

School Starts in Ohio

Key Findings from Statewide Survey of Ohio Registered Voters

*Survey Summary of 800 Ohio Registered Voters
Conducted Sept. 9-12, 2017 by Neil Newhouse and Public Opinion Strategies
Public Opinion Strategies: (703) 836-7655
Melinda Huntley, Ohio Travel Association (m): (419) 366-4391*

VOTERS HAVEN'T BEEN ASKED ABOUT SCHOOL START PREFERENCES

- 93% say they've never been asked their opinion regarding when the school year should begin, indicating this is less of a local control issue and more of a school board control issue.
- 71% of teachers haven't been asked either.

OHIO VOTERS WANT A POST-LABOR DAY START AND CONSISTENCY OF SCHOOL START DATES.

- Voters prefer a school start date after Labor Day (59%) over the fourth week of August (12%), the third week of August (15%) or the first two weeks of August (12%).
- By nearly 2:1, Ohio voters believe all K-12 public schools should start on the same date.

VOTERS SUPPORT LEGISLATION REQUIRING OHIO SCHOOLS TO START AFTER LABOR DAY

- 66% support the legislation.
- 65% of teachers support the legislation, while 61% of parents are in support.
- Support cuts across gender, age, partisanship, media markets, income, education and ethnicity.

THEY'LL VOTE FOR CANDIDATES WHO SUPPORT POST LABOR DAY SCHOOL START LEGISLATION

- Supporting this legislation is supporting the wishes of constituents, as 52% say they would vote for a candidate who supported this proposal. Only 25% said they'd vote for a candidate opposing the issue, and 17% said it won't make any difference.

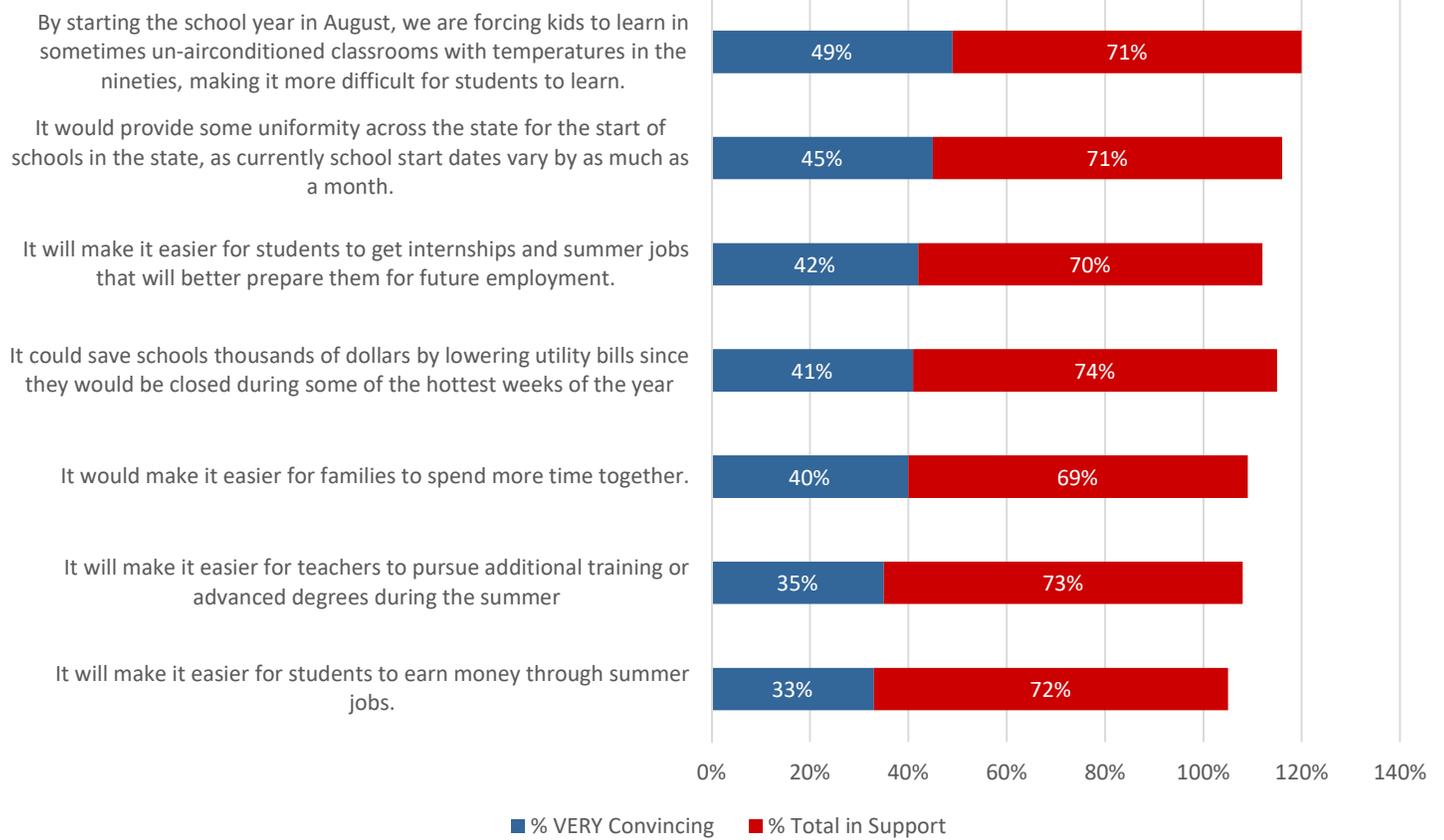
TO MAKE THIS WORK, WIDE MAJORITIES SUPPORT EXTENDING THE SCHOOL DAY

- 75% are in favor of lengthening the school day by 15 minutes.
- 69% are in favor of lengthening the school day by 30 minutes.

VOTERS SAY INSUFFICIENT FUNDING IS THE MOST RECOGNIZED PROBLEM FACING SCHOOLS

- Voters identified insufficient funding (32%) as the most important problem facing K-12 public schools in the state over quality of education, curriculum, testing, accountability, etc.

TOP REASONS OHIOANS SUPPORT A LATER SCHOOL START



SURVEY FIELD DATES: September 9-11, 2017

SAMPLE: N= 800 Registered Voters Statewide

SAMPLE TYPE: N=480 Landline/N=320 Cell-Phone

MARGIN OF ERROR: ±3.46% at a 95% confidence level

ABOUT PUBLIC OPINION STRATEGIES

Public Opinion Strategies is a leading survey research company specializing in political, public affairs, and corporate positioning research. Their research is well respected, which is why prestigious media outlets such as NBC News, The Wall Street Journal, and National Public Radio rely on the firm to conduct their polling. Founded in 1991, Public Opinion Strategies have conducted more than 20,000 research projects, interviewed more than eight million Americans across the country, and conducted more than 5,000 focus groups.