

# Oklahoma Roofing Contractors Association

*April E-Newsletter*

## Letter from the President

Good Afternoon ORCA Members,

Thank you for taking a moment to read our latest newsletter and being an important part of ORCA. As we welcome the 2023 year,

We understand that all ORCA members are at varied places & times in their business careers. Some are just starting their first Roofing business and some have been in business for years and employing lots of people. Either way we are grateful you have allowed ORCA to be a part of your journey. Please let us remember what we are truly thankful for, our families, our health, our business, our friends, and the opportunity to do better this year than we did last year. We are hopeful that you will lean into your ORCA family to cultivate business relationships and help one another grow.

I would like to take a minute to recognize our new Board of Directors and Executive Board and thank each of them for their dedication and efforts in improving the roofing industry. Thank you to all our current members that came out for our first General Meeting in OKC as well as our 2023 Mini Expo. We are committed to having a presence for the entire State of Oklahoma, including Tulsa and the surrounding areas. We believe as we continue to grow in membership and partnership with our sponsors, we can raise the standards for the entire Oklahoma Roofing Industry.

ORCA has several committees to serve on if you have time to contribute your skill sets and talents. Please reach out to Shelley Davison our Executive Director if you are interested in and able to commit a bit of your time to Education, Marketing, Membership, Events, Legislative or Safety. We also still have spaces on our committees if you are thinking about becoming more active or want to bring in new and creative ideas that can help our organization. Please check out our member resources with our attachments to help you better run your businesses. We have spent quite a bit of time pulling resources to help our contractors run better business practices to better serve your clients. If you are interested in studying for your commercial endorsement, we have a total of 3 sets of commercial endorsement books available to rent. Please see our Executive Director Shelley to get on the waiting list today to rent the books.

I would encourage each member to reach out to non-members to invite them to one of the upcoming events we are having or encourage them to reach out and learn more about being an ORCA member. Our membership drives our ability to influence legislation as well as provide education and support to membership.

I want to wish everyone a productive and profitable 2023! I am looking forward to meeting you or seeing you at one of our many upcoming events over the next few months. As always please feel free to reach out to me or another board member to answer any questions you have. We appreciate you for being a part of our organization.

Meredith Shaevitz

Pitch Perfect Roofing & GC

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# **Member Benefits!**

**MEMBERSHIP MEETINGS, LUNCH & LEARNS**

**COFFEE & CONVERSATIONS**

**SAFETY MEETINGS**

**MEMBER CERTIFICATE**

**NEWSLETTER INFO**

**LEGISLATION**

**EDUCATION CLASSES**

**COMMERCIAL ENDORSEMENT PREP CLASSES**

**COMMERCIAL ENDORSEMENT BOOK RENTALS OR PURCHASES**

**ORCA ROUNDUP EXPO**

**GOLF TOURNAMENT / SPORTING CLAYS TOURNAMENT/MANY MORE  
ACTIVITIES**

**NETWORKING/SOCIAL HAPPY HOURS**

**PUBLIC AWARENESS MARKETING**

**ONLINE MEMBERSHIP DIRECTORY LISTING**

**OFFICIAL MEMBERSHIP SEAL**

**MEMBERS4SAVINGS PROGRAM**

**ROOFERSCOFFEESHOP AD DISCOUNTS**

**MEMBER ADVANTAGE PROGRAM MRA**

**RUN FOR BOARD OF DIRECTORS**

**JOIN A COMMITTEE**





# Education Update

## **Commercial Endorsement Exam Prep Class**

**APRIL 27th- 9:00 am to Noon**

**Location: Chisholm Trail Roofing & Construction Conference Room**

**SRS Distribution**

**SW 44th Street, OKC 73179**

**Oklahoma's Commercial Roofing Contractor Exam is an open book test that covers several books. Gain the skills you need to pass the exam. We will use the complete set of books in the class.**

**This class is designed to help you prepare for the commercial endorsement exam. We will review printed study materials that can be used when testing. Upon completion of class, you will receive a link to complete an online commercial roofing sample exam.**

**You will also receive a complementary lunch.**

**This class provides a wide-ranging survey of the codes and rules, important considerations, and safe work practices relevant to Registered Commercial Roofing Contractors in Oklahoma. The class ends with a review of roofing maintenance and repair and a hands-on guide to workplace safety for roofing contractors.**

**Register Now - \$250 for ORCA Members and \$500 for Non-Members**

### **Class syllabus includes:**

- **Test taking tips and techniques**
- **Review of the Business and Finance references**
- **Detailed instructions on how to find answers within the books**
- **Review complete set of Oklahoma State Roofing Contractors trade exam books**

**Sign up  
for In-Class  
Training  
Today!**



# Marketing & Membership Update

Drew Dozier - Chairman

Adding value to your membership is key to our mission at ORCA and it's in this spirit that we have retained a local advertising firm to help members promote the value of their ORCA membership through social media! We know that continuously coming up with unique and valuable social media content is a struggle for most companies, so we are making it much simpler for member roofing companies.

At intervals throughout the year, member roofing companies will receive a pre-formatted social media graphic compatible with the major platforms that you can customize with your logo and contact information. The posts will provide a helpful property owner tip while reinforcing the value of selecting ORCA member roofing companies. Simply download the graphic, add your logo, website and phone number and it's ready to post. It's a win-win and we hope you benefit from this added member value at NO ADDITIONAL COST!

SCAN HERE TO  
DOWNLOAD & ADD  
YOUR LOGO

A social media graphic featuring a woman on a phone and a child on stairs in the background, and a man in the foreground holding a bucket and looking up. The text 'WHEN YOU NEED A ROOFING SPECIALIST' is overlaid in large white letters. Below it, a blue banner reads 'CHOOSE LOCAL, PROFESSIONAL, REPUTABLE'. In the bottom right corner, it says 'PROUD MEMBER OF THE Oklahoma ROOFING CONTRACTORS ASSOCIATION' with the ORCA logo. At the bottom, there are icons for a phone and a website, and a white rectangular box for a logo.

**WHEN YOU NEED  
A ROOFING SPECIALIST**

CHOOSE LOCAL, PROFESSIONAL, REPUTABLE

PROUD MEMBER OF THE  
**Oklahoma**  
ROOFING CONTRACTORS ASSOCIATION



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# ORCA Events - 2023 Calendar Year

Events Committee - Susan Fye - Chairwomen

## ***General Meetings:***

April 18th - Tulsa - Reinsurance  
Specialties  
July 18th - OKC - CIB  
October 17th - Tulsa - TBD

## ***Lunch & Learns:***

May 3rd - OKC - PolyGlass  
Coding and Self Adhere Hands on  
Training  
September 6th - Tulsa - DaVinci  
Products  
November 1st - OKC - BiTech

## ***Safety Meetings:***

April 25th - Tulsa  
July 25th - OKC  
October 31st - Tulsa

## ***Social Hours Monthly***

Check website

## ***Coffee & Conversations & Commercial Prep Classes***

April 27th - OKC/Prep Class  
May 18th - Tulsa/Prep Class  
June 15th - Tulsa/C&C  
July 20th - OKC/Prep Class  
August 17th - OKC/C&C  
September 21st - Tulsa/Prep Class  
October 19th - Tulsa/C&C  
November 16th - OKC/Prep Class  
December 14th - OKC/C&C

## ***CEU Classes:***

November 8th

## ***Membership Drive:***

September 29th

## ***Golf:***

October 16th



SCAN FOR ORCA CALENDAR

# **NEW MEMBER**

## **2023 April Spotlight**

### **Insurance Appraisers of Oklahoma,**

**Donny Knowles is the owner of Insurance Appraisers of Oklahoma. Donny has worked in the insurance industry for over 20 years, about seven years ago Donny became a licensed independent insurance adjuster. This path introduced him to the field of insurance appraisals. Seeing first hand the frequent conflict homeowners and contractors have with their insurance company, Insurance Appraisers of Oklahoma formed.**

**Many people don't realize that the appraisal process is an option that insurance companies make a provision for in their insurance policies. An Insurance appraiser is a qualified professional who can invoke the appraisal process to resolve a disagreement when the Insurance Company and Policyholder do not agree on the amount of the loss. Find out more about the process at [www.insuranceappraisersok.com](http://www.insuranceappraisersok.com)**

**Donny is always open to getting to know contractors in the roofing industry over a good cup of coffee or a bite to eat. Feel free to give him a call.**



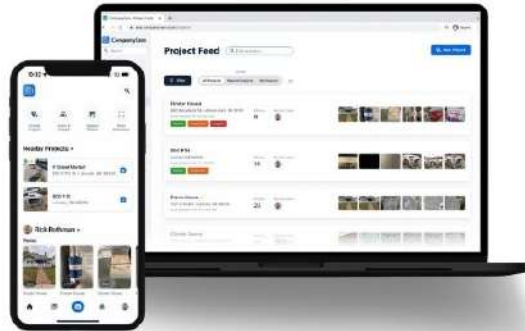
# NEW MEMBER

## 2023 April Spotlight



# CompanyCam

Finish jobs faster with better organization.



CompanyCam is a photo-based solution created for contractors, by contractors. Users can snap **unlimited photos/videos**—which are **location and time stamped**, sent to the cloud, and **stored securely**. Every photo is organized by project and **instantly available to your team**, allowing you to see what's going on anytime, anywhere.



In addition, CompanyCam **integrates with industry leaders** like SumoQuote, Leap, JobNimbus, Hover, Salesforce, and more, to provide you with an end-to-end project management solution. [Check out your integration partners here.](#)

Visit [companycam.com/orca](https://companycam.com/orca) to get started.





***SAVE THE DATE***

ORCA Mini Expo

Tuesday March 5th, 2024

Central Home Builders Association





**APRIL  
18TH**  
11:30AM  
1:00PM

# **VIP EVENT** FOR **ROOFING CONTRACTOR BUSINESS OWNERS!!!**

CEO's & CFO's

**ENCOURAGED TO ATTEND**

HOSTED BY



Reserve Your  
**Spot Now!**

You do not want  
to miss this event!  
**Lunch is provided!**

**Mondo's Italiano  
Ristorante**

3534 S Peoria Avenue  
Tulsa/Brookside

**CLICK HERE TO REGISTER**





# Save the Date **ORCA GOLF**



The Greens Country Club  
Monday, Oct 16. 2023  
Oklahoma City, OK



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# **Thank you to all our Associate Members for being a loyal Member of ORCA!**

**ABC Supply**  
**Anderson Safety**  
**Attic Breeze, LLC**  
**BITEC, INC.**  
**Boston Safety & Compliance**  
**Boral Steel**  
**CertainTeed**  
**Chad T. Wilson Law Firm**  
**C3 Group Inc.**  
**Coppermark Public Adjusters**  
**Companycam**  
**Crossroads**  
**Daltile**  
**Eagleview Technologies**  
**EcoStar, LLC**  
**GAF**  
**Gideon Steel**  
**G.A.P. Roofing Inc.**  
**HailTrace**  
**IKO Sales, Inc.**  
**Insurance Agency of Mid-America**

**Insurance Appraisers of Oklahoma**  
**MRCA**  
**Malarkey Roofing Products**  
**Max Roofing Products (MaxFelt)**  
**Merlin Law Group**  
**MRA**  
**Lomanco**  
**Owens Corning**  
**PolyGlass**  
**Red Dirt Legal**  
**RoofersCoffeeShop**  
**Rich & Cartmill**  
**Star-R-Foam**  
**Superior Equipment & Supply**  
**Southern Shingles**  
**Stinger by National Nail**  
**SPEC**  
**The Daylight Doctor**  
**Target Safety Group**  
**Tropical Roofing Products**  
**Walco**



**Advocate for the Roofing industry!**  
**An important message from Shelley Davison, Executive Director of ORCA.**  
**April 18th-19th, 2023**

**Dear Member,**

**On April 18th-19th, 2023, the NRCA will be hosting a in person “Roofing Day in D.C.” ORCA Members have been able to attend these Roofing Days in the past, and the experience was absolutely worth the time spent in D.C. We were able to meet face to face with our representatives in Congress and speak about the issues we face as roofing contractors. It was an invaluable experience and very empowering. Nevertheless, I have a feeling the experience of meeting in person with your members of Congress will be an invaluable use of your time.**

**This is not a huge commitment of time. So, set aside April 18th-19th to help make sure our voice is heard!**

**I urge you to register to attend this event! The cost is nominal at \$95.00/per person for business owners and other non-field personnel and \$35.00/per person for field workers.**

**We need to have a strong Oklahoma representation.  
Will you be willing to help?**

**This is not a huge commitment of time. Important work happens in Washington, D.C. The roofing industry MUST have its voice heard during legislative consideration. I urge you to be a part of that voice!**

**Register at [nrca.net/roofingday](https://nrca.net/roofingday).**

