



**104th Annual Foot and Ankle Scientific Seminar  
Assistant Program  
Thursday May 14 and Friday May 15, 2020**

**Thursday May 14, 2020**

**7:30 am – 8:00 am Registration**

**8:00 am- 9:30 am Lilac Room**

Miachael Brody, DPM

**OSHA and HIPAA – How to Integrate OSHA and HIPAA Compliance Into Your Daily Routine**

**Objective:** The session will review how to understand universal precautions and how to follow them at your practice. Attendees will learn how to protect patient rights during your daily work routine.

**9:30 am – 10:00 am Break**

**10:00 am- 11:30 am Juniper A, B and C**

Jeff Lehrman, DPM and Sarah Abshier, DPM

**Coding and Documentation**

**Objective:** Attendees will discuss important updates and review to keep your practice procedures up to date. This interactive session will cover many important topics including coding for amputations, ulcer classifications and coding, and the basic of wound care coding and documentation, including debridement, skin substitutes and other common procedures.

**11:30 am – 1:00 pm Lunch on your own**

**1:00 pm – 3:00 pm Juniper A, B and C**

Jeff Lehrman, DPM and Sarah Abshier, DPM

**Coding and Documentation cont.**

**Objective:** Attendees will discuss the administration of a flu shot and updates for Ohio podiatric practices. The session will include discussion on coding for plantar plate repair and review of all major E&M changes that will be taking effect January 1, 2021.

**3:00 pm – 3:30 pm Break**

**3:30 pm – 5:30 pm Juniper A, B and C**

Cindy Pezza, PMAC

**Front and Back Office Staff Working Together toward a Common Goal: The Patient Experience and Treatment**

**Objective:** We've all heard the phrase, "The grass is always greener." In podiatry practices there is often a "made in the shade" misconception between front office (administrative) and back office (clinical) team members. This session will provide detailed insight into the integral role that each team member plays in creating a healthy work environment as well as a space where patients can be assured of receiving the highest quality of care. Topics will include tips for behind the scenes insurance verification to facilitate patient care, scheduling and supporting the needs of physicians and patients in the treatment room as well as the impact working together as a TEAM has on the patient experience and treatment.

## **Friday May 15, 2020**

**7:00 am – 7:30 am Registration**

### **7:30 am- 9:30 am Regent 1 Ballroom**

Cindy Pezza, PMAC

#### **Education Inside and Outside the Practice Walls Increases Positive Clinical Outcome**

Objective: Have you ever had a long-time patient who cancels a few appointments and when she finally presents for her nail debridement, tells you that she spent the last two months in a brace after twisting her ankle? Or, after starting a new marketing campaign, and keeping closer track of referral sources as well as reason for visit, found that some of your referring providers send you ONLY diabetic foot care? Unfortunately, these are not uncommon scenarios as podiatry is amongst the most misunderstood specialties. This session will provide the tools required to educate your patients, referring providers, and community on the valuable treatments and services available in the convenience of your office. We will also discuss the importance of training team members to fully understand your scope of practice and to be an even more integral part of providing comprehensive care to a wide variety of patients and their conditions while increasing positive clinical outcomes.

**9:30 am – 10:00 am Break**

### **10:00 am – 10:30 am Regent 1 Ballroom**

Michael Brody, DPM

#### **Emailing, Texting and Personal Devices**

Objective: This session will discuss the risks associated with communicate with patients via email and text. Attendees will understand the steps to take should a patient send communications via email or text. At the conclusion of the session attendees will understand the risks related to using personal devices at the practice.

### **10:30 am – 11:30 am Regent 1 Ballroom**

Michael Brody, DPM

#### **OSHA – The Blood Borne Pathogen Rule**

Objective: Attendees will discuss and understand what a blood borne pathogen is. The session will discuss policies and protocols that need to be in place at your practice to protect you from a blood borne pathogen. Attendees will understand the steps to take should you or a member of the practice become exposed to a blood borne pathogen.

#### **Fraud Waste and Abuse**

Objective: Knowingly submitting, or causing to be submitted, false claims or making misrepresentations of fact to obtain a federal health care payment for which no entitlement would otherwise exist. Fraud is a crime. Attendees will review and understand what fraud is, what is abuse and will understand the Fraud and Abuse Laws. At the conclusion of the session attendees will understand how to avoid fraud, waste and abuse in your practice.

### **11:30 am – 1:00 pm Exhibitor Marketplace Luncheon**

#### **Easton Grand Ballroom**

### **1:00 pm – 3:00 pm Regent 1 Ballroom**

Cindy Pezza, PMAC

#### **Creating and Implementing Proven Treatment Protocols to Improve Efficient Patient Care and Diagnosis**

Objective: With so many changes in healthcare, physicians often find themselves treating a higher volume of patients in order to “keep up.” Treating more and more patients however, often has negative effects, leading to decreased quality of care and increased stress levels. No matter how the healthcare climate changes, quality over quantity is always best in terms of providing comprehensive care and developing lasting relationships with patients who will continue to trust you with their foot and ankle needs for years to come. The best way to achieve this level of care is through the development and implementation of structured, evidence-based treatment protocols. In this session we will share protocol examples which shall serve as the inspiration required to put pen to paper and return to your office with new plans in place!

**3:00 pm – 3:30 pm Break**

**3:30 pm – 5:30 pm Regent 1 Ballroom**

Mike Demi of Medical Compliance Associates

**Audit and Documentation Tips to Meet Guidelines for Podiatry**

Objective: Podiatrists are facing increasing challenges each year resulting in pre and post payment audits, reviews, suspensions, and revokes. In this presentation we will discuss the details of which services are being audited and why (including proper documentation to support visit level). We will also delve into common errors that are causing doctors to unnecessarily pay back insurers, lose their Medicare number for years and unfortunately realize negative consequences.