



Travel Sentiment Study Wave 8

MAY 5, 2020

 Longwoods
INTERNATIONAL

|  miles
PARTNERSHIP

COVID-19

TRAVEL SENTIMENT STUDY WAVE 8

Fielded April 29, 2020

U.S. National Sample of 1,000 adults 18+

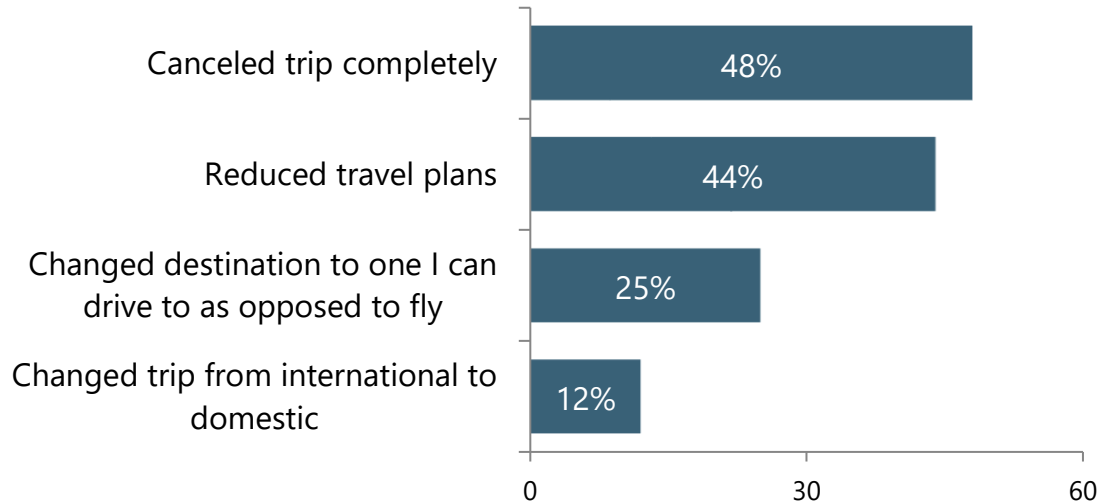
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IMPACT ON TRAVEL PLANS



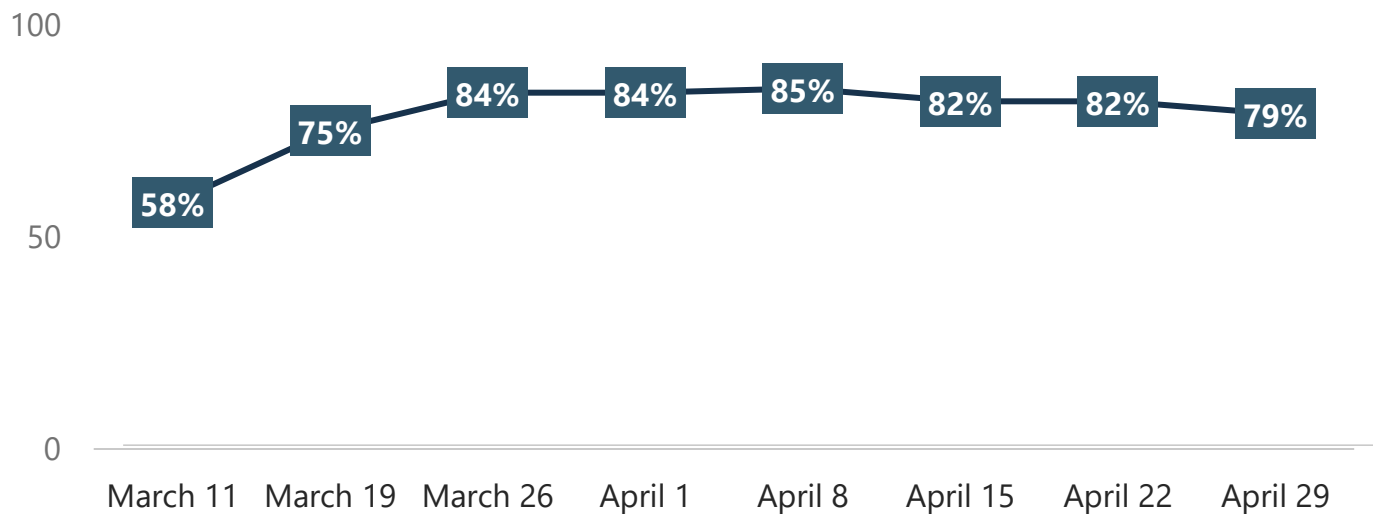
of travelers planning to travel in the next six months will change their travel plans due to coronavirus



Base: Coronavirus Changed Travel Plans

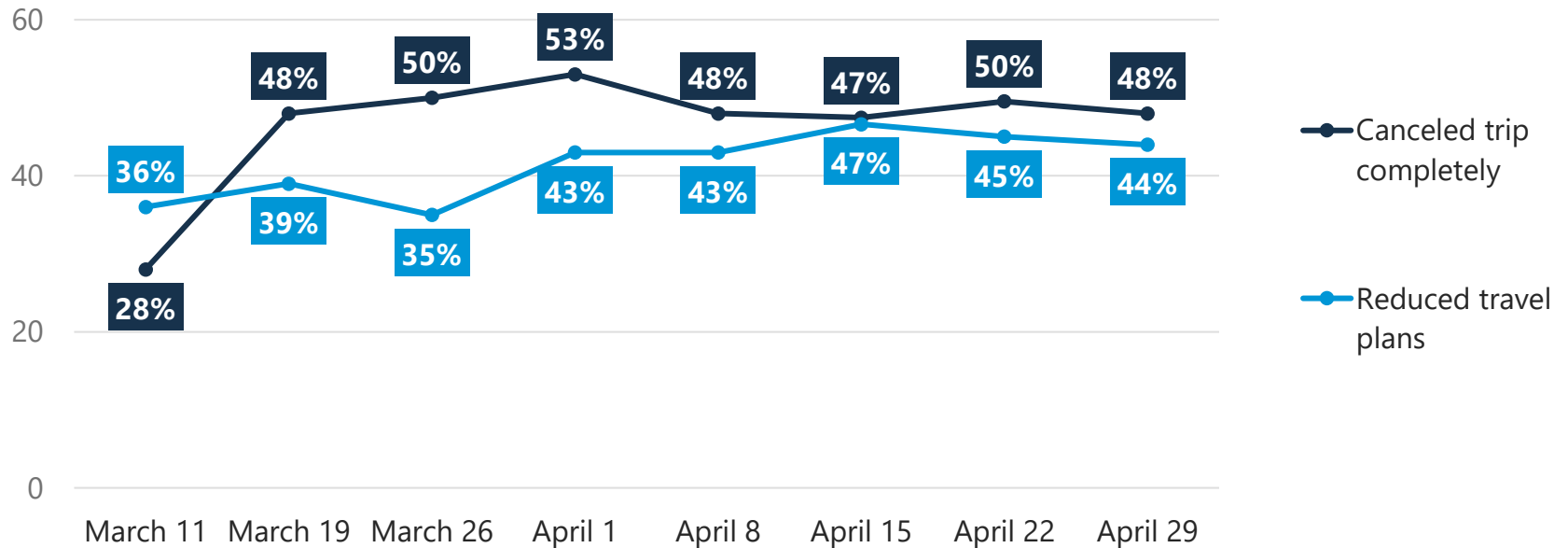
IMPACT ON TRAVEL PLANS

Travelers Planning To Change Upcoming Travel Plans Due To COVID-19 Comparison



IMPACT ON TRAVEL PLANS

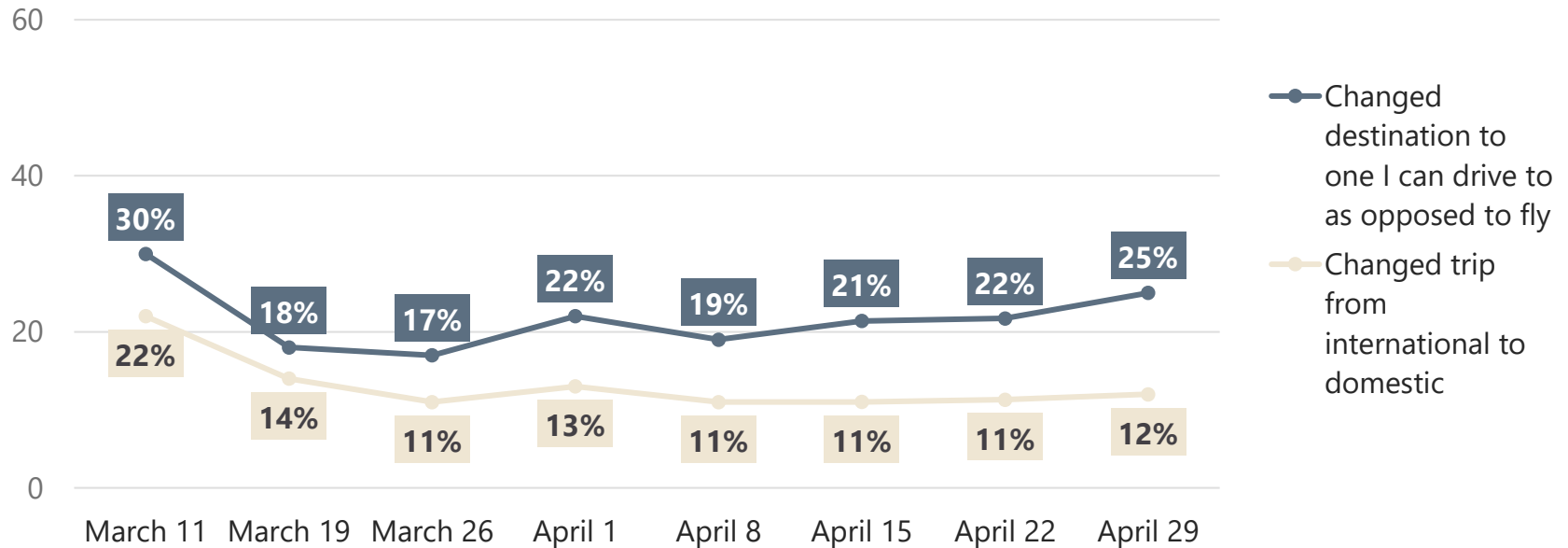
Impact of COVID-19 on Upcoming Travel Plans Comparison



Base: Coronavirus Changed Travel Plans

IMPACT ON TRAVEL PLANS

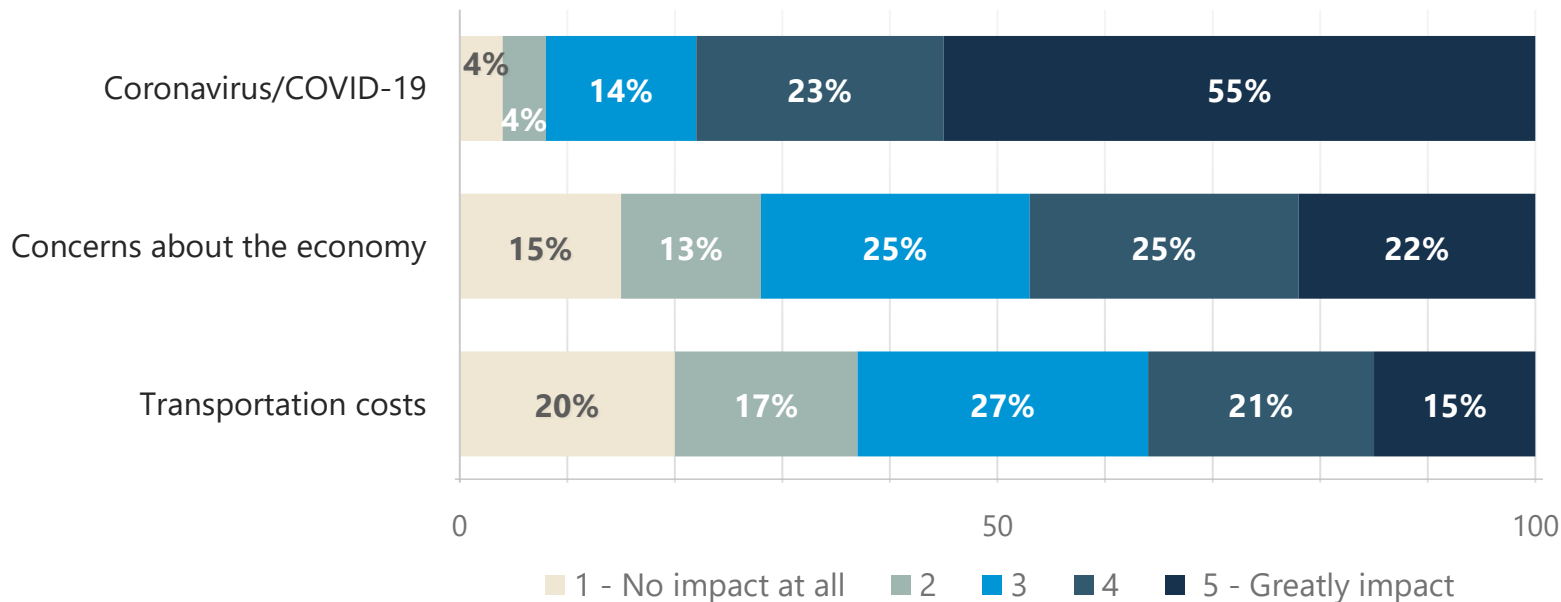
Impact of COVID-19 on Upcoming Travel Plans Comparison



Base: Coronavirus Changed Travel Plans

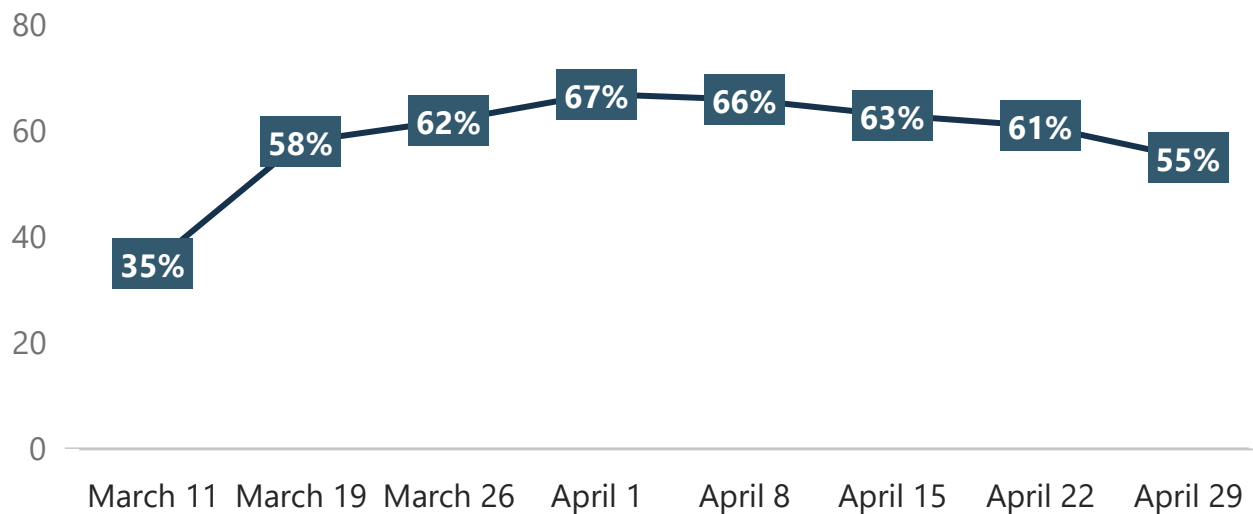
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Factors Impacting Decisions to Travel in Next 6 Months



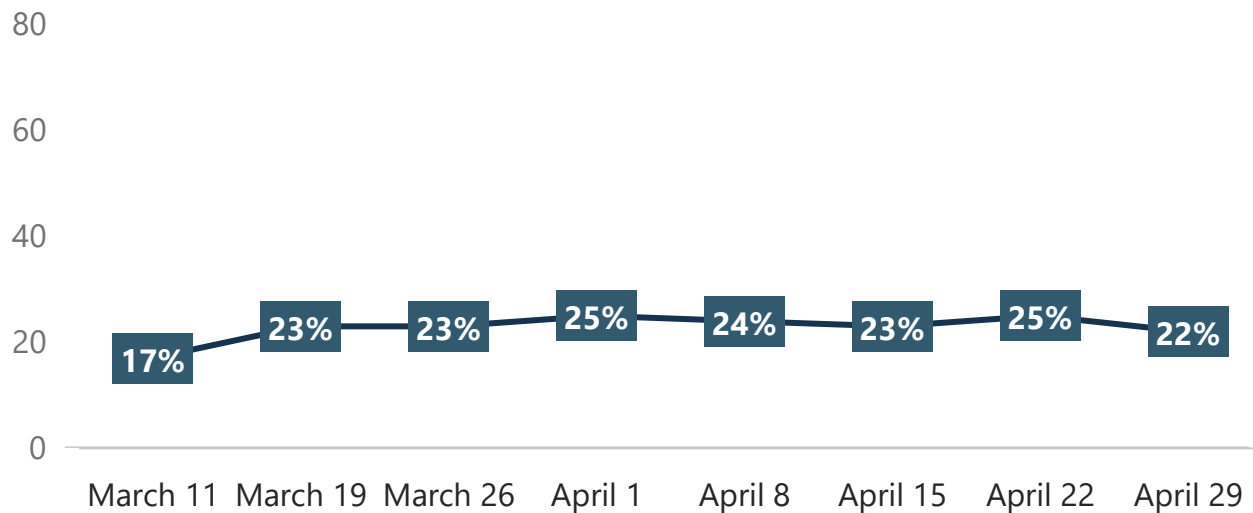
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Indicated That Coronavirus Would Greatly Impact Their Decision To Travel In The Next Six Months



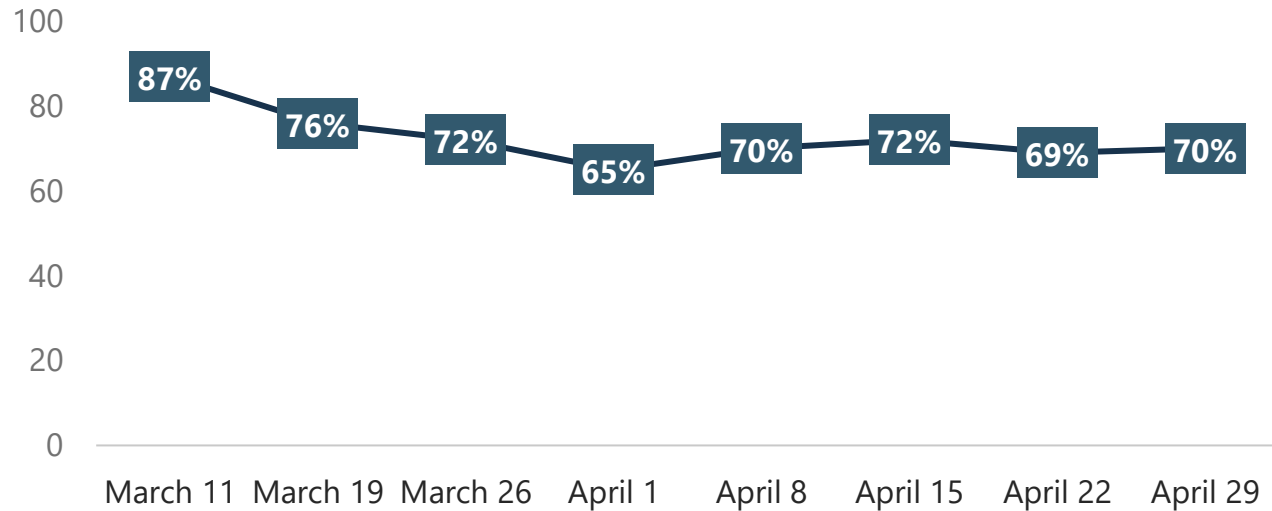
IMPACT ON TRAVEL PLANS

Indicated That The Economy Would Greatly Impact Their Decision To Travel In The Next Six Months



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Travelers with Travel Plans in the Next Six Months Comparison



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First Trip Travelers Plan to Take in the Next Six Months



Additional Resources

Longwoods International Research
longwoods-intl.com/news

Miles Partnership COVID-19 Communication Center
covid19.milespartnership.com

Thank You

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