

Dear Travel & Tourism Partners,

First off, on behalf of Governor DeWine and Lt. Governor Husted, I want to thank each of you for the tremendous work that you and your organizations do to support our state. I believe that much of the success we have had in promoting Ohio over the last four years is due in large part to your commitment and contributions to that effort.

As a trusted partner, I wanted to connect with you today to share news about a staffing change occurring within TourismOhio. As of today, Matt MacLaren is moving on to start the next chapter of his professional career. I appreciate and thank Matt for his service to the people of Ohio and its tourism industry. I hope you all will join me in wishing him the best of luck on his next professional endeavor.

While leadership changes can present challenges, I am confident in our team's ability to navigate this transition in a way that ensures we continue to deliver wins for the state's travel and tourism industry. To that end, I have asked Lauren Seckel, TourismOhio's Marketing Manager, to help lead the team until a replacement is identified and in place.

We all know that tourism is big business in Ohio. With an annual economic impact of nearly \$50 billion, this sector is very important to our state. I want to assure each of you that Governor DeWine, Lt. Governor Husted, myself, and the entire team at the Ohio Department of Development are here for you as we are fully committed to the travel and tourism industry.

Thank you again for all your hard work and continued dedication to the industry.

My Best,
Lydia Mihalik



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