40th Annual InterCourt Conference



Session 3F: Creating an Extraordinary Culture in Your Organization

Presenters: John Robison

March 14, 2024 3:15 - 4:45 p.m.





Creating an Extraordinary Culture



Presented by Dr. John Robison ~ Command Presence Training

Extraordinary culture does not happen by accident. It must be intentionally designed. In this course participants will learn a framework for designing and implementing an agency culture will motivate and engage their staff and to develop an internally focused "why-based" mission statement. This course provides a road map on how to become the agency everyone **wants** to work for.

For today, we will define culture as: commonly held set of values and principles that show up in the everyday **BEHAVIORS** of the people in the organization.



Tier 1 (non-Supervisors):

Boeing Aviation vs. Ritz Carlton: A tale of two cultures



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7	ier 2 (Superviso	ors):				
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7	Tier 3 (Senior Leaders):					
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		.				
		Steps to Identifying you	ır organizational WHY			
1.	Find a skilled	:	Someone to "run" the process not be "part" of the			
	process					
2.	Invite the	people. The people	e who have a passion for your organization			
3.	Make	and provide	. Nothing more important than this.			
4.	Sharing	, helps your peop	e identify why they love the organization.			
5.	Identify	and draft a why	v statement			



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Sample Fundamentals

1.			
2.			
3.			
4.			
5.			
6.			
		Creating Rituals	
1.	Highlight a	of the	
2.	Utilize fundamentals in		
3.		fundamental focused.	
4.			
	Show		
5.	Consider connecting on a higher le	evel with the app.	
	Succession Pla	anning For Talent, Not Just Title	
stab	lishing a Mentoring Program:		
stab	lishing a Career path Program:		
Note	es:		