



2024 ENGAGEMENT GUIDE & ALLIED MEMBER DIRECTORY





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OHLA BOARD PRESIDENT'S MESSAGE

With OHLA celebrating 130 years of continuous operation, and our lodging industry overcoming new obstacles every day, one word comes to mind... progress.

I see the work our teams are putting in to exceed guest expectations and improve the stature of our industry. Our trusted Allied Member Network continues to produce new and efficient services, goods, and technologies to help us better serve our guests. Our partners are an essential part of our success. Lean on this network for questions, education, and best practices.

In 2023, our association proudly had some of the largest delegations attend the national Women in Lodging FORWARD conference in Chicago, IL and the American Hotel & Lodging Association's "Hotels on the Hill" federal legislative summit in the nation's capital.

We saw over 250 Stars of the Industry Awards nominations, raised \$8,000 for Freedom a la Cart, through the 4th Annual Charity Volleyball Tournament, and hosted 160+ lodging professionals at our annual statewide Women in Lodging (WIL) Leadership Luncheon.

Our Education & Workforce Committee hosted two successive Future of Lodging Summits in Cleveland and Cincinnati since hosting our inaugural Summit in Columbus in 2022. These Summits have brought together over 250 lodging professionals, hospitality educators & students, and industry partners with a common goal of building our workforce pipeline.

I am very excited that we have so many students joining us this week. Please do not hesitate to introduce yourself to OHLA staff and Board members, we would love to help you as you embark on your career in our industry.

Lastly, I would like to extend a special thank you to our Premier Partners and Allied Members, who join us at the Annual Conference as sponsors, exhibitors, or attendees as all we do is only made possible with your support.

You can be a part of our progress by volunteering on one of OHLA's 9 committees or councils. From our Innovation & Technology Committee, Emerging Professionals, to Membership and Events. There is a place for you!

Signed,

Chad M. Bortle

President, OHLA Board of Trustees

President, SJB Management, Inc. & SJB Hotels LLC



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The Ohio Hotel & Lodging Association is dedicated to providing service, resources and connections that make hotel & lodging businesses and those who work in them more successful.

AREAS OF FOCUS

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**IMPROVE
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AND
PROFESSIONALISM**

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AND
SUSTAINABILITY**

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CHARITABLE &
COMMUNITY
INVOLVEMENT**

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SAFETY
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**RAISE
STATURE
OF OUR
INDUSTRY**



LODGING COUNCIL MAP



- NORTHWEST OHIO LODGING COUNCIL
- GREATER CLEVELAND LODGING COUNCIL
- GREATER DAYTON LODGING COUNCIL
- GREATER COLUMBUS LODGING COUNCIL
- GREATER AKRON LODGING COUNCIL
- GREATER CANTON LODGING COUNCIL
- MAHONING VALLEY LODGING COUNCIL
- GREATER CINCINNATI LODGING COUNCIL
- SOUTHEAST OHIO LODGING COUNCIL



OHLA PUBLIC POLICY PRIORITIES for Ohio's Hotel & Lodging Industry

PANDEMIC RELIEF

OHLA worked tirelessly to gain support at the local, state and national level for the industry most heavily impacted by the pandemic. This included securing actions to allow hotels to operate and host group events, direct financial support in the form of state grants for hotel & lodging businesses, property tax relief due to pandemic impacts, liability protections, access to federal programs and more.

TAX PARITY FOR HOTEL INTERMEDIARIES

Online Travel Companies (OTCs) advertise hotel rooms and charge customers the same or more as hotels do when they sell their rooms directly. But OTCs do not remit taxes on the amount they charge customers. As a result, hotels, which are often locally owned, are taxed at a higher rate than the out-of-state OTCs for the same room, sold for the same amount, on the same day. Ohio and its communities lose out on revenue needed for infrastructure, law enforcement, destination marketing and other priorities. The burden falls on Ohioans. Ohio should join the growing number of states that are eliminating the OTC tax loophole and require these out-of-state companies to remit the tax they acknowledge in internal memorandum they owe.

SHORT-TERM ONLINE RENTAL MARKET

Ohio's lodging industry wants to ensure good choices for travelers that support the growth of our state's travel economy, while protecting guest health & safety; ensuring parity with other businesses in liability, regulation and taxation; and ensuring these rentals do not have a negative impact on neighbors or neighborhoods. It is critical to enable these new businesses, while ensuring the applicability of appropriate local oversight.

OHIO'S LODGING TAX MODEL

Lodging taxes work in Ohio because our model is based on local control, and because it ensures that an adequate amount of revenue raised by taxation of our business is invested in economic development activities which produce more travel, more visitor spending, and more business overall. We must ensure that this model is not changed to use one industry as a source of revenue for unrelated programs, or to increase the tax burden on travelers such that Ohio becomes an uncompetitive travel and event destination. Lodging tax must comply with the principles in existing statute. New models such as Tourism Improvement Districts can provide additional options for economic development, but must involve appropriate controls and protections for hotels.

PREVENTING BURDENSOME AND COSTLY REGULATIONS

OHLA is continuously involved in the review of existing and proposed new regulations and ensures that our industry is considered and has a voice. We have also created a more collaborative and business-friendly relationship with the Division of State Fire Marshal.

DESTINATION MARKETING

To allow its effective marketing efforts to have greater reach and produce more travel business, Ohio should be competitive in committing adequate resources at the state and local levels to promote travel business and spending throughout the state. Ohio's funding model for state travel marketing should be permanent and rank higher than the bottom half amongst all states.

WORKFORCE DEVELOPMENT

The hotel & lodging industry advocates for investment in education & workforce programming and collaborates with relevant departments and agencies on helping ensure availability of quality candidates for a growing workforce that enjoys opportunities for growth and high job satisfaction.

ANTI-HUMAN TRAFFICKING

Ohio's hotel & lodging properties seek opportunities to collaborate with federal, state and local agencies to combat the scourge of human trafficking. Additional opportunities for resources from the state can be put to effective use by the industry positioned most closely on the front line of this effort.

IMPROVING INFRASTRUCTURE & PUBLIC SERVICES

Growing the travel economy requires investment in maintaining and improving our state's public infrastructure. Hotel & lodging properties also rely on local governments for the essential services they need to operate in a safe and secure environment. OHLA works with a coalition to produce more funding support for this purpose.

BUILDING A MORE BUSINESS-FRIENDLY, PRO-JOBS ENVIRONMENT

The hotel & lodging industry must be strongly represented in all discussions which affect commerce throughout the state, including taxes, licensure, workers compensation, health care, labor law, energy, environment, education and more.

CONSUMER DATA PRIVACY

Efforts to address consumer privacy concerns must take into account business realities and the unique nature of hotel & lodging transactions.

ACCOUNTING/FINANCIAL SERVICES



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Allow Commercial Capital

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RLB CPAs, Inc.

Our firm was founded in 1978 and consists of 3 CPAs and 9 other staff members. We provide accounting, payroll, and tax services to businesses and individuals with a focus on the hospitality industry, medical, and commercial real estate.

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"I have worked with Scott and his team for over 15 years and they provide great, personalized accounting and tax services for our properties." - Vaibhav Patel, Rama Tika Management

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The Law Offices of Lumpe, Raber & Evans has been committed to serving liquor permit holders across the State of Ohio for over 50 years. Our focus is on a primary source of revenue and regulation for businesses that sell alcoholic beverages. We are able to serve our clients well with strategies specific to their needs for new alcohol licensing or for the acquisition and transfer of licenses. This includes a discovery of eligibility for permits in addition to general access to support the required wet status for the permits desired, as well as the pursuit and issuance of alcohol permits deemed appropriate for each project. Our legal services also include representing the interests of permit holders before the Division of Liquor Control and Liquor Control Commission to resolve objections, citations, permit rejections and Ohio tax discrepancies affecting Ohio liquor permits.

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Ogletree Deakins is one of the largest labor and employment law firms representing management in all types of employment-related legal matters. Premier client service, as outlined in the firm's Client Pledge, is one of the firm's top priorities and a cornerstone of its core values. Best Law Firms® has named Ogletree Deakins a "Law Firm of the Year" for 12 consecutive years. In the 2023 edition, the publication named Ogletree Deakins its "Law Firm of the Year" in the Litigation - Labor & Employment category. Ogletree Deakins has more than 950 attorneys located in 55 offices across the United States and in Europe, Canada, and Mexico. The firm represents a diverse range of clients, including many of the Fortune 50 companies in the U.S.

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Siegel Jennings Co., LPA

The attorneys and professionals of Siegel Jennings advocate for fair property taxation on behalf of all taxpayers. Siegel Jennings has been employing its field leading skills to the highest professional standards to help clients minimize property tax and maximize real estate returns since 1974. Siegel Jennings is unique because we create case law in the courts in addition to proposing legislation and advocating for better tax law. We are a law firm engaged in property tax reduction throughout North America together with the American Property Tax Counsel (APTC). Siegel Jennings works with nationally recognized appraisers, connecting valuation thought leaders through its unequaled Annual Appraisal Summit, to tackle valuation challenges related to property tax. Our team of dedicated property tax attorneys and professionals remain committed to attaining fair and equitable outcomes for all taxpayers.

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"Mills James is not just a company that we're contracted with; it's a partnership. And the level of service that they've brought has been immense." - John Page | General Manager | Greater Columbus Convention Center

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"When it comes to AV, I could not ask for a better partner than the team at Prestige AV & Creative Services. They have operational expertise, extraordinary engagement, and strong relationships within the community. And they are the most creative AV partner I've ever worked with. With access to their in-house creative team, we are able to produce many of the most unique and spectacular events in our city. I highly recommend Prestige AV & Creative Services to any venue wishing to provide the best in AV, service, product, and returns." Jason T - GM - Hilton Cincinnati Netherland Plaza

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"We started with IMS when we owned one hotel, and now have eleven. They have been a fabulous business partner for moving unsold inventory. Each time we buy and build another hotel, we add IMS as another marketing dimension for the hotel." - Todd Winkler, Holiday Inn & Suites, Madison, WI



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Ohio Magazine serves energetic and involved Ohioans. We publish award winning stories and photography of Ohio's most interesting people, places and regional travel. From profiles of notable Ohioans, attractions and events we capture the beauty, adventure and fun of life and travel in and round the Buckeye State across all media platforms.

COMMERCIAL PROPERTY/REAL ESTATE/VALUATION & FEASIBILITY



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COMMUNICATIONS/INTERNET/CABLE & DIRECTV



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TESTIMONIAL

"Hands down, one of the best experiences working with a partner in installation of internet services in a hotel over 15 years. From start to finish, extremely professional, efficient, and amazing service. Highly recommend! Pete is awesome and always willing to help us. They were always quick, friendly, and knowledgeable. I always took advantage of the ability to pay for a year's worth of support and get one month free." - Kevin Keogan, Cambria Suites, Rockville, MD

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CONTACT

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joshua@transformgc.com

TransFORM Construction

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Our family owned company began in 2002, specializing in historic home renovation Columbus Ohio. As our team and client base began to grow, we expanded into a commercial and residential design build. Our building roots run deep. Joshua Weir, president of Transform, comes from a family of contractors and builders. His great grandfather, John Ettore, was a Masonry contractor on the Leveque Tower in the 1920's. Joshua's grandfather, Don Ettore, started a development company that eventually became Qualstan Builders, which consistently ranked among the top four home builders in Columbus during the 80's and 90's. Joshua began his career in construction in 1996 working in sales for Pulte Homes, and in 2002 he started Transform Construction. Everett Thompson, Vice President of Transform started in construction in the late 1980's working for his Father's company, Thompson Brothers Construction. In 2005 Everett joined Transform Construction. Over the years, Joshua & Everett, along with their team, have experienced Transform's evolution from a small two-man operation to nine project managers, and several office staff. Although we have grown significantly over the years, we have remained true to our original commitment to high quality construction, a great client experience and competitive pricing. Both partners have three generations of building experience behind them.

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James Bishop of Morgan Stanley has partnered with OHLA to offer a group retirement program for all OHLA members. Individual associates, properties, and large group management companies all have benefits in the program.

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HOSPITALITY STAFFING/RECRUITMENT



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TESTIMONIAL

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TESTIMONIAL

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STR

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MANAGED CARE ORGANIZATION



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Since 1981, BMS CAT has been providing superior commercial disaster recovery services to companies throughout the world. In 1981, a fire devastated a hotel and casino in Las Vegas, Nevada. When other companies said it would take 90 days to clean up and restore the property, BMS CAT stepped in completed the project in 29 days. This is when BMS CAT created the concept of large loss disaster recovery. We take pride in partnering with each client, and developing customized emergency response plans based on their particular priorities and other circumstances. Our Priority Disaster Response Program allows us to work with you before a disaster ever occurs. If a disaster does strike, our dedicated recovery team is able to respond faster, get to work faster, and get you back to doing what you do best, faster.

OHLA MEMBER OFFER

Professional deodorization of one guest room.

TESTIMONIAL

"Baywood Hotels has used BMS CAT as its preferred emergency response company across our entire portfolio of hotels for the past two years. We have been extremely pleased with the proactive approach the company takes when impending weather related concerns are expected, as well as the peace of mind knowing that if disaster strikes we have a company in BMS CAT that is quick to respond and eager to support us. I cannot say enough about the Hospitality Account Manager and the first responding managers we have dealt with in the past and look forward to working with BMS CAT into the future." - Aaron J. Smith, Regional Vice President of Operations, Baywood Hotels



P.O. Box 516
New Albany, OH 430547
restorationohio.com

CONTACT

Michael Trowbridge
(740) 899-0850
michael@restorationohio.com

Restoration Ohio

Restoring Ohio businesses to a healthy state

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RESTORATION



ServiceMaster by Neverman

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ServiceMaster by Neverman

From first call to job done.

ServiceMaster by Neverman has over 50 years combined reconstruction experience with fire, mold, bio-hazard, smoke, storm, and water damage.

OHLA MEMBER OFFER

ServiceMaster by Neverman will provide a discount to all OHLA members.

TESTIMONIAL

"My Hotel had a fire suppression head break early Sunday morning that impacted 35 rooms. I called ServiceMaster by Neverman and they were at my building within 1 hour beginning the water extraction and dry out. Ken Neverman and his team were awesome to work with." – Laurie R.



Cleaning. Restoration. Construction.

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CONTACT

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SERVPRO of Northeast Columbus

Like it never even happened.

SERVPRO® of Northeast Columbus specializes in the cleanup and restoration of residential and commercial property after a fire, smoke or water damage. SERVPRO® of Northeast Columbus also provides mold and mildew mitigation, as well as residential and commercial construction services.

ROOF RESTORATION/ROOFING



175 South Third Street
Suite 175
Columbus, OH 43215
glacierind.com

CONTACT

Chris LaFountain
(937) 718-1353
chris@glacierind.com

Glacier Industrial

Think Restore Before Replace

Glacier Industrial specializes in restoring low slope and metal roofs rather than replacing them. At a fraction of the cost we provide a more tax friendly option while also providing a less disruptive work environment and keeping roof debris out of land fills.

OHLA MEMBER OFFER

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cyberwebhotels.com

CONTACT

Hiten Bhuta
(949) 331-4925
hiten@cgsinfotech.com

Cyberweb Hotels, LLC

Based in Tampa, Florida, Cyberweb Hotel is a leading technology & media firm specializing in Review Management & Digital Marketing for hotels. With a team of over 100 experts, we've served 2,000+ U.S. hoteliers since 1995, including independent owners and franchisees of brands like Hilton, Marriott, and Wyndham. We offer a 30-day free trial, flexible monthly contracts, and a full refund guarantee. Our "Hotel Vikas" magazine, available in both print and digital, reaches 100,000 followers monthly with the latest industry updates.



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Seattle, WA 98101
reactmobile.com

CONTACT

Ryan Heideman
(888) 415-0977
sales@reactmobile.com

React Mobile

React Mobile makes the world a safer place by getting help exactly when and where you need it.

React Mobile is a global leader in providing panic button solutions to help organizations protect their employees. Our best-in-class workplace safety platform helps hotels keep their employees safe and allows management to deploy resources to the exact location of an emergency within seconds of an alert, getting help to where they need it fast. In an emergency quick response times are essential.

Hoteliers realize housekeeping staff that needs to enter into guest rooms alone can sometimes find themselves in vulnerable situations. Having help available at the press of a button is not only reassuring to staff, it could potentially prevent serious emergencies or additional liability from occurring in the first place.

SUPPLIER



G&J PEPSI

1241 Gibbard Avenue
Columbus, OH 43207
gjpepsi.com

CONTACT

Ryan Schmerge
(614) 774-8624
rschmerge@gjpepsi.com

G&J Pepsi

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SUPPLIER



5089 Bomar Drive
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HD Supply

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SUSTAINABLE HOSPITALITY/SUSTAINABILITY CONSULTANT



8638 Gairloch Court
Dublin, OH 43017
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CONTACT

Amy Wald
(614) 668-6858
amy@greenluxeinc.com

Greenluxe

We make achieving your sustainability goals attainable.

Welcome to Greenluxe Inc., a full-service sustainability consultancy that knows how to help you adapt to the demands of today's conscious traveler and create engaged employees all while increasing your bottom line.

Our services include:

- **ESG & Sustainability Blueprint:** Dive deep into comprehensive strategies and reporting that not only meet regulatory standards but also drive your brand towards a greener future.
- **Certification Mastery:** Navigate the intricate realm of operational and building certifications with our tailored guidance, ensuring your hospitality business not only complies but excels.
- **Resource Efficiency Solutions:** Leverage our expertise in innovative energy, water, carbon, and waste reduction strategies. Our holistic approach not only cuts costs but significantly reduces your ecological footprint.
- **Empowerment through training:** Equip your team with the knowledge and tools to embrace and champion sustainability. Our curated training programs are designed to embed green practices at every operational level.
- **Green Branding and Marketing:** Tell your sustainable story with pride. Our seasoned experts amplify your eco-friendly initiatives, helping you carve a distinct identity in the market and driving both brand loyalty and eco-conscious customer engagement.
- **Ecosystem Revitalization:** Go beyond business as usual and contribute directly to Earth's well-being. Our ecosystem restoration and enhancement services make positive, lasting impacts on the environment, strengthening your brand's legacy.

TECHNOLOGY SOLUTIONS



INTELLIGENT AUTOMATION

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Scottsdale, AZ 85250
cirqplus.com

CONTACT

Stephen McKay
(954) 260-2831
stephen@cirqplus.com

CIRQ+

Our Retrofittable technology platform combines AI, CLOUD, SaaS, IoT, BIG DATA, and AUTONOMOUS DISINFECTING ROBOTS to bring commercial properties into the 21ST CENTURY with AFFORDABLE automation solutions.



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smartlinen.net

CONTACT

William Serbin
(786) 255-1822
william.serbin@smartlinen.net

SMARTLINEN

SMARTLINEN provides hotels with the ability to make their linen SMART, which enables automated inventory management, greater efficiencies and improved guest satisfaction. This added value, comprehensive linen tracking solution will save hotels money by providing management real-time tracking and more efficient purchasing. The system is powered by a cloud-based software platform that automatically reports linen inventory data using UHF (RFID) radio frequency identification technology.

TECHNOLOGY SOLUTIONS



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VIRTUAL FACILITY INTELLIGENCE

8000 Walton Parkway
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New Albany, OH 43054
spaceintel.ai

CONTACT

Jennifer M. McGregor
(312) 310-1744
jennifer@spaceintel.net

SpaceIntel

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Improve your guest experience with asset, facility and equipment management in one universal technology platform. Leverage SpaceIntel's virtual reality, 3D interactivity, and predictive analytics to solve operational pain points so your team can focus on their main goal — superior guest service.

TESTIMONIAL

"The ease of entry and predictive functionality helps us make better informed decisions with our assets and provides room consistency for our guests."

TRAINING



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Dublin, OH 43016
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CONTACT

Andrew Chapman
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OHLA MEMBER OFFER

\$500 off day of training for OHLA members.

TESTIMONIAL

"Signature is part of our culture at the Grand Geneva and has proven to be an effective structure to train associates to sell rooms and provide excellent guest service. My favorite comment by new associates is 'wow,' the formula really works." – Director of Reservation Experiences, Grand Geneva Resorts

TRAVEL PUBLICATION & APP



P.O. Box 2458
North Canton, OH 44720
www.travelhost.com

CONTACT

Mercedes Graham
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Travelhost of Cleveland, Akron/Canton & Amish Country

America's #1 Travel Publication

Educating the traveler where to eat, shop, play and stay for over 55 years. TravelHost of Cleveland/Akron/Canton & Ohio's Amish Country is picked up daily in hotels, Ohio AAA, airport, visitor centers and many other high distribution points of interest. We are print, we are digital. Be sure to pick up a copy or visit our website for our most recent magazine, Ohio Golf guide and several other publications.

UPHOLSTERY



3700 Parkway Lane, Suite C
Hilliard, OH 43026
fabricfarms.com

CONTACT

Jeff Ruetty
(614) 981-2885
ruetty@fabricfarms.com

FFI Upholstery Solutions

Founded in 1971, FFI Upholstery Solutions has a world-class team of 7 upholsterers and 6 seamstresses to help OHLA members with furniture and booth upholstery, replacement indoor or outdoor cushions, and furniture repair. We come alongside property and general managers to evaluate the trade-offs of reupholstery vs. buying new furniture.

OHLA MEMBER OFFER

Free on-site estimates and priority scheduling to minimize impact on seating capacity and meet important deadlines (e.g., brand audits).

WORKERS' COMPENSATION SOLUTIONS

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CONTACT

Julia Bowling
(513) 218-4062
julia.bowling@sedgwick.com

Sedgwick

For more than 50 years, Sedgwick has been helping employers navigate Ohio's workers' compensation system. We help mitigate risks, control costs, administer discount programs, share safety best practices, and provide expert program consultation. Sedgwick serves nearly 65,000 Ohio employers including organizations of all sizes across the state. Group rating programs administered by Sedgwick have produced over \$4 billion savings since the inception in 1991 and group retrospective programs have returned over \$1 billion in premium refunds since the program began in 2009. Taking care of people is at the heart of everything we do.

CONVENTION CENTERS



525 Elm Street
Cincinnati, OH 45202
duke-energycenter.com

CONTACT

Bob Louis
(513) 419-7300
bob.louis@oakviewgroup.com

Duke Energy Convention Center—managed by OVG 360

Explore. Connect. Create.

Located in the heart of Cincinnati and featuring over 750,000 square feet of exhibit, meeting and entertainment space, the Duke Energy Convention Center is the ideal destination for your next meeting, convention, tradeshow or banquet event. Our service professionals look forward to your next great experience at the Duke Energy Convention Center.



400 North High Street
Columbus, OH 43215
columbusconventions.com

CONTACT

John Page
(614) 827-2500
jpage@
columbusconventions.com

Greater Columbus Convention Center

Managed by ASM Global, this award-winning facility offers 373,000 square feet of contiguous exhibit space, 74 meeting rooms, and 3 ballrooms with a combined total of 114,000 square feet. The venue offers ample parking of more than 4,700 spaces, catering by Levy, more than a dozen dining outlets, a tap room, Smartfarm indoor hydroponic garden, largest contemporary collection of central Ohio art and customer service provided by the city's largest contingent of Certified Tourism Ambassadors.

TESTIMONIAL

"The convention center is honestly a dream layout. So easy to navigate, no ups and downs anywhere—just a great space in a great configuration. Bravo!" – Amy LeDoux, Senior Vice President for Meetings, Expositions & Events, American Society of Association Executives



11355 Chester Road
Cincinnati, OH 45246
sharonvilleconventioncenter.com

CONTACT

Jim Downton
(513) 771-7744
jdownton@
cityofsharonville.com

Sharonville Convention Center

The Sharonville Convention Center is Cincinnati's premier facility for sustainable, world class meetings, conventions, banquets, tradeshow and public events. The center offers contemporary meeting spaces and unparalleled customer service, as well as an award-winning catering team. As the city's only LEED Certified meetings facility, you can feel good knowing the center is as good for the planet as it is for your special event.

CONVENTION CENTERS



22 East 5th Street
Dayton, OH 45402
daytonconventioncenter.com

CONTACT

Pam Plageman
(937) 535-5309
pplageman@montgomerycountycfa.org

Montgomery County Convention Facilities Authority – Dayton Convention Center

Progress | Hospitality | Growth

The Montgomery County Convention Facilities Authority was formed in 2019 with a mission to restore and revitalize the heartbeat of the greater Dayton area’s hospitality community. The MCCFA has the responsibility to fund improvements and services for the Dayton Convention Center by issuing debt service from a 3% lodging tax on hotel-motel guest stays in Montgomery County. The center is an economic driver—driving revenue back into Montgomery County and the City of Dayton through increased spending in hotels, restaurants, retail outlets, and area businesses. Through a strong partnership with the Dayton Convention & Visitors Bureau and area hotels, the CVB and the Dayton Convention Center use a collaborative sales approach to attract regional and national events.

CONVENTION & VISITORS BUREAU/DESTINATION MARKETING ORGANIZATION



667 East State Street
Athens, OH 45701
athensohio.com

CONTACT

Boone Troyer
(740) 592-1819
btroyer@athensohio.com

Athens County Convention & Visitors Bureau – Visit Athens County

**It’s more than a place, it’s a feeling
Peace, Love, Athens**

Abundant with open spaces and outdoor adventure, Athens County is your place to get away. Our hotels, restaurants, shops, and community are committed to the health and safety of its residents and guests. Come visit and see how we’re making it work!



77 East Mill Street
Akron, OH 44308
visitakron-summit.org

CONTACT

Gregg Mervis
(330) 374-7560
gmervis@visitakron-summit.org

**Akron/Summit Convention & Visitors Bureau
Grab Life Right Here**

Create your own adventures in Greater Akron. The Akron/Summit Convention & Visitors Bureau is committed to driving economic impact throughout the county. With amazing attractions and a welcoming community, Greater Akron welcomes all with open arms. It boasts the only national park in Ohio, the state’s largest historical home open to the public and a scenic railroad like no other. Summit County is the perfect destination for leisure and business travel, meetings and conventions, sporting events and tournaments.

TESTIMONIAL

“The ASCVB is Truly a gem when it comes to event planning for organizations. They are always available to answer questions and help organizations navigate the process to ensure success of the event. Akron BMX is honored to have the opportunity to work alongside the ASCVB sales team!” – Michaele Flickinger, Executive Director, Akron BMX Powered by USA BMX



1 Chamber Plaza, Suite A
Dayton, OH 45402
daytoncvb.com

CONTACT

Jacquelyn Powell
(937) 226-8267
jypowell@daytoncvb.net

Dayton Convention & Visitors Bureau

Dayton, The Birthplace of Aviation and So Much More!!

The Dayton/Montgomery County Convention & Visitors Bureau, an independent, non-profit organization funded by a county-wide customer hotel/motel bed tax, serves as an economic catalyst by marketing and promoting the community as THE Ohio destination and providing services for tourism events, conventions, leisure and business travel and advocacy for destination development.



P.O. Box 350
Delaware, OH 43015
vistidelohio.com

CONTACT

Tim Wilson
(740) 368-4748
info@vistadelohio.com

Destination Delaware County Ohio

You don't have to go far, to feel far away!

Minutes from Columbus, Delaware County offers an amazing collection of activities and attractions both indoors and out. With the excitement and attractions of a major metropolitan area at Polaris, the small town charm of our historic downtowns and the 140 miles of shoreline provided by our lakes and rivers, it's a playground for every generation to enjoy.



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CONTACT

Lee Tasseff
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ltasseff@
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Destination Mansfield-Richland County

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Toledo, OH 43604
visittoledo.org

CONTACT

Mark Brazeau
(419) 321-6404
mark@visittoledo.org

Destination Toledo

Accessible, Affordable & Accommodating Convention, Meeting, Tourism and Sports information for the Toledo region.



410 East Main Street
P.O. Box 100
Batavia, OH 45103
discoverclermont.com

CONTACT

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(513) 732-3600
jblom@discoverclermont.com

Discover Clermont

Find your Escape at the Center of it All

The Clermont County Convention and Visitors Bureau is a destination marketing and sales organization.



20 South Limestone Street
Suite 100
Springfield, OH 45502
visitgreaterspringfield.com

CONTACT

Chris Schutte
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cschutte@
reaterspringfield.com

Greater Springfield Convention & Visitors Bureau

Here you'll experience inspiring Arts & Culture, nationally recognized historic sites and spectacular outdoor recreation. #FindYourUnwind



GREENE COUNTY, OHIO
CONVENTION & VISITORS BUREAU

1221 Meadowbridge Drive
Suite A
Beavercreek, OH 45434
greencountyohio.org

CONTACT

Kathleen Wright
(937) 429-9100
kwright@
greencountyohio.org

Greene County Convention & Visitors Bureau

Color Outside the Lines

Rare is the destination that provides activities at every turn, and yet, never hems you in. But here, in the rolling hills east of Dayton, between Cincinnati and Columbus, is a destination so free with itself, it defies conventional definitions. Instead, it is a diverse mix of attitudes and adjectives: laid-back, creative, friendly, beautiful, agricultural, energy, flight, freedom, tradition, and spirit. And while it may have a structured side, it's never routine. That's because here, amongst main streets and meadows, there is space enough to move outside routine. Here, there is an inherent spirit of adventure. You can still summon the child-like joy of discovering something new and unexpected. You just have to get outside the limits of the city... beyond its rules... to a place that inspires creativity at every turn...Greene County. Imagine your soul infused with the lush, organic greens of Maples, Buckeyes and Pines. Imagine a palette of seasonal amber against dark, rich earth... the bright red of a barn, the stark white of a farmhouse against rows and rows of leafy greens... the pristine white of cloud streaks against an indigo sky. Now, take all the colors of nature's crayon box and color outside the lines.



155 West Nationwide
Boulevard, Suite 125
Columbus, OH 43215
columbusports.org

CONTACT

Linda Logan
(614) 221-6060
llogan@columbusports.com

Greater Columbus Sports Commission

The Greater Columbus Sports Commission's mission is to rally Columbus to compete and win sporting events, providing a singular athlete and fan experience and positively impacting image, economy and lifestyle. Celebrating its 20th anniversary in 2022, the Greater Columbus Sports Commission has brought nearly 600 new sporting events to Columbus, generating an estimated \$625 million in direct visitor spending. For more information, visit ColumbusSports.org.



Hocking Hills

ExploreHockingHills.com
1-800-HOCKING

13178 State Route 664 S
Logan, OH 43138
explorehockinghills.com

CONTACT

Karen Raymore
(740) 385-2750
kraymore@
explorehockinghills.com

Hocking Hills Tourism Association

Ohio's Natural Crown Jewels

Southeast Ohio's Hocking Hills provide travelers with world class outdoor adventures, unique lodging options, locally owned shops, eateries, wineries, breweries and distilleries. Indulge in a wide variety of spa services and experiences. Hike through prehistoric caves, in deep ravines and past sparkling waterfalls. Enjoy the privacy of luxury cabins tucked among the trees. Marvel at the dark night sky at the John Glenn Astronomy Park. Bring your sense of adventure. You'll leave fully satisfied.



6 West Jackson Street
Suite A
Millersburg, OH 44654
holmescounty-chamber.com

CONTACT

Tiffany Gerber
(330) 674-3975
tiffany@
holmescounty-chamber.com

Holmes County Chamber of Commerce & Tourism Bureau

Hand-crafted, Heart-felt

The Holmes County Tourism Bureau is dedicated to sharing the heritage and hospitality of our community through our annual Amish Country Map & Visitors' Guide, regional advertising, social media, and Amish Country Lodging Council. We encourage visitors to take the road less traveled, to spend the day adventuring through rolling hills and to sink into the comfort of local lodging at night. Through the promotion of member businesses, we seek to help visitors experience the authentic foods, crafts, culture, and peace of Amish Country Ohio. It is an experience hand-crafted, heart-felt.



32 Public Square
Medina, OH 44256
visitmedinacounty.com

CONTACT

Shannon Carter
(330) 722-5502
Shannon@
VisitMedinaCounty.com

Medina County Convention & Visitors Bureau

Explore the Possibilities...

Medina County North Eastern Ohio's hidden gem. Medina offers unique attractions, hotel and meeting space connections, one of a kind restaurants, and shopping for all. Our idyllic county offers you a chance to unwind, explore, and reconnect. Spend the time eating amazing foods, tasting our variety of breweries and wineries, and exploring the many attractions and parks that dot our county. Here everyone is welcome, and the adventures are as unique as you!



405 SW Public Square
Suite 272
Troy, OH 45373
HomeGrownGreat.com

CONTACT

Leiann Stewart
(937) 339-1044
lstewart@visitmiamicounty.org

Miami County Visitors Bureau

Not just good...Home. Grown. Great.

The Miami County Visitors Bureau is a Destination Marketing Organization responsible for promoting travel & tourism to Miami County, Ohio.



105 West Indiana Avenue
Perrysburg, OH 43551
visitperrysburg.com

CONTACT

Christine Best
(419) 874-9147
cbest@visitperrysburg.com

Perrysburg Convention & Visitors Bureau

Where History Lives and Adventures Await

Celebrating our 207th anniversary while embracing our future, Perrysburg is a quaint gem with big city amenities in Northwest Ohio—featuring walkable public art exhibitions, historical battlegrounds and museums, national & local retail, ale trails, waterside and wooded nature preserves—every experience is as unique as the visitor.



P.O. Box 60202
Rossford, OH 43460
visitrossfordohio.com

CONTACT

Beth Genson
(855) 765-5451
(419) 308-7530
bethgenson@
visitrossfordohio.com

Rossford Convention & Visitors Bureau

Visiting Northwest Ohio for business or pleasure? Set up your basecamp in Rossford!

Whether you are taking a family trip or planning a tour, regional meeting, convention or sports tournament, Rossford provides excellent hotel accommodations, restaurants, shopping, entertainment and recreation. Set up your basecamp in Rossford, Ohio! Just south of Toledo and west of Perrysburg, Rossford is conveniently located at the crossroads of I-75 and the Ohio Turnpike. Five first-class hotels are ready to greet you on Clark Drive at I-795. On a budget? Economy options are available at the Buck Road exit off I-75. Visit Hollywood Casino, Bass Pro Shops, Camping World, the Crossroads Centre shopping area and everything in between. The Downtown area plays host to local shops, restaurants, and bars with Veterans Memorial Park and Marina just down the street on the banks of the Maumee River. Or, explore even further in Toledo and the surrounding area, then head back to Rossford to relax! Rossford is one of five cities in Northwest Ohio's Wood County. Our Convention and Visitors Bureau works closely with the community to provide you with the Midwest hospitality you would expect.



712 North Street
Fremont, OH 43420
sanduskycounty.org

CONTACT

Peggy Courtney
(419) 332-4470
pcourtney@
sanduskycounty.org

Sandusky County Convention & Visitors Bureau

Dare to Discover at sanduskycounty.org

Sandusky County, in Northwest Ohio, invites you to unlock an abundance of hidden treasures. From history to hauntings, find the perfect activity to delight, surprise, entertain and inspire groups of all ages. Hop on board to experience all Sandusky County has to offer. Sandusky County is located close to Ohio's Hot Spots including Port Clinton and Marblehead, the Put-In-Bay and Kelleys Island Ferries and Cedar Point, America's Roller Coast! Stay just outside of the big tourist towns and save big on your hotel lodging. Plan your adventure today!

SHORES & ISLANDS OHIO

125 East Water Street
Sandusky, OH 44870
shoresandislands.com

CONTACT

Larry Fletcher
(419) 625-3552
larry@shoresandislands.com

Shores & Islands Ohio

Start Coasting

Shores & Islands Ohio offers so much to love in a getaway destination. One of the Midwest's hottest vacation spots, the region between Toledo and Cleveland provides an eclectic mix of historically-significant sites, family-fun amusements, gorgeous scenery, and outdoor recreation. The region boasts the Great Lakes' best fishing as well as migratory bird watching opportunities. Whether you prefer a getaway that includes lazy days at the beach, fishing with friends, dining on tasty treats, or one filled with exciting thrills like waterslides, roller coasters, and entertaining nightlife, Shores & Islands Ohio is the ideal coastal retreat. Start coasting at SHORESandISLANDS.com, visit one of our welcome centers in Port Clinton or Sandusky, or call one of our friendly travel counselors at 800.255.3743 (Sandusky) or 800.441.1271 (Port Clinton) to plan your getaway.

TESTIMONIAL

"Words cannot express how much the Shores & Islands Ohio organization have assisted our staff, guests, and myself. As a manager of a hotel, their guidance to groups is always a plus. The amount of business they bring into our area is awesome. They promote special events and highlight what is going on in the area. Our community is stronger, our tourism is richer, and our business is surviving with the help of Shores & Islands Ohio. I appreciate them and all that they do for our local economy, businesses, and our guests. Thank you, Shores & Islands Ohio." - Kim Bartish, Ruta Hotels



8756 Union Centre Boulevard
West Chester, OH 45069
travelbutlercounty.com

CONTACT

Tracy Kocher
(513) 860-4194
tracy@travelbutlercounty.com

Travel Butler County

Travel Butler County, Ohio (TBC) is the premier regional destination marketing organization for leisure travel, sports, meeting, and group tourism in Butler County, Ohio. It is dedicated to contributing to a thriving local economy through a strong regional and national tourism presence. For more information, visit TravelButlerCounty.com.



124 East High Avenue
New Philadelphia, OH 44663
traveltusc.com

CONTACT

Dee Grossman
(330) 602-2420
director@traveltusc.com

Tuscarawas County Convention and Visitors Bureau

Small Towns...Big Stories

Tourism office serving visitors, meeting planners, convention planners, tour operators and sports teams.



visitcanton.com

CONTACT

Mary Vlahos
(330) 542-6377
maryv@visitcanton.com

Visit Canton

Visit Canton is the Stark County Convention & Visitors' Bureau. Our focus is to provide tourist information to our visitors and to promote travel and tourism to the region! Visit Canton also provides assistance to meeting and event planners, sports event planners, and group tour and leisure travelers.



525 Vine Street, Suite 1200
Cincinnati, OH 45202
VisitCincy.com

CONTACT

Julie Calvert
(513) 621-2142
JCalvert@VisitCincy.com

Visit Cincy

A True Original

Visit Cincy's mission is to improve the regions economic viability by attracting meeting planners, convention attendees and leisure tourism visitors. Through close collaboration with our hotel partners and tourism stakeholders, we are working to further Cincinnati's reputation as a world-class destination.



9 South High Street
Dublin, OH 43017
visitdublinohio.com

CONTACT

Scott Dring
(614) 792-7666
sdring@visitdublinohio.com

Visit Dublin

It's always greener in Dublin, Ohio!

Visit Dublin is an economic driver for the City of Dublin attracting visitors and events that generate jobs and global awareness of Dublin.



110 Mill Street
Gahanna, OH 43230
visitgahanna.com

CONTACT

Lori Kappes
(614) 418-9114
lkappes@visitgahanna.com

Gahanna Convention & Visitors Bureau

Herb Capital of Ohio

Market and promote Gahanna to visitors year-round, helping to connect visitors with area hotels, restaurants, attractions, etc., to drive revenue into local businesses and hotels. This includes the design and publication of the Official Gahanna Visitors Guide which is distributed in area hotels and businesses and in response to leads generated through marketing and advertising efforts; placement of paid advertisements in national and international travel publications; working with meeting, conference, wedding and event planners as well as sports tournament organizers to identify potential venues and locations, and assisting groups in securing hotel room blocks; preparing and providing welcome bags to tournament and event participants as well as meeting attendees and tour groups.



144 South Main Street, Suite 101
Lima, OH 45801
visitgreaterlima.com

CONTACT

Christine Pleva
(419) 222-6075
cpleva@visitgreaterlima.com

Visit Greater Lima

Real American Style

Visit Greater Lima, the Convention & Visitors Bureau in Lima/Allen County, Ohio, is the county's destination marketing organization. The CVB offers a variety of services, information and materials to leisure & business travelers, as well as to event and convention planners & attendees to ensure a productive and enjoyable visit.



Grove City

Altogether Adventure

3995 Broadway, Suite 100
Grove City, OH 43123
visitgrovecityoh.com

CONTACT

Amanda Davis
(614) 539-8747
amanda@visitgrovecityoh.com

Visit Grove City

Altogether Adventure

As the local CVB for the Grove City Area, we offer assistance requesting RFP's from lodging and meeting facilities, acquiring discounts, scheduling tours and local experiences, providing welcome bags for guests and/or meeting attendees and more! We are here to help every step of the way.

OHLA MEMBER OFFER

We will provide special promotional items when our OHLA partners host a meeting or event in Grove City.



Wayne
COUNTY OHIO
CONVENTION AND VISITORS BUREAU

428 West Liberty Street
Wooster, OH 44691
wccvb.com

CONTACT

Martha Starkey
(800) 362-6474
(330) 264-1800
mstarkey@wccvb.com

Wayne County Convention & Visitors Bureau

Wander the wonders of Wayne County

Spend the day in Amish Country and the evening at the opera. Visit one of our many unique historical societies, and dine at one of our locally owned and operated restaurants. See lasers cut inspirational messages and stop by a rambling general store to find products you thought they quit making years ago. Taste Wayne County's home grown wine, beer and spirits and peruse 350 varieties of jams and jellies. Drive through a beautiful arboretum, and explore diverse landscape theme gardens and plant collections. Shop in an award winning downtown, and stay overnight in a New York style boutique hotel or one of our many popular name brand hotels. Whatever your interests, Wayne County shares pieces of the past and glimpses into the future.

Heartland

Imagine having one technology partner that does it all...



go.heartland.us/sra



Nathanael Kaczor
nathanael.kaczor@e-hps.com
+1 (419) 7068522

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Why waste time juggling
disconnected payments,
POS and payroll solutions?

Food truck or fine dining. One location or 20.
Heartland offers a powerful suite of payroll, POS
and payments tech that seamlessly works together
so you can run and grow your restaurant your way
— without the headaches.

- Hire-to-retire people management tools
- Flexible payment software
- Faster, simpler restaurant point of sale



NEWMARK

Quarterly Supply Updates powered by Newmark

Your pipeline tool to keep close tabs on new development and conversions occurring across the state. You'll also find a snapshot of your region's performance.

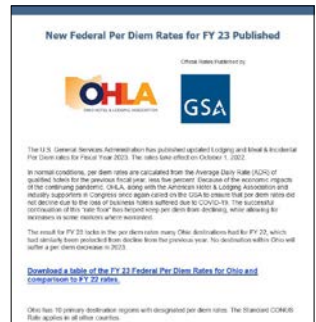


State STR Reporting

Monthly data comparison of occupancy percentage, ADR, RevPAR and changes year over year for Ohio, United States, and East North Central Region.

Federal Per Diem Rate Release & Comparison

An immediate & annual communication sent once the U.S. General Services Administration has published updated Lodging and Meal & Incidental Per Diem rates for the Fiscal Year with downloadable year over year comparison.



myOHLA

We stand by our mission every day. OHLA continues to provide more ways for you and your operation to work more effectively & efficiently. These operational tools offer local & state guidance and often include information not provided by your brands. Operational tools such as these are found in myOHLA.



STARS OF THE INDUSTRY AWARDS



Your membership in OHLA provides you access to one of our most valuable benefits for your organization and your team members — the Stars of the Industry Awards program. Nominate standout team members in over 16 categories. These awards include a luncheon event recognizing all nominees and local winners in late summer, followed by the statewide awards at the OHLA Annual Conference in November. Statewide winners are eligible for national recognition.

- ★ Easy, free way to provide prestigious recognition to your employees.
- ★ Validate, thank, encourage, and retain your best performers.
- ★ Improve team culture, increase performance, and boost morale.





Retail Project Management Inc. dba Innovative Displays was founded in 2007 as a printer and fabricator that pushes the limits of our equipment and processes to deliver on our client's expectations. Our purpose is to provide intelligent and defining products to the Event, Retail and Consumer Package Goods Industries.

Innovative Displays is a 3M Gold Preferred partner servicing Major Brands, Retailers, and Agencies in Canada and USA. GreenGuard GOLD certified.

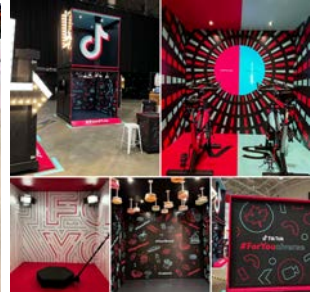
Sign & Display



Packaging



Specialty



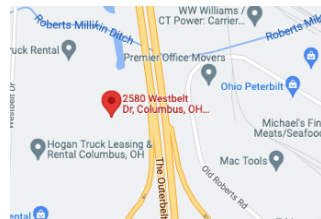
Decor/Fabric/Soft Signage

Corrugate

Contact us



Innovative Displays
 2580 Westbelt Dr.
 Columbus, OH 43228
 info@innovativedisplays.com
 877.406.3636
 www.innovativedisplays.com



“Innovative is not just our name it is the way we do business.”

PROGRAMS

401K MULTIPLE EMPLOYER PROGRAM (MEP) *powered by Morgan Stanley*

1/3

of job candidates say that the quality of a company's 401(K) is an important factor in their decision when weighing a job offer.

- CNBC

1 in 3

employees miss work due to financial worries.

- Work Place Solutions

80%

of U.S. employees spend 12-20 hours per month dealing with financial concerns at work.

- IFEPP

OHLA 401K MULTIPLE EMPLOYER PLAN (MEP) *Powered by MORGAN STANLEY*

The OHLA 401K MEP launched January 2022. This benefit provides hotel & lodging and related businesses new opportunities to offer affordable, high-quality retirement savings with maximum tax advantages.

Who can participate?

- Partners with or without a preexisting 401K can participate and save!

Why choose to enroll in the MEP?

- The OHLA MEP provides savings of both time and money.
 - ✓ Full Fiduciary Support
 - ✓ Robust Financial Education
 - ✓ Unique Financial Wellness Program
 - ✓ Access to Financial Resources for Owners and Employees

Why now?

- Now more than ever, we're competing inside and outside of our industry to recruit and retain top talent. **Offering a 401K plan is an essential benefit.**

What's next?

- Connect with Lauren Stazen to set up a 15-minute overview.
lauren@ohla.org or (614) 461-6462.



WORKERS' COMPENSATION GROUP RATING PROGRAM *powered by Sedgwick*



The year ahead may bring twists and turns for employers. But no matter what obstacles come, the right partner can help you remain steady on the path forward. Sedgwick supports Ohio clients and their employees by simplifying workers' compensation claims. We help mitigate risks, control costs, administer discount programs, share safety best practices, and provide expert program consultation. Taking care of people is at the heart of everything we do.

At Sedgwick,

CARING COUNTS

on the path forward

513.218.4062

JULIA.BOWLING@SEDGWICK.COM

DIVERSITY, EQUITY, INCLUSION & BELONGING



OHLA developed a checklist to assist in continuing the conversation and developing strategies to improve diversity, equity, inclusion, and belonging among lodging associates and leaders. Industry reports are also available in myOHLA.

EDUCATION & TRAINING FUND



Members have direct access to scholarship dollars through OHLA's Education & Training Fund (ETF) which is designed to help finance continuing education of industry employees who wish to further themselves in the performance of their duties. Members have used this benefit to gain industry-specific certifications and engage in conferences & events.

ANTI-HUMAN TRAFFICKING RESOURCES & TRAINING



OHLA is proud to provide region and property specific anti-human trafficking training for hoteliers & lodging professionals. It is more important than ever that the lodging industry works together to stop human trafficking at the door. There are risks and liability placed on hotels that allow human trafficking to happen and we want your team to be knowledgeable on what to look for and how to respond.

SAFE STAY®



Ohio's hotel & lodging professionals have expert knowledge of their own unique environments and what it takes to host guests and events. Safe Stay® is a key tool and resource available to properties as the lodging community continues to see health and safety challenges.

SAVE LIVES WITH NARCAN®



Hotels can participate in a program to receive NARCAN® at no cost, receive training and instructions for employees & associates, and be ready to act when an overdose situation occurs on property. NARCAN® is needle-free and easy to administer.

ENGAGEMENT / OVERVIEW OF EVENTS & OPPORTUNITIES

LOCAL LODGING COUNCIL MEETINGS



Regional business meetings focused on local issues & updates occurring in all 9 local lodging councils throughout the year. Hoteliers of all experience levels are welcome.

WOMEN IN LODGING – WIL CONNECT



The mission of WIL CONNECT is to be a catalyst; to enable the personal and professional development of women with strategies and actions focused on removing barriers and providing solutions, to foster the development of women to obtain leadership competencies that contribute to the achievement of overall career growth, and to engage women in the political process as it relates to the industry.

LinkedIn @OHLA-WomeninLodging
Facebook @OHLOWIL



UNIQUE LODGING OF OHIO



A community that is just that – Unique! A sector of OHLA comprised of independent properties of all kinds. Here ULOs share best practices, network, and take part in ULO-specific education & training. If you are an independent property, be sure to join our members-only Facebook forum.

Facebook @ULOCcommunity

EMERGING PROFESSIONALS



EMERGING PROFESSIONALS

OHLA Emerging Professionals is a community open to industry professional members. Emerging Professionals offers resources, networking, and education designed to ensure budding professionals have the career development opportunities they need to move ahead in the lodging industry.

LinkedIn & Facebook @OHLAEmergingProfessionals

CHARITY VOLLEYBALL TOURNAMENT



BUMP.SET. SPIKE. Join OHLA and property leadership teams for a day of friendly competition in Columbus. This highly anticipated annual event is an outdoor sand volleyball tournament dedicated to raising funds and growing visibility for the fight to end human trafficking. All team registrations in the past 5 years have totaled more than \$24,000 raised for our benefactor Freedom a la Cart, an organization committed to helping trafficking victims return to the workforce.

HOTEL GAMES



Join in the fun! OHLA supports the local HR community through a collaboration on, Hotel Games, a dynamic event bringing together all departments and leadership levels throughout the hospitality community. Comradery among the hotel & lodging industry is at an all-time high as the industry works to overcome their biggest challenge in over a decade. This high energy event is exclusive to property and tourism industry members only.

ANNUAL CONFERENCE & GALA

The largest gathering of lodging professionals in the state of Ohio. The Annual Conference & Gala occurs annually the second to last week of November. Historically, it has been in Columbus, Sandusky, Cleveland, & Cincinnati. Where to next? This event has seen over 500 guests including line-level associates, supervisors, managers, General Managers, Area Managers, Sales Leaders, and ownership & management company representatives. Take part in this 2-day conference complete with education, networking, trade show, awards gala, and MORE!



STARS OF THE INDUSTRY REGIONAL LUNCHEONS

Our second-largest events in Cincinnati, Cleveland, Columbus, and Dayton. These celebratory events occur in late summer and bring together a diverse representation of property departments and associate levels. You can expect to network with line-level associates, supervisors, managers, General Managers, Area Managers, sales leaders, and ownership & management company representatives.



THE FUTURE OF LODGING SUMMIT



The Future of Lodging Summits are designed to bring together voices & ideas that will help shape our industry, including how we train, attract, and retain the next generation of hospitality professionals. Our goal is to use discussion from the events to form a plan of action to address the disparity between job candidates and open positions.

COLLABORATE – One day collaborative event bringing together hoteliers, hospitality educators & students, travel & tourism partners to address current issues and future needs in attracting and retaining employees for a career in lodging and the hospitality industry.

GATHER – Through the last 3 Summits held in Cincinnati, Cleveland, and Columbus we have gathered more than 200 attendees to share their voice and input on our industry’s most pressing issue.

ACTION – Each Summit event focuses on actionable outcomes and builds on what we learned at previous events. Each organization has an opportunity to contribute to this discussion with your ideas, input, and questions to help us shape the future.



COMMITTEES, COUNCILS & LEADERSHIP



Education & Workforce Development Committee

Works with educational institutions from grade school to collegiate levels, community entities, and partners at the national hotel & lodging association to provide continuing programming opportunities to hospitality associates.

EMERGING PROFESSIONALS

Emerging Professionals

This committee is focused on career and personal development of hotel & lodging associates new to the industry through the creation of new programming, education, and networking opportunities.



Events & Annual Conference Committee

Involved in critical decision-making efforts, the recruitment of industry speakers, development of hotelier education, and the formation of marketing strategies for OHLA year-round programming & annual conference.



Government Affairs Committee

Provides the organization insight and industry guidance regarding government affairs to ensure hoteliers at all levels are heard in order to champion safety and produce favorable public policy. The committee also helps plan and host events to help strengthen the Ohio Hotel PAC and in support of elected officials who support our industry.



Membership Committee

Focuses on new member recruitment and growing retention among members through staying in touch with current development & trends, discussing opportunities for education & networking and exploring current and new member benefits. This committee hosts member-related activities such a mixers and volunteer opportunities. OHLA is also expanding opportunities for Select/Economy/Limited Service members through this committee.



**Allied Working Group
As a part of the Membership Committee**

This council is represented by diverse industries that make up our Allied Member Network. Promoting connections, developing resource tools & education opportunities and focusing on the annual conference experience for both allied and property members are at the core of their activities.

COMMITTEES, COUNCILS & LEADERSHIP



Innovation & Technology Committee

OHLA's Innovation & Technology initiative was created to bring new partners with needed solutions into our industry, to identify pain points for hotels that can be addressed through creation and adoption of new ideas, to support emerging technologies in the hospitality space through R&D, funding, marketing and promotion, and to involve public agencies with resources in helping facilitate these solutions. A new generation of travelers, comfortable with technology, will see value in hotels that are adapting technology that allows self-service, flexibility, and a better guest experience.



Unique Lodging of Ohio Council

This council assists the unique lodging community by increasing the visibility, marketability and recognition of professional, unique and independent properties in Ohio through programming, membership functions, and promotional opportunities.



Women in Lodging Advisory Council

Oversees the WIL CONNECT program that enables the personal and professional development of women through education and leadership development opportunities to achieve personal and professional career growth.



CALL FOR SOLUTIONS

The “Call for Solutions” program allows tech companies to submit their solutions through a dedicated online portal for consideration and judging by the OHLA Innovation & Technology Committee. These are vetted for development opportunities, and the top solutions are featured at the OHLA Annual Conference, with voting for a Member’s Choice winner at the event. In just over one year, more than 130 solutions were submitted through the portal for consideration. The committee also conducted an Ideation Workshop facilitated by experts to help hoteliers and partners envision new ideas and approaches to how they do business. The workshop produced six forward-thinking concepts for consideration. The committee also focuses on actions which can produce practical and immediate results for OHLA members.

The OHLA Innovation & Technology Initiative seeks to find solutions for the lodging industry that support five key areas. Sustainability, health & wellness and automation/robotics are part of the committee’s core values.

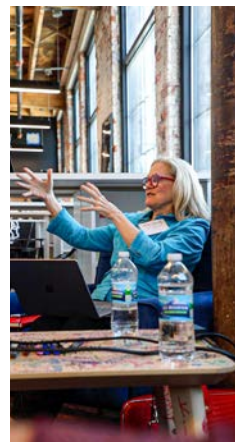
1. Labor
2. Supply Chain/Inventory Management
3. Communication
4. Property Management
5. Guest Experience/Delivery

OHIO HOTEL & LODGING ASSOCIATION

Call for Solutions

Do you have a technology solution to improve a key aspect of the lodging industry:

- Labor
- Supply Chain / Inventory Management
- Communication
- Property Management
- Guest Experience / Delivery



APPENDIX

COMPANY

CATEGORY

Adesso Capital.....	Accounting/Financial Services
Advantage Equipment, Inc.....	Laundry & Linen Services/Equipment
Akron/Summit Convention & Visitors Bureau.....	Convention & Visitors Bureau/Destination Marketing Organization
Alloy Commercial Capital.....	Accounting/Financial Services
AMO Office Supply.....	Equipment/Supplies
Ananta Energy Source.....	Energy Consultant
AP Consulting.....	Government Affairs Consulting
Associated Risk Managers.....	Insurance
Athens County CVB – Visit Athens County.....	Convention and Visitors Bureau/Marketing Organization
Belenky, Inc.....	Laundry & Linen Services/Equipment
BMS CAT of Ohio.....	Restoration
CBRE Hotels.....	Commercial Property/Real Estate/Valuation & Feasibility
CIRQ+.....	Technology Solutions
Columbus State Community College.....	Education
Conservation Labs.....	Conservation/Sustainability
Corporate Tax Advisors.....	Accounting/Financial Services
Crimcheck.....	Employment Screening/Risk Mitigation
Cyberweb Hotels, LLC.....	Safety & Security
Dayton Convention & Visitors Bureau.....	Convention & Visitors Bureau/Destination Marketing Organization
Destination Cleveland.....	Convention & Visitors Bureau/Destination Marketing Organization
Destination Delaware County Ohio.....	Convention & Visitors Bureau/Destination Marketing Organization
Destination Mansfield.....	Convention & Visitors Bureau/Destination Marketing Organization
Destination Toledo.....	Convention & Visitors Bureau/Destination Marketing Organization
Discover Clermont.....	Convention & Visitors Bureau/Destination Marketing Organization
Duke Energy Convention Center - managed by OVG 360.....	Convention Center
Encore.....	Audio Visual/Production Services
ePro Services.....	Fire Protection Services
eTip.....	Digital Tipping
Experience Columbus.....	Convention & Visitors Bureau/Destination Marketing Organization
Fisher & Phillips, LLP.....	Attorneys
FFI Upholstery Solutions.....	Upholstery
G&J Pepsi.....	Supplier
General Pest Control Company.....	Pest Control
Gigpro, Inc.....	Hospitality Staffing/Recruitment
Glacier Industrial.....	Roof Restoration/Roofing
Greater Columbus Convention Center.....	Convention Center
Greater Columbus Sports Commission.....	Convention & Visitors Bureau/Destination Marketing Organization
Greater Springfield Convention & Visitors Bureau.....	Convention & Visitors Bureau/Destination Marketing Organization
Greene County Convention & Visitors Bureau.....	Convention & Visitors Bureau/Destination Marketing Organization
Greenlux.....	Sustainable Hospitality/Sustainability Consultant
Guest Ban.....	Safety & Security
GWS Hospitality.....	Project Management
HD Supply.....	Supplier
Heartland.....	Credit Cards/Payroll/ATM
Heartland Charging Services.....	Electric Car Charging
Hocking Hills Tourism Association.....	Convention & Visitors Bureau/Destination Marketing Organization
Holmes County Chamber of Commerce & Tourism Bureau.....	Convention & Visitors Bureau/Destination Marketing Organization
Hospitality Accounting Services, Inc.....	Accounting/Financial Services
Ian Alexander Photography.....	Photography/Multimedia Services
Ice Miller, LLP.....	Attorneys
IDEaS.....	Technology Solutions
IGS Energy.....	Energy Supplier
IMS Barter.....	Barter
Innovative Displays.....	Branding/Marketing/Printing & Publishing
ITA Audio Visual Solutions.....	Audio Visual/Production Services
ITG Networks.....	Communications/Internet/Cable and DirecTV
It's All About Satellites.....	Communications/Internet/Cable and DirecTV
Jani-King of Cleveland.....	Housekeeping/Cleaning/Laundry Supplies
Kaulig Companies Championship.....	Attractions
Lasting Impressions Event Rental.....	Event Services
LT Harris.....	Credit Cards/Payroll/ATM

APPENDIX

COMPANY

CATEGORY

Lumpe, Raber & Evans	Attorneys
M&L Equipment Company	Laundry & Linen Services/Equipment
Maestro PMS	Property Management Solutions
Markey's	Audio Visual/Production Services
Medina County Convention & Visitors Bureau	Convention & Visitors Bureau/Destination Marketing Organization
Miami County Visitors Bureau	Convention & Visitors Bureau/Destination Marketing Organization
Mills James	Audio Visual/Production Services
Montgomery County Convention Facilities Authority	Convention Centers
Morgan Stanley	Employee Benefit
Newmark	Commercial Property/Real Estate/Valuation & Feasibility
Nuveen Capital Group	Accounting/Financial Services
Ogletree Deakins	Attorneys
Ohio Logos, LLC	Branding/Marketing/Printing & Publishing
Ohio Magazine	Branding/Marketing/Printing & Publishing
Ohio Textile Service, Inc.	Laundry & Linen Services/Equipment
P&G Professional	Housekeeping/Cleaning/Laundry Supplies
Perfect Services/Grout Perfect	Property Maintenance Solutions
Perrysburg Convention & Visitors Bureau	Convention & Visitors Bureau/Destination Marketing Organization
Prestige AV & Creative Services	Audio Visual/Production Services
Propark Mobility	Parking & Valet Services
React Mobile	Safety & Security
Reese Brothers	Artwork/Design Consultants
Relay Robotics	Engineering/Robotics
RE/MAX Commercial	Commercial Property/Real Estate/Valuation & Feasibility
Restoration Ohio	Restoration
RLB CPAs, Inc.	Accounting/Financial Services
Rossford Convention & Visitors Bureau	Convention & Visitors Bureau/Destination Marketing Organization
Sandusky County Convention & Visitors Bureau	Convention & Visitors Bureau/Destination Marketing Organization
Sedgwick	Workers' Compensation Solutions
Sedgwick Managed Care of Ohio	Managed Care Organization
ServiceMaster by Neverman	Restoration
SERVPRO of Northeast Columbus	Restoration
Sharonville Convention Center	Convention Center
Shores & Islands Ohio	Convention & Visitors Bureau/Destination Marketing Organization
Siegel Jennings Co. LPA	Attorneys
Signature Worldwide	Training
SMARTLINEN	Technology Solutions
SpacIntel	Technology Solutions
Specialty Valuation Group	Commercial Property/Real Estate/Valuation & Feasibility
Spectrum Enterprise	Communications/Internet/Cable and DirecTV
Standard Textile Co., Inc.	Linen/Terry/Textiles
STR	Lodging Statistics
Systems Associates Inc.	Property Automation
The M&L Equipment Company	Laundry Equipment
Tiano & Associates	Commercial Property/Real Estate/Valuation & Feasibility
Towne Park	Parking & Valet Services
TransFORM Construction	Construction/PIP/Renovations
Travel Butler County	Convention & Visitors Bureau/Destination Marketing Organization
Travelhost of Cleveland, Akron/Canton & Amish Country	Travel Publication & App
Tuscarawas County Convention and Visitors Bureau	Convention & Visitors Bureau/Destination Marketing Organization
Upshift	Hospitality Staffing/Recruitment
Visit Canton	Convention & Visitors Bureau/Destination Marketing Organization
Visit Cincy	Convention & Visitors Bureau/ Destination Marketing Organization
Visit Dublin	Convention & Visitors Bureau/Destination Marketing Organization
Visit Gahanna	Convention & Visitors Bureau/Destination Marketing Organization
Visit Greater Lima	Convention & Visitors Bureau/Destination Marketing Organization
Visit Grove City	Convention & Visitors Bureau/Destination Marketing Organization
Warwick Communications	Communications/Technology/Software/Telecom
Wayne County Convention & Visitors Bureau	Convention & Visitors Bureau/Destination Marketing Organization
WrkSpot	Employee Communications/Management Platform/Software/Apps



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