



ANNUAL TRAINING CONFERENCE: **INSPIRE** | MAY 8-9 2025 | HYATT REGENCY COLUMBUS

EXCLUSIVE PACKAGES

KEYNOTE SPONSOR | \$20000

PINNACLE SPONSOR, 1 AVAILABLE

What better way to stay top of mind with attendees than by setting the tone for the two-day event! The keynote session, by far the largest of the conference, offers unique brand visibility, including the chance to introduce our keynote speaker and be thanked by our Executive Director when they take the stage.

- >Company logo, name, and color branding will appear on the agenda in the app and on the digital information display.
- >Branded welcome slide to greet attendees in the Regency Ballroom.
- >Prominent signage on the stage and outside the ballroom.
- >Opportunity to provide brief remarks and introduce the opening keynote speaker.
- >Company branded Wi-Fi network name and password.
- >One dedicated promotional email with content curated by you to be emailed to all attendees after the conference.
- >Two six-foot skirted tables with four chairs in a premier area with all exhibitor benefits.
- >Sponsorship acknowledgement in registration e-blasts and on social media.
- >Preferred, customizable company listing and scrolling footer banner in the event app.
- >Logo on digital information display stationed in a centralized location with high visibility.
- >Full page color ad with linked content in current year's virtual membership directory.
- >Company logo with content link on association website for the year following the event.
- >Ability to provide a branded, promotional item to be placed in conference bags.
- >Five complementary conference registrations to attend training sessions.
- >Access to the designated onsite lounge to relax and recharge - yourself and your devices - during the conference.

BREAKFAST SPONSOR | \$10000

DIAMOND SPONSOR, 2 AVAILABLE, SAME DAY

Have attendees wake up to you! Become one of their favorite sponsors by providing a delicious breakfast with a locally sourced and sustainable menu.

- >Company logo and name will appear on the agenda in the app and on the digital information display.
- >Push notification to all attendees through the event app with a 95% adoption rate.
- >Prominent signage by each of Friday's breakfast stations.
- >Two six-foot skirted tables with four chairs in a prominent area with all exhibitor benefits.
- >Sponsorship acknowledgement in registration e-blasts and on social media.
- >Preferred, customizable company listing and scrolling footer banner in the event app.
- >Logo on digital information display stationed in a centralized location with high visibility.
- >Full page color ad with linked content in current year's virtual membership directory.
- >Company logo with content link on association website for the year following the event.
- >Ability to provide a branded, promotional item to be placed in conference bags.
- >Four complementary conference registrations to attend training sessions.
- >Access to the designated onsite lounge to relax and recharge during the conference.

CONFERENCE BAG SPONSOR | \$9000

DIAMOND SPONSOR, 1 AVAILABLE

Put your logo in the spotlight co-branding our reusable conference bags. Your brand will be front and center, extending its reach well beyond the conference.

- >Company and association logo printed on the reusable bag given to all in attendance.
- >Company name and color branding will appear on the agenda in the app and on the digital information display.
- >Two six-foot skirted tables with four chairs in a prominent area with all exhibitor benefits.
- >Sponsorship acknowledgement in registration e-blasts and on social media.
- >Preferred, customizable company listing and scrolling footer banner in the event app.
- >Logo on digital information display stationed in a centralized location with high visibility.
- >Full page color ad with linked content in current year's virtual membership directory.
- >Company logo with content link on association website for the year following the event.
- >Ability to provide a branded, promotional item to be placed in conference bags.
- >Four complementary conference registrations to attend training sessions.
- >Access to the designated onsite lounge to relax and recharge during the conference.

PHOTO BOOTH SPONSOR | \$8500

DIAMOND SPONSOR, 1 AVAILABLE

A fan favorite, transform your brand into a cherished keepsake by featuring your logo and color branding on every photo.

- >Company logo, tagline, and color branding on printed and digital photo frame.
- >Company logo, name, and color branding will appear on the agenda in the app and on the digital information display with supporting signage at registration.
- >One six-foot skirted table with two chairs in a prominent area with all exhibitor benefits.
- >Sponsorship acknowledgement in registration e-blasts and on social media.
- >Preferred, customizable company listing and scrolling footer banner in the event app.
- >Logo on digital information display stationed in a centralized location with high visibility.
- >Full page color ad with linked content in current year's virtual membership directory.
- >Company logo with content link on association website for the year following the event.
- >Ability to provide a branded, promotional item to be placed in conference bags.
- >Four complementary conference registrations to attend training sessions.
- >Access to the designated onsite lounge to relax and recharge during the conference.

EXHIBITION HALL SPONSOR \$8000

DIAMOND SPONSOR, 1 AVAILABLE

With high foot traffic and enthusiastic attendees, this is your opportunity to connect, share, and inspire future collaborations.

- >Prominent signage inside, outside, and leading to the exhibition hall and at registration.
- >Company logo, name, and color branding will appear on the agenda in the app and on the digital information display.
- >One six-foot skirted table with two chairs in a prominent area with all exhibitor benefits.
- >Sponsorship acknowledgement in registration e-blasts and on social media.
- >Preferred, customizable company listing and scrolling footer banner in the event app.
- >Logo on digital information display stationed in a centralized location with high visibility.
- >Full page color ad with linked content in current year's virtual membership directory.
- >Company logo with content link on association website for the year following the event.
- >Ability to provide a branded, promotional item to be placed in conference bags.
- >Four complementary conference registrations to attend training sessions.
- >Access to the designated onsite lounge to relax and recharge during the conference.

NETWORKING BREAK SPONSOR | \$8000

DIAMOND SPONSOR, 4 AVAILABLE, 2 PER DAY

After a full slate of sessions, provide attendees with much-needed snacks and refreshments, giving them the chance to relax, recharge, and network over the proverbial 'water cooler'.

- >Company logo, name, and color branding will appear on the agenda in the app and on the digital information display.
- >Push notification to all attendees through the event app with a 95% adoption rate.
- >Prominent signage by each break station and pre-event promotion on social media.
- >One six-foot skirted table with two chairs in a prominent area with all exhibitor benefits.
- >Sponsorship acknowledgement in registration e-blasts.
- >Preferred, customizable company listing and scrolling footer banner in the event app.
- >Logo on digital information display stationed in a centralized location with high visibility.
- >Full page color ad with linked content in current year's virtual membership directory.
- >Company logo with content link on association website for the year following the event.
- >Ability to provide a branded, promotional item to be placed in conference bags.
- >Four complementary conference registrations to attend training sessions.
- >Access to the designated onsite lounge to relax and recharge during the conference.

COFFEE BREAK SPONSOR | \$7000

PLATINUM SPONSOR, 4 AVAILABLE, 2 PER DAY

It's no secret - conferences run on coffee. Be the reason attendees stay energized, engaged, and ready to keep their conversations and ideas flowing!

- >Company logo and name will appear on the agenda in the app and on the digital information display with prominent signage by each coffee station one day of the event.
- >Push notification to all attendees through the event app with a 95% adoption rate.
- >One six-foot skirted table with two chairs in a prominent area with all exhibitor benefits.
- >Logo on digital information display stationed in a centralized location with high visibility.
- >Half page color ad with linked content in current year's virtual membership directory.
- >Company logo with content link on association website for the year following the event.
- >Customizable company listing in the event app and acknowledgement on social media.
- >Ability to provide a branded, promotional item to be placed in conference bags.
- >Three complementary conference registrations to attend training sessions.
- >Access to the designated onsite lounge to relax and recharge during the conference.

EVENT APP SPONSOR | \$6500

PLATINUM SPONSOR, 1 AVAILABLE

Already established as essential to the attendee experience, your promotional message will be the first thing they see when they log in.

- > Company branded splash page displayed when app is opened by any conference participant, including attendees, speakers, sponsors, and exhibitors.
- > One six-foot skirted table with two chairs in a prominent area with all exhibitor benefits.
- > Logo on digital information display stationed in a centralized location with high visibility.
- > Half page color ad with linked content in current year's virtual membership directory.
- > Company logo with content link on association website for the year following the event.
- > Customizable company listing in the event app and acknowledgement on social media.
- > Ability to provide a branded, promotional item to be placed in conference bags.
- > Three complementary conference registrations to attend training sessions.
- > Access to the designated onsite lounge to relax and recharge during the conference.

BREAKOUT SESSION SPONSOR | \$5500

PLATINUM SPONSOR, LIMITED AVAILABILITY

Inspire learning and promote professional growth! Sponsoring a training session offers attendees the opportunity to expand their skills, explore new areas, and connect with peers in their field.

- > Company logo and name will appear on the agenda in the app and on the digital information display.
- > Sponsorship acknowledgement during session opening and pre-event promotion associated with session on social media.
- > One six-foot skirted table with two chairs in a prominent area with all exhibitor benefits.
- > Logo on digital information display stationed in a centralized location with high visibility.
- > Half page color ad with linked content in current year's virtual membership directory.
- > Company logo with content link on association website for the year following the event.
- > Customizable company listing in the event app.
- > Ability to provide a branded, promotional item to be placed in conference bags.
- > Three complementary conference registrations to attend training sessions.
- > Access to the designated onsite lounge to relax and recharge during the conference.