# 40th Annual InterCourt Conference



Session 2F: Purpose Driven Leadership

Presenters: John Robison

March 14, 2024 1:15 - 2:45 p.m.





### **Compelling Force Leadership:**





Presented by Dr. John Robison ~ Command Presence Training

Research shows that employees that are purpose-driven operate at a much higher level. The same can be said for leaders......purpose driven leaders are going to be much more apt to create a healthy culture in their area of influence when they lead with purpose. During this session, we will focus on understanding your purpose as a leader and how leaders can create purpose for their people.

		Notes:
S	Leadership is all about people. It is not about organizations. It is not about plans. It is not about trategies. It is all about people-motivating people get the job done. You have to be people-centered.  —— Colin Powell ——  AZ QUOTES	
	1 <sup>st</sup> Key in Purpo	ose Driven Leadership
1.	You must know your	Know your
	Finding Your Why	- Finding Your Purpose
1.	Gather your Signif	icant stories that have made you who you are
2.	Identify These be	ecome the foundation of your WHY statement
3.	Draft a statement. It should	I be:
	•	
	<ul> <li>Focused on the effect you'll h</li> </ul>	nave on
	Expressed in	language that resonates with you



#### **Compelling Force Leadership:**

#### Purpose Driven Leadership



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## **Daily Purpose Statement:**

How am I adding \_\_\_\_\_ to my people?

	2 <sup>nd</sup> Key in Purpose Driven Leadersl	nip
You must help	find	purpose.



As a leader you are responsible for helping connect the follower's sense of identity and sense of self to the mission and the collective identity of the organization, while also connecting the mission (why?) to their roles.

Transformational leaders get the best out of their people. The inspire. They figure out ways to get their people's best.

Notes:				
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