

# THE EVOLUTION OF HOSPITALITY

OHLA 2023 ANNUAL CONFERENCE & GALA  
NOVEMBER 20-21 • HYATT REGENCY COLUMBUS

## STUDENT EDUCATION DAY MONDAY, NOV. 20, 2023

### ARRIVAL

Registration Desk on the 2<sup>nd</sup> Floor (8:30 am suggested arrival time)

### STUDENT SESSION

Franklin Room, 2<sup>nd</sup> Floor, (Please be seated by 9:00 am)

### PARKING

Parking garage is beside the Hyatt Regency Columbus Downtown Hotel and the Greater Columbus Convention Center on Nationwide Blvd., Columbus, OH 43215 (parking is own your own)

### SCHEDULE

9:00-9:55 AM	<p><b>YOUR STORY/YOUR JOURNEY</b> This student session will provide tools and practice to create your own “30 Second Commercial,” to use in introducing yourself to a prospective employer in an interview or other situation.</p>
10:00-10:30 AM	<p><b>RESUME REVIEW</b> Meet individually with a Hotel Manager to have your resume reviewed. They will work with you on what to include on a resume, proper for your entry level into the job market, with clear wording.</p>
10:30-10:45 AM	<p><b>ORGANIZED STUDENT NETWORKING</b> Talk with Lodging Professionals</p>
10:45-11:20 AM	<p><b>PICK-UP A GRAB &amp; GO LUNCH ITEM</b> Regency Foyer is on the 3<sup>rd</sup> Floor. BRING BACK TO FRANKLIN ROOM</p>
11:30 AM-12:30 PM	<p><b>REGENCY BALLROOM General Session</b> LIGHTENING ROUND—The First 90 Days</p>
12:30-1:30 PM	<p><b>HALLWAYS of 2<sup>nd</sup> Floor EXHIBITOR BREAK</b></p>
1:30-2:30 PM	<p><b>CHOOSE ONE BREAKOUT</b></p> <ul style="list-style-type: none"> <li>• 1A Resilient Leadership: Celebrating Wins of Entrepreneurship</li> <li>• 2A Under Pressure: Dealing with Conflict and Difficult Guests</li> <li>• 3A Maintaining Excellence: A Panel of Best Practices for Property Upkeep</li> </ul>
2:30-3:30 PM	<p><b>HALLWAYS of 2<sup>nd</sup> Floor EXHIBITOR BREAK</b></p>
3:30-4:30 PM	<p><b>CHOOSE ONE BREAKOUT</b></p> <ul style="list-style-type: none"> <li>• 1B The Journey of the Survivor</li> <li>• 2B SALES: Anything But Cookie Cutter</li> <li>• 3B ULO: HELP WANTED! Now What?</li> </ul>
4:30 PM	<p><b>END OF STUDENT EDUCATION DAY</b></p>

### REGISTRATION INFORMATION

#### STUDENT REGISTRATION

**MONDAY DAY SCHEDULE** — Student Registration includes access to Monday’s education, inclusive of a student only session and lunch. Student Scholarships are available to attend conference at no cost.\*

**MONDAY EVENING** — Student seat at Gala is available at an additional cost (\$50).

**TUESDAY EDUCATION** — is an additional fee (\$25)

#### STUDENT PRE-PLANNING

- Meet with your instructor to let them know you are interested in attending the conference
- Register through Survey Monkey; Select your sessions, any meal needs or other; Check additional registrations you want to attend. The link will be emailed to your Instructor.
- Enter Business Card information while registering (details below)
- Student Registrations Due by NOVEMBER 1, 2023
- Scholarship Forms Due by NOVEMBER 1, 2023
- Bring copies of your resume

#### STUDENT BUSINESS CARD TEMPLATE

Name:  
Major/Program:  
Graduation Year or Completion Date:  
School:  
Email:  
Phone:

#### STUDENT/APPRENTICE SCHOLARSHIPS

\*Scholarship Forms are to be completed, including a paragraph on “Why you want to attend this lodging conference” and “how you will prepare?” Instructors will receive the Scholarship Form and you are to return it by November 1, to Cindy Sams, cindy@ohla.org

#### EDUCATOR REGISTRATION

In order to attend Educators must:

- Visit OHLA Conference page at [www.ohiolodging.com/conference](http://www.ohiolodging.com/conference) to register as an Educator.
- An Educator Registration includes full conference education and meals for November 20 and November 21.