them know how much you value their presence and participation at The Annual Seminar.***

Exhibit Hall

Exhibits are Thursday and Friday only. You must wear a name tag for admittance. Scanning will occur in the Exhibit Hall in selected areas prior to 11:00 AM and 4:00 PM daily. Exhibits will dismantle after the 3:30 PM break on Friday afternoon.

Scanning

Participants must be scanned prior to 11:00 AM and 4:00 PM. NCR forms attesting to attendance per session must be

completed and remitted before conference departure for CME certificates.

General Information

A confirmation email will be sent following receipt of your registration. Registration materials, including scanning information, will be provided in your registration packet. To receive member pricing, you must be a current OHFAMA or APMA member.

We suggest that you bring a sweater or jacket to ensure your comfort at all sessions. CPME hours do not apply to practice management sessions. Please remit your CME signature sheet (white copy) before your hotel departure. You retain the yellow file copy.

Nondiscrimination

No person shall be denied registration or participation in any continuing education program provided by this Association for reasons of race, religion, sex, national origin or physical ability. This program is ADA Compliant. Please notify our staff when registering if you require special accommodation for training or attendance at (614) 457-6269.

Registration

You must sign for your Annual seminar packet at the conference Registration desk. Total CME credit **25 contact hours**

Thursday Hours

9.5 total hours. Include 1.5 hours for Lunch and Learn (only if attending).

Friday Hours

7.5 total hours.

Saturday Hours

8.0 total hours. Include 1.5 hours for Lunch and Learn (only if attending).

Conference Attendance

Registration and payment does not automatically result in the issuance of any CME credit. There are two methods of attendance verification; scanning and an NCR form. Attendees will be scanned twice each day to verify attendance. The paper NCR form attests that you have attended the program for the number of CME hours awarded. Please retain one copy for your file for state licensure audit. A signed copy is required to receive the Certificate of Attendance. Please remit your CME white copy signature sheet before your hotel departure at the seminar registration desk.

Consent to Use of Photographic Images

Registration and attendance at or participation in OFAMF/OHFAMA meetings, academy functions and other activities constitutes an agreement by the registrant to the use and distribution (both now and in the future) of the registrant or attendee's image in photographs, videotapes, and electronic reproduction of such events and activities for marketing and professional use.

Cancellations

A \$50 administration fee will be charged. Cancellations must be received in writing to OFAMF/OHFAMA **prior to April 26, 2019.** No refunds for cancellations will be honored after that date.

Online Registration

Register online at www.ohfama.org; FAX at (614) 457-3375; or mail to: 103rd Annual Foot and Ankle Scientific Seminar, 1960 Bethel Rd Ste 140, Columbus, OH 43220-1815. Make check payable to OFAMF (Ohio Foot and Ankle Medical Foundation). **Registration closes on May 10.** Registrations postmarked after that date will be charged the \$50 on-site registration fee **without** exception.

On-Site Registrations

Online and faxed registration will be closed on May 10; registration cannot be confirmed after that date. *After May 10, you must register on-site at the meeting.* For on-site registration, add \$50 to the fees (excludes residents, students, guests, Life Members).

Changes to Lectures or Schedules

We reserve the right to adjust or change any lecture or schedule due to unforeseen scheduling conflicts, registration, or as otherwise deemed necessary. Note: There are limited spaces for selected events; registrations are on a first come, first served basis

Hotel Rates

A special discounted room rate for our conference is \$182 per night plus tax. Reservations must be made by April 15, 2019. Individuals cancelling a reservation must do so by 4 PM the day prior to their scheduled arrival date or a charge of one night's room and tax will be

charged to the individual's credit card. Mention you're with the OFAMF/OHFAMA to receive the discounted rate. Rooms go quickly. Reserve yours as soon as possible! For reservations, call (614) 414-5000 or go to www.hilton.com and use the group code: **OFA.**

Thank you for using the Columbus Hilton at Easton for your hotel reservations. By utilizing our room block, we are able to reduce the overall costs associated with producing the seminar. These savings allow us to offer reduced registration and special events that are included in the registration.

Hotel Location

The Columbus Hilton at Easton is located at the Easton Town Center, featuring over 100 of the area's finest shops, restaurants, entertainment and nightspots. Easton offers upscale shopping, family entertainment and many dining options—something for everyone! The Hilton Columbus is conveniently located at 3900 Chagrin Drive, near the intersection of US I-270 and Easton Way, adjacent to Easton Town Center. For specific driving directions, go to www.columbusoh.hilton.com and click on Directions and Transportation.

CPME and CME Credit

This Seminar has been accredited by the Ohio Foot and Ankle Medical Foundation as an approved sponsor by the Council on Podiatric Medical Education as well the OFAMF Continuing Medical Education Accreditation Committee (the certifying agency in Ohio for podiatry). CPME and CME credit is established at 25 total contact hours for the State Medical Board of Ohio. Hours are calculated from the electronic badge scanners. Complete scanning hours and locations will be provided on-site in your packet. Please note: Registration and payment do not automatically result in the issuance of continuing education contact hours. Scanned name badges and NCR CME forms verify attendance. The attendee must attest that he or she has attended the program for the number of continuing education contact hours awarded.

Audience

The intended audience for The Annual Seminar is physicians, resident physicians, students

of podiatric medicine, and podiatric assistants. For physicians and students the skill, knowledge or experience is equated with their scholarship, license limitations or practice area. Presentations are post-graduate physician level. Our venues provide participants the opportunity to question the faculty or offer comments to the program content. Continuing education hours are based on clock hours. This program has been validated for 25 contact hours and CME hours in Ohio.

Name Badges

An OFAMF name tag **will be required** for all Annual Seminar attendees and does not automatically result in the issuance of any CME hours.

PICA

PICA policyholders who attend the PICA risk management lecture at the 2019 Annual Foot and Ankle Scientific Seminar are eligible to earn up to a 15% premium discount on their insurance renewal. Following the PICA lecture there will be a Welcome Reception hosted by PICA for all Annual Seminar registrants on Thursday from 5:30-6:30 PM. We hope to see you there!

Staff Contact and CME Validation or Certificates

Luci Ridolfo, CAE

OFAMF Executive Director
Phone: (614) 457-6269
Email: lrldolfo@ohfama.org
OFAMF maintains responsibility for the programming selection.

Jimelle Rumberg, Ph.D., CAE

OHFAMA Executive Director
Phone: (614) 457-6269
Email: jrumberg@ohfama.org

Program Responsibility

OFAMF maintains responsibility for the programming selection.

Disclosure

Each speaker is required to disclose the existence of any financial and/or other relationships (i.e., employee, consultant, speaker's bureau, grant recipient, research support) she or he might have with (a) manufacturer(s) of any commercial product(s) to be discussed during his/her presentation and/or (b) the commercial contributor(s) of the activity. Any such conflict will be announced by the speaker immediately preceding the lecture.

2019 Faculty

Justi Appel, CO, BOCP, PhD, FAAOP

Dr. Appel has more than 30 years of experience in Orthotics and Prosthetics and is the former director of O&P for Shriners Hospital for Children in Shreveport, Louisiana. Here she specialized in pediatric O&P services including work on RGO (reciprocating gate orthosis) systems.

Earl Berman, MD CGS Part B Medical Director

Dr. Berman attended Benedictine Military School, University of GA, and Medical College of GA. He has practiced in large multi-specialty groups/clinics, urban private practice, rural private practice, sports medicine, student health, hospice, nursing homes, and assisted living. His administrative experience includes being a managing partner in an internal medicine group, managing a five-county sports medicine practice, hospice medical director, Medicare CMD for Part B GA, RAC CMD for PRGX auditing 14 states for Medicare and other private/government contracts, and is now Chief Medical Officer for CGS.

David Bevan

David joined the Blue Orchid Marketing Executive Team in 2012 and is responsible for business development, new business and assisting with select high profile accounts. A graduate of Rochester Institute of Technology with a Bachelor of Science degree in graphic arts and professional photography, David's career has been in advertising, data base marketing, television, and print production.

Stephen Brigido, DPM

Dr. Brigido is a nationally recognized surgeon, educator, and researcher on ankle arthritis and total ankle replacement. He is a Diplomate of the American Board of Podiatric Surgery, a Fellow of the American College of Foot and Ankle Surgeons, and is board certified in both foot surgery and rearfoot/ankle surgery. His focus is in adult reconstruction of the foot and ankle, ankle arthritis, and ankle replacement surgery, as well as treatment of cartilage injuries related to sports injuries.

Michael Brody, DPM

Dr. Brody is in private practice in New York. He is currently a Co-Chair of the EHR Workgroup at HL7 and leads the Podiatry Profile Project. He worked with the Certification Commission for Health Information Technology (CCHIT), the US Technical Advisory Group to the International Standards Organization for Health Information Technology, Integrating the Healthcare Enterprise. Dr. Brody writes for Podiatry Management magazine and maintains the Health Information Technology website CMOnline.com. Dr. Brody provides consulting services to Sammy / ICS Software, PICA, and Webair.

Phil Cadman, PT, DPT

Dr. Cadman has over 20 years of experience in the physical therapy industry. Dr. Cadman is a licensed therapist in Ohio and has served as the primary investigator on several research projects that have included work with cerebral palsy and traumatic brain injury populations. He continues to manage a busy practice that includes responsibilities associated with clinical care, continuing education, peer review and program development. Dr. Cadman has specialized in the treatment of children with cerebral palsy and

the gait biomechanics associated with lower extremity ambulation.

Craig Camasta, DPM

Dr. Camasta delivers comprehensive medical and surgical treatment as a licensed podiatric surgeon in the U.S., Canada and Australia. He specializes in pediatric and adult reconstructive foot & ankle surgery. He is adept in treating difficult bone and soft tissue tumors and infections, and specializes in revision surgery in patients with previously unsuccessful surgical results. As a medical author, Dr. Camasta has served as editor and contributing editor to various medical textbooks on reconstructive surgery for the foot, ankle and leg.

Alan Catanzariti, DPM

Dr. Catanzariti maintains a private practice that is dedicated to reconstructive foot and ankle surgery and diabetic wound management. He currently serves as Director of Residency Education at the West Penn Allegheny Health System.

Michael Demi

Mr. Demi is a senior consultant with Medical Compliance Associates, Inc., a Jacksonville, Florida based medical billing, coding, and documentation consulting firm. He has worked with health care providers in many specialties in all areas of representation concerning civil, criminal, and administrative hearing and trial preparation, and has testified as an expert witness. Mike is a Certified Professional Coder (CPC), a Certified Medical Auditor (CPMA), and a Certified Surgical Foot and Ankle Coder (CSFAC) through the American Academy of Professional Coders. Mike is also certified in Healthcare Compliance (CHC) through the Health Care Compliance Association and is a member of the American Association of Critical Care Nurses.

Lawrence DiDomenico, DPM

Dr. DiDomenico is in private practice in Youngstown. He is an adjunct professor at the Kent State University College of Podiatric Medicine. The Director of Reconstructive Rearfoot and Ankle Surgical Fellowship and the Director of Residency Training at East Liverpool City Hospital. He is well published and serves as the 2019 Scientific Co-chair of The Annual Foot and Ankle Scientific Seminar.

Ramy Fahim, DPM

Dr. Fahim earned a Bachelor of Science degree from the University of Toronto in 2004 and a doctor of podiatric medicine degree from the Ohio College of Podiatric Medicine in Cleveland. He is board qualified by the ABFAS. He currently is affiliated with Ankle & Foot Care Centers, the region's largest podiatric care provider, with physicians and surgeons serving patients at 20 local offices.

Ahmed Habib, MD, FACC, FVSM

Dr. Habib is a skilled invasive cardiologist and vascular medicine specialist Board Certified in Cardiology, General Vascular and Endovascular Medicine. Fellow of the American Board of Venous and Lymphatic Medicine. Practices at Genesis Heart, Lung, and Vascular Center. Director of Genesis Vein Center in Zanesville, Ohio. Performs deep and superficial venous intervention to treat chronic venous insufficiency.

Byron Hutchinson, DPM

Dr. Hutchinson is a board-certified podiatrist specializing in reconstructive foot and ankle surgery. His practice

includes treatment of various misalignment problems in the foot and ankle, as well as surgery for lower limb deformities or complex structural deformities of the foot and ankle. He has interest in treating patients with Charcot deformity, failed ankle fusions, chronic ankle instability and many other conditions.

Gary Ignotofsky, MS

Gary has been embedded in Podiatry for over 11 years lecturing on proven internet marketing strategies to help Podiatrists grow their practice. Gary brings a strong science background (MS in Biochemistry) to his understanding of Podiatry. Gary's goal is to educate Podiatrists about the latest web marketing strategies to help them make informed decisions on how to best grow their practice.

Allen Jacobs, DPM

Dr. Jacobs is a graduate of the Pennsylvania College of Podiatric Medicine and is in private practice in St. Louis, MO. He is a Diplomate of the NBPE and the ABPS. Dr. Jacobs is a nationally recognized podiatric speaker and is a thought leader in chronic disease states, surgical methods and is well published.

Paul Kim, DPM

Dr. Kim is the Director of Research for the Center of Wound Healing and Hyperbaric Medicine at Georgetown University Hospital. He is board certified in Foot Surgery and Reconstructive Rearfoot / Ankle Surgery. Formerly Dr. Kim served as the Director of Research and CE at the Arizona Podiatric Medicine Program / Midwestern University College of Health Sciences. Dr. Kim is well published and lectures internationally on the diabetic foot as well as other topics.

Jeffrey Lehrman, DPM

Dr. Lehrman, recently named one of America's Most Influential Podiatrists, is in private practice in Fort Collins, CO. He is a Diplomate of the American Board of Foot and Ankle Surgery, Fellow of the American Society of Podiatric Surgeons, and is recognized as a "Master" by the American Professional Wound Care Association. He is a Fellow of the American Academy of Podiatric Practice Management and an Expert Panelist on Codingline. Dr. Lehrman is a Certified Professional Coder and in his role as a Consultant to the APMA Health Policy and Practice Department, he serves as an advisor to the APMA Coding Committee and the APMA MACRA Task Force.

Aimee Lipkis, Esq.

Ms. Lipkis is a partner at Cray Huber Horstman Heil & VanAusdal LLC focusing her trial practice on defending medical professionals. She has extensive experience in complex medical and professional negligence cases having defended a vast array of medical professionals at depositions, mediations and jury trials. Much of her practice is dedicated to counseling and defending podiatrists.

Jeffrey Loveland, DPM

Dr. Jeffrey Loveland graduated from Barry University School of Podiatric Medicine in 2004. Dr. Loveland completed a three-year surgical residence at Western Pennsylvania Hospital in Pittsburgh, Pennsylvania in 2007. He is in private practice in Sparta, Tennessee and specializes in foot and ankle reconstruction. Dr. Loveland has published a number of articles in peer review journals

and has been involved in numerous clinical trial studies.

Anil Malik

Mr. Malik, Founder and President of Blue Orchid Marketing, has been providing marketing services to podiatrists and others in the healthcare community for more than a decade. After serving as Director of Technology for a New York-based CRM firm for 15 years, Anil formed his own company. He created Blue Orchid Marketing to focus on providing marketing services to podiatrists to increase their bottom line, generate more business, and move their practice into the digital social media world.

Vincent Mandas, DPM

Dr. Mandas is a native of Upper Arlington, Ohio and completed his undergraduate degree at Miami University in Oxford, Ohio. He earned his podiatric medical degree from KSUCPM and is currently completing his residency training at Grant Medical Center in Columbus, Ohio. He was the first place winner of the 2018 Gerard V. Yu, DPM Scientific Paper Competition during the 102nd Annual Ohio Foot and Ankle Scientific Seminar.

Suhail Masadeh, DPM

Dr. Masadeh is a graduate of KSUCPM and completed his fellowship in advanced reconstructive foot and ankle surgery. He has extensive training in the evaluation and management of foot, ankle, and lower leg pathology. His clinical interests include diabetic foot management / reconstructive surgery & limb salvage, peripheral nerve surgery, pediatric foot surgery and ankle arthroscopy.

Mark Mendezsoon, DPM

Dr. Mendezsoon is a senior partner at Precision Orthopaedic Specialties in Chardon, Ohio and is the co-owner of Achilles Running Shop in Ohio and PA. He is an instructor of surgery at KSUCPM and Chief of Podiatry at Geauga Medical Center. He is team physician for several high schools in Geauga County and consultant to multiple universities and the Spire Institute. In addition to treating athletes of all levels including professionals and Olympians, he is the Director of the Maple Leaf Track Club.

Robert Mendicino, DPM

Dr. Mendicino is board certified in foot surgery and rearfoot and ankle reconstructive surgery. He received his podiatric medical degree from Rosalind Franklin University of Medicine and Science, Scholl College of Podiatric Medicine. He has decades of experience in ankle replacement and reconstruction, he also specializes in arthroscopy of the ankle, deformity correction, foot and ankle surgery and limb salvage. He serves as the Scientific Co-chair of the 2019 Annual Foot and Ankle Scientific Seminar.

Cindy Pezza, PMAC

Cindy began her career in the field of podiatry more than 16 years ago. Since the launch of her consulting firm Pinnacle Practice Achievement in 2011, she has effectively utilized her experience and expertise in promoting the highest quality patient care, improved office efficiencies, increased practice revenue and creating a positive work environment for doctors and team members through the development of structured systems and protocols.

Andrew Orwick, Pharm.D.

Mr. Orwick is a pharmacist that specializes in compounding custom medications for difficult to treat and unique disease states. He has completed multiple training courses post-graduation to further his knowledge in the field of compounding. His main area of focus are topical drug delivery systems to avoid the systemic side effects of drugs.

Christopher Reeves, DPM

Dr. Reeves received his podiatric medical degree from Barry University School of Podiatric Medicine and completed his residency at The Western Pennsylvania Hospital/Temple University of Medicine Clinical Campus in Pittsburgh. He is a faculty member and director of Research at Florida Hospital East Orlando Podiatric Surgical Residency Program. He is board-certified in both foot surgery and reconstructive rearfoot and ankle surgery by the ABFAS.

Laurence Rubin, DPM

Dr. Rubin is in private practice in Mechanicsville, VA and is certified with the American Board of Podiatric Surgery and is a Fellow with the American College of Foot and Ankle Surgeons. He has many affiliations including the APMA, The Journal of Foot and Ankle Surgery and is on the Editorial Board for Clinics in Podiatric Medicine and Surgery.

Brian Steginsky, DO

Dr. Steginsky graduated from Ohio University Heritage College of Osteopathic Medicine Athens in 2012 and has been in practice for 7 years. He completed a residency at Doctors Hospital. He currently practices at Ohio Health Orthopaedic Surgeons and is affiliated with Grant Medical Center.

Tracey Vlahovic, DPM

Dr. Vlahovic is a Clinical Professor and graduated from Yale University with a BS in Molecular Biophysics and Biochemistry and received her medical degree from TUSPM. She was the first podiatrist in the US to complete a fellowship in podiatric dermatology under the supervision of Stephen Schleicher, MD. She is board certified in foot surgery by the ABPS and has authored several articles in peer-reviewed journals.

Rick Weiner, DPM

Dr. Richard Weiner graduated from OCPM and completed his residency at the University of Southern California Medical Center in Los Angeles. He is a fellow of the American College of Foot and Ankle Surgeons, the American College of Foot and Ankle Orthopedists and the American Academy of Podiatric Sports Medicine.

Daniel Zinsmaster, Esq.

Mr. Zinsmaster is a partner in the Corporate Division and Health Care Law Practice Group at Dinsmore & Shohl and provides counsel and advocacy to clients on a variety of matters, including health care compliance, strategic counseling, enforcement and litigation, as well as telemedicine and telehealth issues. He graduated from Ohio University as well as Capital University School of Law, during which time he interned at the Legal Office of the Ohio Governor and the Business and Regulations Division of the Columbus City Attorney's Office.

Physicians Program

Thursday, May 16, 2019

7:00 – 9:00 AM

Easton Regent Ballroom

Patrick DeHeer, DPM; Lawrence DiDomenico, DPM; Paul Kim, DPM; Vince Mandas, DPM; Robert Mendicino, DPM

Diabetic and Interesting Cases

Objective: This session will review several complex DM cases and present solutions for complex deformities. Attendees will learn how to evaluate diagnosis, which pre-op testing should be utilized and how to reconstruct severe DM deformities.

8:00 – 10:00 AM

Juniper A & B Rooms

Jeff Lehrman, DPM

Breakout Session-APMA 2019 Coding Update

apma | Coding
Advancing foot and ankle medicine and surgery

9:00 – 10:00 AM

Easton Regent Ballroom

Tracy Vlahovic, DPM

Biopsies: A Patient Safety Perspective

Objective: This session will review four biopsy techniques and in what situations each technique could be used. Attendees will be able to recite the procedural steps of a punch biopsy and understand the importance of performing a thorough skin examination. The session will discuss how to recognize the patient safety perspective of a thorough skin examination to minimize risk.

APMA has designated an unrestricted educational grant from Bako Diagnostics to support this program.

apma | Regional Lecture Series
Advancing foot and ankle medicine and surgery

9:30 – 11:30 AM

Lilac Room

Justi Appel, CO, BOCP, PhD, FAAOP; Dr. Phil Cadman, PT, DPT; Steve Hughes, CFO

Allard Workshop: Understanding How and Why AFO Customization Provides Optimum Function: An Interactive Hands-On Workshop

allard USA

10:00 – 10:30 AM | BREAK

Exhibit Hall | Easton Grand Ballroom

10:30 – 11:30 AM

Easton Regent Ballroom

Earl Berman, MD

Landscape of Medicare

Objective: This session will review general documentation principles, podiatry-related improper payment errors (CERT), and the use of CPT modifier 25.

11:30 – 1:00 PM | LUNCH AND LEARN

Tickets available in Exhibit Hall on Thursday and Friday ONLY

Tickets available for 40 physicians per session (sorry, guest cannot be included). **Choose from 3 educational presentations. Attendance is required for CME credit.**

1:00 – 3:00 PM

Easton Regent Ballroom

Robert Brarens, DPM – Chair

Scientific Paper and Poster Competitions: Presentations from Podiatric Physician Residents in Ohio

Objective: Compare the presentations of five surgical or diagnostic cases by podiatric physician residents. Finalists will present their papers. Following the paper presentations, the five finalists from the poster competition will present their research.



American College of Foot and Ankle Surgeons®
GREAT LAKES REGION

1:00 – 3:00 PM

Magnolia Room

Richard Weiner, DPM

Avitus Orthopedics Workshop: Bone Graft and Bone Marrow Aspirate Harvest



Minimum Access. Maximum Benefit.™

3:00 – 3:30 PM | BREAK

Exhibit Hall | Easton Grand Ballroom

3:30 – 5:30 PM

Easton Regent Ballroom

PICA Risk Management Lecture

Aimee Lipkis, Esq.

Everything Electronic and the Impact on Your Practice

Objective: This session will discuss the impact of cell phones on your practice, inclusive of tape-recorded calls, photos, videos, texting/emailing with patients, telemedicine and recommendations based on the law. Attendees will learn the good, the bad and the ugly of EMR and its effect on podiatric practices and malpractice lawsuits. The session will discuss how to apply sound documentation practices to improve patient care and reduce risk. Attendees will learn about the pros and cons of social media, best practices for handling negative reviews on social media without violating HIPAA, office policies and procedures for social media sites and pointers to reduce their risk of being sued.



Treated Fairly
Underwritten by a ProAssurance Company

5:30 – 6:30 PM

PICA Welcome Reception

Regent Foyer



Treated Fairly
Underwritten by a ProAssurance Company

Friday, May 17, 2019

7:30 – 9:30 AM

Easton Regent Ballroom 2 and 3

Stephen Brigido, DPM; Craig Camasta, DPM; Lawrence DiDomenico, DPM; Byron Hutchinson, DPM; Robert Mendicino, DPM; Christopher Reeves, DPM

Forefoot Topics and Techniques
Objective: The session will review current trends, surgery and techniques. Discussion will review neuromas, forefoot pain, bunions, and plantar plate tears. Presentations will include information on plantar fasciitis, heel pain, hammertoes and contracted digits. Attendees will be able to learn diagnosis and treatment options for several forefoot conditions. The session will review the differential diagnosis for the given pathologies, review the pre-op testing, surgical decision making and how to perform the surgical procedures.

7:30 – 9:30 AM

Regent 1 Ballroom

David Bevan, Gary Ignatofsky and Anil Malik

Generate Revenue with Proven Strategies for Today's Competitive Market

Objective: There are a lot of marketing solutions clamoring for your attention. What do you really need? This session helps you to focus on the essentials to generate income for your practice. A fully optimized image-driven website is the cornerstone. Social Media and external marketing techniques drive people to your website. Boosting your online reviews enhances your reputation and increases patient conversion. Learn how Google and Facebook advertising can immediately drive hundreds of perspective patients to your website every month. And don't forget about the existing patients in your EHR. We'll show you proven techniques to expand your practice and your bottom line by marketing to your patient list. In this presentation we will explain how all these strategies work together to make you the "go-to" podiatrist in your area and dramatically increase your practice revenue.

9:30 – 10:00 AM | BREAK

Exhibit Hall | Easton Grand Ballroom

10:00 – 11:30 AM

Easton Regent Ballroom 2 and 3

Stephen Brigido, DPM; Craig Camasta, DPM; Lawrence DiDomenico, DPM; Byron Hutchinson, DPM; Robert Mendicino, DPM; Christopher Reeves, DPM; Daniel Zinsmaster, Esq.

Caution! Ethical Dilemmas Ahead

Objective: The session will be a round table discussion regarding important scenario's physicians may encounter during their career. Attendees will review ethical issues and decision making that occurs daily for most practitioners.

10:00 – 10:45 AM

Regent 1 Ballroom

Michael Brody, DPM

Bloodborne Pathogen Training (OSHA Training)

Objective: "Bloodborne pathogens" means pathogenic microorganisms that are present in human blood and can cause disease in humans. These pathogens include, among others, hepatitis B virus (HBV), which causes hepatitis B; human immunodeficiency virus (HIV), which causes AIDS; hepatitis C virus and other pathogens, such as those that cause malaria. Proper precautions are necessary to prevent the spread of these diseases to both patients and health care workers. Attendees will learn how to minimize the occurrence of needle-stick injuries, understand Universal Precautions, and learn how to keep your practice safe for both patients and health care workers.

10:45 – 11:30 AM

Regent 1 Ballroom

Michael Brody, DPM

Fraud Waste and Abuse

Objective: Knowingly submitting, or causing to be submitted, false claims or making misrepresentations of fact to obtain a federal health care payment for which no entitlement would otherwise exist. Fraud is a crime. Attendees will review and understand what fraud is, what is abuse and will understand the Fraud and Abuse Laws. The session will discuss the Federal programs to combat Fraud and Abuse, and how to report suspected Fraud.

10:00 AM – 12:00 PM

Juniper A & B Rooms

Gary Lepow, DPM

In2Bones Workshop: Advancements in Forefoot Implants and Soft Tissue Releases



A GLOBAL EXTREMITY COMPANY

11:30 – 1:00 PM | LUNCH

Exhibitor's Marketplace (lunch included with your registration) | Easton Grand Ballroom

1:00 – 3:00 PM

Regent Ballroom 2 and 3

Stephen Brigido, DPM; Craig Camasta, DPM; Lawrence DiDomenico, DPM; Byron Hutchinson, DPM; Allen Jacobs, DPM; Christopher Reeves, DPM; Laurence Rubin, DPM

Hindfoot and Ankle Topics and Techniques

Objective: Attendees will be able to learn diagnosis and treatment options for several hindfoot and ankle conditions. Presentations will include discussion on treatment for calcaneal osteotomies, double and triple arthrodesis, acute Achilles rupture, subtalar arthroscopy and Haglund's and retrocalcaneal spurs. The session will review the differential diagnosis, review the pre-op work-up and testing, and surgical techniques for each topic.

1:00 – 3:00 PM

Juniper A & B Rooms

Gary Lepow, DPM

In2Bones Workshop: Innovative Low-Profile Fixation Systems



A GLOBAL EXTREMITY COMPANY

1:00 – 2:15 PM

Regent 1 Ballroom

Mike Demi of Medical Compliance Associates

Audit Preparation and Penalty Prevention is a TEAM Effort-Pre and Post Payment Audits, and Avoiding the Negative Consequences of Common Misconceptions

Objective: Podiatrists are facing increasing challenges each year resulting in pre and post payment audits, reviews, suspensions, and revokes. In this presentation we will discuss the details of which services are being audited and why (including proper documentation to support visit level), and the realities of purchasing equipment and providing services that may be deemed "non-covered." We will also delve into common errors that are causing doctors to unnecessarily pay back insurers, lose their Medicare number for years and unfortunately realize negative consequences.

2:15 – 3:00 PM

Regent 1 Ballroom

Cindy Pezza, PMAC

Cost Containment Strategies and Practice Metrics

Objective: The key to growing a successful practice is simple. You can equate it to what you "learned" in 10th grade accounting class. Increase assets (credits) and decrease costs (debits). Why then is it so difficult to improve the health

of your practice wallet, when you have tried to see more patients and cut corners? The secret is finding your magic numbers, understanding key elements to stop running on the hamster wheel and look at what is truly happening around you. Together, we will examine effects and side effects of increasing patient volume without maximizing visit value, the areas of your practice in which dollars are unnecessarily thrown away. Get ready to do the math and be amazed at the potential within your practice.

3:00 – 3:30 PM | BREAK

Exhibit Hall | Easton Grand Ballroom

3:30 – 5:30 PM

Regent Ballroom 2 and 3

Stephen Brigido, DPM; Craig Camasta, DPM; Lawrence DiDomenico, DPM; Byron Hutchinson, DPM; Robert Medicino, DPM; Christopher Reeves, DPM; Brian Steginsky, DO

Ankle Arthritis Update

Objective: The session will review various treatments for ankle arthritis and revisional surgery options. The session will review the differential diagnosis, review the pre-op work-up and testing, and surgical techniques for each topic.

3:30 – 4:30 PM

Regent 1 Ballroom

Cindy Pezza, PMAC

What your TEAM May Not Know Because You Are too Busy to Teach Them

Objective: As they say, "preparation is half the battle." In a podiatry practice, understanding the needs of your patients and maintaining a high standard of care, can only be accomplished through teamwork and education. Join us in this interactive triage and evaluation session as we demonstrate the importance of increasing your staff's knowledge of commonly seen conditions (dramatically increase efficiency and positive patient flow).

4:30 – 5:30 PM

Regent 1 Ballroom

Cindy Pezza, PMAC

Ancillary Weakness: You Can Almost Always Get it on Amazon

Objective: This session will be a frank discussion about the importance of branding your practice. You need to have the answers to your patients' difficult questions in response to the cash/pay and billable products and services that are being recommended and provided during treatment.

5:30 – 6:30 PM

The Podiatry Foundation – OCPM Foundation Reception

Regent Foyer



THE PODIATRY FOUNDATION

Saturday, May 18, 2019

7:30 – 9:30 AM

Regent Ballroom 2 and 3

Alan Catanzariti, DPM; Jeffrey Loveland, DPM; Mark Mendeszoon, DPM; Laurence Rubin, DPM; Brian Steginsky, DO

Lateral Ankle and Talus

Objective: Attendees will be able to learn diagnosis and treatment options for lateral ankle and talus conditions. Discussion will include techniques including the Open Brostrom-Gould, Talar OCD's, and peroneal tears. The session will review the differential diagnosis, review the pre-op work-up and testing, and surgical techniques for each topic.

9:30 – 9:45 AM | BREAK

9:45 – 11:30 AM

Regent Ballroom 2 and 3

Alan Catanzariti, DPM; Lawrence DiDomenico, DPM; Ramy Fahim, DPM; Jeffrey Loveland, DPM; Suhail Masadeh, DPM; Robert Medicino, DPM

Tendon Transfers

Objective: Attendees will learn important techniques for tendon transfers. The session will review the differential diagnosis, review the pre-op work-up and testing, and surgical techniques for each topic.

11:30 – 1:00 PM | LUNCH AND LEARN

Tickets available in Exhibit Hall on Thursday and Friday ONLY

Tickets available for 40 physicians per session (sorry, guest cannot be included) **Choose from 3 educational presentations. Attendance is required for CME credit.**

1:00 – 3:45 PM

Regent Ballroom 2 and 3

Lawrence DiDomenico, DPM; Ramy Fahim, DPM; Jeffrey Loveland, DPM; Suhail Masadeh, DPM; Mark Mendeszoon, DPM; Laurence Rubin, DPM

Diabetes and Wounds

Objective: Attendees will be able to learn diagnosis and treatment options for several diabetic complications. Discussion will include diabetic ankle fractures, Charcot midfoot, hindfoot and ankle associated with an ulcer. The session will review proper steps and considerations for wound closure for diabetics, and also discuss fundamentals and proper steps for determination of muscle transfers. The session will review the differential diagnosis, review the pre-op work-up and testing, and surgical techniques for each topic.

2019 SEMINAR WORKSHOPS

Be sure to register if attending. Workshops are approved for Ohio Category I CME Credit

Thursday, May 16, 2019 | 9:30 – 11:30 AM | Lilac Room

Justi Appel, CO, BOCB, PhD, FAAOP; Dr. Phil Cadman, PT, DPT; Steve Hughes, Cfo

Allard Workshop: Understanding How and Why AFO Customization Provides Optimum Function: An interactive Hands-On Workshop

Attendees will learn tips and techniques to assist with the optimization of the performance, comfort and longevity of composite AFO's. Become familiar with the an 8-step process that will assist with a patient's stability, function and activity level using an assistive orthotic device. The workshop will enhance attendees understanding of the proper shoe selection for desired outcomes using carbon fiber AFO's by participating in this hands-on opportunity.

allard USA



Thursday, May 16, 2019 | 1:00 – 3:00 PM | Magnolia Room

Richard Weiner, DPM

Avitus Orthopedics Workshop: Bone Graft and Bone Marrow Aspirate Harvest

Attendees will understand the difference between Bone Graft and Bone Marrow Aspirate. The workshop will discuss the difference between Allograft and Autograft, and review the anatomic locations to harvest each. Attendees will learn techniques to harvest each and learn the skills to harvest each.



Minimum Access. Maximum Benefit.™

Friday, May 17, 2019 | Gary Lepow, DPM | Juniper A & B Rooms

**Morning Workshop
10:00 - 12:00 PM | Advancements in Forefoot Implants and Soft Tissue Releases**

Attendees will experience a hands-on surgical skills lab to train on breakthrough technologies in foot surgery. The workshop will include didactic and sawbones training on the Reference Toe System® (RTS) 1st MTP Implant, the AlloAid® PIP and Nail Engineered Sterile Allografts, The PitStop® PEEK Subtalar Implant, and the ClearGuard LE™ Endoscopic Soft Tissue Release System.



A GLOBAL EXTREMITY COMPANY

**Afternoon Workshop
1:00 - 3:00 PM | Innovative Low-Profile Fixation Systems**

Attendees will discover the unique CoLag Screw's ability to provide Compressive Stability, and why that is important for your surgical practice. This didactic and sawbones workshop will also include the Low-Profile CoLink® XP and View plating systems, the NeoSpan® SE Super Elastic Compression Staples, the 5MS® Fifth Metatarsal Plating System, and the O.S.2 VP PEEK Staple System.



Break Out Sessions

Be Sure To Register If Attending | Breakout Sessions Are Approved For Ohio Category I and II Credit

Support Podiatric Resident Research

Gerard V. Yu, DPM Scientific Paper Competition

The Gerard V. Yu, DPM Scientific Paper Competition will be held on Thursday, May 16, 2019. This is an opportunity for active resident members of the Ohio Foot and Ankle Medical Association to showcase their talent and hard work in the presentation of their research.

2019 OHFAMA Abstract Poster Competition

The OHFAMA Abstract Poster Competition will be displayed in the Regent Foyer for attendees to review Case Studies and Scientific Studies submitted by resident members.

Watch the Competitions Finalists Present on Thursday, May 16th in the Regent Ballroom

Sponsored By:



American College of Foot and Ankle Surgeons®

GREAT LAKES REGION



2018 Resident Paper Competition Finalists



2018 Resident Poster Competition Finalists

Thursday, May 16, 2019
8:00 - 10:00 AM

Juniper A & B
Jeff Lehrman, DPM

APMA 2019 Coding Update

The session will discuss CPT and ICD-10 changes that will impact your practice. Discussion will include coding, compliance and documentation for foot care in the CGS world: no more guessing! This presentation is interactive, so bring your questions.

apma | Coding
Advancing foot and ankle medicine and surgery

Friday, May 17, 2019
7:30 - 9:30 AM

Regent 1 Ballroom
David Bevan, Gary Ignatofsky and Anil Malik

Generate Revenue with Proven Strategies for Today's Competitive Market

There are a lot of marketing solutions clamoring for your attention. What do you really need? This session helps you to focus on the essentials to generate income for your practice. A fully optimized image-driven website is the cornerstone. Social Media and external marketing techniques drive people to your website. Boosting your online reviews enhances your reputation and increases patient conversion. Learn how Google and Facebook advertising can immediately drive hundreds of perspective patients to your website every month. And don't forget about the existing patients in your EHR. We'll show you proven techniques to expand your practice and your bottom line by marketing to your patient list. In this presentation we will explain how all these strategies work together to make you the "go-to" podiatrist in your area and dramatically increase your practice revenue.

blue orchid
MARKETING

WEB POWER ADVANTAGE

Friday, May 17, 2019
10:00 - 10:45 AM

Regent 1 Ballroom
Michael Brody, DPM

Bloodborne Pathogen Training (OSHA Training)

"Bloodborne pathogens" means pathogenic microorganisms that are present in human blood and can cause disease in humans. These pathogens include, among others, hepatitis B virus (HBV), which causes hepatitis B; human immunodeficiency virus (HIV), which causes AIDS; hepatitis C virus and other pathogens, such as those that cause malaria. Proper precautions are necessary to prevent the spread of these diseases to both patients and health care workers. Attendees will learn how to minimize the occurrence of needlestick injuries, understand Universal Precautions, and learn how to keep your practice safe for both patients and health care workers.

Friday, May 17, 2019
10:45 - 11:30 AM

Regent 1 Ballroom
Michael Brody, DPM

Fraud Waste and Abuse

Objective: Knowingly submitting, or causing to be submitted, false claims or making misrepresentations of fact to obtain a federal health care payment for which no entitlement would otherwise exist. Fraud is a crime. Attendees will review and understand what fraud is, what is abuse and will understand the Fraud and Abuse Laws. The session will discuss the Federal programs to combat Fraud and Abuse, and how to report suspected Fraud.



Friday, May 17, 2019
1:00 - 2:15 PM

Regent 1 Ballroom
Mike Demi of Medical Compliance Associates

Audit Preparation and Penalty Prevention is a TEAM Effort - Pre and Post Payment Audits, and Avoiding the Negative Consequences of Common Misconceptions

Objective: Podiatrists are facing increasing challenges each year resulting in pre and post payment audits, reviews, suspensions, and revokes. In this presentation we will discuss the details of which services are being audited and why (including proper documentation to support visit level), and the realities of purchasing equipment and providing services that may be deemed "non-covered." We will also delve into common errors that are causing doctors to unnecessarily pay back insurers, lose their Medicare number for years and unfortunately realize negative consequences.

Friday, May 17, 2019
2:15 - 3:00 PM

Regent 1 Ballroom
Cindy Pezza, PMAC

Cost Containment Strategies and Practice Metrics

Objective: The key to growing a successful practice is simple. You can equate it to what you "learned" in 10th grade accounting class. Increase assets (credits) and decrease costs (debits). Why then is it so difficult to improve the health (and circumference) of your practice wallet, when you have tried year after year to see more and more patients and to cut corners wherever possible? The secret is finding your magic numbers and understanding the key elements to stop running on the hamster wheel and look at what is truly happening all around you. Together, we will examine the effects and side

effects of increasing patient volume without maximizing visit value as well as the areas of your practice in which dollars are being unnecessarily thrown away. Get ready to do the math and be amazed at the potential within your practice walls.

Friday, May 17, 2019
3:30 - 4:30 PM

Regent 1 Ballroom
Cindy Pezza, PMAC

What your TEAM May Not Know Because You Are too Busy to Teach Them

Objective: As they say, "preparation is half the battle." In a podiatry practice, understanding the needs of your patients and maintaining a high standard of care, can only be accomplished through teamwork and education. Join us in this interactive triage and evaluation session as we demonstrate the importance of increasing your staff's knowledge of commonly seen conditions (dramatically increase efficiency and positive patient flow).

Friday, May 17, 2019
4:30 - 5:30 PM

Regent 1 Ballroom
Cindy Pezza, PMAC

Ancillary Weakness: You Can Almost Always Get it on Amazon

Objective: This session will be a frank discussion about the importance of branding your practice. You need to have the answers to your patients' difficult questions in response to the cash/pay and billable products and services that are being recommended and provided during treatment.



Assistants Program

14.5 Hours CE Approved by the American Society of Podiatric Medical Assistants (ASPMA)

THURSDAY, MAY 16, 2019

7:30 – 8:00 AM | Registration

8:00 – 10:00 AM

Juniper A & B
Jeff Lehman, DPM

Coding in 2019: Your FAQs

Objective: The session will discuss CPT and ICD-10 changes that will impact your practice. Discussion will include coding, compliance and documentation for foot care in the CGS world: no more guessing! This presentation is interactive, so bring your questions.

10:00 – 10:30 AM | Break

10:30 – 11:30 AM

Regent Grand Ballroom
Earl Berman, MD

Landscape of Medicare

Objective: This session will review general documentation principles, podiatry-related improper payment errors (CERT), and the use of CPT modifier 25.

11:30 AM – 1:00 PM

Lunch on your own

1:00 – 2:00 PM

Lilac Room
Cindy Pezza, PMAC

The Faces, Eyes and Ears of the Practice

Objective: The session will discuss the integral roles that podiatric assistants play in the practice every day. From telephone etiquette and collecting monies owed with a smile, to evaluating a patient presenting with an ingrown toe nail on the right great toe and spotting an oddly shaped, dark colored pigmentation on the bottom of the left. Staff members are the directors of first impressions and the eyes and ears of the practice. Make sure those impressions are positive and lasting through training and education.

2:00 – 3:00 PM

Lilac Room
Cindy Pezza, PMAC

Systems, Protocols and Fails

Objective: Many of our patients present with similar conditions from classic presentations of heel pain to wounds that can be difficult to treat. The key is having structured systems and protocols in place from how we answer the phone and record the most valuable, accurate information to educating and preparing patients for all that is involved in specific treatment plans (physically and financially). Without a plan, we cannot expect to provide the highest quality care and achieve the positive outcomes our patients are looking for.

3:00 – 3:30 PM | Break

3:30 – 4:30 PM

Lilac Room
Michael Brody, DPM

Understanding MIPS and MACRA in 2019

Objective: There have been significant changes to: Promoting Interoperability; Improvement Activities; and Quality Reporting for 2019. The session will review what has changed and what has stayed the same. Attendees will learn how Promoting Interoperability can help to improve Collaborative Care and improve outcomes. The session will review how practice improvement activities can help to improve patient engagement and improve outcomes. Attendees will learn how selecting the right Quality Reporting Activities can help improve outcomes without disrupting practice workflow.

4:30 – 5:30 PM

Lilac Room
Michael Brody, DPM

Protecting Your Office from an Adverse HIPAA Event

Objective: HIPAA is about more than protecting your office. HIPAA it is also about protecting your patients and making sure your records are available to provide quality care to your patients. Attendees will learn how HIPAA compliance protects the integrity of your medical records, protects the availability of your medical records and how HIPAA compliance protects the civil rights of your patients.

FRIDAY, MAY 17, 2019

7:00 – 7:30 AM | Registration

7:30 – 9:30 AM

Regent 1 Ballroom
David Bevan, Gary Ignatofsky and Anil Malik

Generate Revenue with Proven Strategies for Today's Competitive Market

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9:30 – 10:00 AM | Break

10:00 – 10:45 AM

Regent 1 Ballroom
Michael Brody, DPM

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Objective: "Bloodborne pathogens" means pathogenic microorganisms that are present in human blood and can cause disease in humans. These pathogens include, among others, hepatitis B virus (HBV), which causes hepatitis B; human immunodeficiency virus (HIV), which causes AIDS; hepatitis C virus and other pathogens, such as those that cause malaria. Proper precautions are necessary to prevent the spread of these diseases to both patients and health care workers. Attendees will learn how to minimize the occurrence of needlestick injuries, understand Universal Precautions, and learn how to keep your practice safe for both patients and health care workers.

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Michael Brody, DPM

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11:30 AM – 1:00 PM

Exhibitor Marketplace Luncheon
Easton Grand Ballroom

1:00 – 2:15 PM

Regent 1 Ballroom
Mike Demi of Medical Compliance Associates

Audit Preparation and Penalty Prevention is a TEAM Effort - Pre and Post Payment Audits, and Avoiding the Negative Consequences of Common Misconceptions

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be deemed "non-covered." We will also delve into common errors that are causing doctors to unnecessarily pay back insurers, lose their Medicare number for years and unfortunately realize negative consequences.

2:15 – 3:00 PM

Regent 1 Ballroom
Cindy Pezza, PMAC

Cost Containment Strategies and Practice Metrics

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3:00 – 3:30 PM | Break

3:30 – 4:30 PM

Regent 1 Ballroom
Cindy Pezza, PMAC

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Cindy Pezza, PMAC

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The One Hundred Third Annual Scientific Seminar

May 16-18, 2019

Columbus Hilton Hotel at Easton



Assistant Registration Form

Required items: Please help us ensure proper food quantity and classroom space. Complete all fields that apply to your attendance.

**Thursday
May 16, 2019**

ASSISTANTS Program | May 16, 2019 | 8:00 AM – 5:30 PM

**Friday
May 17, 2019**

ASSISTANTS Program | May 17, 2019 | 7:30 AM – 5:30 PM

Early Bird Special
postmarked *before* April 12

Postmarked after April 12 — May 10*

	Early Bird Thursday Only	Early Bird Friday Only	Early Bird Thursday & Friday	*After April 12 Thursday Only	*After April 12 Friday Only	*After April 12 Thursday & Friday
OHFAMA or WVPMA Member Assistant	<input type="checkbox"/> \$85.00	<input type="checkbox"/> \$85.00	<input type="checkbox"/> \$160.00	<input type="checkbox"/> \$110.00	<input type="checkbox"/> \$110.00	<input type="checkbox"/> \$185.00
OHFAMA Non-Member Assistant	<input type="checkbox"/> \$145.00	<input type="checkbox"/> \$145.00	<input type="checkbox"/> \$280.00	<input type="checkbox"/> \$170.00	<input type="checkbox"/> \$170.00	<input type="checkbox"/> \$305.00

*Registration closes on May 10. After May 10, you must register on-site and add an additional \$50 on-site registration fee.

The contact information should contain the address where you wish to receive confirmation. Registrations will not be processed without payment. Use a separate form for each registrant.

FIRST NAME		MI	LAST NAME		DEGREE
NICKNAME (Nickname will be on name badge)			PLEASE GIVE YOUR DPM'S NAME		
ADDRESS			CITY	STATE	ZIP
DAYTIME PHONE	FAX	EMAIL		SPECIAL ACCESSIBILITY NEEDS 	
I WILL BE PAYING BY:				MY REGISTRATION COST IS	
<input type="checkbox"/> Check or Money Order (please make your check payable to OFAMF) <input type="checkbox"/> Credit Card				\$	
PAYMENT METHOD:					
<input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> Discover <input type="checkbox"/> American Express					
CREDIT CARD NUMBER			EXPIRATION DATE		3 OR 4 DIGIT SECURITY CODE
NAME ON CARD			AUTHORIZED SIGNATURE		
BILLING ADDRESS FOR CREDIT CARD:			CITY	STATE	ZIP

Mail to: The Annual Seminar
1960 Bethel Road, Suite 140
Columbus, OH 43220-1815

Fax to 614.457.3375 for credit card only.
Or register online at www.ohfama.org



Physician Registration Form

Required items: Please help us ensure proper food quantity and classroom space. Check all that apply to your attendance.
Please Note: LUNCH and LEARN tickets for Thursday and Saturday sessions are available on Thursday and Friday ONLY at sponsoring companies' Exhibit Booths at no additional cost. These sessions are limited to 40 tickets per session and are available on a first-come basis (for physicians only, no guests).

THURSDAY (Check ALL that apply)

May 16, 2019

- Thursday Morning – 7:00 AM - 11:30 AM**
 7:00 – 9:00 AM - Diabetic Mellitus Reconstructive Cases
 8:00 – 10:00 AM – APMA Breakout Session: 2019 Coding
 9:00 – 10:00 AM – Biopsies: A Patient Perspective
 9:30 – 11:30 AM – Allard Workshop: AFO Customization
 10:30 -11:30 AM – Landscape of Medicare
- Thursday Early Afternoon – 1:00 PM - 3:00 PM**
 Please select Resident Paper Competition Lab: Bone Graft and Bone Marrow Aspirate Harvest
- Thursday Late Afternoon PICA LECTURE – 3:30 PM - 5:30 PM**
 Yes, I'm attending **PICA Reception** (entry by name tag only at no additional cost) – 5:30 - 6:30 PM

FRIDAY (Check ALL that apply)

May 17, 2019

- Friday Morning – 7:30 AM - 11:30 AM**
 Please select for 7:30 – 9:30 AM Forefoot Topics and Techniques Generate Revenue through Marketing
 Please select for 10:00 – 11:30 AM Ethics Panel OSHA Training and Fraud, Waste and Abuse
 In2Bones Workshop
- Yes, I'm attending Friday's Exhibitor's Marketplace for lunch (entry by name tag only at no additional cost).
- Friday Afternoon 1:00 PM – 5:30 PM**
 Please select 1:00 – 3:00pm Hindfoot and Ankle Topics and Techniques In2Bones Workshop
 Audit Preparation and Cost Containment Strategies
 Please select 3:30 – 5:30pm Ankle Arthritis Update What Your Team May Not Know and Ancillary Weakness
- Yes, I'm attending **OCPM Foundation Reception** (entry by name tag only at no additional cost). 5:30 – 6:30 PM

SATURDAY (Check ALL that apply)

May 18, 2019

- Saturday – (Check ALL that apply.)**
 Saturday Morning – 7:30 AM - 11:30 AM
 Saturday Afternoon – 1:00 PM - 3:45 PM

Early Bird Special postmarked before April 12

Postmarked after April 12 — May 10*

Early Bird

After April 12

OHFAMA or WVPMA Member

\$230.00

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\$50.00

**Registration closes on May 10. After May 10, you must register on-site and add an additional \$50 on-site registration fee.*

The contact information should contain the e-mail address where you wish to receive confirmation. Registrations will not be processed without payment. Use a separate form for each registrant.

FIRST NAME		MI	LAST NAME		DEGREE
NICKNAME (Nickname will be on name badge)			I WILL BE BRINGING MY SPOUSE/GUEST. NAME FOR BADGE (\$50 REGISTRATION FEE)		
ADDRESS			CITY	STATE	ZIP
DAYTIME PHONE	FAX	EMAIL		SPECIAL ACCESSIBILITY NEEDS 	
I WILL BE PAYING BY:					MY REGISTRATION COST IS
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