

JULY 2022

Oklahoma Roofing Contractors Association

Bi-Monthly E-Newsletter



Letter from the President

Jarod Lane - A Best Roofing

ORCA Membership

Thank you for taking a minute to check out latest newsletter and being an important part of ORCA. We are now halfway through the year, and I am sure you are staying busy. Things continue to be in constant fluctuation in our industry and I am so thankful for our organization and team of contractors we have serving the state.

Please take a moment and review all the upcoming events ORCA has coming your way for the rest of the year. We still have our largest event coming, the golf tournament. You can still sign up a team if you haven't yet.

If you wish to serve in any capacity with any upcoming events or one of our committees, please reach to Shelley as we are always looking to add more of the best minds in our industry to make this organization better.

Feel free to reach myself or another board member to answer any questions any time & thank you again for being a part of our organization.

Jarod Lane
ORCA President

Education Update

Education Committee- Meredith Shaevitz - Chairwomen

Get local referrals. Getting a local, reliable referral can be priceless when it comes to choosing the right commercial roofing contractor for your business, church, or school. Referrals can lessen the chance of potential issues or scams. Ask around and get feedback from previous clients of commercial roofing companies.

Review past roofing projects. Check with a roofing company and ask if you can review past roofing projects they did. Assess some of their previous jobs' overall quality. Be critical and thorough.

Check for proper licensing and insurance. Not all roofing companies are licensed or insured. If anything goes wrong on your job site, everything falls on you as the owner or decision-maker. That is a considerable risk. Review the roofing company's website for details and call them to verify licensing and insurance. Look for things like "General Liability and Workers Comp policies" that protect you as the business owner, and "Certified Roof Inspectors."

Concern yourself with safety. Roofing contractors without adequate safety training could be an ordeal waiting to happen. ORCA requires every member to have the proper insurance, registration, and reputable standing within the Roofing Industry.

Familiarize yourself with material options. In many cases, the insurance company is paying for a new roof, making it a prime time to upgrade the quality of the current roof system. Not every option of material offered to you may be in your best interest. Speak with experts for guided recommendations.

Get job details in writing. Projects can hit bumps in the road, but there should always be a clear understanding and communication line regarding your job's expectations—everything from materials used to the job timeline and pricing. Having a job's details in writing allows both the commercial roofing contractor and you as the business owner, decision-maker, or superintendent to re-review at any time and have further discussions and expectations in the future, based on that foundation.

Check out ORCA Directory for all your Reputable Roofing & Construction needs!



7 TIPS

FOR CHOOSING THE RIGHT ROOFING CONTRACTOR

Legislative Update

Chad & Lesa - Vesper Group

Legislative Committee - JR Emrich

This year the Oklahoma Legislature has passed two new laws that affect the roofing industry in Oklahoma. HB1940 is a new law making it illegal for a roofing contractor to pay or compensate a homeowners insurance deductible either directly or indirectly, this new law takes effect and becomes law on November 1, 2022. The final version of the new law that was passed does not have a monetary penalty associated with it other than the insurance company is not obligated to consider the contractors estimate. The positive effect of this new law is that it will make it mandatory for roofing contractors to provide homeowners a copy of the law when presenting an estimate, the insurance adjuster is also required to provide the homeowner with a copy of the law as well. While we know that some law breakers will continue to deal in deductible fraud, this new law will help keep honest homeowners from trying to leverage contractors to commit deductible fraud. HB3495 is a new law that has already gone into effect as of 5/15/22. This new law states that an insurance company that previously only allowed a one year time limit for filing a roof damage claim due to wind or hail, must now give the insured up to 24 months to file the roof claim. Excerpts from the new laws are stated below.

HB1940

A residential or commercial roofing contractor providing repairs or improvement services to be paid by an insured from the proceeds of a property or casualty insurance policy shall not, as an inducement to the sale or provision of goods or services to an insured, advertise or promise to pay, directly or indirectly, all or part of any applicable insurance deductible or offer to compensate an insured for providing any service to the insured. If a roofing contractor violates the provisions of this section, the insurer to whom the insured tendered the claim shall not be obligated to consider the estimate prepared by the roofing contractor. Every roofing contractor shall provide a written notification of the requirements of this section with its initial estimate. The adjuster or insurer shall provide a written notification of the requirements of this section in the initial estimate relating to the claim.

HB3495

Section 1250.5 Any of the following acts by an insurer, if committed in violation of Section 1250.3 of this title, constitutes an unfair claim settlement practice.....

7. Except where there is a time limit specified in the policy, making statements, written or otherwise, which require a claimant to give written notice of loss or proof of loss within a specified time limit and which seek to relieve the company of its obligations if the time limit is not complied with unless the failure to comply with the time limit prejudices the rights of an insurer. Any policy that specifies a time limit covering damage to a roof due to wind or hail must allow the filing of claims after the first anniversary but no later than twenty-four (24) months after the date of the loss, if the damage is not evident without inspection



Marketing & Membership Update

Drew Dozier - Chairman

Adding value to your membership is key to our mission at ORCA and it's in this spirit that we have retained a local advertising firm to help members promote the value of their ORCA membership through social media! We know that continuously coming up with unique and valuable social media content is a struggle for most companies, so we are making it much more simple for member roofing companies.

At intervals throughout the year, member roofing companies will receive a pre formatted social media graphic compatible with the major platforms that you can customize with your logo and contact information. The posts will provide a helpful property owner tip while reinforcing the value of selecting ORCA member roofing companies. Simply download the graphic, add your logo, website and phone number and it's ready to post. It's a win-win and we hope you benefit from this added member value at NO ADDITIONAL COST!

**The first FREE post is attached...enjoy.
If you also want me to email it to you let me know!**



**WHEN YOU NEED
A ROOFING SPECIALIST**

CHOOSE LOCAL, PROFESSIONAL, REPUTABLE

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Safety Committee Update

Randy Yount- Chairman

WATER. REST. SHADE.

Keeping Workers Safe in the Heat

Source: OSHA

OSHA has always had a simple mantra: water, rest and shade. But those guidelines are about to get more complicated as the Biden administration unveils new safety standards. Thus, OSHA has made it clear that heat illness is a top priority in 2022, with planned enhanced enforcement of heat-related illness issues this summer and the development/rulemaking of a new exposure standard that is certain to affect roofing contractors.

OSHA's Heat Illness Prevention campaign, launched in 2011, educates employers and workers on the dangers of working in the heat. Through training sessions, outreach events, informational sessions, publications, social media messaging and media appearances, millions of workers and employers have learned how to protect workers from heat. Our safety message comes down to three key words: Water. Rest. Shade.

Dangers of Working in the Heat

Every year, dozens of workers die and thousands more become ill while working in extreme heat or humid conditions. There are a range of heat illnesses and they can affect anyone, regardless of age or physical condition.

Employer Responsibility to Protect Workers

Under OSHA law, employers are responsible for providing workplaces free of known safety hazards. This includes protecting workers from extreme heat. An employer with workers exposed to high temperatures should establish a complete heat illness prevention program.

Provide workers with water, rest and shade.

Allow new or returning workers to gradually increase workloads and take more frequent breaks as they acclimatize, or build a tolerance for working in the heat.

Plan for emergencies and train workers on prevention.

Monitor workers for signs of illness.

What should you do now:

Be aware that OSHA is currently stepping up enhanced enforcement of heat-related illness issues under its current authority during the rulemaking process. Audit your operation versus the inspection protocol outlined above and take any necessary compliance measures.

Speak up! Now is the time for roofers and their associations to educate OSHA's rule-makers to help them make informed decisions on the unique issues involved in the roofing workplace.

Share your best heat related practices with Shelley Davison so we can issue a letter of recommendation from ORCA.

Audit your current practices against the expected rule provisions. Identify gaps between your current plans and programs and the reasonable expectations for the final rule outlined above.

ORCA Events

Events Committee – Susan Fye – Chairwomen

July 6th – CEU Class, Tulsa

July 13th – ORCA Social Hour – OKC

July 14th – Veteran hiring Event, OKC

July 21st – OKC/ORCA
General Meeting – Mike Matalone with XP3
Talent

July 28th – Veteran Hiring Event – Tulsa

August 9th
Board of Directors Meeting

August 11th – OKC/ORCA
Safety Meeting – Ladders

August 17th – ORCA Social Hour – Tulsa

August 24th – ORCA Social Hour – OKC

September 15th – OKC
Coffee & Conversation

October 24th
Golf Tournament – Belmar

October 20th – Tulsa – General Meeting – Redmond
Growth Consulting

October 2022
Build your Future

November 8th
Board of Directors Meeting – Tulsa

November 10th – Tulsa
Safety Meeting

December 15th – Tulsa
Coffee & Conversation

December 2nd – ORCA Christmas Party & Toy's for
Tots

**More events & Social Hours to
come, stay tuned!!**

WHAT'S GOING ON WITH ORCA

Legislative, Events, Safety
Education, Membership,
Spotlights, Sponsors and
much more...



OCT 24 9:30 AM Registration
11:00 AM Lunch
12:00 PM Tee Time

BELMAR GOLF CLUB
1025 E Indian Hills Rd.
Norman, OK 73071

\$200 Registration Fee
per person

\$800 Registration Fee
per foursome

May 2022 Monthly Spotlight

Southern Shingles
2300 South I-35 Service road, OKC
405-467-9444
<https://southernshingles.com/>

The Central OKC branch of Southern Shingles (SRS Distribution) is fully open and operational! Primarily focused on residential roofing, the branch offers a wide array of shingle lines and roofing components to tackle any job. Fitted with both ground load and roof load equipment and personnel, Central OKC Southern Shingles is here and ready to serve from a convenient location right off of I-35 just minutes south of downtown.

The branch is led by Joshua Firor. Joshua has been with SRS Distribution for 6 years in multiple capacities at various locations in the region. He enjoys leading a branch full of personality and in his off time loves social events and is a soccer fanatic.

Central OKC's newest Territory Manager is Melody Taylor. Melody comes to us with an extensive sales background after managing a 7-state territory exhibiting a history building great relationships with distributors and contractors alike. Melody comes from a military family with some spectacular credentials from the Normandy landings to Vietnam Special Forces. She intends to bring that same determination and grit to her role here at the Central OKC branch to get the job done.



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Thank you to all our Associate Members for being a loyal Member of ORCA!

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Coppermark Public Adjusters
Crossroads
Eagleview Technologies
EcoStar, LLC
GAF
Gideon Steel
G.A.P. Roofing Inc.
HailTrace
IKO Sales, Inc.
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MRA
Lomanco
OMG, Inc
Owens Corning
PolyGlass
Red Dirt Legal
RoofersCoffeeShop
Rich & Cartmill
Star-R-Foam
Superior Equipment & Supply
Southern Shingles
Stinger by National Nail
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Walco

