



ANNUAL TRAINING CONFERENCE | MAY 17-18, 2023 | HYATT REGENCY COLUMBUS

# SPONSOR + EXHIBITOR PACKAGES

## DIAMOND | \$7500

Sponsorship acknowledgement in registration e-blasts and on social media.  
Opportunity for a meet and greet with members of Association's Executive Committee.  
Preferred, customizable company listing and scrolling footer banner ad in event app.  
Full screen promotional slide on revolving, digital welcome marquees.  
Full page color ad with content link in current, online membership directory.  
Company logo with content link on OJFSDA website for the year following the event.  
Option to provide promotional item placed in attendee bags.  
Five complementary conference registrations.  
All exhibitor benefits, including one six-foot table with two chairs - in a premier area.

### **LIMITED AVAILABILITY FOR DIAMOND SPONSORS ONLY | FIRST COME, FIRST CHOICE WHILE SELECTIONS LAST**

Company-branded event activity with signage and in-app acknowledgement | One sponsor each

- Opening Keynote
- Exhibition Hall
- Attendee Photo Booth and Photo Strip
- Afternoon Refreshment Break
- Attendee Breakfast

## PLATINUM | \$5000

Full screen promotional slide on revolving, digital welcome marquees.  
Full page color ad with content link in current, online membership directory.  
Company logo with content link on OJFSDA website for the year following the event.  
Customizable company listing in event app.  
Sponsorship acknowledgement on social media.  
Option to provide promotional item to be placed in attendee bags.  
Four complementary conference registrations.  
All exhibitor benefits, including one six-foot table with two chairs - in a prominent area.

### **LIMITED AVAILABILITY FOR DIAMOND OR PLATINUM SPONSORS | FIRST COME, FIRST CHOICE WHILE SELECTIONS LAST**

Co-branded event item with Company and Association logo | One sponsor each

- Conference Bags
- Event App Splash Page
- Wi-Fi Splash Page and Network Password

## **GOLD | \$2500**

Half screen promotional slide on revolving, digital welcome marquees.  
Half page color ad with content link in current, online membership directory.  
Company logo with content link on OJFSDA website for the year following the event.  
Customizable company listing in event app.  
Sponsorship acknowledgement on social media.  
Option to provide promotional item to be placed in attendee bags.  
Three complementary conference registrations.  
All exhibitor benefits, including one six-foot table with two chairs.

## **SILVER | \$1000**

Quarter screen promotional slide on revolving, digital welcome marquees.  
Quarter page color ad with content link in current, online membership directory.  
Company logo with content link on OJFSDA website for the year following the event.  
Customizable company listing in event app.  
Sponsorship acknowledgement on social media.  
Option to provide promotional item to be placed in attendee bags.  
Two complementary conference registrations.  
All exhibitor benefits, including one six-foot table with two chairs.

## **BRONZE | \$700**

Company logo on revolving, digital welcome marquees.  
Business card color ad with content link in current, online membership directory.  
Company logo with content link on OJFSDA website for the year following the event.  
Customizable company listing in event app.  
Sponsorship acknowledgement on social media.  
Option to provide promotional item to be placed in attendee bags.  
One complementary conference registration.  
All exhibitor benefits, including one six-foot table with two chairs.

## **EXHIBITOR | \$450**

**RESERVATIONS ARE ACCEPTED ON A FIRST COME, FIRST SERVED BASIS (SPACE IS LIMITED)**

One six-foot skirted exhibit table with two chairs.  
Direct company exposure to professionals working in the field.  
Company logo on revolving, digital welcome marquees.  
Company listing in event app directory and logo on interactive exhibitor map.  
Boost engagement with a company-designed question for the in-app scavenger hunt.

**REGISTER ONLINE AT [www.ojfsda.org](http://www.ojfsda.org) BY MARCH 24, 2023**