



ANNUAL TRAINING CONFERENCE | MAY 9-10, 2024 | HYATT REGENCY COLUMBUS

# UNIVERSAL SPONSOR PACKAGES

## DIAMOND | \$7500

Sponsorship acknowledgement in registration e-blasts and on social media.  
Preferred, customizable company listing and scrolling footer banner in event app.  
Full screen promotional slide on revolving, digital welcome marquees.  
Full page color ad with content link in current, virtual membership directory.  
Company logo with content link on association website for the year following the event.  
Ability to provide branded, promotional item to be placed in attendee bags.  
Five complementary conference registrations to attend sessions.  
All exhibitor benefits, including one six-foot table with two chairs - in a premier area.

## PLATINUM | \$5000

Full screen promotional slide on revolving, digital welcome marquees.  
Half page color ad with content link in current, virtual membership directory.  
Company logo with content link on association website for the year following the event.  
Customizable company listing in the event app.  
Sponsorship acknowledgement on social media.  
Ability to provide branded, promotional item to be placed in attendee bags.  
Four complementary conference registrations to attend sessions.  
All exhibitor benefits, including one six-foot table with two chairs - in a prominent area.

## GOLD | \$2500

Half screen promotional slide on revolving, digital welcome marquees.  
Company logo with content link on association website for the year following the event.  
Customizable company listing in the event app.  
Sponsorship acknowledgement on social media.  
Ability to provide branded, promotional item to be placed in attendee bags.  
Three complementary conference registrations to attend sessions.  
All exhibitor benefits, including one six-foot table with two chairs.

## SILVER | \$1000

Quarter screen promotional slide on revolving, digital welcome marquees.  
Company logo with content link on association website for the year following the event.  
Customizable company listing in the event app.  
Sponsorship acknowledgement on social media.  
Ability to provide branded, promotional item to be placed in attendee bags.  
Two complementary conference registrations to attend sessions.  
All exhibitor benefits, including one six-foot table with two chairs.

## BRONZE | \$700

Company logo on revolving, digital welcome marquees.  
Company logo with content link on association website for the year following the event.  
Customizable company listing in the event app.  
Sponsorship acknowledgement on social media.  
Ability to provide branded, promotional item to be placed in attendee bags.  
One complementary conference registration to attend sessions.  
All exhibitor benefits, including one six-foot table with two chairs.

# EXCLUSIVE SPONSOR PACKAGES

## NETWORKING BREAK SPONSOR | \$15000

DIAMOND SPONSOR, 1 AVAILABLE

All diamond sponsor benefits.  
Company logo, name, and color branding on agendas in the app and on revolving, digital welcome marquees.  
Push notification to all attendees through app with a 95% adoption rate.  
Prominent signage by each break station.  
Social media announcement leading up to the conference.  
Additional six-foot skirted table with two chairs for a total of two tables, four chairs.

## **COFFEE & BEVERAGE SPONSOR | \$12000**

DIAMOND SPONSOR, 2 AVAILABLE, 1 PER DAY

All diamond sponsor benefits.

Company logo, name, and color branding on agendas in the app and on revolving, digital welcome marquees.

Push notification to all attendees through app with a 95% adoption rate.

Prominent signage by each beverage station one day of the conference.

Additional six-foot skirted table with two chairs for a total of two tables, four chairs.

## **BREAKFAST SPONSOR | \$10000**

DIAMOND SPONSOR, 2 AVAILABLE, SAME DAY

All diamond sponsor benefits.

Company logo and name on agendas in the app and on revolving, digital welcome marquees.

Push notification to all attendees through app with a 95% adoption rate.

Prominent signage by each of Friday's breakfast stations.

Additional six-foot skirted table with two chairs for a total of two tables, four chairs.

## **KEYNOTE SPONSOR | \$10000 | SOLD OUT**

DIAMOND SPONSOR, 1 AVAILABLE, THANK YOU MOLINA HEALTHCARE OF OHIO

All diamond sponsor benefits.

Company logo, name, and color branding on agendas in the app and on revolving, digital welcome marquees.

Welcome slide to greet attendees in Regency Ballroom.

Prominent signage on the stage and outside the ballroom.

Additional six-foot skirted table with two chairs for a total of two tables, four chairs.

## **CONFERENCE BAG SPONSOR | \$9000 | SOLD OUT**

DIAMOND SPONSOR, 1 AVAILABLE, THANK YOU AMERIHEALTH CARITAS OHIO

All diamond sponsor benefits.

Company and association logo printed on the reusable bag given to all in attendance.

Company name and color branding on agendas in the app and on revolving, digital welcome marquees.

## **PHOTO BOOTH SPONSOR | \$8000 | SOLD OUT**

DIAMOND SPONSOR, 1 AVAILABLE, THANK YOU NORTHWOODS

All diamond sponsor benefits.

Company logo, tagline, and color branding on printed photo frame.

Signage at registration.

Company logo, name, and color branding on agendas in the app and on revolving, digital welcome marquees.

## **EXHIBITION HALL SPONSOR | \$7500 | SOLD OUT**

DIAMOND SPONSOR, 1 AVAILABLE, THANK YOU CARESOURCE

All diamond sponsor benefits.

Prominent signage inside and outside the exhibition hall, leading to the exhibition hall, and at registration.

Company logo, name, and color branding on agendas in the app and on revolving, digital welcome marquees.

## **WI-FI SPONSOR | \$6500**

PLATINUM SPONSOR, 1 AVAILABLE

All platinum sponsor benefits.

Company branded wi-fi network and password.

Prominent signage at registration.

Company logo and color branding in the app and on revolving, digital welcome marquees.

## **APP SPLASH PAGE SPONSOR | \$5500**

PLATINUM SPONSOR, 1 AVAILABLE

All platinum sponsor benefits.

Company branded splash page displayed when app is opened before, during, or after the event by any conference participant, including attendees, speakers, sponsors, and exhibitors.

# UNIVERSAL EXHIBITOR PACKAGE

## EXHIBITOR | \$450

RESERVATIONS ARE ACCEPTED ON A FIRST COME, FIRST SERVED BASIS (SPACE IS LIMITED)

One six-foot skirted exhibit table with two chairs.

Direct company exposure to professionals working in the field.

Company logo on revolving, digital welcome marquees.

Company listing in event app directory and logo on interactive exhibitor map.

Boost engagement with a company-designed question for the in-app scavenger hunt.

### EXHIBITOR SCHEDULE

**WED, MAY 8**

**2:00PM-6:00PM**

OPTIONAL EARLY SETUP

**THU, MAY 9**

**7:30AM-8:30AM**

EXHIBITOR SETUP

**FRI, MAY 10**

**8:00AM-12:30PM**

EXHIBITION HALL OPEN

**8:30AM-3:30PM**

EXHIBITION HALL OPEN

## REGISTRATION

REGISTER AT [www.ojfsda.org](http://www.ojfsda.org) BY FRIDAY, MARCH 22, 2024

PAYMENT MUST BE RECEIVED BY MAY 7, 2024 TO BE PRESENT ONSITE.